The City of Montclair Economic Development Department is committed to fostering entrepreneurship in our city. With the tumultuous 2021 quickly coming to an end, this month’s newsletter wraps up a few vital COVID-19 assistance programs and offers insight into industry changes that may affect your business in 2022.

We encourage you to read on for more information.

We would also like to take this opportunity to thank you for doing business in the City of Montclair and wish you and your employees a holiday season filled with joy.

Wishing your business success in the City of Montclair,
BUSINESS SPOTLIGHT

Thirsty for refreshing tea in Montclair? Stop by your new neighborhood boba tea and coffee shop, Presotea & Coffee!

Located at 4875 W Mission Blvd Unit F, Presotea & Coffee offers a wide variety of unique tea blends and different toppings to choose from. All Presotea drinks use fresh tea leaves and are all customizable and made to order. With so many options, Presotea has something for everyone!

Calling all Montclair Businesses!

Looking for ways to promote your business? Montclair’s Economic Development Team wants to hear from you!

Be featured in an upcoming edition of our Montclair Economic Development E-Newsletter and on our social media platforms. It is your opportunity to share more about your business story, achievements, and new products and services.

To get on our business spotlight interest list, contact us at: econdev@cityofmontclair.org

LOCAL 'BUZZ'

Montclair Chamber of Commerce
Network with local entrepreneurs, business professionals, and community stakeholders from various industries representing the Montclair community.

- Showcase your business
- Meet new prospects
- Build relationships
- Connect with the community & City representatives

To receive information about the next Chamber of Commerce Networking Breakfast, contact the Montclair Chamber of Commerce at (909) 985-5104 or through email at info@montclairchamber.com.

Montclair Chamber of Commerce Membership

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BUSINESS INDUSTRY ADVISORIES

California Department of Alcoholic Beverage Control Renewal Fee Waiver

Specified licensees with on-sale privileges may be eligible for fee waivers of licenses with expiration dates between March 1, 2021, and February 28, 2023.

Approved renewal fee waiver requests are effective only for the one-year license renewal period. Licensees must submit a renewal fee waiver request each year to receive a fee waiver during the annual license period of March 1, 2021, through February 28, 2023.

File Online Now!

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California Department of Public Health Face Covering Guidance

In response to the increase in cases and hospitalizations and to slow the spread of both Delta and the highly transmissible Omicron variant, CDPH has issued updated guidance to curb the spread of COVID-19 and its variants.

Beginning December 15, CDPH will require
masks to be worn in all indoor public settings irrespective of vaccine status through January 15, 2022, at which point California will make further recommendations as needed in response to the pandemic.

Click here to read CDPH’s full press release

New 2022 California Employment Laws

A quick look at some of the new employment laws that California employers should be aware of effective January 1, 2022.

Click here for a summary of the New 2022 California Employment Laws.

RESOURCES & FUNDING OPPORTUNITIES

Business Planning & Financial Statements Templates

SCORE offers templates that can be used as a starting point to create your startup business plan or map out how you will expand your existing business.

SBA Debt Relief

SBA offers debt relief to existing SBA loan borrowers whose businesses have been impacted by COVID-19.
COVID-19 Economic Injury Disaster Loan

A small business loan program supporting small businesses’ recovery from the COVID-19 pandemic. The deadline to submit an application is December 31, 2021.

PPP Loan Forgiveness

Borrowers may be eligible for Paycheck Protection Program (PPP) loan forgiveness.

SBA Funding Programs

SBA offers various forms of funding opportunities to businesses: Loans, Investment Capital, Disaster Assistance, Surety Bonds, and Grants.

California Rebuilding Fund

The California Rebuilding Fund is offering low-interest loans to California’s small businesses having been impacted by the pandemic and associated disruptions.
Critical Questions & Information Needed to Do Proper Business Planning

Starting a business is a tough decision and needs proper planning. We'll cover the essentials of creating a business plan through a simple step-by-step process.

How to Start a Small Business

If you are a new or aspiring business owner, this workshop is a must! Learn the steps to starting your own business at the “How to Start a Small Business” workshop, presented by an SBDC Business Consultant. This introductory course will discuss informational topics such as Being an Entrepreneur, Business Planning, Small Business Financing, the Legal Forms of Organization, Licensing and Permits, and the No-Cost Services Offered By The Inland Empire SBDC.

The Secret to Using Facebook Ads and Their Algorithms to Drive Revenue for Your Business

A Two-Week Masterclass – 8 Spaces Available

What you’ll learn during the two 1-hour classes:
- How do professional marketing teams think about marketing on Facebook?
- How to set up a successful marketing campaign that drives sales/leads
- The importance of conversion tracking and good ad creatives
What is Facebook’s Power 5 and what does it mean?
The importance of Lookalike Audience targeting over interest-based targeting

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<thead>
<tr>
<th>Event</th>
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<tbody>
<tr>
<td>2022's Hottest Businesses, Markets &amp; Trends</td>
<td>6 January</td>
<td>1:00 PM</td>
<td>Register</td>
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<td>SEO - Beyond the Basics</td>
<td>11 January</td>
<td>12:00 PM - 1:00 PM</td>
<td>Register</td>
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<td>Demystifying TikTok - How to Use it for Your Business</td>
<td>12 January</td>
<td>12:00 PM - 1:00 PM</td>
<td>Register</td>
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<td>Doing Business with the Department of General Services (DGS) Webinar Series</td>
<td>12 January</td>
<td>1:00 PM - 2:00 PM</td>
<td>Register</td>
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<td>Business Bookkeeping Basics</td>
<td>18 January</td>
<td>1:00 PM</td>
<td>Register</td>
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<tr>
<td>10 Key Steps to Grow Your Solo Business</td>
<td>20 January</td>
<td>1:00 PM</td>
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**INCASE YOU MISSED IT**

What's Next for Small Businesses as Covid Capital Relief Funds Wind Down.
This webinar will cover information you need to know about the Small Business Administration’s Economic Injury Disaster Relief program and other resources.

Watch Now.

**How Retailers Can Capitalize on Evolving Consumer Behavior with Payment, Fulfillment Models, and More**

Learn how retailers are pivoting to provide more payment offerings, fulfillment models, and more to adapt to the demands of today’s new consumer.

Watch Now.

**Generational Marketing - Reach & Acquire 4 Generations of Customers in Today’s Business Landscape**

Take a deep dive into the unique qualities of each generation to understand what they want, get them to buy, and drive revenue for your small business.

Watch Now.

**Resiliency and the Recovery - How Small Businesses Can Adapt to the Trends Transforming the Workforce**

This session explores current workforce trends and the strategic role employee benefits can play in the recovery.

Watch Now.

**SBA Online Learning Center**

U.S. Small Business Administration’s (SBA) online learning programs are designed to empower and educate small business owners every step of the way.

Whether you’re looking to start a small business or expand your current one, SBA’s digital learning platform has everything you need to educate yourself on entrepreneurial best practices and available financing options.

SBA Learning Platform Courses:
- Plan: Research, plan, and document your ideas
- Launch: Turn your business plan into a reality
- Manage: Master day-to-day operations to run your business
- Market: Understand your competition and strategies to win customers
- Grow: Expand by finding new funding, customers, and locations

Visit SBA’s Learning Center
AVAILABLE COMMERCIAL PROPERTIES

FOR LEASE

9095 Central Ave - Montclair Promenade

Property Type: Retail/Freestanding
Building Size: 5,370 SF

For more information, visit our Economic Development Publications page.

FOR SALE

10805 Ramona Ave - Tommy’s Express Car Wash

Property Type: Car Wash
Land Area: 0.88 AC

For more information, visit our Economic Development Publications page.

In cooperation with area brokers, Montclair’s Economic Development Team can assist businesses interested in locating commercial, industrial, office, and vacant sites with online custom site searches within the City. Additionally, the City provides monthly reports, generated by CoStar Group, containing contact information for properties currently available for lease and purchase.

Customized property reports (please include property address) can be requested by email to tmartin@cityofmontclair.org.

ECONOMIC DEVELOPMENT DEPARTMENT

Our team is ready to assist with your business needs.

(909) 625-9408 | econdev@cityofmontclair.org