City of Montgomery Parks and Recreation Committee Minutes January 8, 2024

Staff Present
Brian Riblet, City Manager
Tracy Henao, Asst. City Manager
Julie Machon, Recreation Director
Lisa Lorenz, Recreation Specialist
Connie Gaylor, Clerk of Council

Committee Members Present Catherine Mills-Reynolds, Chair Sasha Naiman Craig Margolis

The Parks and Recreation Committee of Council convened its meeting for January 8, 2024 at 3:30 p.m. with Mrs. Mills-Reynolds presiding.

New Business

Group Fitness Class Fee Discussion

Ms. Machon explained that each week, 12 group fitness classes are offered yielding 226 participants. She stated that currently fees for the group fitness classes are \$5 per class for residents and \$6 per class for nonresidents with the exception of Tai Chi which is \$10 per class for residents and an additional \$10 per session for nonresidents. Ms. Machon explained that the last fee increase was in 2016 and the fees are below the market level. She added that at a nearby Pilates center, the fee per class ranges from \$19-25. She stated that an increase would work towards being slightly more at market level and it would give most of our instructors who are on a percent split contract a pay increase as well.

Ms. Machon explained that raising the fee by \$1 per class would increase the entire session by \$8. She provided an example that if a resident registered for Mixed Level Yoga on Monday, the proposed fee would be \$48, which is an \$8 increase. Ms. Machon closed requesting that the Committee consider increasing group fitness class fees by \$1 for residents and nonresidents for all classes except for Tai Chi beginning with Session B, the week of March 10, in 2024.

Mrs. Naiman asked Ms. Machon how many people attend the classes annually.

Ms. Machon estimated approximately 1,200.

Mr. Margolis stated that he felt the non-resident rate could be higher to provide high savings for the residents.

Ms. Machon explained that she had considered raising the non-resident rate to \$7 a class but was being conservative in her request.

Mrs. Mills-Reynolds asked if the increase would impact instructor fees.

Ms. Machon explained that the contracts with the instructors provided an 80/20 split in revenue so by increasing the fees the overall effect would be an increase to the instructors which would be beneficial since their pay has not been increased in quite a while.

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Mrs. Naiman stated that she is not opposed to raising the non-resident rate.

Mr. Riblet proposed raising the rates \$6 per class for a resident and \$8 a class for non-residents. He stated that Ms. Machon could reach out to the Tai Chi instructor to gain feedback before raising Tai Chi fees.

The Committee agreed to Mr. Riblet's proposal.

Mr. Margolis moved to increase the prices as discussed. Mrs. Naiman seconded. The Committee unanimously agreed.

Minutes

Mrs. Naiman moved to approve the minutes from the November 13, 2023 Parks and Recreation meeting. Mr. Margolis seconded. The Committee unanimously agreed.

Other Business

There was no other business

Adjournment

Mr. Margolis moved for adjournment. Mrs. Naiman seconded. The Committee unanimously agreed. The meeting was adjourned at 3:55 p.m.