

# BALLOT MEASURES

## MEASURE

R

Montclair Cannabis Business License Tax Measure

## MEASURE

II

Montclair Cannabis Legalization Advisory Measure

## > FREQUENTLY ASKED QUESTIONS <

### WHAT IS MEASURE R – THE MONTCLAIR CANNABIS BUSINESS LICENSE TAX MEASURE?

The Montclair City Council voted to place Measure R on the November 8, 2022, General Municipal Election ballot. If approved by a majority of Montclair voters, Measure R would authorize the City Council to enact a gross receipts tax of up to 7% on a variety of commercial cannabis business uses, including retail stores, delivery, testing, manufacturing, and cultivation.

### HOW WOULD ANY REVENUE FROM MEASURE R BE USED?

If passed by a majority of Montclair voters in November, Measure R is expected to generate \$3.5 million annually that could be used to support local services, including:



#### PUBLIC SAFETY

Police, Fire, & 911  
Emergency Response



#### INFRASTRUCTURE

Street & Sidewalk  
Maintenance



#### PARKS

Playgrounds, Recreation  
Facilities, & Open Spaces



#### SENIORS

Senior Center Programs  
& Services Including  
Meals, Transportation,  
& Wellness



#### YOUTH

After-School & Summer  
Programs that Serve  
Children in the Community



#### HEALTHCARE

Low-Cost Healthcare &  
Education Services

### WHO WOULD PAY ADDITIONAL TAXES UNDER MEASURE R?

Measure R only applies to individuals or businesses engaging in cannabis businesses and does not increase other taxes on Montclair residents or businesses.

### IS IT LEGAL TO SELL CANNABIS IN MONTCLAIR CURRENTLY?

The City of Montclair currently does not allow for cannabis-related businesses to operate within the City. However, the City is considering lifting the current ban and allowing for cannabis retail stores, as well as the delivery, testing, manufacturing, and cultivation of cannabis within City limits.

Currently, Montclair residents can only purchase cannabis products within City limits using delivery services that operate out of neighboring cities, which at this time provides no revenue for the City of Montclair.



## WOULD FUNDS FROM MEASURE R BE USED OUTSIDE OF MONTCLAIR?

All funds generated will remain under local control and for the benefit of the Montclair community. If approved by voters, all revenue generated would fund general City services that are utilized by residents and businesses.

## WHAT IS MEASURE II? WHY TWO MEASURES?

Measure II is a companion advisory measure providing an opportunity for Montclair voters to voice their preference on the legalization of commercial cannabis businesses within the City limits. The outcome of this measure will not result in a change in the legal status of commercial cannabis businesses in Montclair but serves to advise the City Council on the preference of Montclair residents.

## WHAT REGULATIONS WOULD THERE BE ON COMMERCIAL CANNABIS SHOULD THE CITY LEGALIZE IT IN THE FUTURE?

Any commercial cannabis businesses within Montclair would be required to follow requirements from the State's Bureau of Cannabis Control. These regulations on cannabis retail uses must include restricting storefronts (dispensaries) and non-storefronts (delivery) uses to commercially zoned properties, as well as prohibiting cannabis businesses within 600 feet of any K-12 school, daycare, or youth center, public parks, libraries, and drug abuse recovery or treatment facilities. The City would also have the ability to impose other strict rules and regulations.



## HOW CAN WE BE SURE THE FUNDS ARE BEING USED LOCALLY?

The potential revenue raised by Measure R will be subject to strict accountability requirements providing that the funds are placed in the City's General Fund and that all spending will be disclosed to the public and available online.

## WHY DOES THE CITY NEED ADDITIONAL REVENUE?

Despite the City recently passing an operationally balanced budget, key sources of revenue such as sales and property taxes are not keeping pace with the rising costs of maintaining and providing City services. In a recent survey, 76% of respondents indicated their belief that Montclair needs additional funding to provide and maintain City services.

## HOW CAN I LEARN MORE ABOUT MEASURES R AND II?

The City will engage and educate residents and businesses about Measures R and II as the City seeks to obtain additional funding for the services and programs that Montclair provides. **For additional information about Measures R and II, as well as the November 8, 2022, General Municipal Election, please visit [cityofmontclair.org/cannabis-measures](http://cityofmontclair.org/cannabis-measures).**

