


<b>POLICY STATEMENT</b>	
<p><b>SUBJECT:</b></p> <p>SOCIAL MEDIA COMMENT POLICY FOR CITY OF MEBANE</p> 	PAGE <u>1</u> OF <u>2</u>
	<p>EFFECTIVE DATE:</p> <p>April 3, 2023</p>
	SUPERSEDES: N/A
	<p>PREPARED BY:</p> <p>Lawson Brown Preston Mitchell Kelly Hunter Kirk Montgomery</p>
	<p>ADOPTED BY COUNCIL DATE: April 3, 2023</p>

The City of Mebane uses social media to interact with residents, stakeholders, businesses, and visitors about public issues related to our jurisdiction. Please note this is a moderated online discussion site and is subject to North Carolina Public Records Laws, and e-discovery laws and policies. All comments and content shared on our government-sponsored social media sites must pertain to items within the jurisdictional control or authority of our governmental unit.

The City of Mebane reserves the right to delete submissions that do not meet the purpose of this site as set out above. The following are examples of unacceptable social networking content and comments. Please note this list is not intended to be all-inclusive:

1. Any content or comments that do not relate to the jurisdiction or authority of the jurisdiction itself.
2. Profane or obscene language or content as determined by the profanity filters offered through each social media platform (such posts result in the comment/content being blocked through the social media's profanity filter).
3. Content that promotes, fosters, or perpetrates discrimination on the basis of race, creed, color, age, religion, gender, marital status with regard to public assistance, national origin, physical or mental disability, or sexual orientation, or any other protected class of people.
4. Duplicate posts by the same author (the original post will be left intact assuming it follows the guidelines of acceptable comments or content).
5. Solicitations of commerce and/or, including content that contains gratuitous links (links or references to other relevant governmental webpages or official government sites are acceptable).
6. Promotions or content related to political organizations of any type.
7. Advocation of illegal activity; or those that compromise the safety or security of the public.
8. Infringement on copyrights or trademarks.

9. Confidential or non-public information, including but not limited to any personally identifiable medical information and any content that violates the legal rights of the owner of said content

10. Content that includes GIFs/Memes that infringe copyright protections or perpetrate discrimination.

11. The City of Mebane reserves the right to delete or remove any comments that include hyperlinks to other webpages, businesses, organizations, events, or entities that are not posted by the City.

Please note that the opinions and comments expressed on this social media site do not reflect the opinions and positions of the City of Mebane government, its officers, or its employees. If you have any questions concerning the operation of our social media platforms and the moderated discussion rules, please contact the Mebane Public Information Officer or City Administration.