



CITY OF MONTCLAIR

ECONOMIC DEVELOPMENT E-NEWSLETTER

December 2021



The City of Montclair Economic Development Department is committed to fostering entrepreneurship in our city. With the tumultuous 2021 quickly coming to an end, this month's newsletter wraps up a few vital COVID-19 assistance programs and offers insight into industry changes that may affect your business in 2022.

We encourage you to read on for more information.

We would also like to take this opportunity to thank you for doing business in the City of Montclair and wish you and your employees a holiday season filled with joy.

Wishing your business success in the City of Montclair,

BUSINESS SPOTLIGHT

Presotea
Stay fresh 鮮茶道



4875 W Mission Blvd Unit F
Montclair, CA 19763



ORDER NOW



Thirsty for refreshing tea in Montclair? Stop by your *new* neighborhood boba tea and coffee shop, Presotea & Coffee!

Located at 4875 W Mission Blvd Unit F, Presotea & Coffee offers a wide variety of unique tea blends and different toppings to choose from. All Presotea drinks use fresh tea leaves and are all customizable and made to order. With so many options, Presotea has something for everyone!

Calling all Montclair Businesses!

Looking for ways to promote your business? Montclair's Economic Development Team wants to hear from you!

Be featured in an upcoming edition of our *Montclair Economic Development E-Newsletter* and on our social media platforms. It is your opportunity to share more about your business story, achievements, and new products and services.

To get on our business spotlight interest list, contact us at:
econdev@cityofmontclair.org



LOCAL 'BUZZ'

Commerce Monthly Networking Breakfast

Network with local entrepreneurs, business professionals, and community stakeholders from various industries representing the Montclair community.

- Showcase your business
- Meet new prospects
- Build relationships
- Connect with the community & City representatives

To receive information about the next Chamber of Commerce Networking Breakfast, contact the Montclair Chamber of Commerce at **(909) 985-5104** or through email at info@montclairchamber.com.

[Montclair Chamber of Commerce Membership](#)



BUSINESS INDUSTRY ADVISORIES



California Department of Alcoholic Beverage Control Renewal Fee Waiver

Specified licensees with on-sale privileges may be eligible for fee waivers of licenses with expiration dates between March 1, 2021, and February 28, 2023.

Approved renewal fee waiver requests are effective only for the one-year license renewal period. Licensees must submit a renewal fee waiver request each year to receive a fee waiver during the annual license period of March 1, 2021, through February 28, 2023.

[File Online Now!](#)

California Department of Public Health Face Covering Guidance

In response to the increase in cases and hospitalizations and to slow the spread of both Delta and the highly transmissible Omicron variant, CDPH has issued updated guidance to curb the spread of COVID-19 and its variants.

Beginning December 15, CDPH will require



masks to be worn in all indoor public settings irrespective of vaccine status through January 15, 2022, at which point California will make further recommendations as needed in response to the pandemic.

[Click here to read CDPH's full press release](#)



New 2022 California Employment Laws

A quick look at some of the new employment laws that California employers should be aware of effective January 1, 2022.

[Click here for a summary of the New 2022 California Employment Laws.](#)

RESOURCES & FUNDING OPPORTUNITIES



Business Planning & Financial Statements Templates

SCORE offers templates that can be used as a starting point to create your startup business plan or map out how you will expand your existing business.



SBA Debt Relief

SBA offers debt relief to existing SBA loan borrowers whose businesses have been impacted by COVID-19.



COVID-19 Economic Injury Disaster Loan

A small business loan program supporting small businesses' recovery from the COVID-19 pandemic. The deadline to submit an application is December 31, 2021.



PPP Loan Forgiveness

Borrowers may be eligible for Paycheck Protection Program (PPP) loan forgiveness.



SBA Funding Programs

SBA offers various forms of funding opportunities to businesses: Loans, Investment Capital, Disaster Assistance, Surety Bonds, and Grants.



California Rebuilding Fund

The California Rebuilding Fund is offering low-interest loans to California's small businesses having been impacted by the pandemic and associated disruptions.

TRAININGS & WEBINARS



Critical Questions & Information Needed to Do Proper Business Planning

Starting a business is a tough decision and needs proper planning. We'll cover the essentials of creating a business plan through a simple step-by-step process

- 28 December
- 1:00 PM
- [Register](#)

How to Start a Small Business

If you are a new or aspiring business owner, this workshop is a must! Learn the steps to starting your own business at the "How to Start a Small Business" workshop, presented by an SBDC Business Consultant. This introductory course will discuss informational topics such as Being an Entrepreneur, Business Planning, Small Business Financing, the Legal Forms of Organization, Licensing and Permits, and the No-Cost Services Offered By The Inland Empire SBDC.

- 4 January
- 9:00 AM - 11:00 AM
- [Register](#)

**Temecula Valley
Chamber of Commerce**
26790 Ynez Court, Ste. A,
Temecula CA, 92591

The Secret to Using Facebook Ads and Their Algorithms to Drive Revenue for Your Business

A Two-Week Masterclass – 8 Spaces Available
What you'll learn during the two 1-hour classes:

- How do professional marketing teams think about marketing on Facebook?
- How to set up a successful marketing campaign that drives sales/leads
- The importance of conversion tracking and good ad creatives

- 6 January
- 11:00 AM - 12:00 PM
- [Register](#)

- What is Facebook's Power 5 and what does it mean?
- The importance of Lookalike Audience targeting over interest-based targeting

2022's Hottest Businesses, Markets & Trends

The start of a new year is the perfect time for small business owners and startups to learn the newest business trends and startup ideas.

- 6 January
- 1:00 PM
- [Register](#)

SEO - Beyond the Basics

During this webinar, you will be introduced to SEO topics & tools beyond the basics that most websites cover. We will focus especially on what Google cares about the most in their most recent updates.

- 11 January
- 12:00 PM - 1:00 PM
- [Register](#)

Demystifying TikTok - How to Use it for Your Business

At this webinar, you will develop a video to launch on TikTok and gain feedback from the instructor before launching.

- Introductory functionality
- Tips for content development
- Growing your audience which leads to more revenue

- 12 January
- 12:00 PM - 1:00 PM
- [Register](#)

Doing Business with the Department of General Services (DGS) Webinar Series

Do you own or work for a small business? Are you interested in expanding your client base? Perhaps you should look into the government sector. The State of California does business with numerous Small Businesses (SB) throughout the state, buying products and services in IT, construction, temporary labor, and even pencils. This webinar series will teach you how to pursue contract opportunities with the State of California.

- 12 January
- 1:00 PM - 2:00 PM
- [Register](#)

Business Bookkeeping Basics

This educational webinar will explain the bookkeeping process so you can begin keeping track of your finances and move your business forward.

- 18 January
- 1:00 PM
- [Register](#)

10 Key Steps to Grow Your Solo Business

Grow your solo business into a profitable brand that will enable you to live the life you want to live.

- 20 January
- 1:00 PM
- [Register](#)

IN CASE YOU MISSED IT

What's Next for Small Businesses as Covid Capital Relief Funds Wind Down.

This webinar will cover information you need to know about the Small Business Administration's Economic Injury Disaster Relief program and other resources.

[□ Watch Now.](#)

How Retailers Can Capitalize on Evolving Consumer Behavior with Payment, Fulfillment Models, and More

Learn how retailers are pivoting to provide more payment offerings, fulfillment models, and more to adapt to the demands of today's new consumer.

[□ Watch Now.](#)

Generational Marketing - Reach & Acquire 4 Generations of Customers in Today's Business Landscape

Take a deep dive into the unique qualities of each generation to understand what they want, get them to buy, and drive revenue for your small business.

[□ Watch Now.](#)

Resiliency and the Recovery - How Small Businesses Can Adapt to the Trends Transforming the Workforce

This session explores current workforce trends and the strategic role employee benefits can play in the recovery.

[□ Watch Now.](#)

SBA Online Learning Center

U.S. Small Business Administration's (SBA) online learning programs are designed to empower and educate small business owners every step of the way.

Whether you're looking to start a small business or expand your current one, SBA's digital learning platform has everything you need to educate yourself on entrepreneurial best practices and available financing options.

SBA Learning Platform Courses:

- Plan: Research, plan, and document your ideas
- Launch: Turn your business plan into a reality
- Manage: Master day-to-day operations to run your business
- Market: Understand your competition and strategies to win customers
- Grow: Expand by finding new funding, customers, and locations



[Visit SBA's Learning Center](#)

AVAILABLE COMMERCIAL PROPERTIES



FOR LEASE

9095 Central Ave - Montclair Promenade

Property Type: Retail/Freestanding

Building Size: 5,370 SF

For more information, visit our [Economic Development Publications page](#).



FOR SALE

10805 Ramona Ave - Tommy's Express Car Wash

Property Type: Car Wash

Land Area: 0.88 AC

For more information, visit our [Economic Development Publications page](#).

In cooperation with area brokers, Montclair's Economic Development Team can assist businesses interested in locating commercial, industrial, office, and vacant sites with online custom site searches within the City. Additionally, the City provides monthly reports, generated by CoStar Group, containing contact information for properties currently available for lease and purchase.

Customized property reports (please include property address) can be requested by email to tmartin@cityofmontclair.org.



ECONOMIC DEVELOPMENT DEPARTMENT

Our team is ready to assist with your business needs.

(909) 625-9408 | econdev@cityofmontclair.org

