

# CITY MANAGER'S REPORT- DECEMBER 2021

## **CITY MANAGER**

Greetings, Madeira Beach City Commission/Staff, Residents, Businesses, and Visitors! I am most humbled and extremely excited to serve as your next City Manager looking forward to continuing to meet all of you over the next few weeks and months. As I begin to settle into my office and hopefully move into the City over the next few weeks, I continue to be impressed with certainly the natural beauty all around us, the vast continued City and private investments/enhancements, the wonderful and eclectic residences and businesses, but best of all, the super friendly and welcoming people that call Madeira Beach home. I am extremely thankful for the Board of Commissioner's support while working alongside very dedicated, knowledgeable, and professional staff.

I and City staff will continue to provide the most efficient and effective city services to ensure Madeira Beach remains a fabulous place to live, learn, work, play, and visit. Additionally, we will continue enhancing existing relationships with our many industry partners and collaborators from tourism to business to Pinellas County/other governments to education to faith-based and non-profits. We will also continue addressing the dynamic of best managing and balancing our daily service provision to all residents with the growing number of visitors to our City. Ultimately, my daily focus will be to ensure Madeira Beach remains a very safe City that properly maintains its infrastructure and beauty and seeks to continue properly managing and enhancing its economic development and redevelopment.

We have a lot to celebrate as we conclude 2021 and begin 2022 with the vast City maintenance and impending projects (some listed below), private investments, and the numerous special events (some listed below) scheduled throughout the year including the City's 75<sup>th</sup> anniversary. You will begin to see our 75<sup>th</sup> Anniversary logo throughout the City and on all special event advertisings beginning January 2022.

Again, I hope to continue meeting as many residents and businesses as possible over the next few weeks. Please feel free to contact me for any City matter or just to introduce yourself or say hello:

[rgomez@madeirabeachfl.gov](mailto:rgomez@madeirabeachfl.gov)

727.508.8014

## ***A FEW CITY HIGHLIGHTS:***

### **UPCOMING CITY PROJECTS**

- (1) Beach Groins Renourishment - request for proposals (RFP) release in January 2022.
- (2) East and West Parsley (area 3) and Parts of 129<sup>th</sup> and 131<sup>st</sup> Avenues (area 5) - milling and resurfacing streets & stormwater system improvements.
- (3) Gulf PI and adjacent City parking lots/beach access, from 135<sup>th</sup> to 130<sup>th</sup> Ave – milling and resurfacing, to begin in Spring 2022

### **SPECIAL EVENTS**

- (1) Madeira Beach Market on Madeira Way, Wednesdays, 10 am to 2 pm  
Jan 5, 12, 19, 26; Feb 2, 9, 16, 23 – through May 25, 2022
- (2) 40<sup>TH</sup> Annual John's Pass Seafood Festival

- a. Thu, Jan 20, 3 pm – 9 pm
- b. Fri, Jan 21, 12 noon – 9 pm
- c. Sat, Jan 22, 12 noon – 9 pm
- d. Sun, Jan 23, 1 pm – 6 pm

John's Pass Seafood Festival Event info including entertainment schedule:

<https://www.eventeny.com/events/40thannualjohnspasseafoodfestival-1842/>

## **2022 RESIDENT PARKING PASSES**

Stop by City Hall with your vehicle registration or a utility bill or lease with your name and complete the brief application to obtain a City of Madeira Beach resident parking pass that allows for parking in various City lots. Passes are good for the calendar year with a maximum of three (3) passes per address.

## **CITY OF MADEIRA BEACH MOBILE APP**

Launched in early November 2021, remember to download the free City of Madeira Beach mobile app, ***My Madeira Beach***, from the Apple App or Google Play stores. Residents, businesses, visitors can utilize the app to communicate service requests and/or report concerns/issues such as potholes, trash, graffiti, or any other area needing City attention. The app is also a great resource with links to the City website, news, and ongoing/upcoming events.



Thank you very much for your attention. Again, a huge thank you to all City staff that daily make Madeira Beach shine. Please let us know of any matter needing the City's attention. Stay Safe and enjoy Our Slice of Paradise!

## **BUILDING OFFICIAL(S)- DEVELOPMENT REPORT- (DECEMBER 2021)**

City Building Official, Frank DeSantis reports that our redevelopment/economic development continues at a fast pace including several large condominium projects on-going and under plan review.

- The **Harbor at Town Center Condominiums project** 212 150<sup>TH</sup> Ave
  - ✓ Window install is complete.
  - ✓ Mech rough insp is ready for the 3rd. Floor
  - ✓ Framing insp for the 3rd floor is ready to schedule.
  - ✓ 4th. floor M.E.P and framing rough will be ready at weeks end.
  - ✓ The pool contractor is scheduled to begin the week of the 17th.
  - ✓ Paint is scheduled to start the week of the 10th.
  - ✓ Handrail install has started in the stairway(s)
  - ✓ No answer from Duke Energy or Pinellas County on utilities.
  - ✓ The project is at 70% completion.
- The **Holiday Isles projects – NO UPDATES**
  - ✓ **555 150th Ave.** (Hampton Inn Hotel) – New silt fencing installed; overall progress is still at 1%.
  - ✓ **565 150th Ave.** (31-unit residential condo building) – New silt fencing installed, no scheduled date to start.
  - ✓ We’re continuing to scrape and grade the site and will begin to haul off the asphalt and concrete that’s been broken up soon.
  - ✓ Once the properties completely graded – we’ll begin preparation to install the underground infrastructure elements.
  - ✓ We’re also finalizing the new GMP contract which should be wrapped up soon.

**PERMIT TYPES ISSUED:**

- |  |  |
|--|--|
| • <b>SFH Projects- (1)</b><br><i>Single Family Homes</i>                   | • <b>Swimming Pool- (2)</b><br><i>New</i>                      |
| • <b>Docks &amp; Lift Projects- (6)</b><br><i>Replacement &amp; Repair</i> | • <b>Driveway/Pavers- (7)</b><br><i>New</i>                    |
| • <b>Generator Projects- (1)</b><br><i>New Generator</i>                   | • <b>Deck- (1)</b><br><i>New &amp; Replacement</i>             |
| • <b>Demo Permits- (0)</b><br><i>Demolition</i>                            | • <b>Fence- (4)</b><br><i>New &amp; Replacement</i>            |
| • <b>Commercial Projects- (6)</b><br><i>Remodel</i>                        | • <b>Seawall Projects- (4)</b><br><i>New Seawall &amp; Cap</i> |
| • <b>Roof &amp; Awning Projects- (10)</b><br><i>New &amp; Re-roof</i>      | • <b>Residential Projects- (7)</b><br><i>Remodel</i>           |
| • <b>Windows/Doors- (10)</b><br><i>Replacement</i>                         | • <b>Plumbing HW C/O's- (8)</b><br><i>Hot Water Heaters</i>    |
| • <b>Electrical Permits- (2)</b><br><i>Meter, Panel C/O's</i>              | • <b>Sign Projects- (3)</b><br><i>New Sign Permits</i>         |
| • <b>Mechanical C/O's- (17)</b><br><i>New AC Units</i>                     | • <b>Solar Permits- (2)</b><br><i>New Solar Permits</i>        |

## **Monthly Totals (10/01/2021 through 10/26/2021):**

- **Building Department:**
  1. 111 different types of permits were processed & issued.
  2. \$61,825 Permit fees collected.
  3. \$2,095,518 Permit estimated value or cost.
  4. 196 completed inspections (average 13 +/- per day)
  
- **Building Code Compliance & Residential Rental Inspections:**
  1. 20 new code compliance cases were created.
  2. 4 code compliance cases being resolved.
  3. 24 open/outstanding code compliance concerns with the help of the Special Magistrate.
  4. 0 rental units scheduled for inspections.
  
- **PCSO-Community Policing and Code Enforcement** processed.
  1. 25 case numbers generated for ordinance related activity.
  2. 8 code compliance cases were created (NEW)
  3. 9 code compliance cases were resolved (OLD)

## **PARKING**

Madeira Beach is looking for Volunteer Beach Ambassadors to help assist tourist and other Residents. The Ambassadors will help in the City Lots with parking meters as well as roam John's Pass Village to help with directions and questions on the City. Shifts will be available Monday – Sunday in zones for two-hour increments. Sounds interesting? [Click here to fill out the Madeira Beach Ambassador Form!](#) For more information or questions please reach out to Sue Tofthagen at [stofthagen@madeirabeachfl.gov](mailto:stofthagen@madeirabeachfl.gov) or call 727-391-9951 x281.

The 2022 Resident Parking Passes are now available at the Front Desk of Cit Hall. There is a limit of three passes per address.

December Parking Revenue over the last couple years:

- 2021- \$141,468
- 2020- \$152,889
- 2019- \$135,435
- 2018- \$149,643

## **FIRE DEPARTMENT**

On December 1st the Fire Department had a state inspection from the Bureau of Fire Standards. The last inspection was conducted in 2007 with a recommendation of being done on a three (3) year cycle. It is a very detailed inspection regarding safety, cancer prevention initiatives and department policies and procedures. I am pleased to say that we passed with a score of 95% according to our inspector. St. Petersburg Fire Rescue is the only department in Pinellas County to pass with a first time score of 100%. I would like to thank our entire Madeira Beach Fire Department staff for their diligent work and internal drive for departmental success. We will continue the high level of dedication to safety of all in our community. Every day we come to work, we consider it a privilege to protect and serve you.

## **COMMUNITY DEVELOPMENT**

During December the Community Development staff continued to review more than the usual number of plans for new and renovated homes. Since any construction contrary to floodplain regulations jeopardizes the insurance rating of all residents, if you plan construction, or if you see things that concern you, please contact us so that staff can assist as needed. The city's new contact app is available in your app store at my madeira beach. Code questions or notices can be posted along with pictures you take. Through the app you will receive progress updates on your contact. The Planning Commission voted to approve the Schooner Redevelopment and Rezoning at the December 6th meeting. The Schooner Development Plan will be presented at the Planning Commission meeting on January 10, 2022. Plans are available for review on the department's web page. The Planning Commission also elected a new slate of officers at the December 6th meeting.

## **CITY OF MADEIRA BEACH MARINA**

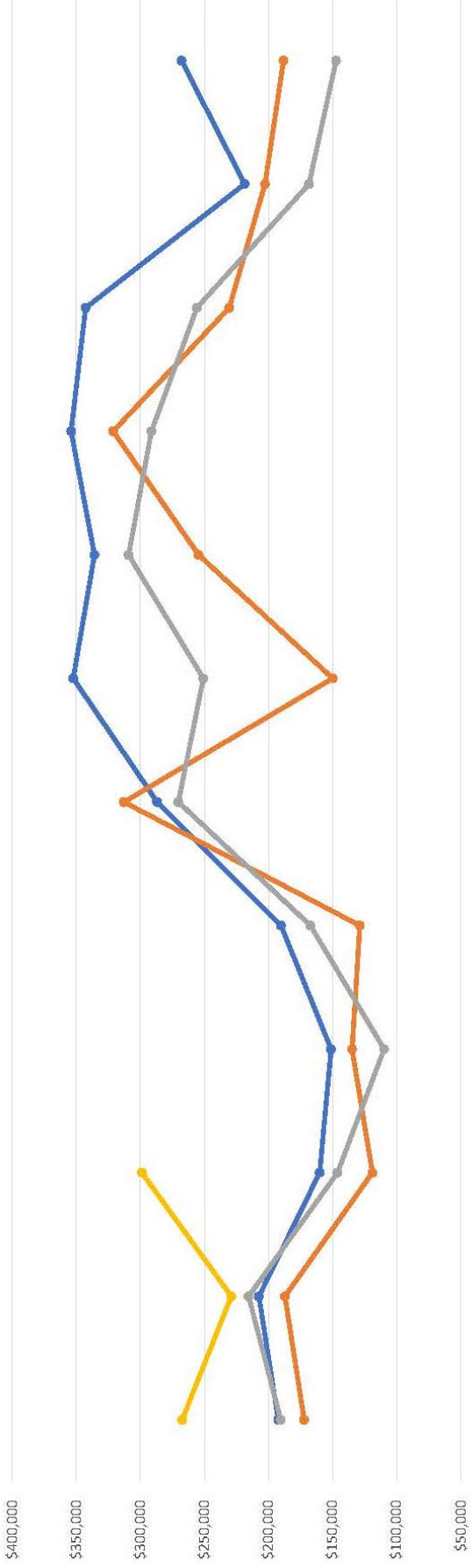
The 55th annual Holliday Boat Parade was a huge success this year. Madeira Beach had nearly 40 boats in the parade and countless amounts of observers. The Madeira Beach City Hall, Rec Center, Patriot Park, Marina, and Johns Pass Boardwalk were all packed with families and friends. In the residential areas house parties were jamming to the Christmas music and serving up PLENTY of holiday cheer. The city gave out \$3,750.00 in cash prizes (ten places) to the boats participating in the parade. We were all truly blessed to have the beautiful weather that evening, and the parade went off without a hitch. If you would like to participate in next year's parade (2022), feel free to contact me any time through the year and I will keep you on a reminders list for participation. The next Holliday Parade will be held December 10, 2022; for all of those who like to plan far in advance.

Fishing in January can be historically tough. However, we have had a lot of warm weather lately and seem to be holding in a late fall pattern. Snook and redfish have been consistent around the mangrove and spoil islands in the Bay Pines area. I prefer live shrimp or fresh cut mullet or ladyfish. Place your baits on the drop offs or potholes around these islands. Offshore fishing can be very productive when the weather allows it. Grunts, Porgies, Sea Bass and Hogfish are a wintertime staple. Fish hard bottom areas and ledges using live or frozen shrimp on a light knocker rig for best results. Although most of these fish are not very big, they are plentiful and make exquisite table fair.

The marina has recently installed two new food quality ice machines located downstairs near the fuel dock. Each machine produces 1,000 pounds per day with a 1,000-pound storage bin. This will make for cheaper and much more convenient loading of ice onto your boat for all your fishing and boating needs. We are currently selling 40lb baskets of ice for \$6 each. We also offer 7lb and 16lb bagged ice for on-the-go convenience.

See next page for Marina Revenue Report

### Marina Revenue



\$-	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP
2022	\$267,436	\$229,055	\$298,781									
2021	\$192,415	\$207,580	\$160,079	\$151,179	\$190,312	\$286,880	\$352,391	\$335,820	\$354,060	\$342,625	\$218,696	\$267,853
2020	\$172,156	\$187,221	\$118,945	\$134,878	\$128,825	\$312,759	\$149,935	\$254,541	\$321,188	\$230,604	\$202,750	\$188,260
2019	\$190,410	\$215,509	\$146,211	\$109,826	\$167,380	\$270,397	\$250,844	\$309,174	\$291,330	\$255,900	\$168,500	\$147,225

<b>Account #</b>	<b>Description</b>	<b>Dec'21</b>
405.0000.331.00000.900	Federal Grant - Clean Vessel	-
405.0000.347.00000.401	Late Fees	-
405.9300.347911	Dry Storage Fees	11,274.85
405.9300.347912	Transient Rentals	6,234.91
405.9300.347901	Unleaded Fuel Sales	195,787.88
405.9300.347905	Propane Sales	199.90
405.9300.347902	Diesel Sales	9,380.91
405.9300.347903	Diesel - Commerical	27,580.73
405.9300.347906	Propane - Exempt	60.00
405.9300.347909	Misc Store Income-Non Taxable	190.00
405.9300.347908	Misc Store Income-Taxable	27,281.06
405.0000.347.00000.553	Land & Sea Sales	-
405.9300.347913	Marina Slip Rent	20,253.52
405.0000.347.00000.581	ATM Service Charge	-
405.0000.347.00000.585	Annual Fishing Tournament	-
405.0000.361.00000.100	Interest Earnings	-
405.0000.369.00000.369	Other Miscellaneous Revenues	-
405.9300.369913	Commission - Laundry Equipment	116.75
405.0000.369.00000.379	Refund Prior Year Expenses	-
405.9300.369904	Sales Tax Collection Allowance	30.00
405.9300.369912	Boat Ramp Fees	26.00
405.9300.347917	Boat Ramp Parking	364.65
		<u><u>298,781.16</u></u>

## **CITY CLERK**

As of December 31, 2021, the Board of Commissioners have held 57 meetings in 2021. All meetings are open to the public. For November 2021, the Board held 5 meetings. The public can view meetings by webcast or on Spectrum Ch. 640 and public comment is accepted by email in advance of each meeting. Regularly scheduled meetings are held:

Board of Commissioners Meetings – Commission Chambers, 300 Municipal Drive, Madeira Beach, FL 33708

- Regular Meeting    2nd Wednesday @ 6 p.m.
- Regular Workshop Meeting                            4th Wednesday @ 6 p.m.

Meeting dates and times are subject to change due to holidays, etc.

## **PUBLIC NOTICE**

### **MUNICIPAL ELECTION** **TUESDAY, MARCH 15, 2022**

**TO THE QUALIFIED ELECTORS** of the City of Madeira Beach, Florida, in accordance with the provisions of the City Charter, City of Madeira Beach, Florida and the State of Florida Election Code, PUBLIC NOTICE is hereby given and published that a General Municipal Election will be held on Tuesday, March 15, 2022, in the City of Madeira Beach, Florida, for the purpose of electing a Commissioner for District 1 and a Commissioner for District 2; providing for a referendum for the sale of real property owned by the City; and providing for three Charter Amendments.

(Vote for One)

#### **COMMISSIONER DISTRICT 1 – Two Year Term**

Candidate (Incumbent)	Helen “Happy” Price
Candidate	David Tagliarini

(Vote for One)

#### **COMMISSIONER DISTRICT 2 – Two Year Term**

Candidate	Charles Chuck Dillon
Candidate	Ray Kerr

#### **Polling Locations**

For the March 15, 2022 Municipal Election, the polls will be open from 7:00 a.m. to 7:00 p.m. and the polling locations for the City of Madeira Beach voters to vote in the Election are as follows:

- Precinct 415 - Madeira Beach Municipal Building, City Centre Room, 300 Municipal Drive, Madeira Beach, Florida 33708;
- Precinct 301 - Faith Community Church of Seminole, 11501 Walker Avenue, Seminole, Florida 33772.

The Pinellas County Canvassing Board is the Canvassing Board for the City of Madeira Beach to canvass the results of this Municipal Election on Tuesday, March 15, 2022. Location: Election Service Center, 13001 Starkey Road, Largo 33773.

#### **Voter Registration Deadline: February 14, 2022**

#### **Election Results**

Any candidate receiving the highest number of votes cast in the election for an office shall be elected to the office. In case two or more candidates receive an equal and highest number of votes for the same office, such persons shall draw lots to determine who shall be elected to the office.

For further information, please contact City Clerk Clara VanBlargan at 727-391-9951, ext. 231.

#### **REFERENDUM QUESTION ON THE BALLOT:**

The following is the one (1) Referendum on the March 15, 2022 Municipal Election Ballot for the electorates of the City of Madeira Beach to vote on:

#### **City of Madeira Beach Referendum Question**

**Authorize the Sale of the Real Property Located at 13222 3<sup>rd</sup> Street E.**



The City proposes to sell the real property consisting of a vacant residential lot located at 13222 3<sup>rd</sup> Street E. for an amount equal to or in excess of its fair market value. This is proposed to recoup accumulated fines and maintenance costs and avoid future insurance premiums required to prevent liability for the City. Shall this sale be approved?

Yes  
No

## **CHARTER AMENDMENTS ON THE BALLOT:**

The following are the three (3) Charter Amendments listed on the March 15, 2022 Municipal Election Ballot for the electorates of the City of Madeira Beach to vote on:

### **City of Madeira Beach No. 1 Charter Amendment**

#### **Elector and Residence Requirement for Candidates Seeking the Office of Mayor or District Commissioner**

This charter amendment would amend subparagraph (A) of Section 3.3 of the Charter to provide that candidates seeking the office of Mayor or District Commissioner be an elector and resident of the City of Madeira Beach, Florida, one year prior to the date of said application. Should the Charter be amended?

Yes  
No

### **City of Madeira Beach No. 2 Charter Amendment**

#### **Candidate Petition Forms Requirement for Candidates Seeking the Office of Mayor or District Commissioner**

This charter amendment would amend subparagraph (C) of Section 3.3 of the Charter to provide that candidates seeking the office of Mayor or District Commissioner shall submit twenty-five Candidate Petition Forms signed by qualified voters of the City of Madeira Beach, Florida, and to delete the qualifying petition fee requirement. Should the Charter be amended?

Yes  
No

### **City of Madeira Beach No. 3 Charter Amendment**

#### **Elections Held in March Each Year for the Purpose of Electing Successors to Elective Offices**

This charter amendment would amend subparagraph (A) of Section 3.4 of the Charter to provide that all elections shall be held in the city on the first Tuesday after the second Monday in March, with the exception of the Presidential Preference Primary Election (every four (4) years), of each

year for the purpose of electing successors to elective offices to meet the requirements of the Pinellas County Supervisor of Elections. Should the Charter be amended?

Yes

No

### **PUBLIC WORKS**

The City of Madeira Beach has received a 50% grant from Florida Department of Environmental Protection for the renourishment of the Beach groins that start on the north end at 155<sup>th</sup> Ave to 137<sup>th</sup> where the last groin can be partially exposed. We have 22 to 23 exposed beach groins daily depending on the weather and tides. The Board of Commissioners approved the Scope of work for the Engineering firm to being the permitting process along with design. The plan is to make the beach groins more aesthetically pleasing along with safer for residents and visitors. The pre permitting meeting are being scheduled, design has started, and the project will go out to bid in June or July and construction will begin November 1<sup>st</sup> 2022. We will be working outside of sea turtle nesting season to avoid sea turtle nesting season and complete by May of 2023.

### **RECREATION**

The Holiday Season was once again a very exciting time in Madeira Beach. The Annual John's Pass Tree Lighting and Jingle Bell Tournament kicked off December with a fun and exciting event. John's Pass Businesses, led by the staff at DeLosa's Pizza, decorated a beautiful Christmas Tree that was located underneath the John's Pass Village Bell Tower. The Angler Armory family hosted the annual Jingle Bell Seawall Fishing Tournament and through many generous donations from the community, no child left without a gift for Christmas. The star of the show was once again Santa Claus who arrived in style aboard the Madeira Beach Fire Truck. All in all, a great event we look forward to being apart of every year.

The following weekend the 55<sup>th</sup> Annual Festival of Lights Boat Parade took to Boca Ciega Bay and the shores of Madeira Beach. An incredible number of boats participated in the parade this year and brought plenty joy and holiday cheer to those who observed from both land and sea. Leading up to the parade, the Treasure Island Madeira Beach Chamber hosted the Merry Beach Market at R.O.C. Park. Over 80 vendors participated with live music, fun activities, and another visit from Santa himself, showing that even the big guy himself prefers to visit Madeira Beach. More exciting events are ahead as the City of Madeira Beach looks to celebrate its 75<sup>th</sup> Anniversary in 2022. First of these events is the John's Pass Seafood Festival which kicks off on January 20<sup>th</sup>. Volunteer opportunities are available for those looking to help out during this large event. More information is available at [JohnsPassSeafoodFest.com](http://JohnsPassSeafoodFest.com).

### **Upcoming Events**

- January 3 – All Day – City Hall & Recreation Department Offices Closed
- January 5 – 10:00am – 2:00pm – Madeira Beach Wednesday Market – Madeira Way
- January 8 – 8:00am – Trash Pirates Beach Clean Up – Archibald Memorial Beach Park
- January 12 – 10:00am – 2:00pm – Madeira Beach Wednesday Market – Madeira Way
- January 19 – 10:00am – 2:00pm – Madeira Beach Wednesday Market – Madeira Way
- January 20-23 – All Day – John's Pass Seafood Festival – John's Pass Village & Boardwalk
- January 26 – 10:00am – 2:00pm – Madeira Beach Wednesday Market – Madeira Way
- January 28 – 6:00pm – 9:00pm – Final Friday – John's Pass Village Bell Tower