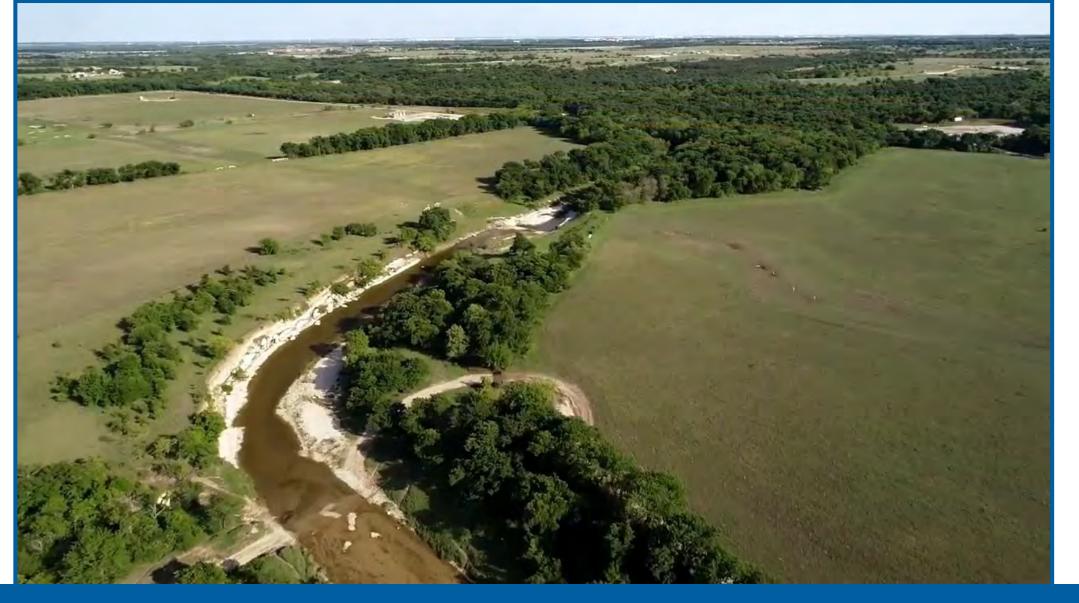


Shoop Ranch

New Fairview, Texas

February 1st, 2021





Existing Conditions





Historic Urban Corridor



View of Urban to Suburban Transition



View of Rural and Agricultural development

Historic Downtown

-High redressity residential

-Strong sense of place

-Parks and green spaces

-Surpounding Urban Development

-Injersition to lower

density residential

Native Landscape + Creek Bed

-Transitioned to fully agricultural development

-Transition to lower

-Transition to lower

-Transition to fully agricultural development

-Transition to fu

New Texas Town - Fredericksburg





Town Square as an Activity Hub



View of Urban Core



View of Suburban to Rural Transition



New Texas Town - Celina





Town Square as an Activity Hub



View of Urban Core + High Density Residential

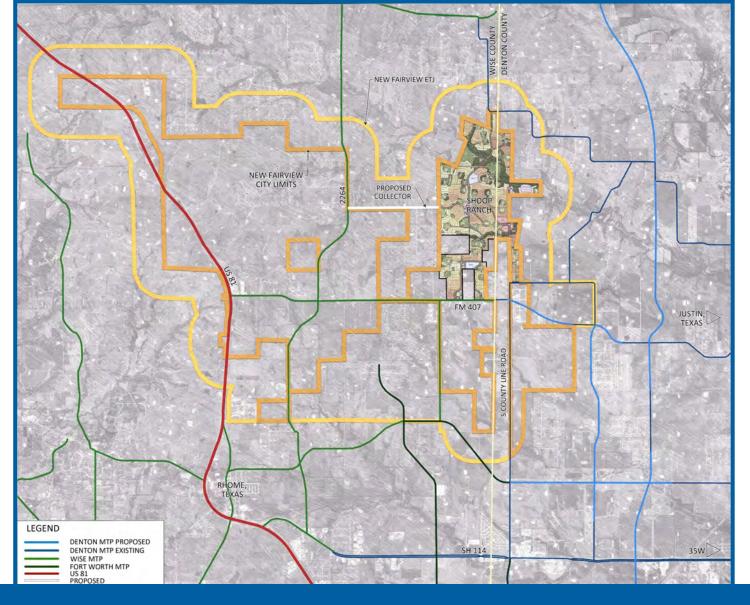


View of Suburban to Rural Transition



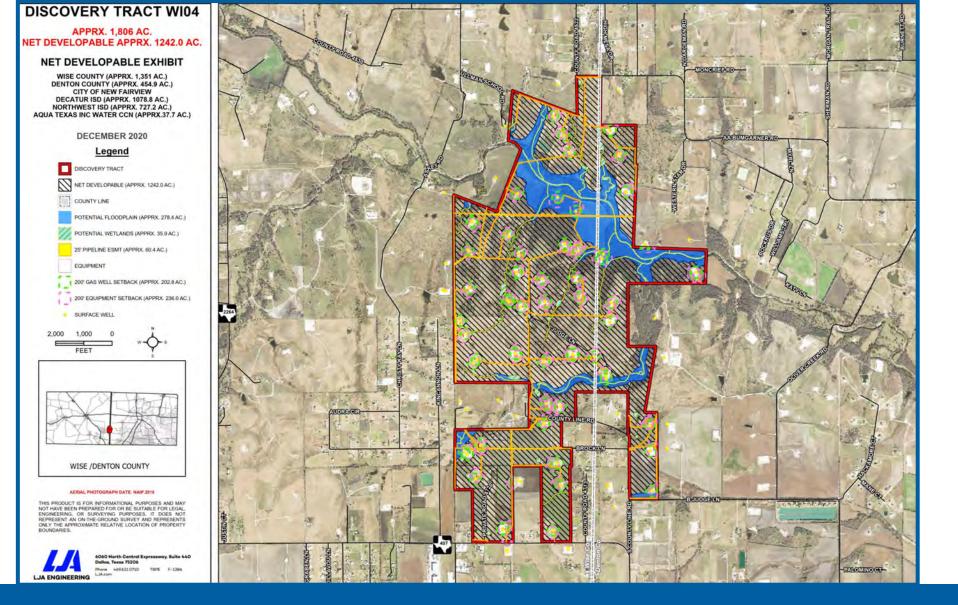
New Texas Town - Marfa





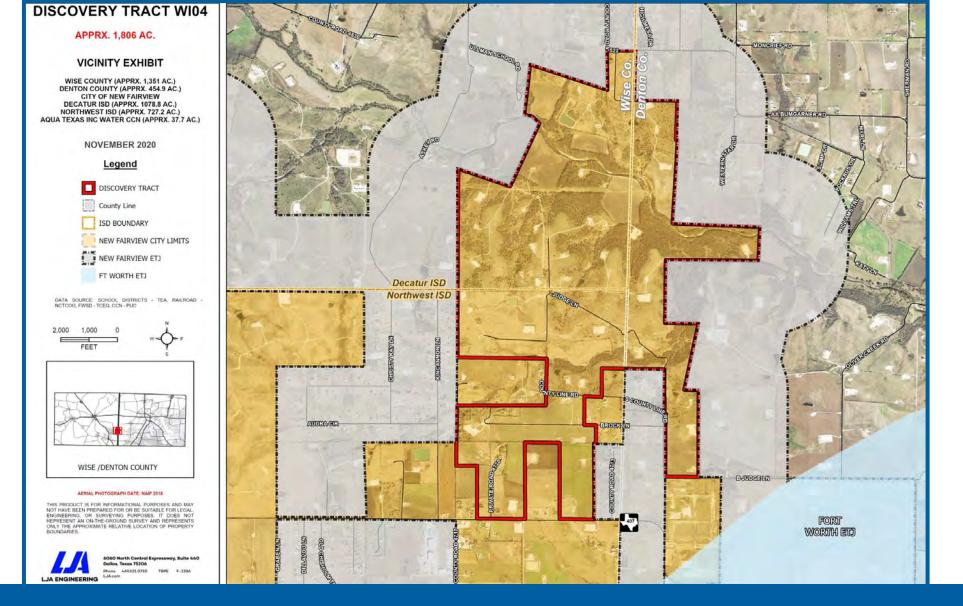






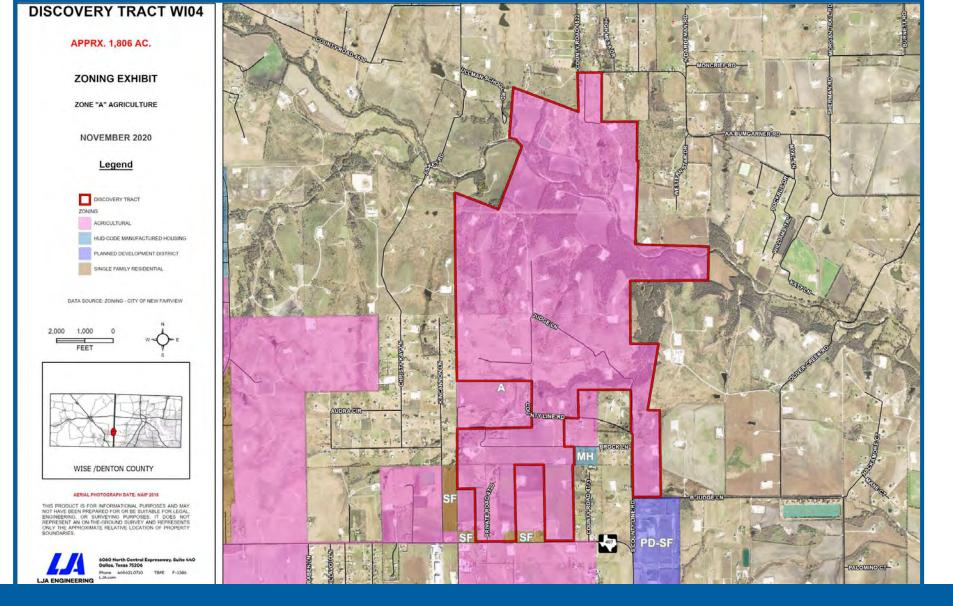






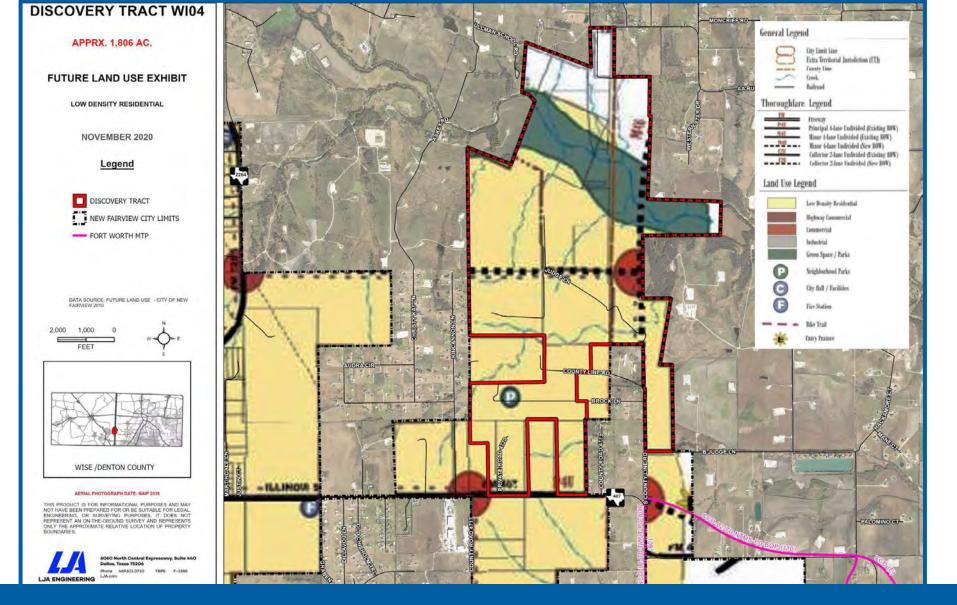
New Fairview City Limits & ETJ





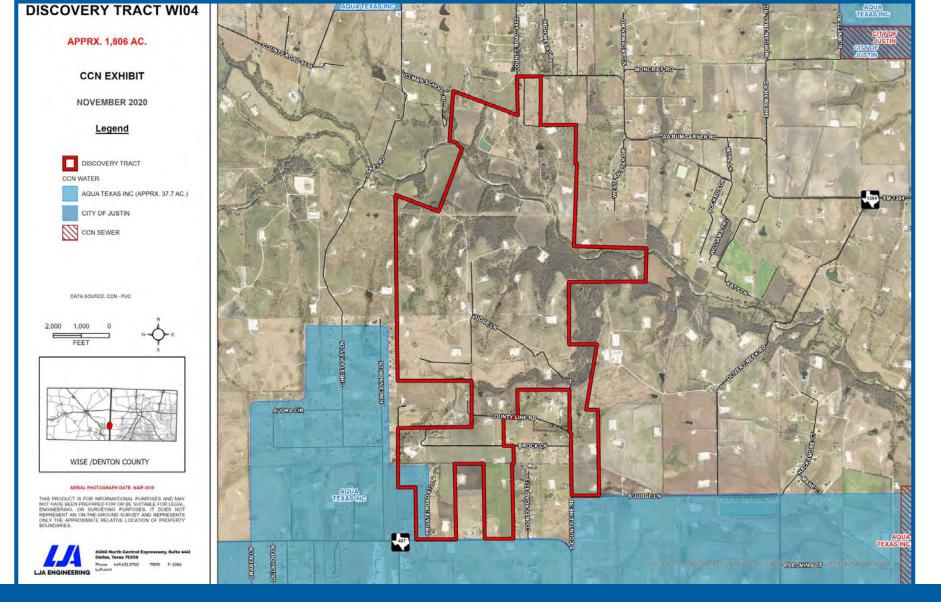
Existing Zoning





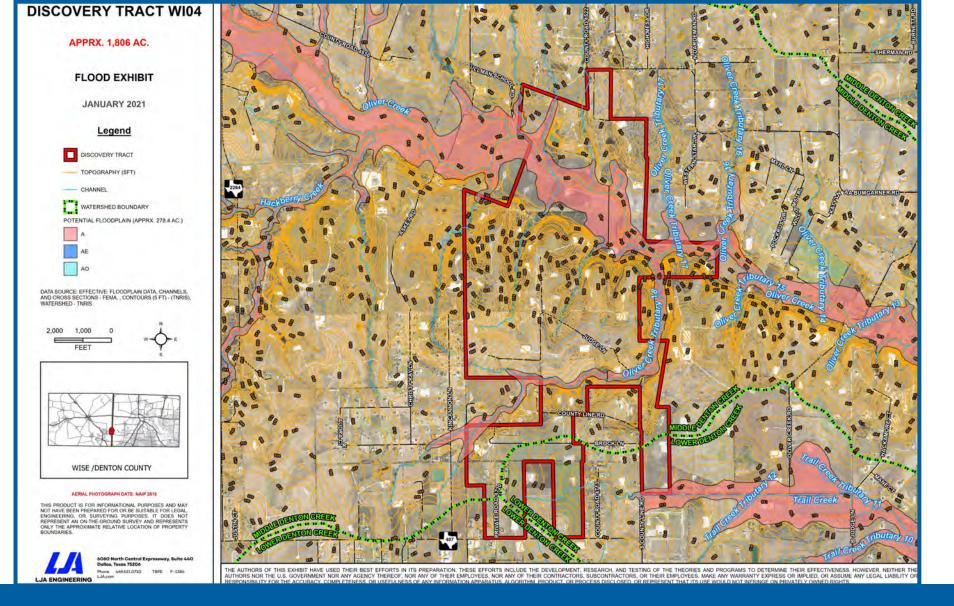
Future Land Use Map





Water Service CCN





Topography & Floodplain













DEVELOPMENT PROGRAM:							
LA	ND USE	Units	Acreage	% of Area			
Sing	le-Family	+/- 4,140 un.	+/- 923.1 ac.	51%			
F	ex-Use		+/- 64.5 ac.	3.5%			
	Multi-Family		+/- 33.0 ac.				
Retail	Commercial Civic Uses		+/- 27.5 ac.				
			+/- 4.0 ac.				
S	chools		+/- 32.0 ac.	1.5%			
Thor	oughfares		+/- 95.3 ac.	5%			
Ame	nity Areas		+/- 6.5 ac.	0.5%			
Comn	nunity Parks		+/- 78.4 ac.	4%			
(Lands floodpl	en Space cape reserves, ain, drill sites, et parks, etc.)		+/- 607.7 ac.	35%			
Proje	ct Total	+/- 4,140 un.	+/- 1,807.46 ac.	100%			

Trails +/- 13 linear miles
Gross SF Density +/- 2.29 un./ac.

SHOOP RANCH
PROPOSED DEVELOPMENT PROGRAM







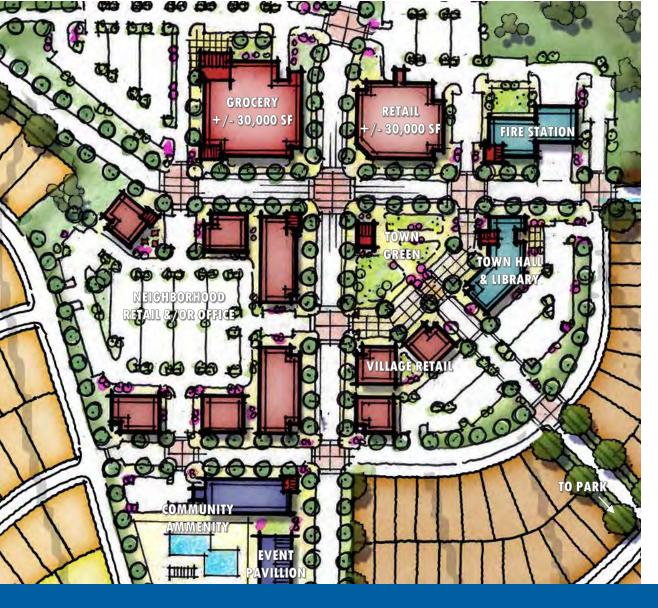










































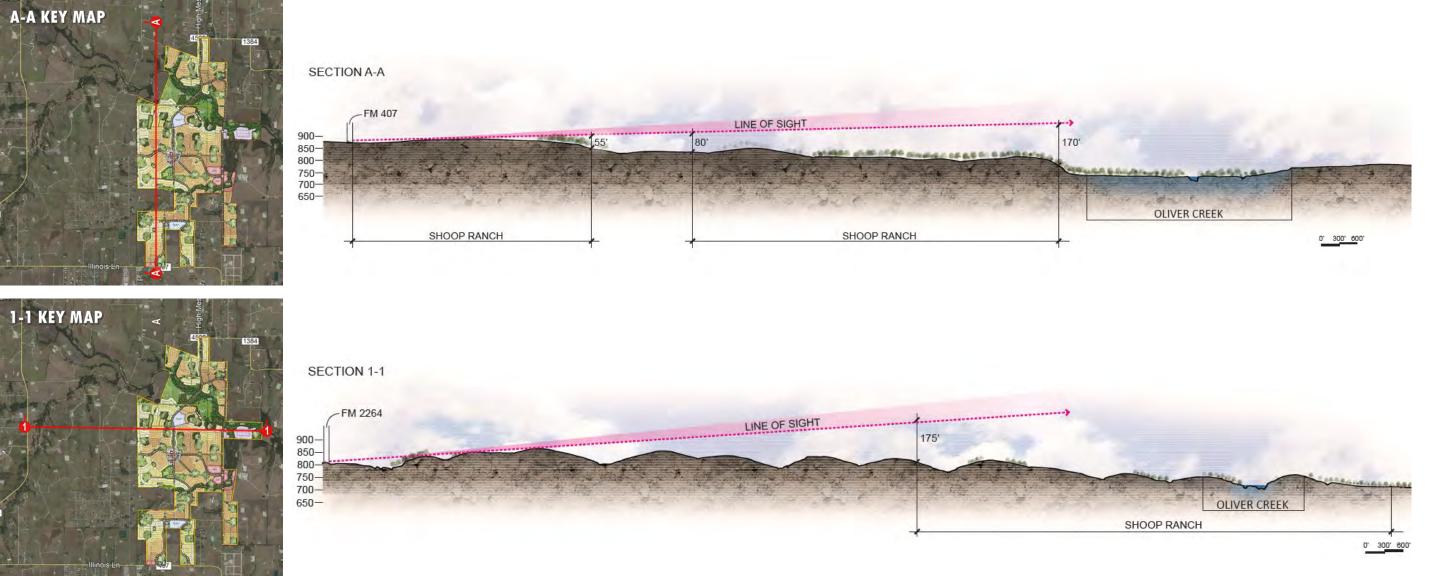






Project Entry & Views from FM 407





Line of Sight from FM 407 & FM 2264



Residential	Lot Width	No. of Lots/Units	Finished Home Value	Total AV	Annual City Property Tax		
	40 ft lots	1,035	\$275,000.00	\$284,625,000.00	\$853,875.00		
	50 ft lots	1,738	\$300,000.00	\$521,400,000.00	\$1,564,200.00		
	60 ft lots	702	\$325,000.00	\$228,150,000.00	\$684,450.00		
	70 ft lots	620	\$350,000.00	\$217,000,000.00	\$651,000.00		
	Estate Lots	45	\$500,000.00	\$22,500,000.00	\$67,500.00		
	Multifamily	800	\$75,000.00	\$20,000,000.00	\$180,000.00		
Total Residential		4940		\$1,333,675,000.00	\$4,001,025.00		
Commercial	Land Area	Building SF	Value/SF Building	Total AV	Annual City Property Tax		
	27.5	239,580	\$150.00	\$35,937,000.00	\$107,811.00		
Total Commercial		239,580		\$35,937,000.00	\$107,811.00		
	\$1,369,612,000.00	\$4,108,836.00					
Fiscal Impact Summary							



Thank you!

