



The Mebane City Council met for its regular monthly meeting at 6:00 p.m., Monday, April 3, 2023 in the Council Chambers of the Glendel Stephenson Municipal Building located at 106 E. Washington Street.

Councilmembers Present:

Mayor Ed Hooks
Mayor Pro-Tem Tim Bradley
Councilmember Katie Burkholder
Councilmember Sean Ewing
Councilmember Montrena Hadley

Also Present:

Chris Rollins, City Manager
Preston Mitchell, Assistant City Manager
Lawson Brown, City Attorney
Stephanie Shaw, City Clerk
Ashely Ownbey, Development Director

Councilmember Present Via Phone Conference

Councilmember Jonathan White

Mayor Hooks called the meeting to order. Jeremy Pollard, Pastor of Summit Church- Alamance Campus, gave the invocation.

Fire Chief Bob Louis announced that he will be retiring effective December 31, 2023. Mayor Hooks expressed thanks to Chief Louis and stated that accolades would be forthcoming. Chief Louis received a standing ovation from the numerous firefighters that were in attendance for the announcement, along with other fire department staff, the Council, Administrative staff and audience members.

Mayor Hooks recognized organizer Jeff Church and a group of volunteers from Mill Creek who recently spent time picking up litter along Hwy 119 North from Stagecoach to Mill Creek. This is the group's second year in a row volunteering to clean up the litter in that area.

Mayor Hooks read aloud excerpts from four (4) separate proclamations, recognizing each as important and worthy of recognition:

- a. Municipal Clerks Week- April 30- May 6, 2023
- b. Small Business Week- First Week of May, 2023
- c. Public Works Week- May 21-27, 2023
- d. Monarch Butterfly Month- May 2023

During the Public Comment Period, Larry Vellani, 104 E. Jackson Street, Mebane, NC, read aloud the following:

I wish to speak to Mr. Ewing's suggested endorsement by Mebane of the UN Treaty on the Prohibition of nuclear weapons. I am privileged to discuss this topic during the convergence of Easter, Passover & Ramadan—among the most sacred times of Judaism, Christianity & Islam. The great traditions of compassion and justice that enlighten our households trace their roots to the stories of Abraham and his community. Abraham and his people faced all the same questions of being as we do today: who is my family, who is my neighbor, what is justice and mercy in our homes, our town, our country; and, perhaps, most importantly, how do we express authentic, moral compassion in our personal, business, and civic relationships. In three of the sacred literatures of world monotheism, Abraham is known, not only for his actions, but for his righteous statements: statements on hospitality, on mercy & justice, and on right relationships among neighboring peoples. Abraham spoke for the values that his community had chosen to embrace, in part, because of his leadership. Abraham's statements did not represent or set national or imperial policy; he spoke to evoke and reflect the highest moral desires of his community. When Abraham spoke, he spoke with moral might, not political or military might. His statements were there to be heard or not by the major powers and forces that then controlled the physical destiny of his people. Everyone in this room is familiar with the awesome, inhumane, psychopathic, incinerating horror of nuclear weapons. This resolution and the actions of the other municipalities around our nation and planet that have considered and adopted similar resolutions is just such an

Abrahamic, “right statement.” Not a platitude against war, not a statement against morally justified self-defense. It is a statement of universal moral, as well as scientific truth. It is a statement of moral compassion. This proposal and the actions of our sister municipal communities is not a pointless effort to control national or international policy. It is a statement to express what, I believe, are among our most sacred and common values here in Mebane: the sacredness of human life, an embrace of morally-enlightened compassion, and the work of building right moral relationships among the peoples and communities on our living, breathing planet home. In the spirit of Father Abraham, in this sacred season that all his moral descendants hold dear, I urge you to thoughtfully consider and move to add Mebane’s name into the column of cities, some larger, some smaller, some more powerful, some less around the world that acknowledge that nuclear weapons though forged by human hands by our best moral wisdom and judgement shall be banned from our earth.

Also, during the Public Comment Period, Carl Bradley shared that while several of the firefighters were in attendance at tonight’s meeting, he took the time to thank the them for helping him during his fall several months ago.

Concluding the Public Comment Period, Anne Cassebaum, 3469 Amick Rd Elon, NC, spoke requesting that the Council adopt a resolution supporting the United Nations Treaty on the Prohibition of nuclear weapons. She cited her concerns and reasons for such action.

Mayor Hooks gave an overview of the Consent Agenda as follows:

- a. Approval of Minutes-
 - i. February 6, 2023 Regular Meeting
 - ii. February 10, 2023 Council and REAC Workshop
 - iii. March 17, 2023- Special Meeting- Transload Site Tour
 - iv. March 22, 2023- Special Meeting- Budget Work Session
- b. Police- Purchase Capital with Federal Equitable Funds
- c. Budget Ordinance Amendment- Cates Farm Park
- d. Capital Project Ordinance- GKN Pump Station
- e. Capital Project Ordinance- Amendment 5- WRRF
- f. FY23 Audit Contract
- g. Annexation Petition- N. First Street Townhomes
- h. Alamance County Review Officer Appointments
- i. Final Plat- Magnolia Glen Estates, Ph. 3
- j. Final Plat Reapproval- Stagecoach Corner, Ph. 1
- k. Final Plat Reapproval- Summerhaven, Ph. 2
- l. Social Media Policy

Mr. Bradley made a motion, seconded by Mr. Ewing, to approve the Consent Agenda as presented. Mayor Hooks called for a roll call vote. Ayes- Mr. Bradley, Mr. Ewing, Mr. White, Ms. Hadley, and Ms. Burkholder. The motion carried unanimously.

Item b.

BE IT ORDAINED by the Council of the City of Mebane that the Budget Ordinance for the Fiscal Year beginning July 1 2022 as duly adopted on June 6, 2022, is hereby amended as follows:

ARTICLE I

APPROPRIATIONS	Current Budget	Change	Revised Budget
General Fund - Police	\$ 5,929,332	\$ 9,823	\$ 5,939,155

ARTICLE II

REVENUES	Current Budget	Change	Revised Budget
General Fund - All Other Revenues	\$ 980,785	\$ 9,823	\$ 990,608

This the 3rd day of April, 2023.

Item c.

BE IT ORDAINED by the Council of the City of Mebane that the Budget Ordinance for the Fiscal Year beginning July 1 2022 as duly adopted on June 6, 2022, is hereby amended as follows:

ARTICLE I

APPROPRIATIONS	Current Budget	Change	Revised Budget
General Fund - Non-Departmental	\$ 4,293,228	\$ 551,969	\$ 4,845,197

ARTICLE II

REVENUES	Current Budget	Change	Revised Budget
General Fund - Appropriated Fund Balance	\$ 5,278,608	\$ 551,969	\$ 5,830,577

This the 3rd day of April, 2023.

Item d.

**Capital Project Ordinance for the City of Mebane
GKN Pump Station**

BE IT ORDAINED by the Governing Board of the City of Mebane, North Carolina that, pursuant to Section 13.2 of Chapter 159 of the General Statutes of North Carolina, the following capital project ordinance is hereby adopted:

Section 1: The project authorized is the design and construction of the GKN Pump Station financed by the City of Mebane Utility Revenue Bonds.

Section 2: The officers of this City are hereby directed to proceed with the capital project within the terms of the budget contained herein.

Section 3: The following amounts are hereby appropriated for the project:

	Project Budget
Design, Engineering & Construction	\$1,853,159

Section 4: The following revenues are anticipated to be available to complete the project:

Debt proceeds received in FY22 and appropriated in the Utility Fund in FY23	\$1,853,159
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Section 5: The Finance Officer is hereby directed to maintain within the Capital Project Fund sufficient specific detailed accounting records to satisfy the requirements of the General Statutes of North Carolina.

Section 6: The Finance Officer is hereby directed to report, on a quarterly basis, on the financial status of each project element in Section 3.

Section 7: The Budget Officer is directed to include a detailed analysis of past and future costs and revenues on this capital project in every budget submission made to this Board.

Section 8: Copies of this capital project ordinance shall be furnished to the Clerk to the Governing Board and to the Budget Officer and Finance Officer for direction in carrying out this project.

This is the 3rd day of April, 2023.

Item e.

**Capital Project Ordinance for the City of Mebane
Water Resource Recovery Facility Expansion
Amendment 5**

BE IT ORDAINED by the Governing Board of the City of Mebane, North Carolina that, pursuant to Section 13.2 of Chapter 159 of the General Statutes of North Carolina, the following capital project ordinance amendment 4 is hereby adopted:

Section 1: The project authorized is the design and construction of Water Resource Recovery Facility 0.5 MGD Expansion to be financed by Utility Fund reserves, a State Revolving Fund, Grant Funds and Revenue Bonds.

Section 2: The officers of this City are hereby directed to proceed with the capital project within the terms of the budget contained herein.

Section 3: The following amounts are hereby appropriated for the project:

	Project Budget
Design & Engineering	\$ 3,513,200
Land Purchase	286,800
Construction	<u>11,925,000</u>
Total	\$ 15,725,000

Section 4: The following revenues are anticipated to be available to complete the project:

	Project Budget
Transfer from Utility Fund	\$ 3,800,000
NC Department of Environmental Quality American Rescue Plan funding	<u>11,925,000</u>
	\$ 15,725,000

Section 5: The Finance Officer is hereby directed to maintain within the Capital Project Fund sufficient specific detailed accounting records to satisfy the requirements of the General Statutes of North Carolina.

Section 6: Funds may be advanced from the Water and Sewer Fund for the purpose of making payments as due.

Section 7: The Finance Officer is hereby directed to report, on a quarterly basis, on the financial status of each project element in Section 3.

Section 8: The Budget Officer is directed to include a detailed analysis of past and future costs and revenues on this capital project in every budget submission made to this Board.

Section 9: Copies of this capital project ordinance shall be furnished to the Clerk to the Governing Board and to the Budget Officer and Finance Officer for direction in carrying out this project.

This is the 3rd day of April 2023.

Item g.

**RESOLUTION FIXING DATE OF PUBLIC HEARING ON
QUESTION OF ANNEXATION PURSUANT TO G.S. 160A-31**

WHEREAS, a petition requesting annexation of the area described herein has been received; and

WHEREAS, certification by the City Clerk as to the sufficiency of the petition has been made;

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Mebane, North Carolina that:

Section 1. A public hearing on the question of annexation of the area described herein will be held at the Glendel Stephenson Municipal Building at 6:00 p.m. on May 1, 2023.

Section 2. The area proposed for annexation is described as follows:

All that certain Lot or Parcel of land situated in Melville Township, Alamance County, North Carolina and more particularly described as follows:

Beginning at an existing iron pipe, being the northwest corner of Lot 5, of Plat entitled "Final Plat Subdivision of Property for Timothy David Farrar" as recorded in Plat Book 66, Page 281 in the Alamance County Register of Deeds, and in the eastern property line of Oakwood Apartments; said pipe being N 20°47'06" W, 244.41 feet from an existing iron pipe, being the western common corner of Lot 4 and 5 of said subdivision;

Thence from said beginning, along the eastern property line of Oakwood Apartments, Lots 73 through 76 of Plat entitled "Section One, Forest Ridge Subdivision" as recorded in Plat Book 21, Page 72, John Redner, and Joseph H. Call and wife, Sara L. Call, N 20°14'55" W, 1093.33 feet to a calculated point, a corner with Joseph H. Call and wife, Sara L. Call; thence continuing along the property of Joseph H. Call and wife, Sara L. Call, N 09°20'19" W, 859.53 feet to an existing iron pipe; thence along the southern property line of Joseph H. Call and wife, Sara L. Call, Brighton Associates, and Anne R. Manuel Heirs, ETAL, N 81°30'27" E, 560.20 feet to a calculated point in the center of N.C. Highway 119, (N. First Street), said point being N 81°30'27" E, 37.55 feet from an existing iron stake being the southeast corner of Anne R. Manuel Heirs, ETAL, thence following the centerline of N.C. Highway 119 the following courses and distances, S 28°56'25" E, 806.22 feet to a calculated point, thence along a curve to the right with a chord bearing S 21°36'55" E, chord distance 249.82' and radius 973.65' to a calculated point, thence along a curve to the right with a chord bearing S 01°03'45" W, chord distance 469.54 feet and radius 813.84 feet to a calculated point, thence S 17°41'05" W, 251.05 feet to a calculated point, thence along a curve to the left with a chord bearing S 01°56'34" W, chord distance 146.26 feet and radius 475.61 feet to a calculated point, in the center of N.C. Highway 119, and being a corner with Lot 5 of said Plat Book 66, Page 281, being N 69°03'05" E, 64.47 feet from a new iron pin in the line of said Lot 5, thence from the calculated point along the property of said Lot 5, S 69°03'05" W, 458.73 feet to the

beginning and containing 30.55 Acres more or less which includes 1.37 Acres more or less lying within the right of way of N.C. Highway 119.

Section 3. Notice of the public hearing shall be published once in the Mebane Enterprise, a newspaper having general circulation in the City of Mebane, at least ten (10) days prior to the date of the public hearing.

Ed Hooks, Mayor

ATTEST:

Stephanie W. Shaw, City Clerk

Barbara Hollerand, DMDC Executive Director, gave a quarterly update via the attached PowerPoint presentation.

A Public Hearing was held on a request from 3S Investments, LLC to amend Mebane's Unified Development Ordinance, Table 4-1-1 (Table of Permitted Uses) to allow Equipment Rental and Leasing (with outside storage) use in the B-2, General Business District with a Special Use request. Ms. Ownbey presented the request and explained that currently, Equipment Rental and Leasing (with outside storage) is permitted with development standards in the LM, Light Manufacturing District and HM, Heavy Manufacturing District. A minor revision is proposed to Section 4-7.7, D. to reflect the application of the development standards in the B-2 Zoning District. Staff finds the proposed text amendment would allow for future commercial growth opportunities and still afford protections as a Special Use request in the B-2 Zoning District. Currently "Outside Storage" is permitted as a standalone use in the B-2 Zoning District with a Special Use Permit.

Chad Huffines, 505 E. Davis Street, Burlington, NC, Civil Engineer for the project, spoke on behalf of the applicant. He gave a brief recap of the request as laid out by Ms. Ownbey.

Deborah Kauffman, 207 W. Holt Street, Mebane, NC, asked what the location is for this proposed development.

Mr. Huffine replied that the location would be adjacent to the First Source Rental store on S. Third Street.

Mr. Bradley made a motion, seconded by Mr. Ewing, to close the public hearing. Mayor Hooks called for a roll call vote. Ayes- Mr. Bradley, Mr. Ewing, Mr. White, Ms. Hadley, and Ms. Burkholder. The motion carried unanimously.

Mr. Bradley made a motion, seconded by Ms. Hadley, to approve the amendment as presented. Mayor Hooks called for a roll call vote. Ayes- Mr. Bradley, Mr. Ewing, Mr. White, Ms. Hadley, and Ms. Burkholder. The motion carried unanimously.

A Public Hearing was held on a request from Hendon Properties, LLC is requesting approval to conditionally rezone the +/- 6.19-acre property located on Wilson Road and Forest Oaks Lane from R-20 to B-2 (CD) to allow for a farm supplies and equipment retail use. Ms. Ownbey presented the request. The property is located in Alamance County in the Extra-Territorial Jurisdiction (ETJ). The applicant must petition for annexation before connecting to City water and sewer. The property is largely vacant except for the Chick-fil-A overflow gravel parking lot. Additionally, there is a stormwater pond on site that serves the development along Mebane Oaks Road. Surrounding uses include restaurants, retail, medical and veterinary offices, a fitness gym, other professional service uses and residential. The plan is site specific and also preliminarily shows a subdivision of the property to three (3) lots. Lot 1 will be developed as the farm supplies and equipment retail use, Lot 2 will be reserved for future commercial development, and Lot 3 will be primarily utilized as a stormwater management area. The site plan shows three driveways, with two on Forest Oaks Lane and one on Wilson Road. There are multi-modal improvements associated with the development, including sidewalks along Wilson Road and Forest Oaks Lane. Additionally, there is a turn lane proposed at the intersection of Wilson Road on Forest Oaks Lane and curb and gutter is proposed on certain sections of that road to be maintained by NCDOT. She explained that this particular user did not generate enough trips to warrant a traffic impact analysis (TIA) as required by NCDOT

or City thresholds. City staff did recommend a TIA given the congestion and heavy traffic in the area, which was prior to the applicant showing the extension of Wilson Road. The applicant is proposing to acquire right-of-way from the adjoining property owner which would allow them to extend Wilson Road to point of NCDOT's "stub" roadway improvements associated with the I-5711 Mebane Oaks Road widening project. Before City staff approves construction plans or release any building permits, the developer will be required to secure and record right-of-way for the section of Wilson Road (Extension) shown outside of his property boundaries. The developer is required to construct this new section of road before any certificates of occupancy are released for the proposed structure. All typical bonding requirements would remain in place once the right-of-way is recorded. If the developer is unable to secure this right-of-way, he will be required to complete a Traffic Impact Analysis (TIA) and return to the Planning Board and City Council to amend the conditions of the zoning district for the property. The stormwater pond shall be constructed for a 100-year storm event. The developer has committed to constructing a storm water control measure which increases the detention of storm water runoff volume so that the post development flows shall not leave the site at a rate greater than the pre-development discharge rate for the 100-year, 24-hour storm.

Mr. White questioned when the existing stormwater pond was built and for what construction was is designed to serve. Mr. Holt replied that the pond was originally designed for the Wendy's project and was expanded when Chick-fil-A was built. The Verizon facility has its own pond that discharges in a different location. He stated that he believes it was designed for a 10-year storm but will be upgraded at this time to take care of a 100-year storm event.

Mark Tiller, Development Partner with Hendon Properties, LLC, introduced himself and Matt Lowder, Civil Engineer with Bowman Consulting. He stated that Ms. Ownbey did a great job presenting the request and he is able to answer any questions.

Mr. Bradley asked what the plan is if the developer is unable to acquire the right-of-way to extend Wilson Road. Mr. Tiller said he has had several conversations with the property owner and he is confident they will be able to come to an agreement. If that is not the case, they would go the traffic study route.

Ms. Ownbey added that should the right-of-way not be acquired. The developer would be required to conduct a TIA and they would also have to go back through the rezoning process in order to amend the conditions.

Ms. Hadley asked why the second driveway access on Forest Oaks Lane does not align with the New Millennium's driveway. Mr. Lowder replied that originally, they wanted the two (2) entrances to be off of Wilson Road but after feedback from city staff and NCDOT, it would have created a zig-zap pattern on Wilson Road, so the feeling was that it would be a safer movement for the customers to take a right turn off of Forest Oaks Lane into the project. He added that there would be minimal traffic using the second entrance as that would be more of a truck delivery entrance and Tractor Supply only has one tractor trailer delivery once a week. He said Tractor Supply is a very low traffic generator.

Carl Bradley asked Mr. Tiller if they still plan to have a dog washing station in the Tractor Supply. Mr. Tiller shook his head yes.

Mitch Patton, 3984 Forest Oaks Lane, Mebane, NC shared his concerns with the congested traffic in this area. He said installing a traffic light at the intersection of Wilson Road and Forest Oaks Lane would be very beneficial.

Jared Schumann, 3987 Forest Oaks Lane, Mebane, NC, made a suggestion of a traffic circle at the intersection of Wilson Road and Forest Oaks Lane, rather than a traffic light because there is already another traffic light in close proximity. He also asked for a timeline for the construction of the right-of-way of the "stub" road, the proposed project timeline and what the hours of construction would be as construction generates noise.

For clarification Mr. Mitchell reiterated the following information as provided in the Council packet:

Before City staff approves construction plans or releases any building permits, the developer will be required to secure and record right-of-way for the section of Wilson Road (Extension) shown outside of his property boundaries. The developer is required to construct this new section of road

before any certificates of occupancy are released for the proposed structure. All typical bonding requirements would remain in place once the right-of-way is recorded. If the developer is unable to secure this right-of-way, he will be required to complete a Traffic Impact Analysis (TIA) and return to the Planning Board and City Council to amend the conditions of the zoning district for the property.

Mr. Mitchell stated that this is a unique voluntary condition made by the developer.

Michael Holsclaw, 4045 Forest Oaks Lane, Mebane, NC, cited concerns with traffic and water runoff in the area.

Larry Teague, 4026 Forest Oaks Lane, Mebane, NC, cited concerns with water runoff and erosion. He expressed the need for erosion control. He suggested a right-in/right-out for this project.

Mr. Patton came forward again and added his concerns with water runoff issues as stated by the others.

There was considerable discussion regarding heavy traffic in the area and several traffic solutions were suggested.

Mr. Holt came forward and offered a reminder that while the site plan looks like a very detailed plan, there will be construction drawings that will be submitted through the City's Technical Review Committee (TRC). The stormwater plans will be thoroughly reviewed.

Mr. Bradley made a motion, seconded by Ms. Hadley, to close the public hearing. Mayor Hooks called for a roll call vote. Ayes- Mr. Bradley, Mr. Ewing, Mr. White, Ms. Hadley, and Ms. Burkholder. The motion carried unanimously.

Ms. Burkholder made a motion, seconded by Mr. Ewing, to approve the B-2(CD) zoning as presented and a motion to find that **the application is consistent** with the objectives and goals in the City's 2017 Comprehensive Land Development Plan *Mebane By Design*. Specifically, the request:

- Is for a property within the City's G-4 Secondary Growth Area and is generally commercial in nature (Mebane CLP, p. 66).

Mayor Hooks called for a roll call vote. Ayes- Mr. Bradley, Mr. Ewing, Mr. White, Ms. Hadley, and Ms. Burkholder. The motion carried unanimously.

Ms. Ownbey presented a request on behalf of Hendon Tiller Mebane 3.0, LLC, for approval of a Final Major Subdivision Plat for a parcel in Alamance County identified by GPIN 9824046036. Consideration of the preliminary plat is included with the previous rezoning request. The Final Plat will include a total area of +/-6.19 acres and features three proposed lots.

Mr. Bradley made a motion, seconded by Ms. Burkholder, to approve the final plat as presented. Mayor Hooks called for a roll call vote. Ayes- Mr. Bradley, Mr. Ewing, Mr. White, Ms. Hadley, and Ms. Burkholder. The motion carried unanimously.

Mr. Brown presented a request on behalf of DBW Inc., owner of 475 Fitch Drive, Mebane, for acceptance of a Petition for Annexation and the Annexation Agreement for the property at 475 Fitch Drive but defer annexation until the future per the City's policy and upon recordation of the signed Annexation Agreement and to allow access to the City utility services per the Voluntary Annexation Policy.

Mr. Ewing asked if there is a timeframe for the agreement. Mr. Brown stated there is a timeline. Mr. Rollins said the Agreement states 21 years. After discussion among Council and staff, Council directed staff to remove the timeframe language from the Annexation Agreement to make it consistent with the language in the Voluntary Annexation Policy.

Mr. Bradley made a motion, seconded by Mr. Ewing, to accept the Petition for Annexation and the Annexation Agreement for the property at 475 Fitch Drive but defer annexation until the future per the City's policy and upon recordation of the signed Annexation Agreement and to allow access to the City utility services per the Voluntary Annexation Policy. Mayor Hooks called for a roll call vote. Ayes- Mr. Bradley, Mr. Ewing, Mr. White, Ms. Hadley, and Ms. Burkholder. The motion carried unanimously.

There being no further business, the meeting adjourned at 7:29 p.m.

ATTEST:

Stephanie W. Shaw, City Clerk

Ed Hooks, Mayor



Quarterly Update

Downtown Mebane
Development Corporation

Mebane City Council – April 3, 2023



The DMDC Mission

The Downtown Mebane Development Corporation facilitates the revitalization and preservation of historic Downtown Mebane through an inclusive collaboration and partnership with greater Mebane.



The DMDC Message

- Full designation as Mebane Main Street is coming in July
- We're advocates for Downtown
- We're a communications resource
- We're a collaborating partner
- Connect with us to find out how you can be involved!



DMDC Board of Directors

- **Dan Shannon** (Edward Jones) - President
- **Steve Krans** (Junction on 70) – Vice President
- **Sugaree Thornton** (Clay Street Printing & Signs) – Secretary
- **Kat Mathias** (Impulsive Creativity) – Treasurer
- **Teresa Dallas** (The Curious Peddler)
- **Barbara Guttman** (Downtown property owner)
- **Sarah Williams** (Habitat for Humanity of Alamance County)

- **Mayor Ed Hooks** – Ex-officio
- **Council Member Katie Burkholder** – Ex-officio
- **Aaron Davis** (City of Mebane Recreation and Parks) – Ex-officio
- **Grace VandeVisser** (Alamance County Visitors Bureau) – Ex-officio



Four Points of Main Street

- **Organization**
- **Promotion**
- **Design**
- **Economic Vitality**



Recent Milestones for DMDC

Organization

- Ongoing Executive Committee meetings
- Ongoing Board meetings
- Board retreat in January
- Kickoff for all committees, subcommittees
- State Main Street conference in March
- Completion of program assessment
- Communications intern (spring semester)
- Creating program awareness and education



Recent Milestones for DMDC

Promotion

- Ongoing Covid Catch-Up Ribbon Cuttings
- Compiling comprehensive 2023 Downtown events list
- Contracting with Andre' Watson Photography
- Social media promotion for retail and Downtown events



Recent Milestones for DMDC

Promotion *(continued)*

- Website next phases

<https://www.VisitDowntownMebane.com>

- Downtown Businesses monthly meetings



Recent Milestones for DMDC



Design

- History subcommittee
- Public Arts subcommittee



Recent Milestones for DMDC

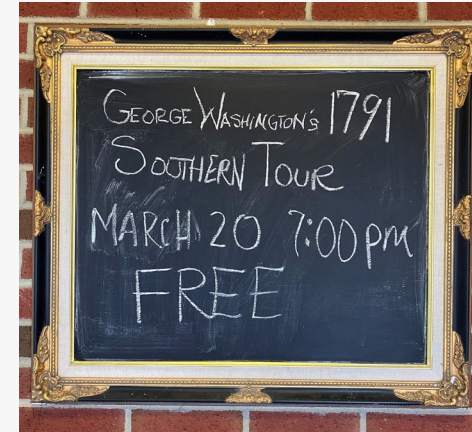
Economic Vitality – Economic Development Strategies (Committees)

- Center for Community Engagement and Inclusivity
- Rich with Diverse Small Businesses, Nightlife and Dining Options
- Hub for Regional Leisurely and Recreational Activities



Value of DMDC

- Networking/Collaboration
 - Destination Downtown Mebane
 - Mebane Merchants
 - Mebane Business Association
 - Mebane Historical Museum
 - Mebane Train Museum
 - Mebane Trail Rangers
 - Main Street directors (Elon & Burlington)
 - Alamance Chamber of Commerce
 - Alamance Wellness Collaborative
 - Alamance County Visitor's Bureau
 - Elon University
 - City committees (ex. BPAC)



Value of DMDC

- City Liaison
 - Community with a Cause/St. Baldrick's Foundation event
 - Clay Street construction project
 - City events (ex. Eggstravaganza & Bunny Hop)
 - Downtown property tours
- Exposure and Education
 - Downtown businesses
 - Greater Mebane business community
 - Non-profits
 - Social organizations
 - Schools
 - Individuals
 - Anyone with an interest in Downtown Mebane



Coming Up Next Quarter

- Updates to work plan
- Buildout of committees
- Volunteer outreach & recruitment
- Fundraising strategies
- FY24 budget
- Business support during construction
- Summer communications intern (Elon)
- **Main Street Designation celebration**



Thank you



Questions?

