

CASE 2021-32 - EXHIBIT "B" SIGN PROGRAM



Panera Bread Café #6239-Montclair, CA

Signage Responsibility Matrix

Indicate **QUANTITY** in the appropriate column below for each item

| Description | By Sign Vendor | By Panera GC | By Landlord/ others | N/A - none proposed or required | Description | By Sign Vendor | By Panera GC | By Landlord/ others | N/A - none proposed or required |
|--|----------------|--------------|---------------------|---------------------------------|--|----------------|--------------|---------------------|---------------------------------|
| Building Mounted Signage - Channel Letters | 4 | | | | Drive-thru Clearance bar | 1 | | | |
| Building Mounted Logo- | 1 | | | 0 | Drive-thru Clearance bar foundation | | 1 | | |
| "Drive-Thru" Sign Cabinets | 3 | | | | (2) Drive-thru Canopy and (1) speaker post | 1 | | | |
| Blade Sign | | | | 0 | Drive-thru Canopy Foundation | | 1 | | |
| Logo Wall Mural - Painted | 1 | | | | Drive-thru Preview Board | 1 | | | |
| Monument Sign Cabinet and Graphics | | | | 0 | Drive-thru Preview Board foundation | | 1 | | |
| Monument Sign Structure, Masonry and Electrical | | | | 0 | Drive-thru Menu Board (COMBO) | 1 | | | |
| Monument Sign Foundation | | | | 0 | Drive-thru Menu Board foundation | | 1 | | |
| Multi-Tenant Sign | | | | 0 | Drive-thru Thank you/ Directional Signs | 2 | | | |
| Multi-Tenant Sign Foundation | | | | 0 | Drive-thru Thank you/ Directional Sign foundations | 2 | | | |
| Panera Panels for Multi-Tenant Sign - FACES ONLY | | | | 0 | Other (Describe fully) | | | | |
| Rapid Pick-Up Signs - No Bollard req'd. | 3 | | | | Awning Engineering | | | | |
| Drive Thru Waiting Sign - No Bollard req'd. | 2 | | | | Architectural Building Canopy | 2 | | | |
| Other (Describe fully) | | | | | Other (Describe fully) | | | | |
| Painted Wall Mural | | 1 | | | Other (Describe fully) | | | | |

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APPROVALS
Signatures Required Before Release to Production

| | |
|-------------|------|
| Engineering | DATE |
| Sales | DATE |
| Production | DATE |

All electrical signs shall comply with the National Electric Code (Article 600) and be manufactured according to Underwriters Laboratories U.L. 48 standards and labeled accordingly.

REVISIONS

| NO. | BY | DESCRIPTION | DATE |
|-----|----|--------------|----------|
| 1 | XX | XXXXXXXXXXXX | 00/00/00 |
| 2 | | | |
| 3 | | | |
| 4 | | | |
| 5 | | | |
| 6 | | | |

CUSTOMER 

STORE # 6239

5220 Moreno Street
Montclair, CA

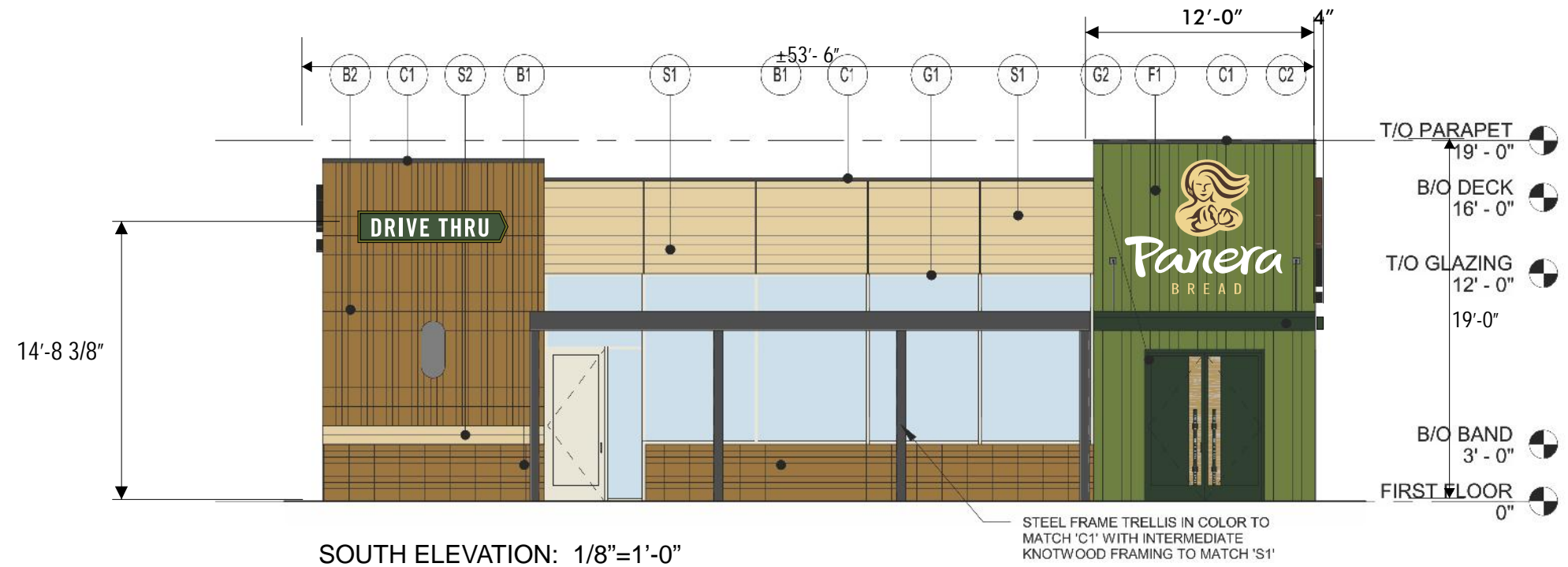
LOCATION

WORK ORDER NUMBER(S) **53050**

PROJECT MANAGER **Jim M.**

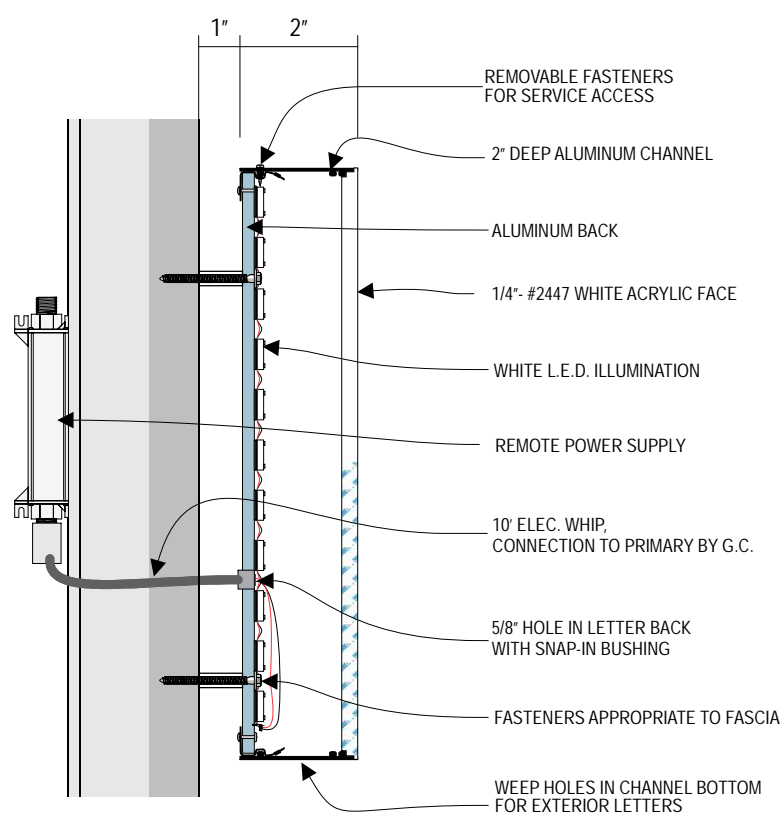
| | |
|--------|----------|
| JM | 10/06/21 |
| ARTIST | DATE |

DRAWING NAME **53050.1**

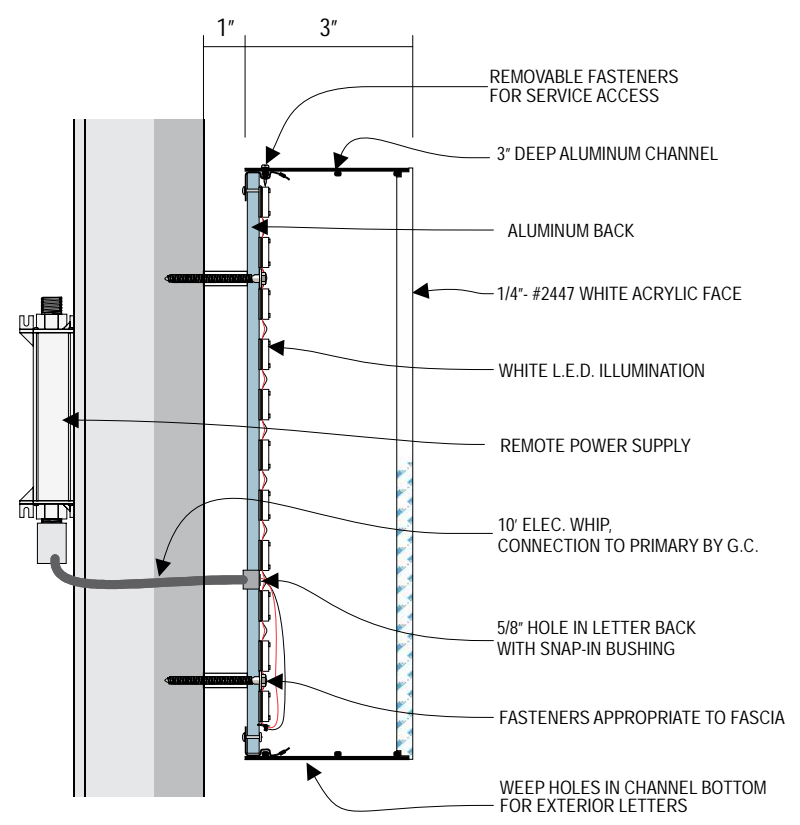


SOUTH ELEVATION: 1/8"=1'-0"

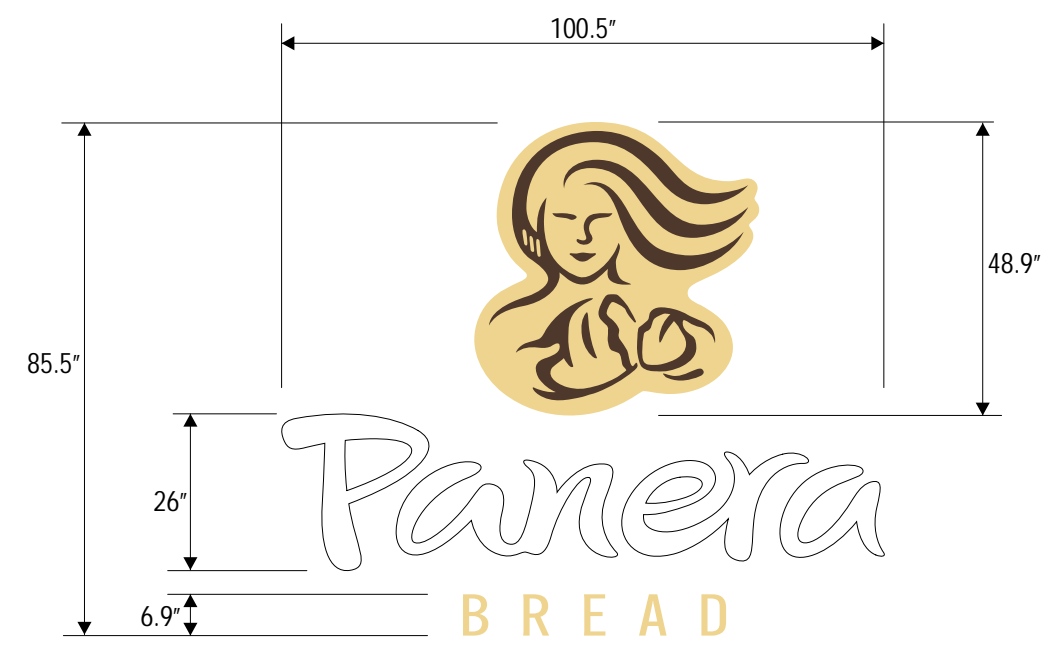
| | | | |
|---|--|---|--|
| <p>PANTONE 476 CP CMYK: 30 / 71 / 75 / 81 RGB: 84 / 60 / 46 HEX: 543C2E TRANSLUCENT</p> | <p>PANERA SLATE PANTONE 7540 C C67 M54 Y46 K40 R75 G79 B84 HEX #4B4F54</p> | <p>SUN DAPPLE PANTONE 7403 C C5 M15 Y55 K0 R238 G212 B132 HEX #EED484</p> | <p>PANERA GREEN PANTONE 2307 C C32 M2 Y100 K61 R104 G111 B18 HEX #686F12</p> |
|---|--|---|--|



TYPICAL CHANNEL LETTER: BREAD



TYPICAL CHANNEL LETTER: MOTHER BREAD AND PANERA



SCALE: 3/8" = 1'-0" AREA: 59.67 S/F

- INTERNALLY ILLUMINATED FRONT LIT CHANNEL LETTERS AND LOGO:
- "PANERA" LETTERS
 - 2447 WHITE FACES WITH 3" DEEP CHANNELS PAINTED PANTONE 7540C SLATE
 - ALUMINUM BACKS
 - 6500K SLOAN PRISM WHITE LED LIGHTING (PANERA)
 - TRIMLESS DESIGN
 - "BREAD" LETTERS WITH FIRST SURFACE 7403 C VINYL SLOAN 5000K LED WITH BLACK CHANNELS
 - MB LOGO WITH PANTONE 7403 CP INTERNALLY ILLUMINATED/HALO LIT TRANSLUCENT BACKGROUND WITH SLOAN 5000K PRISM LED WITH TRANSLUCENT PANTONE 476 CP BROWN
 - 2" DEEP CHANNEL PAINTED TO MATCH PANTONE 7540 C SLATE
 - ALUMINUM BACKS
 - ALL LETTERS PROJECT 1" FROM FACADE

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APPROVALS
Signatures Required Before Release to Production

| | | |
|-----------------|----|------|
| Engineering | BY | DATE |
| Sales | BY | DATE |
| Estimating | BY | DATE |
| Production | BY | DATE |
| Quality Control | BY | DATE |

PDF NAME

| REVISIONS | | | |
|-----------|----|------------------------------|----------|
| NO. | BY | DESCRIPTION | DATE |
| 1 | JM | added Drive Thru wall sign | 06/08/21 |
| 2 | JM | updated D/T wall sign layout | 10/12/21 |
| 3 | | | |
| 4 | | | |
| 5 | | | |
| 6 | | | |
| 7 | | | |
| 8 | | | |
| 9 | | | |

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53050

CUSTOMER

STORE NUMBER 6239

5220 Moreno Street
Montclair, CA

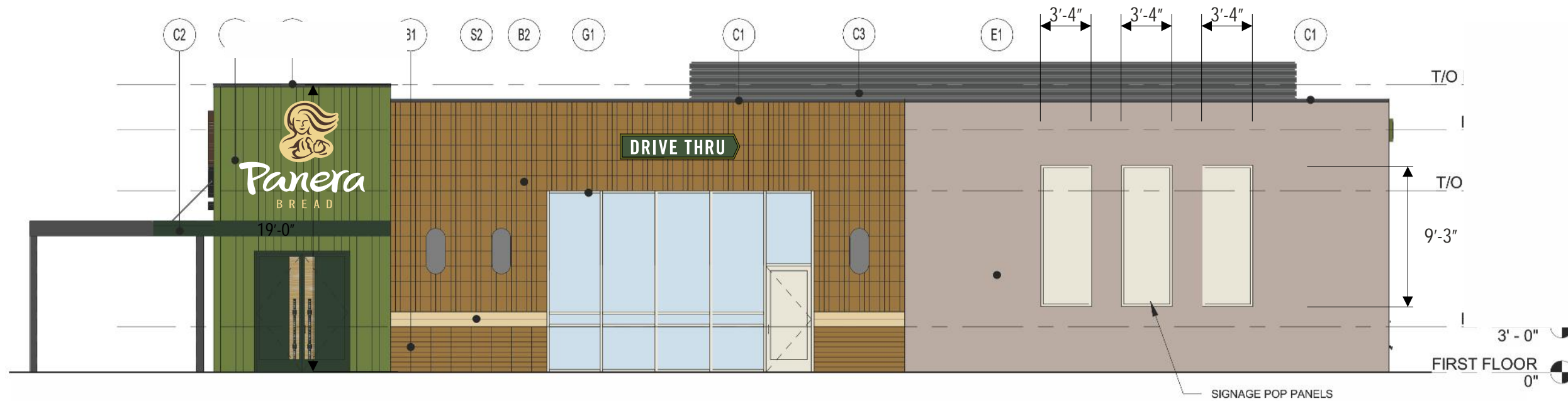
LOCATION

PROJECT MANAGER JIM M

| | |
|--------|----------|
| JM | 10/06/21 |
| ARTIST | DATE |

53050.2

DRAWING NAME



EAST ELEVATION: 1/8"=1'-0"

PANERA GREEN
 PANTONE 2307 C
 C32 M2 Y100 K61
 R104 G111 B18
 HEX #686F12

PANTONE 2410 C

DRIVE THRU DIRECTIONAL

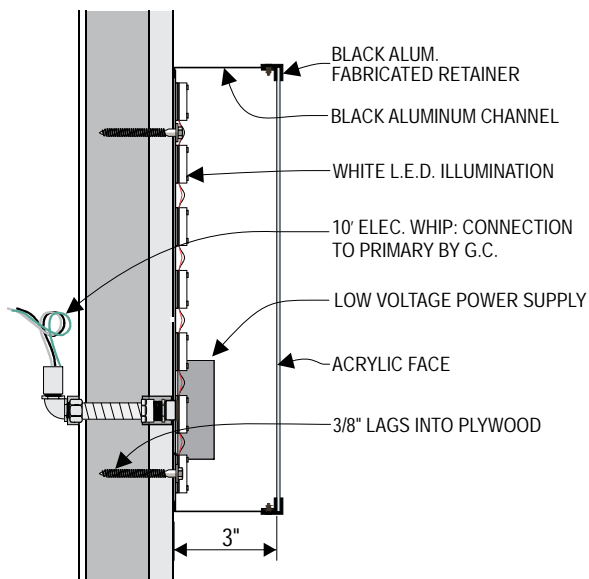


SCALE: 3/8" = 1'-0"

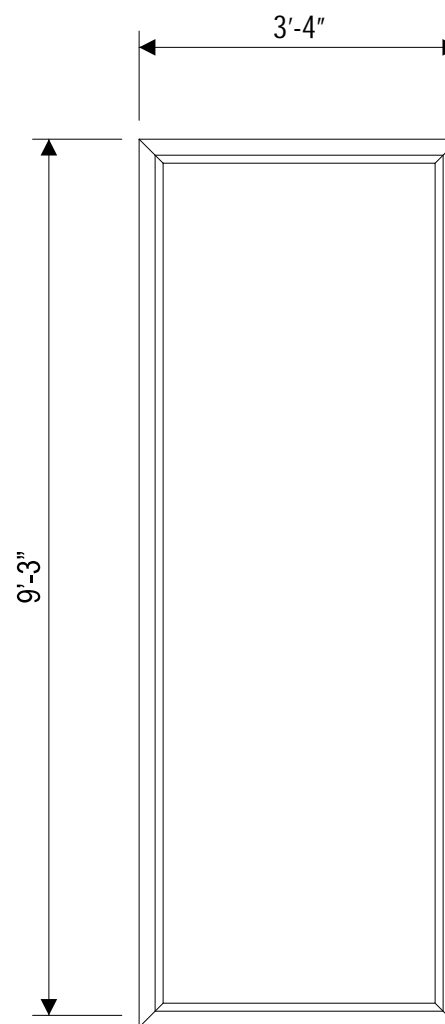
13.21 SQ. FT.

INTERNALLY ILLUMINATED "DRIVE THRU" WALL SIGN:

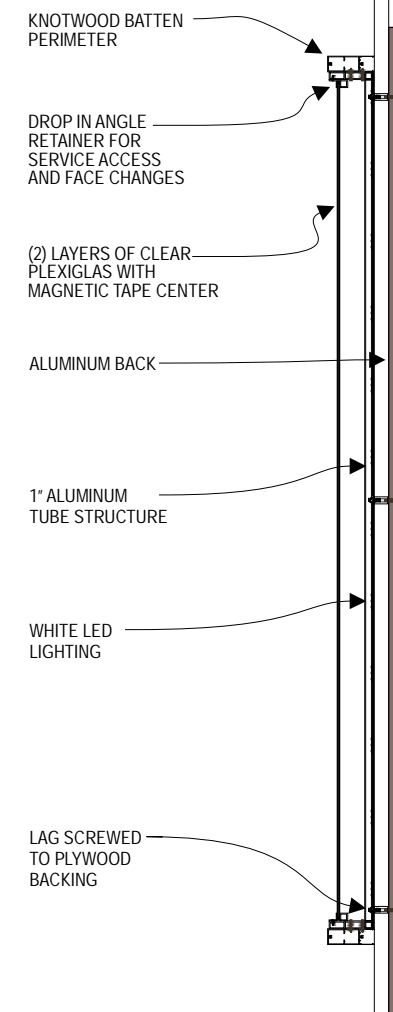
- 3" DEEP ALUMINUM CHANNEL PAINTED SATIN BLACK WITH PANTONE 2307 C RETAINER
- WHITE ACRYLIC FACE WITH FIRST SURFACE DIGITAL PRINT
 - PANTONE 2307C C BORDER & CIRCLE BEHIND ARROW
 - PANTONE 2410 C GREEN BACKGROUND BEHIND RAPID PICK UP
 - WHITE DRIVE THRU COPY AND ARROW
- SLOAN 6500K PRISM WHITE LED ILLUMINATION



DRIVE THRU CABINET SIGN SECTION: N.T.S.



(3) MARQUE CABINETS
 SCALE: 1/2"=1'-0"



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APPROVALS
 Signatures Required Before Release to Production

| Engineering | BY | DATE |
|-----------------|----|------|
| | | |
| Sales | BY | DATE |
| | | |
| Estimating | BY | DATE |
| | | |
| Production | BY | DATE |
| | | |
| Quality Control | BY | DATE |
| | | |

PDF NAME

REVISIONS

| NO. | BY | DESCRIPTION | DATE |
|-----|----|------------------------------|----------|
| 1 | JM | added Drive Thru wall sign | 06/08/21 |
| 2 | JM | updated D/T wall sign layout | 10/12/21 |
| 3 | | | |
| 4 | | | |
| 5 | | | |
| 6 | | | |
| 7 | | | |
| 8 | | | |
| 9 | | | |

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CUSTOMER

STORE NUMBER 6239

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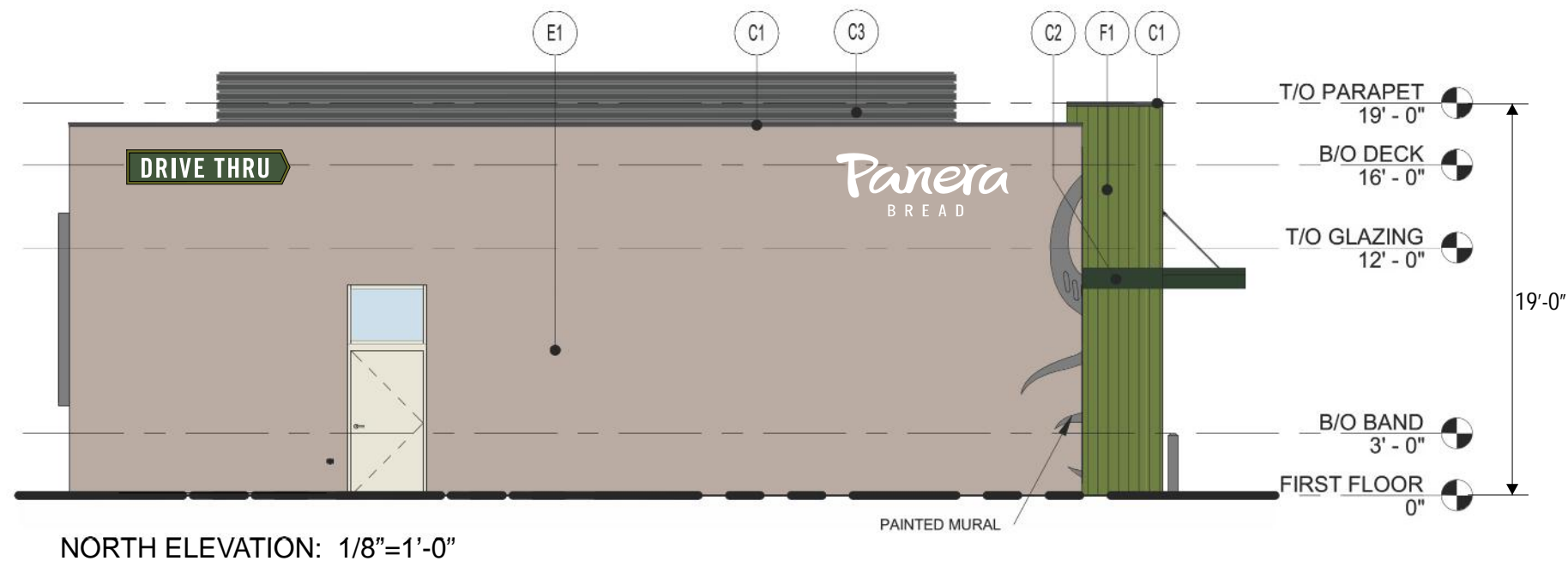
LOCATION

PROJECT MANAGER JIM M

| | |
|--------|----------|
| JM | 10/06/21 |
| ARTIST | DATE |

53050.3

DRAWING NAME

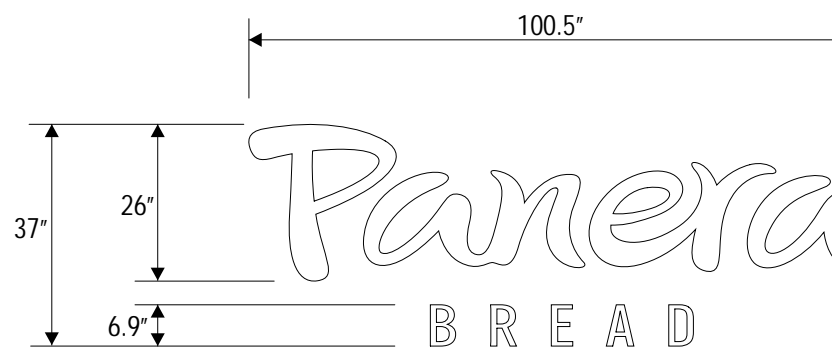


SCALE: 3/8" = 1'-0"

13.21 SQ. FT.

INTERNALLY ILLUMINATED "DRIVE THRU" WALL SIGN:

- 3" DEEP ALUMINUM CHANNEL
- PAINTED SATIN BLACK WITH PANTONE 2307 C RETAINER
- WHITE ACRYLIC FACE WITH FIRST SURFACE DIGITAL PRINT
- PANTONE 2307C C BORDER & CIRCLE BEHIND ARROW
- PANTONE 2410 C GREEN BACKGROUND BEHIND RAPID PICK UP
- WHITE DRIVE THRU COPY AND ARROW
- SLOAN 6500K PRISM WHITE LED ILLUMINATION



SCALE: 3/8" = 1'-0" 25.82 S/F

INTERNALLY ILLUMINATED FRONT LIT CHANNEL LETTERS AND LOGO:

- "PANERA" LETTERS
- 2447 WHITE FACES WITH 3" DEEP CHANNELS PAINTED PANTONE 7540 C SLATE
- "BREAD" LETTERS
- 2447 WHITE FACES WITH 2" DEEP CHANNELS PAINTED PANTONE 7540 C SLATE
- ALUMINUM BACKS
- 6500K SLOAN PRISM WHITE LED LIGHTING (PANERA BREAD)
- TRIMLESS DESIGN
- LETTERS PINNED OFF WALL 1"



APPROVALS

Signatures Required Before Release to Production

| Engineering | |
|-----------------|------|
| BY | DATE |
| Sales | |
| BY | DATE |
| Estimating | |
| BY | DATE |
| Production | |
| BY | DATE |
| Quality Control | |
| BY | DATE |

PDF NAME

REVISIONS

| NO. | BY | DESCRIPTION | DATE |
|-----|----|------------------------------|----------|
| 1 | JM | added Drive Thru wall sign | 06/08/21 |
| 2 | JM | updated D/T wall sign layout | 10/12/21 |
| 3 | | | |
| 4 | | | |
| 5 | | | |
| 6 | | | |
| 7 | | | |
| 8 | | | |
| 9 | | | |

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53050



CUSTOMER

6239

STORE NUMBER

5220 Moreno Street
Montclair, CA

LOCATION

PROJECT MANAGER JIM M

JM 10/06/21
ARTIST DATE

53050.4

DRAWING NAME



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APPROVALS
Signatures Required Before Release to Production

| | | |
|-----------------|----|------|
| Engineering | BY | DATE |
| Sales | BY | DATE |
| Estimating | BY | DATE |
| Production | BY | DATE |
| Quality Control | BY | DATE |

PDF NAME

REVISIONS

| NO. | BY | DESCRIPTION | DATE |
|-----|----|----------------------------|----------|
| 1 | JM | added Drive Thru wall sign | 06/08/21 |
| 2 | JM | increased size of MB logo | 10/12/21 |
| 3 | | | |
| 4 | | | |
| 5 | | | |
| 6 | | | |
| 7 | | | |
| 8 | | | |
| 9 | | | |

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53050



CUSTOMER
STORE NUMBER 6239

5220 Moreno Street
Montclair, CA

LOCATION
PROJECT MANAGER JIM M

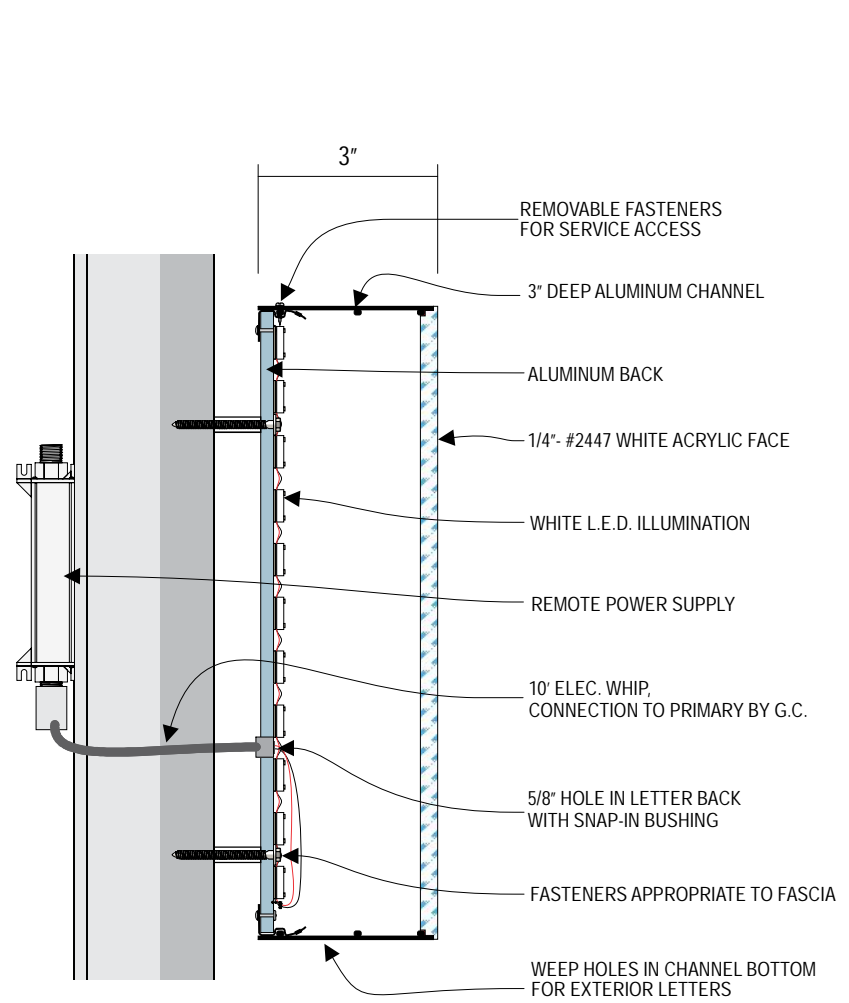
JM ARTIST
10/06/21 DATE

53050.5

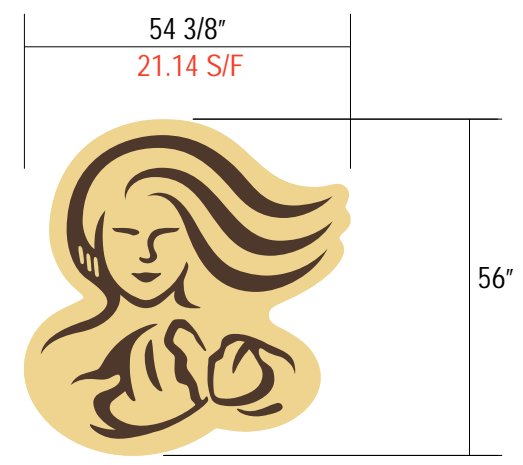
DRAWING NAME



LEFT SIDE (EAST) ELEVATION: 1/8" = 1'-0"



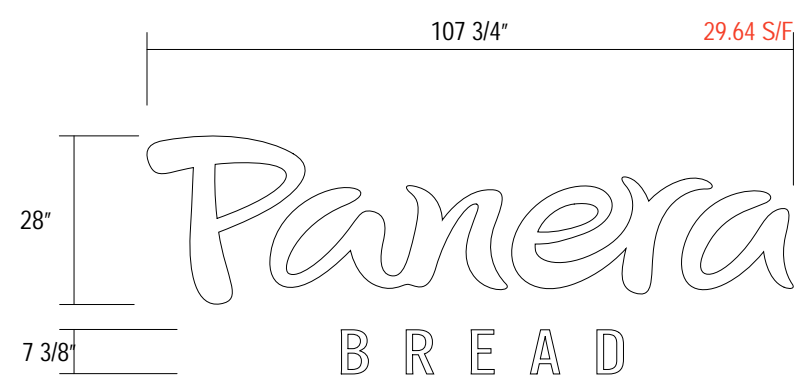
TYPICAL CHANNEL LETTER: N.T.S.



SCALE: 3/8" = 1'-0"

INTERNALLY ILLUMINATED FRONT LIT LOGO:

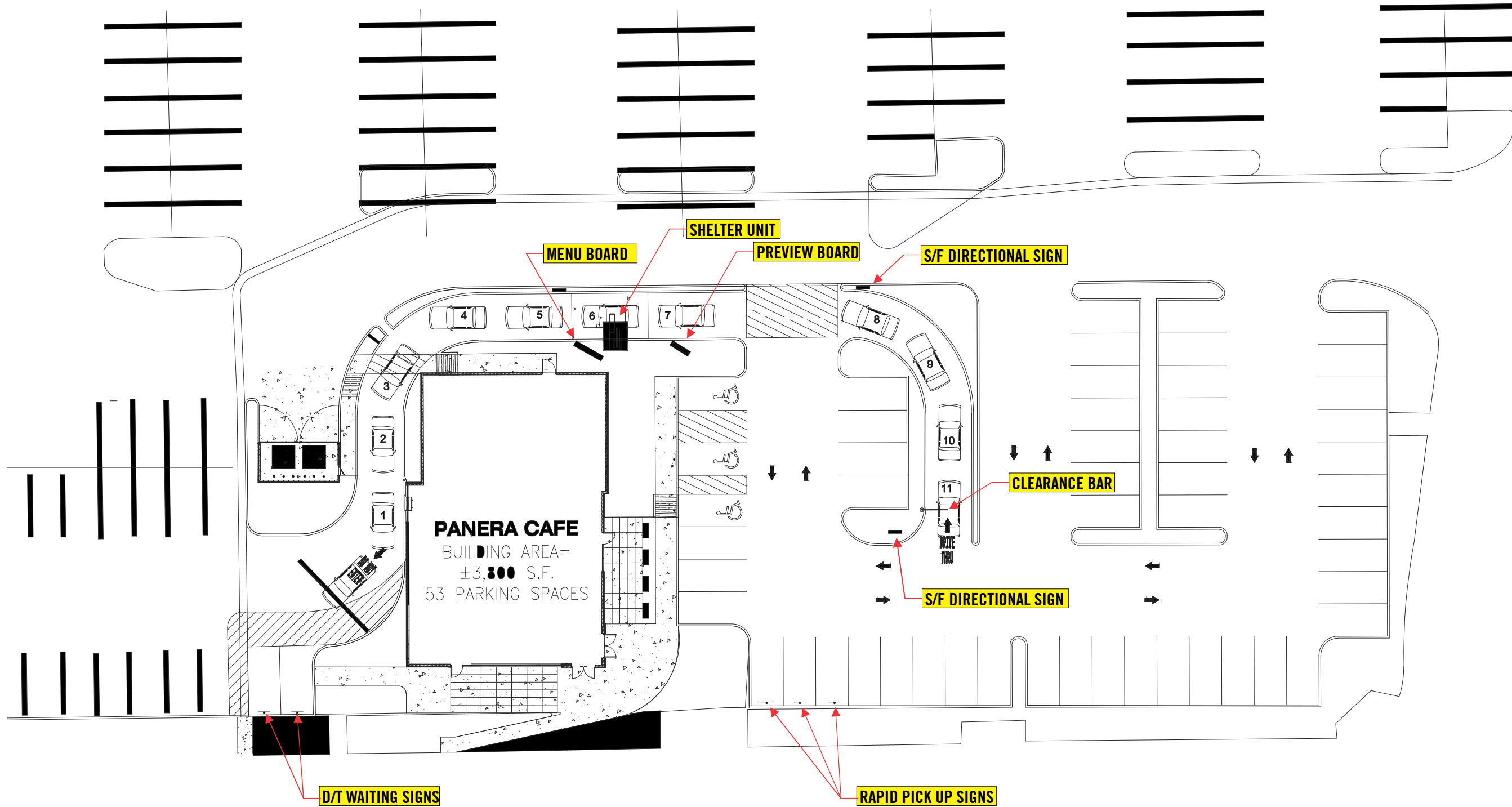
- MB LOGO WITH PANTONE 7403 CP INTERNALLY ILLUMINATED/HALO LIT TRANSLUCENT BACKGROUND WITH SLOAN 5000K PRISM LED WITH TRANSLUCENT PANTONE 476 CP DETAILS
- 3" DEEP CHANNEL PAINTED TO MATCH PANTONE 7640 C SLATE
- ALUMINUM BACK
- PINNED OFF WALL 1



SCALE: 3/8" = 1'-0"

INTERNALLY ILLUMINATED FRONT LIT CHANNEL LETTERS AND LOGO:

- "PANERA" LETTERS
- 2447 WHITE FACES WITH 3" DEEP CHANNELS PAINTED PANTONE 7540 C SLATE
- "BREAD" LETTERS
- 2447 WHITE FACES WITH 2" DEEP CHANNELS PAINTED PANTONE 7540 C SLATE
- ALUMINUM BACKS
- 6500K SLOAN PRISM WHITE LED LIGHTING (PANERA BREAD)
- TRIMLESS DESIGN
- LETTERS PINNED OFF WALL 1"



SCALE: 1:30

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APPROVALS
 Signatures Required Before Release to Production

| | | |
|-----------------|----|------|
| Engineering | BY | DATE |
| Sales | BY | DATE |
| Estimating | BY | DATE |
| Production | BY | DATE |
| Quality Control | BY | DATE |

PDF NAME

REVISIONS

| NO. | BY | DESCRIPTION | DATE |
|-----|----|----------------------------|----------|
| 1 | JM | added Drive Thru wall sign | 06/08/21 |
| 2 | JM | updated site plan | 10/12/21 |
| 3 | | | |
| 4 | | | |
| 5 | | | |
| 6 | | | |
| 7 | | | |
| 8 | | | |
| 9 | | | |

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53050

CUSTOMER

STORE NUMBER **6239**

5220 Moreno Street
 Montclair, CA

LOCATION

PROJECT MANAGER **JIM M**

| | |
|--------|----------|
| JM | 10/06/21 |
| ARTIST | DATE |

53050.6

DRAWING NAME



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APPROVALS

Signatures Required Before Release to Production

| | |
|------------------------|------|
| Engineering | |
| BY | DATE |
| Sales | |
| BY | DATE |
| Estimating | |
| BY | DATE |
| Production | |
| BY | DATE |
| Quality Control | |
| BY | DATE |

PDF NAME

REVISIONS

| NO. | BY | DESCRIPTION | DATE |
|-----|----|----------------------------|----------|
| 1 | JM | added Drive Thru wall sign | 06/08/21 |
| 2 | | | |
| 3 | | | |
| 4 | | | |
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| 7 | | | |
| 8 | | | |
| 9 | | | |

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CUSTOMER

6239

STORE NUMBER

5220 Moreno Street
Montclair, CA

LOCATION

PROJECT MANAGER JIM M

| | |
|--------|----------|
| JM | 10/06/21 |
| ARTIST | DATE |

53050.7

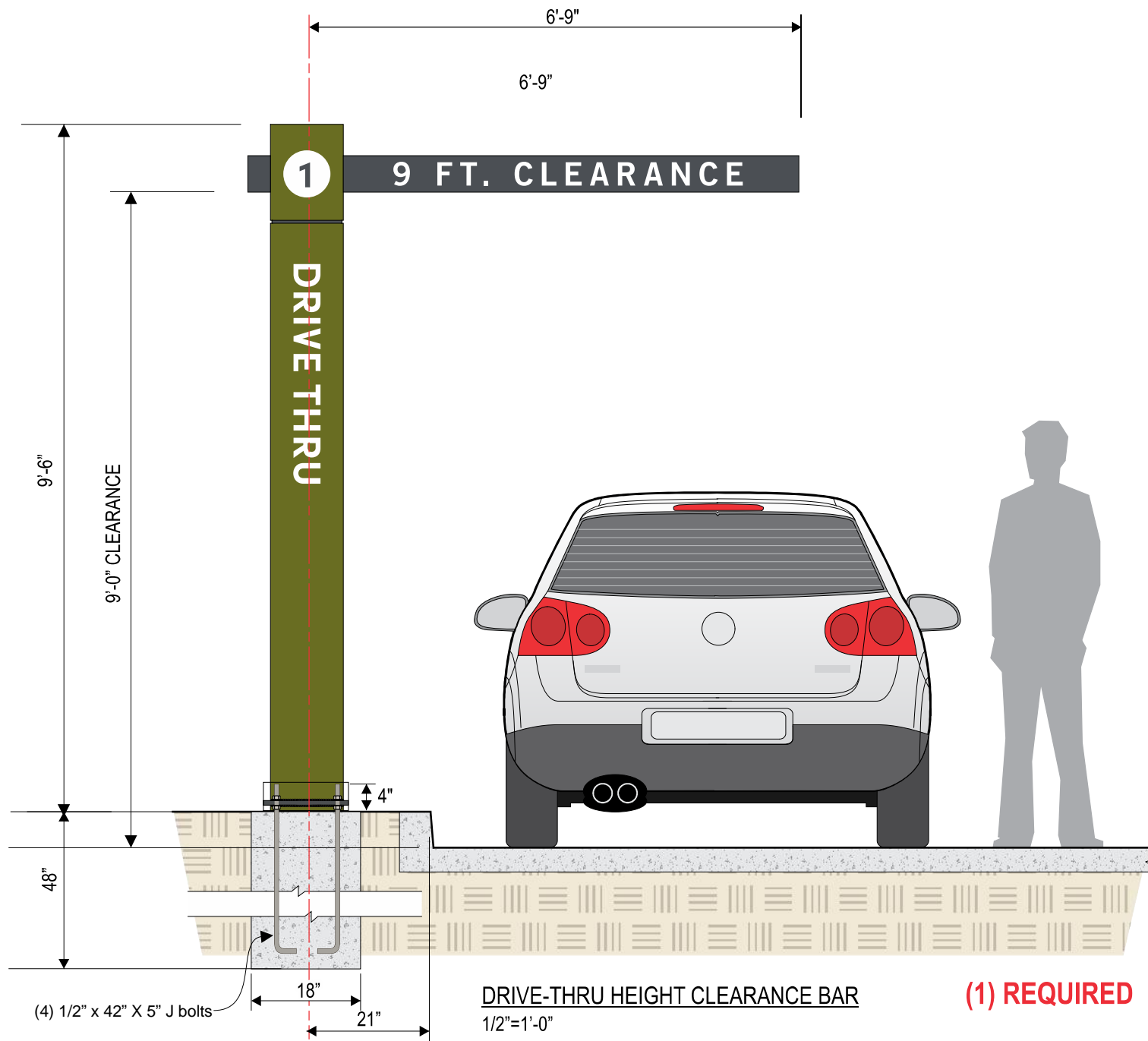
DRAWING NAME



DT004.A1



DT005.A1

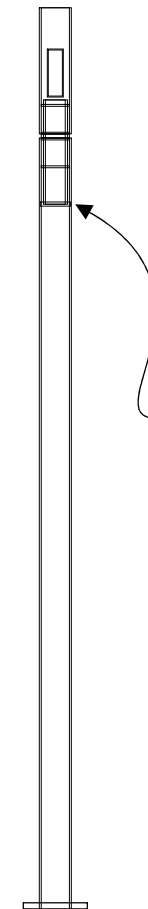


CLEARANCE BAR SIGN
1/2" = 1'-0"

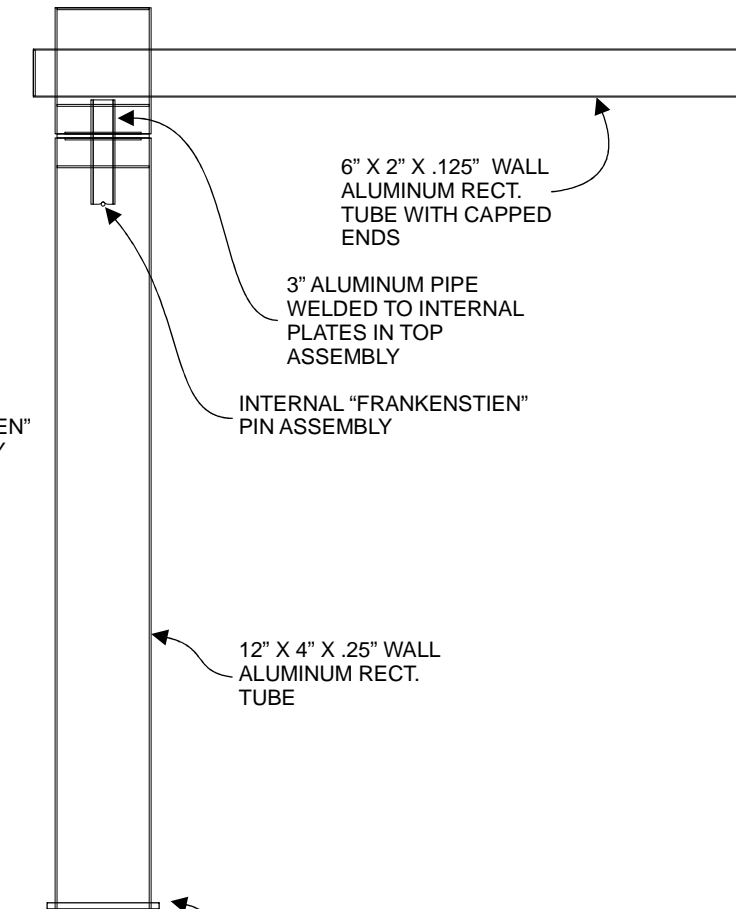
| | |
|--|--|
| PANERA GREEN PANTONE 2307 C C32 M2 Y100 K61 R104 G111 B18 HEX #686F12 | PANERA SLATE PANTONE 7540 C C67 M54 Y46 K40 R75 G79 B84 HEX #4B4F54 |
|--|--|



PLAN VIEW



END VIEW



SIDE VIEW

CLEARANCE BAR SIGN
1/2" = 1'-0"

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APPROVALS
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| Estimating | BY | DATE |
| Production | BY | DATE |
| Quality Control | BY | DATE |

PDF NAME

REVISIONS

| NO. | BY | DESCRIPTION | DATE |
|-----|----|----------------------------|----------|
| 1 | JM | added Drive Thru wall sign | 06/08/21 |
| 2 | | | |
| 3 | | | |
| 4 | | | |
| 5 | | | |
| 6 | | | |
| 7 | | | |
| 8 | | | |
| 9 | | | |

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53050

CUSTOMER

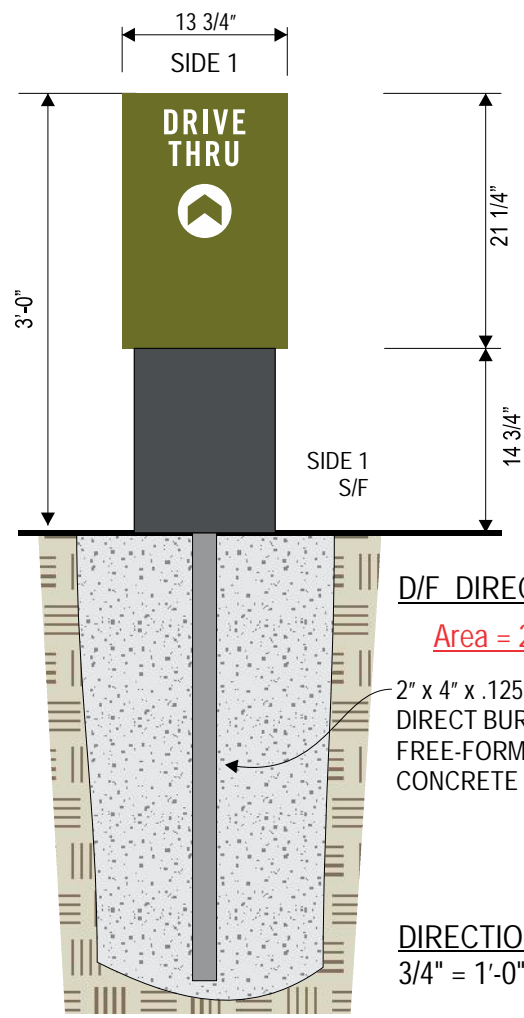
STORE NUMBER **6239**

LOCATION
**5220 Moreno Street
 Montclair, CA**

PROJECT MANAGER **JIM M**

| | |
|---------------------|-------------------------|
| JM ARTIST | 10/06/21 DATE |
|---------------------|-------------------------|

DRAWING NAME **53050.9**

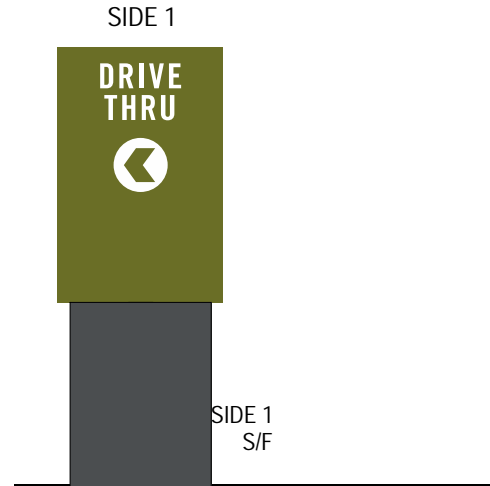


(1) sign required

D/F DIRECTIONAL SIGN
 Area = 2.00 sq.ft each

2" x 4" x .125 ALUMINUM TUBE
 DIRECT BURIAL IN
 FREE-FORMED
 CONCRETE FOOTING

DIRECTIONAL SIGNS
 3/4" = 1'-0"

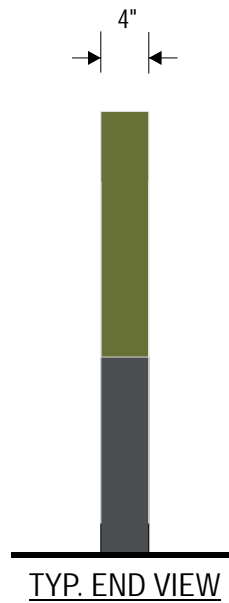


(1) sign required

NON ILLUMINATED DIRECTIONAL SIGNS:

- 4" DEEP ALUM. PANEL CONSTRUCTION PAINTED TO MATCH PANTONE 2307 C (STAIN FINISH)
- .090 ALUMINUM FACES
- DIGITALLY PRINTED GRAPHICS ON REFLECTIVE PSV (VINYL)
- COLORS AS SHOWN: WHITE & PMS 7403U PEACH & PANTONE 2410C
- PANTONE 7540 SHROUD WITH 2" x 2" x 1/8" WALL ALUM. SQ. TUBE POSTS
- DIRECT BURIAL IN FREE-FORMED CONCRETE FOOTING

CODE NOTES:
 -logo's prohibited
 -NTE 2 s/f
 -Max mounting height: 3'-0"



TYP. END VIEW

**DIRECTIONAL SIGN LAYOUT
 AND QUANTITY TO BE CONFIRMED**

APPROVALS
 Signatures Required Before Release to Production

| | | |
|-----------------|----|------|
| Engineering | BY | DATE |
| Sales | BY | DATE |
| Estimating | BY | DATE |
| Production | BY | DATE |
| Quality Control | BY | DATE |

PDF NAME

REVISIONS

| NO. | BY | DESCRIPTION | DATE |
|-----|----|----------------------------|----------|
| 1 | JM | added Drive Thru wall sign | 06/08/21 |
| 2 | | | |
| 3 | | | |
| 4 | | | |
| 5 | | | |
| 6 | | | |
| 7 | | | |
| 8 | | | |
| 9 | | | |

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CUSTOMER

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 Montclair, CA

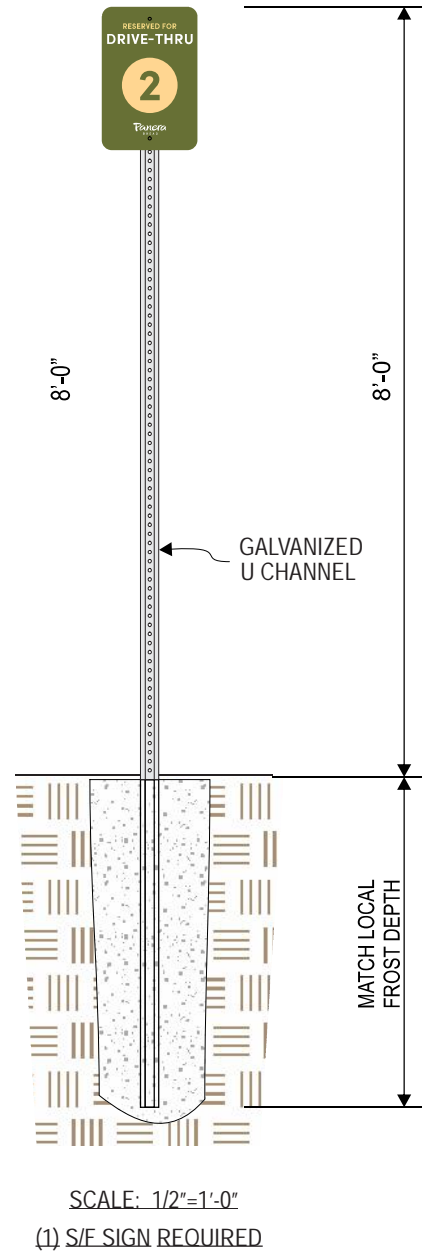
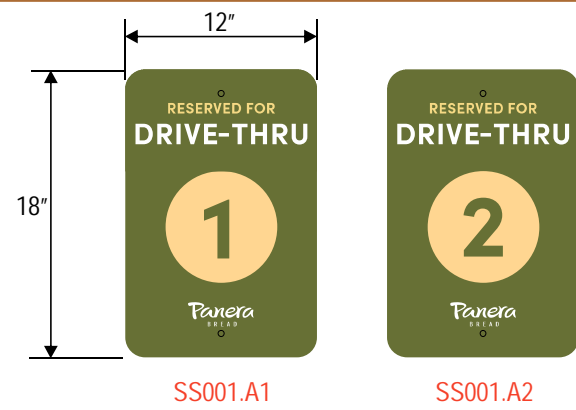
LOCATION

PROJECT MANAGER JIM M

| | |
|--------|----------|
| JM | 10/06/21 |
| ARTIST | DATE |

53050.10

DRAWING NAME



SINGLE-SIDED TRAFFIC CONTROL SIGNS:

- WHITE .080 ALUMINUM PANELS (DO NOT PRE-DRILL HOLES)
- REFLECTIVE, DIGITALLY PRINTED VINYL GRAPHICS WITH CLEAR OVERLAMINATE
- 10' HEAVY DUTY U-IRON SUPPORT POSTS
- FREE FORMED CONCRETE FOOTINGS



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APPROVALS
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| Estimating | BY | DATE |
| Production | BY | DATE |
| Quality Control | BY | DATE |

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REVISIONS

| NO. | BY | DESCRIPTION | DATE |
|-----|----|----------------------------|----------|
| 1 | JM | added Drive Thru wall sign | 06/08/21 |
| 2 | | | |
| 3 | | | |
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| 8 | | | |
| 9 | | | |

All electrical signs shall comply with the National Electric Code (Article 600) and be manufactured according to Underwriters Laboratories U.L. 48 standards and labeled accordingly.

53050

CUSTOMER

STORE NUMBER **6239**

LOCATION **5220 Moreno Street
Montclair, CA**

PROJECT MANAGER **JIM M**

| | |
|-----------|-----------------|
| ARTIST | DATE |
| JM | 10/06/21 |

DRAWING NAME **53050.11**