CITY OF MONTCHAIR Lifornia

VILLAGE AT MONTCLAIR

2022 GROWTH OPPORTUNITIES & RETAIL SITE SELECTION



CITY OF MONTCLAIR YOUR NEXT BUSINESS DESTINATION

TO FIND OUT MORE, CONTACT COMMUNITY AND ECONOMIC DEVELOPMENT STAFF:

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CITY OF MONTCLAIR www.cityofmontclair.org @cityofmontclair







Welcome to **Montclair**, California.

Montclair, California, a thriving community with a total population of 40,287, has long been supported by a healthy business environment. With a history of small independent businesses and many national retailers long-rooted in the community, Montclair takes pride in its reputation as a well-managed City. Stable family neighborhoods and dynamic new developments are integral to the emerging new urban, mixed-use opportunities in North Montclair.

Montclair is located at the westernmost edge of Southern California's Inland Empire. With easy access to Los Angeles, Orange, Riverside, and San Bernardino Counties, it lies within a major transportation corridor with direct access to a multi-modal transportation system located at the Montclair Transcenter. The Montclair Transcenter connects with bus services to surrounding counties, and Metrolink trains run directly to Union Station in Downtown Los Angeles from this location. Furthermore, the Montclair Transcenter will be the future eastern terminus for the Gold Line light rail service. Bus services are provided by Omnitrans, Foothill Transit, Riverside Transit, FlixBus, and Greyhound, and freight rail services are provided by Union Pacific and Burlington Northern.

Accessible freeways include Interstate 10 (San Bernardino), State Route 60 (Pomona), and State Route 210 (Foothill). Ontario International Airport (ONT) is six miles east, John Wayne International Airport (SNA) is 38 miles south, and Los Angeles International Airport (LAX) is 49 miles west.

Colleges within 25 miles from Montclair include The Claremont Colleges: Claremont McKenna, Harvey Mudd, Pomona, Pitzer, and Scripps; Claremont Graduate University and Keck Graduate Institute of Applied Sciences; California State Polytechnic University, Pomona; University of California, Riverside; California State University, Fullerton; University of LaVerne; Azusa Pacific University; Western University of Health Sciences; Mount San Antonio Community College; Chaffey Community College; and Citrus College.

Montclair is centrally located within a 3-5-10-mile marketplace of roughly 185,000 to 1,000,000 people, and due to its highly-populated trade area, is a popular commerce destination.



North Montclair Downtown Specfic Plan

Downtown Specific Plan

The North Montclair Downtown Specific Plan (NMDSP), adopted by the City Council in March 2006, created a framework for new development opportunities close to the Montclair Transcenter, a multi-modal transit station. The plan's designation as an urbanstyle transit district marks it as the first of its kind among Inland communities found along the Los Angeles-to-San Bernardino Metrolink line. Ongoing interest from developers encouraged the City to expand the boundaries of the original NMDSP. The Plan Amendment was approved in March 2017, adding additional acreage for residential and office space and a transition plan for properties on the NMDSP area's eastern edge. Within the confines of the NMDSP area, Montclair has already seen the development and groundbreaking of four major high-profile housing projects: The Paseos, a 385-unit upscale apartment complex developed in 2015, Arrow Station, a 129-unit condominium and townhome development, the Alexan Kendry, a 211-unit community, and most recently, the Village at Montclair, a 360-unit multifamily residential mixed-use community.

The City also anticipates major roadway and streetscape improvements to promote pedestrian and bicycle activity within the NMDSP. The NMDSP provides for the development of a transit-oriented district (TOD) in and around the Montclair Transcenter. Furthermore, the Montclair Transcenter will be the site for the eastern terminus of the much-anticipated Foothill Gold Line light rail project, a focal point to the NMDSP.







Village at Montclair

The Village at Montclair is an approximately six-acre mixeduse neighborhood development in the heart of the NMDSP TOD. The 360-unit multifamily mixed-use residential community is conveniently located adjacent to the Montclair Transcenter/Future Gold Line Station (Station) on Arrow Highway, Montclair Place, and other prominent retailers. Most significantly, the development integrates access to the Station via an on-site pathway. Village at Montclair envisions creating a robust transit-oriented community complete with convenience and a superb quality of life environment. The up-and-coming glamourous development is one small part of an exciting redesign and development process to establish a downtown area oriented towards walkability, sustainability, and community.





Alexan Kendry

The Alexan Kendry Montclair apartment community is the most recently completed residential project in the NMDSP area. The "modern agrarian" architectural style project is located on a 6.27acre site, minutes away from the Montclair Transcenter, Montclair Place, and other popular retailers. The amenitized 211-unit apartment community was developed by Trammel Crow Residential and was awarded the 2021 Golden Nugget Multifamily Community of the Year, Four Stories and Above. The 1-and 2bedroom unit configurations range from 760 to 1,200 SF. This development marks the fourth residential development within the boundaries of the NMDSP.

Happenings at Montclair Place







Montclair Place Over the Years

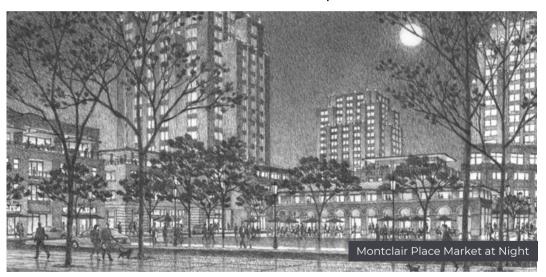
April 2019, The Canyon opened for business to a sold-out audience in its new venue at Montclair Place. The live concert venue is approximately 17,000 sq. ft. in area and can accommodate up to 1,300 guests in a mix of seating arrangements, with two full bars, and a VIP section.

- **June 2019,** Kid's Empire opened for play, fun, and adventure. The indoor playground is approximately 11,000 sq. ft. in area and can accommodate up to 378 guests. Kid's Empire includes two main playgrounds to accomodate active play for kids.
- **December 2020**, Lazy Dog Restaurant & Bar opened for business. Lazy Dog's casual full-service dining restaurant is 8,425 sq. ft. and includes a 1,500 sq. ft. outdoor dining patio where patrons can bring their dog to enjoy a meal.
- **March 2021**, the AMC 12-screen dine-in theater opened for business at the former Broadway/Macy's site. The AMC Theater, located on the top floor, features a full-service lounge bar with open balcony views to the south and west.
- **February 2022**, Pier 88 Boiling Seafood & Bar opened its second location in California at the former Elephant Bar Restaurant site. Pier 88's casual, family-friendly restaurant is 7,500 sq. ft. in area and includes a full-service bar inside.





Montclair Place District Specific Plan



The Montclair Place District Specific Plan (MPDSP) represents the future vision of approximately 104 acres of land, which includes the existing Montclair Place mall and surrounding commercial properties. Designation and creation of new land use zones for parcels included in the MPDSP create opportunities for the exciting transformation of the current mall into a new downtown destination. Fittingly, the MPDSP provides development standards and architectural guidelines to guide development through 2040.

The future long-term vision of the MPDSP foresees demolition of all, or a portion of the existing mall, some or all appurtenant free-standing outbuildings, and portions of the existing surface parking lots and parking structure to construct a pedestrian-oriented, mixed-use downtown district with structured parking facilities through a series of planned phases that includes high-density residential units. Collectively, the MPDSP envisages an attractive future for the Montclair community.



10-Mile Radius Trade Area Demographics

Montclair has long been a popular retail destination with its well-established regional mall, surrounding retail, and dining establishments. Its dynamic demographics have contributed to a desirable retail environment for prominent retailers due to the purchasing power and disposable incomes of households within this densely-populated trade area. Montclair's 10-mile trade area population of nearly 1 million is composed of a diverse, youthful population with one of the most densely populated areas in the region.

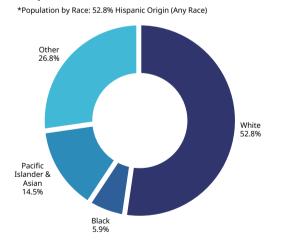
Population

Workforce

White Collar Blue Collar Services

*Employees 16+ yrs. old, employed by occupation

63.4%



Population 996,258





\$105,575



50

1,008,252

2021 Total Daytime Population





39,582

Total Businesses

Households 292,626



Median Age

35.6

75



10-Mile Trade Area **Radius Demographics**



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25

462,509

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🕼 esri *Infographics contain data provided by ESRI. The vintage of this data is 2018, 2023. ESRI 2018 Forecast Report

3-Mile Trade Area Radius Demographics





5-Mile Trade Area **Radius Demographics**







Top Sales Tax Producers

Ashley Furniture Best Buy California Motors Costco Drivetime Enterprise Rent A Car Giant RV <u>C Penny</u> Light Bulbs, Etc. Macys Metro Acura Metro Honda Metro Nissan Montclair Auto Exchange Robbins Brothers Ross & DD's Discounts Ross & DD's Discounts STG Auto Sales Target United Rentals Westcoast Auto Sales WSS Shoe Store

2022 10-Mile Radius Retail Gap Analysis

Sector	Retail Demand	Retail Gap	Leakage Factor
Shoe Stores	\$104,531,122	-\$193,015,333	-29.7
Furniture & Home Furnishings Stores	\$434,942,280	-\$258,877,777	-22.9
Building Materials, Garden Equip., & Supplies	\$103,254,558	-\$47,848,518	-18.9
Sporting Goods, Hobby, Book, & Music Stores	\$372,789,676	-\$104,170,040	-12.3
Restaurants & Other Eating Places	\$1,219,833,326	-\$256,330,475	-9.5
Retail Summary (Total)	\$1,782,637,987	-\$771,656,424	-17.8

Gap Analysis Data Note: Supply (retail sales) estimates sales to consumers by establishments. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. The leakage/surplus factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from -100 (total leakage) to -100 (total surplus). A positive value represents leakage of retail opportunity outside the trade area.

2022 Inventory of Available Property

City of Montclair staff, in cooperation with area brokers, can assist businesses interested in locating commercial, industrial, office, and vacant sites with online custom site searches within the City. Additionally, the City provides monthly reports, generated by CoStar Group, containing contact information for properties currently available for lease and purchase. Customized property reports can be requested by email to tmartin@cityofmontclair.org.





9133 CENTRAL AVE - FOR SALE

Contact: Cushman & Wakefield Robert S Kuzman (858) 546-5439

Property Type: Retail/Bank Space Avail: 9,606 SF Land Area: 0.72 AC

COMMERCIAL PROPERTY FOR SALE



5455 ARROW HWY - FOR SALE

Contact: Lee & Associates Commercial Real Estate Todd Launchbaugh (909) 373-2911 Trent Howland (909) 373-2716

Property Type: Land Land Area: 0.46 AC Space Avail: 0 SF For Sale: \$661,624



10805 RAMONA AVE - FOR SALE

Contact: DRJ Consulting Doug Jannett (541) 660-3108 Property Type: Specialty/ Car Wash

Land Area: 0.88 AC Space Avail: 0 SF For Sale: \$8,975,000



10340-10360 CENTRAL AVE - FOR SALE

Contact: CBD Investment, Inc. Kelvin Chang | Cł

(626) 372-2609 **Property Type:** Retail/ Storefront/ Office Chennei Veingkhou (626) 309-1900 Land Area: 0.65 AC Space Avail: 3,879 SF For Sale: \$1,600,000

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9095 CENTRAL AVE - FOR LEASE

Contact: Epsteen & Associates Victor Montalbo (310) 451-8171

Property Type: Retail

Space Avail: 5,370 SF Parking: 4.84/1000 SF Rental Rate: \$36.00/SF/YR



9197 CENTRAL AVE - FOR LEASE

Contact: CBRE

Dan Samulski (949) 608-2064 **Ryan Gast** (909) 418-2129

Property Type: Retail Spa

Space Avail: 6,233 SF **Parking:** 5.32/1000 SF **Rental Rate:** \$1.75-2.00/NNN



9303-9407 CENTRAL AVE - FOR LEASE

Contact: Commercial West Brokerage

Matt Berry (949) 723-7300

Property Type: Retail

Doug Wombacker (949) 723-7300 x12

Space Avail: 1,500 SF Parking: 4.70/1000 SF Rental Rate: Withheld



4432 HOLT BLVD - FOR LEASE

Contact: Newmark Pablo Rodriguez (213) 340-5682

Property Type: Retail/

Retail/ Space Avail: 5,400 SF Freestanding Parking: 1.69/1000 SF Rental Rate: Withheld



5060 MONTCLAIR PLAZA LN - FOR LEASE

Contact: CIM Group, LP Sade Holz (323) 860-7409 Property Type: Retail/Super

De: Retail/Super Regional Mall Rental Rate: \$3.00-4.00/NNN



9876 CENTRAL AVE - FOR LEASE

Contact: SRS Real Estate Partners Adam Handfield | Tony (949) 698-1109 | (949) 2

Tony Vuona (949) 270-8211

Property Type: Retail/ Freestanding

Space Avail: 3,879 SF **Parking:** 4.85/1000 SF **Rental Rate:** \$1.35/SF/MO



10720 ADA AVE - FOR LEASE

Contact: KW Commercial

Baynet Jiao (949) 281-9159

Property Type: Class B Warehouse Space Avail: 8,649 SF Parking: 1.62/1000 SF Rental Rate: \$1.50/+util



4650 ARROW HWY, BLDG C - FOR LEASE

Contact: Delmar Commercial R.E. Services

Dave McErlean (909) 660-3548

Property Type: Class B Flex/ R&D

Space Avail: 3,352 SF Parking: ---Rental Rate: Withheld

Mark McErlean

(909) 945-4595



4650 ARROW HWY, BLDG E - FOR LEASE

Contact: Delmar Commercial R.E. Services Dave McErlean (909) 660-3548

Mark McErlean (909) 945-4595

Property Type: Class B Flex/ R&D

Space Avail: 1,610 SF Parking: ---Rental Rate: Withheld



9710-9890 CENTRAL AVE - FOR LEASE

Contact: SRS Real Estate Partners

Adam Handfield (949) 698-1109

Tony Vuona (949) 270-8211

Property Type: Retail/ Storefront Space Avail: 48,942 SF Parking: 5.00/1,000 SF Rental Rate: Withheld



9405 MONTE VISTA AVE - FOR LEASE

Contact: Bee Investment, Inc. Young Park (213) 215-6163 Property Type: Retail/ Restaurant

Space Avail: 2,400 SF Parking: 29.17/1,000 SF Rental Rate: \$1.89/NNN



5290 ARROW HWY - FOR LEASE

Contact: CBRE

Brandon Beauchemin (909) 418-2213 Property Type: Retail/ Freestanding

Space Avail: 70,000 SF Parking: 5.22/1,000 SF Rental Rate: Withheld



4697-4715 BROOKS ST - FOR LEASE

Contact: All Nations Realty and Investments Samantha Gallardo (909) 980-5000

Property Type: Class C Service **Space Avail:** 1,000 SF **Parking:** 2.13/1,000 SF **Rental Rate:** \$1.10/MG



9041-9061 CENTRAL AVE - FOR LEASE

Contact: Epsteen & Associates Victor Montalbo (310) 451-8171

Property Type: Retail/ Freestanding

Space Avail: 30,000 SF Parking: 4.29/1,000 SF Rental Rate: \$2.25/NNN



8801-8851 CENTRAL AVE - FOR LEASE

Contact: Sperry Commercial David Chen (310) 350-3810

Property Type: Retail/ Neighborhood Center

Space Avail: 4,017 SF Parking: 5.00/1,000 SF Rental Rate: \$2.25/NNN



8880 BENSON AVE - FOR LEASE

Contact: Renken Consulting Group

John Renken (909) 482-1060 Property Type: Class C Flex

Space Avail: 1,054 SF Parking: 4.61/1,000 SF Rental Rate: Withheld



5225-5247 ARROW HWY - FOR LEASE

Contact: KoTai Realty David Lin (626) 252-4248

Property Type: Retail/ Freestanding

Space Avail: 30,000 SF Parking: 4.29/1,000 SF Rental Rate: \$2.25/NNN



9680-9686 CENTRAL AVE - FOR LEASE

Contact: KB Real Estate Kavita Bhatia (909) 233-8003 Property Type: Retail/ Storefront/ Office

Space Avail: 1,488 SF Parking: 3.00/1,000 SF Rental Rate: \$1.50/NNN



5549 ARROW HWY, BLDG B - FOR LEASE

Contact: CBRE

Erik Wanland (909) 418-2168

Property Type: Class B Warehouse Space Avail: 1,459 SF Parking: 2.27/1,000 SF Rental Rate: Withheld



4416-4420 HOLT BLVD - FOR LEASE

Contact: NewStar Realy & Investment **Kevin Lee** (714) 865-8<u>989</u> Property Type: Retail/ Freestanding

Space Avail: 784 SF Parking: 3.40/1,000 SF Rental Rate: \$1.50/MG



4460 BROOKS ST - FOR LEASE

Contact: Lee & Associates

Stephan Shatafian (562) 568-2017

Property Type: Class C Warehouse Space Avail: 3,555 SF Parking: 2.00/1,000 SF Rental Rate: \$1.10/MG



4480 HOLT BLVD - FOR LEASE

Contact: Newmark Pablo Rodriguez (213) 340-5682

Property Type: Retail/ Freestanding

Space Avail: 5,400 SF Parking: 1.69/1,000 SF Rental Rate: Withheld



4747 HOLT BLVD - FOR LEASE

Contact: All Nations Realty and Investments

Samantha Gallardo Amanda McCoy (909) 285-4812 (909) 980-5000

Property Type: Retail/ Freestanding

Space Avail: 7,500 SF Parking: 3.93/1,000 SF Rental Rate: \$1.00/MG



4050 MISSION BLVD, BLDG 3 - FOR LEASE

Contact: Cal Topline Group Inc Jane li (909) 525-5108 Property Type: Class C Flex/

Distribution

Space Avail: 1,500 SF Parking: 2.02/1,000 SF Rental Rate: Withheld



5275 HOLT BLVD, BLDG 4 - FOR LEASE

Contact: Newmark

Pablo Rodriguez (858) 546-5439

Enrique Solis (909) 974-4055

Property Type: Retail

Space Avail: 8,491 SF Parking: ---Rental Rate: Withheld



5291 HOLT BLVD, BLDG 3 - FOR LEASE

Contact: Newmark Pablo Rodriguez (858) 546-5439

Enrique Solis (909) 974-4055

Property Type: Retail

Space Avail: 1,225 SF Parking: ---<u>Renta</u>l Rate: Withheld



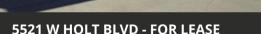
5319-5327 HOLT BLVD - FOR LEASE

Contact: STC Management

Susan Hsu (562) 695-1513 Melody Yang (562) 695-1513 X106

Property Type: Retail/ Sp Freestanding Pa

Space Avail: 7,978 SF Parking: 2.27/1,000 SF Rental Rate: \$0.80-1.25/NNN



Contact: Newcastle & Associates Zack Alan (310) 858-3333

Property Type: Retail/Auto Repair

Space Avail: 2,113 SF Parking: 2.19/1,000 SF Rental Rate: \$1.92/NNN



4855-4875 MISSION BLVD

Contact: Century Commercial Sam Yacoub (800) 803-3050

Property Type: Retail/ Freestanding **Space Avail:** 4,336 SF **Parking:** 4.50/1,000 SF **Rental Rate:** \$1.75/NNN



4465-4467 E MISSION BLVD

Contact: 168 Realty Scott Chang (626) 965-7788

Property Type: Retail/ Spac Freestanding Park

Space Avail: 884 SF Parking: 5.64/1,000 SF Rental Rate: \$2.30/NNN