



Recreation and Parks Advocacy Commission

Meeting Summary
March 21, 2022 at 6:00 p.m.

NAME	Representation
Aaron Davis (AD)	City of Mebane Leader
Tanner Deisch (TD)	City Limits (Vice Chair/Chair Elect)
Emily Powell (EP)	City Limits
Jesse Whitaker (JW)	City Limits (Chair)

1. Call to order – JW
 - a. Meeting took place in the upstairs office at the Mebane Arts and Community Center and was called to order at 6:13 PM

2. Approval of minutes – JW
 - a. J.W. tables this item to next meeting
 - b. J.W. mentioned that without a quorum, these meeting minutes would need to be tabled to the next meeting.

3. Updates from Council Meeting – A.D.
 - a. Aaron mentioned that the Fee Schedule was updated to allow the selling of tickets specifically for the Hall of Fame Banquet, but also for any other ticketed event that may be created in the future.
 - b. Aaron mentioned that the Juneteenth Event was explained to city council and that there was a good reaction from city council
 - c. Aaron also mentioned that this was Patty Phillips final meeting after 19 years of service and that Katie Burkholder would be taking her place on council.
 - i. Aaron also mentioned that Katie was sworn in at a meeting on Monday, March 21st at 11:00am so she could participate in the budget meetings starting on Wednesday, March 23rd.

4. Budget Update – A.D.
 - a. Aaron explained the Remaining Schedule for budget planning for the city and also went into details as to when the best time for RPAC members to meet with their council liaisons. It was mentioned that Tanner would be the liaison with Katie Burkholder since she is taking the place of Patti Phillips
 - i. March 23rd - Presentation to Council – March 23rd – 1:00pm (3rd)
 - ii. **March 28th – April 8th – Meetings with Council Members – Any Time**
 - iii. April 13th – Council Questions – Any Time
 - iv. May 2nd – Manager Presentation to Council – 6:00pm



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- v. June 6th – Council Approval of Budget - 6:00pm
 - b. Aaron went through a list of items that he recommends that are used to help RPAC members with their conversations with City Council. This list will be sent to RPAC members for their review following this meeting.
 - i. Tanner asked for \$ Revenue for the last few years and projections for this year, he would like these numbers added to the document.
 - ii. Jesse asked for \$ Overall Budget Number for Parks and Rec & overall budget for the entire city (what percentage are we compared to the overall budget) -He would like these numbers added to the document.
 - 1. 2018, 2019, 2020, 2021
- 5. Comprehensive Recreation and Parks Master Plan Update – A.D.
 - a. Aaron mentioned that the Master Plan submission deadline had been Extended to April 18th at Noon
 - b. Aaron explained that only two submissions were received and that the goal was to receive three.
- 6. Light Issue @ Community Park – A.D.
 - a. Aaron went through a issue the city is going through with Light issues @ Community Park. He mentioned that citizens are breaking into the light room and switching breakers on and off and creating problems with the MUSCO system
 - b. Aaron mentioned that the city has installed one extra camera in the light room, but are also waiting on equipment to secure the door more and hopefully get rid of this problem
- 7. P/T Position Flyers (How did distribution go?) - ALL
 - a. Aaron mentioned that they had received three applications for maintenance and asked others how the Position Flyer Distribution went from the last meeting.
 - b. No RPAC members had much luck when distributing these materials
- 8. 360 Evaluation Time – What are you hearing? - ALL
 - a. Tanner mentioned Trail Rangers presence on social media and that it was good press.
 - b. Aaron mentioned that he would be speaking at next months Mebane Trail Rangers Meeting.
 - c. Aaron mentioned that the MOUs for trail volunteers would be on next months City Council agenda



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9. Upcoming Events – A.D.
 - a. Aaron went through all upcoming events
 - i. Movies in the Park – April 1st – Moana, Shrek, Encanto, back to the Future
 - ii. Downtown Mebane Eggstravaganza and Bunny Hop – April 9th
 1. 10am-2pm
 - iii. Easter Rock Hunt & Schools –
 1. April 11th (S.M.), 14th (Yoder / Garrett)
 - iv. Dogwood Festival – April 22nd and 23rd
 - v. Trivia Night – May 3rd
 - vi. Farmers Market Starts – May 7th (Makers Market)
 - vii. Concert - May 20th
 - viii. Concert – June 17th
 - ix. Juneteenth – June 18th
 - x. Sports HOF – June 18th
 - xi. 4th of July Celebration - July 4th

10. Any Other business - ALL
 - a. Aaron mentioned an issue that came up with sponsorships with the concert series based on exclusivity for a realtor that is the presenting sponsor.
 - i. Aaron also explained that the presenting sponsor was given exclusive realtor rights to the concert series (no other realtor companies can then be on site as a sponsor)
 - ii. Aaron mentioned that he failed to mention to the Main Street coordinator that exclusive rights was part of their sponsorship. So, when the information went out to other businesses, a realty business was working on being a sponsor and was told no they could not be a sponsor.
 - iii. Aaron mentioned that this had been done previously for other concert series and the failure was the lack of information.
 - iv. Tanner mentioned that he thinks a premium sponsorship should be allowed exclusivity
 - v. Emily asked about level or event sponsor (which was it)
 - vi. Tanner mentioned that Aaron should reach out to the business that was told no.
 - vii. Aaron mentioned that he had done that and specifically spoke to their marketing agent
 - viii. Jesse did not have any issue with exclusivity in terms of sponsorships.



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- ix. Emily mentioned that we should use levels when developing a sponsorship policy/packet.
 - b. Tanner mentioned that he wanted to goto a BPAC meeting just to see what they were about.
 - i. Aaron mentioned that the next Bpac meeting was canceled due to a retreat that would take place in place of the meeting.
- 11. Aaron mentioned the next meeting – April 18th @ 6:00pm – MACC
- 12. Meeting was adjured at 7:15pm