

# A SAFE COMMUNITY THAT THRIVES

Support facilities and design programs that create a healthy, resilient, and engaged community that is prepared, safe and housed.

OBJECTIVE 1 – MAINTAIN AND ENHANCE PUBLIC SAFETY AND PREPARE FOR EMERGENCIES & DISASTERS, THROUGH CRIME AND DISASTERS		LEAD	ASSIST	NOTES
<b>Workplan Items:</b>				
72	Assess current staffing levels and adjust public safety staffing to ensure rapid response times and the safety of our first responders.	CMO	HR	ONGOING: We have conducted a preliminary evaluation of 10 years’ worth of response times of patrol officers. Additional, an RFP has been drafted to enable outside evaluation. FIRE: The need to increase staffing for an additional engine company and ambulance is at a critical juncture to insure reducing our on-scene times. The need to add more civilian and administrative staff to ensure our first responders are devoting time to emergency operations and training and not administrative duties as responses are increasing at a rate of 5% each year. This is on-going and in development as we move forward to provide the best possible service.
73	Restore Public Safety specialty units when possible.	PD	HR	NOT YET INITIATED: Due to lack of funding to restore peace officer positions eliminated in prior fiscal years, this has not yet been initiated.
	a. Re-establish bicycle teams downtown.			
	b. Prioritize youth safety through education and community resource officers.			
	c. Restore the Homeless Outreach Services Team.			
74	Evaluate all city facilities, including our police and fire stations, and corporation yard facilities, and develop maintenance and replacement recommendations.	PW&U		NEARLY COMPLETE: A facilities assessment of Park and Recreation buildings, City Hall, Corp Yard, Police and fire stations and other facilities is being conducted with a final report expected in the spring. Completed first ever Transit Asset Management (TAM) Plan for Transit facilities as part of regional effort toward long-term facility improvements.
75	Create an Emergency Operations Center (EOC) that is appropriately equipped and staffed to better respond to all emergencies and disasters.	FD/PD/CMO	EDOG	IN PROGRESS: We have initiated EOC A/V improvements for the existing facility. We are currently in contact with possible consultants to provide recommendations for further enhancements to operate an efficient, effective EOC. We anticipate the evaluation with recommendations to be complete in late spring.
76	Adopt a Care and Shelter operations manual to improve City logistics planning during emergencies.	PARKS/FD	CAO/HR	IN PROGRESS: Recreation staff currently serve on the Sonoma County Care and Shelter Council (SCCSC), who meet monthly to review, discuss, and adopt best practices for responding to regional natural disasters and large scale evacuations. As of January, 2020 the SCCSC has developed a draft copy of a Sonoma County Care and Shelter Operations Manual which is currently under review by members of the council. The aim is to have it first adopted at the County’s Board of Supervisor level in the Spring of 2020. Following the adoption at the County level, it will be up to each of the major cities to modify and adopt any additional language that best suits their jurisdiction’s needs. The goal remains for Petaluma to finalize and adopt the Care and Shelter Operations Manual by July, 2020.

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77	Assist the community, with special focus on those with special needs, through outreach and training, to ensure resiliency and emergency preparedness. Plan for natural disasters and all emergencies by providing safe places for the community to shelter (e.g. fairgrounds, faith community/churches, city facilities).	FD/PD/PW&U		<p>COMPLETE AND ONGOING: In the summer of 2019 the City developed a "Continuity of Operations" plan which included City Emergency Operations Center (EOC) Action Plans in preparation for PG&amp;E's "Public Safety Power Shut-Off" (PSPS) Program. EOC Staff participated in annual EOC refresher training in the summer of 2019 that specifically included PSPS response/mitigation. During the multiple planned power outages that effected parts of the City, water, sewer, public safety, and other essential services were maintained. Additionally, several thousand evacuees from our north were sheltered in Petaluma during the Kincadee fire evacuations.</p> <p>The City conducted community outreach and education which included presentations about PG&amp;E's PSPS plan and its potential impacts. These presentations were given to community groups focused on our senior population, business community, and at City Council. Presentations were also made to Petaluma Valley Hospital senior-staff and we worked with the Sonoma County Healthcare Coalition to ensure the access and functional needs (AFN) community would be educated and notified of potential and active events through their networks. City staff developed specific informational flyers for the general public, AFN community, and businesses. We also shared PG&amp;E material and messaging in social media and public alerts. Phone contact was made and informational letters were mailed to vulnerable populations and those that care for them including all skilled nursing, healthcare facilities, hospital, and mobile home parks. The City created a new web page specific to PSPS outreach and education.</p> <p>The City EOC activated during all PSPS events that affected the City. It was also activated throughout the sheltering of central and north county evacuees. The Fire Department up-staffed during the red flag events this summer/fall including when the Kincadee fire started. Over twenty Petaluma firefighters assisted in Kincadee fire suppression support. Transit participated in the Bay Area Paratransit Accessibility Committee (BAPAC) as part of the Bay Area UASI's 2019 Critical Transportation Project along with other regional transit agencies to improve transit operations during emergencies.</p>
78	Improve public safety through proactive crime and fire prevention activities.	PD/FD		<p>ONGOING: The Fire Department through its company business inspection program, school fire prevention education and CPR programs, has on a yearly basis provided safety and education inspections and occupancy familiarization for fire companies for future emergency incidents. This continues to be an on-going for community, businesses, schools and the Department.</p>
79	Improve traffic safety through proactive education, engineering, and enforcement strategies.	PD/PW&U		<p>ONGOING: Despite staffing challenges, the Department has benefitted through partnerships within the community. As an example, through a grant with Petaluma Policing Foundation, an education video has been created on SMART train safety and is played in several movie theaters throughout the county. Additionally, the police department has been routinely working with the public works department on traffic safety and engineering issues. An anticipated improvement in staffing levels will increase productivity and enforcement in these areas.</p>
80	Assess and identify traffic needs and develop organizational structure to support needs, including the possibility of restoring a full-time City Traffic Engineer position.	PW&U	PD	<p>COMPLETED: Council approved resolution 2019-219 on September 9, 2019 reestablishing the Traffic Engineer position. After and in house promotional opportunity solicitation, a traffic engineer was selected in house and started November 4, 2019. The need for additional street crew staff and managers is being assessed.</p>
81	Promote emergency preparedness and resiliency strategies to our residents and businesses.	FD	EDOG/HR	<p>ONGOING: The Fire Department has on a quarterly basis provided opportunities for training on emergency preparedness, resiliency and survival. We present these programs upon request to private groups, as well as associations during their monthly meeting. This is year-long and on-going, providing community meeting/training on a regular basis.</p>

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82	Promote neighborhood policing and fire safety with beat assignments, community engagement, and multilingual outreach.	PD/FD	EDOG	ONGOING: The PD & FD continue to have robust community outreach events including Coffee With a Cop, extensive social-media campaigns, and school outreach efforts through our fire prevention inspection program. The Fire Department conducts annual fire safety education for every 3rd grade class in the City. We also conduct fire safety and disaster preparedness education at community events including National Night Out and the annual Scout's Emergency Preparedness Fair. The Fire Department is currently hosting quarterly Citizens Organized to be Prepared for Emergencies (COPE) presentations and are in the process of scheduling one in Spanish.
83	Consider a firework and use sales ban, or other modification to current ordinance; assist the non-profits who rely on these sales to identify alternatives for fund raising.	FD/PD/CMO/CAO	EDOG	IN PROGRESS: Staff is currently developing a draft ordinance for council consideration that will be presented at council in late February/early March that would propose a Fireworks Ban and a Fireworks Social Host Ordinance. Staff is also developing a notification plan and program for non-profits that currently sell fireworks as part of their fundraising efforts.
84	Enhance pavement management program to improve the safety and serviceability of our roads and to protect drivers, cyclists and pedestrians.	PW&U		ONGOING: The addition of the Traffic Engineer position allows increased focus on the pavement management program to make best use of the limited street maintenance funding that we do have and incorporate engineering into the street projects to increase safety for drivers, pedestrians, and cyclists. These improvements are currently being incorporated into Traffic Signal Improvement program, the recently completed Sonoma Mountain Parkway, Maria Drive reconstruction, the guardrail and crosswalk safety improvement project, sidewalk repairs and downtown ADA improvements, Petaluma Boulevard Road Diet, and a \$600k grant, available in FY21-22 was obtained to make improvements to North McDowell for pedestrians, cyclists and transit. Applied for and obtained a Complete Streets Safety Assessment from UC Berkeley's SafeTREC program which was completed in September 2019 and provided and review of Issues, Opportunities, and Suggested strategies on continuing to implement a Complete Streets program which incorporates multi-modal transportation into street projects.
85	Implement <i>City Vision Zero</i> plan with a focus on pedestrian and cyclist safety with improvements to uncontrolled crosswalks, curb ramps, sidewalk, and bicycle infrastructure.	PW&U	PD	IN PROGRESS: This is a multi-faceted and indepth project that will take several years to implement. Progress to date includes attending Sonoma County's kick-off working toward Vision Zero in December 2019. Many public works projects are in design, planning, and design that incorporate facets of pedestrian and bicycle safety. Also, an update to the City's Bicycle and Pedestrian plan has been initiated and expected to be completed by the end of 2021.
<b>OBJECTIVE 2 – CREATE DIVERSE HOUSING OPPORTUNITIES FOR ALL PETALUMANS.</b>		<b>LEAD</b>	<b>ASSIST</b>	<b>NOTES</b>
<b>Workplan Items:</b>				
86	Develop programs that provide affordable rental and ownership housing for the missing middle including but not limited to public safety, municipal employees, teachers, and non-profit employees. Support and partner with organizations that help the housing insecure and unsheltered population find health care & supportive services.	HOUSING/CMO	CAO	ONGOING: The City Council continues to support and approve housing projects that provide needed units affordable to low- and moderate-income households. The City works with Sonoma Housing Trust to assist moderate and low income families to achieve homeownership and provides Below Market Rate loan assistance for lower income housing families and individuals. In February 2020 the City received a state grant for the Homeless Emergency Aid Program (HEAP) to fund COTS for the rehabilitation and expansion of Mary Isaac Center and the Kids First Family Shelter. The City Council recently approved a pilot program to fund the Downtown Streets Team homeless outreach and community service initiative. Staff continue to assist PEP Housing's planned River City Senior Housing development at 951- Petaluma Blvd., South and Mid-Peninsula Housing's proposed project at 414 to secure funding for proposed low and very low income rental housing project at 414 Petaluma Blvd. to finalize securing federal, state and local funding.
87	Work with service providers and countywide agencies to coordinate response and solutions to the City's unsheltered population including transitioning homeless Petalumans into shelter and housing.	HOUSING/CMO		ONGOING: on Jan. 27, Council approved a one-year pilot program with the Downtown Streets Team and increased support to COTS to assist our unsheltered population.
88	Facilitate construction of Accessory Dwelling Units.	HOUSING/PLANNING	BLDG	IN PROGRESS: SB-2 grant application submitted to state for funding for permit ready ADUs. Code adopted to comply with recent state legislation. New impact fee structure for ADUs adopted by City Council on January 6, 2020, including exemption from all impact fees for ADUs under 750 square feet.

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89	Consider establishing a Housing Commission.	CMO/CAO		NOT YET INITIATED: Staff intend to return to the Council for direction regarding whether the City council wants staff to research and present for Council consideration potential approaches for Housing Commission creation, and role and powers of Housing Commissions
90	Create a 5-year strategic housing plan to provide inclusive housing solutions that are affordable, ADA compliant, age friendly, and ensure the continuity of City services to a growing residential population.	HOUSING/PLANNING		IN PROGRESS: Initial housing workshop with City Council held on July 29, 2019 to begin discussion regarding essential, affordable, and diverse local housing options. Preparing for follow up housing workshop in spring 2020.
<b>OBJECTIVE 3 - SUPPORT A HEALTHY COMMUNITY BY ENCOURAGING ACTIVE LIVING, INCREASING RECREATIONAL OPPORTUNI</b>		<b>LEAD</b>	<b>ASSIST</b>	<b>NOTES</b>
<b>Workplan Items:</b>				
91	Collaborate with the Health Care District and other service providers to identify and promote wellness programs and policies.	CMO/PARKS & REC		ONGOING: In coordination with National Walking Day, the Petaluma Health Care District will be partnering with the City to host a Petaluma Walking Day on April 1, 2020 at Shollenberger Park. This will be a fundraiser for District-Supported heart health programs such as cardiac screening for youth planned for 2021 and St. Joseph's Healthy Living program at Petaluma schools. Health Care District Instructors provide CPR and First Aid trainings to both seasonal and permanent Recreation Services Staff.
92	Work with the County to adopt a Tobacco Retail Licensing ordinance and re-evaluate the City's smoking policy to include e-cigarettes/vaping.	CMO/CAO		IN PROGRESS: Staff have met with Tobacco-Free Sonoma County coalition, including County of Sonoma Tobacco Prevention program staffer. We are reviewing research and similar ordinances from other agencies to develop ordinance and enforcement strategies to present to Council in late Spring 2020
93	Create and promote multi-cultural and multi-generational recreation and wellness programs that support community connection, physical well-being, and opportunities for play. Focus on public health in planning processes—including air quality, walkability, childcare incorporated into larger developments, including revisiting zoning around sensitive receptors (e.g. schools, health care facilities).	PARKS & REC		ONGOING: The City has collaborated with the Health Care District to purchase and install several portable AED units designated for public facilities with an emphasis on high traffic areas (Community Center, Swim Center, Museum, Transit, etc.). Multiple AEDs were donated to City by local non-profits (Transit, Airport).  While this objective could encompass the entire ethos of the Recreation Services Department, specific programs that were added this year to promote health and wellbeing/intergenerational programming/cultivate community/ etc. include a Chinese New Year Celebration two day class/workshop offered at the Community Center. This new class has activities geared towards grade school youth and will take place January and February 2020. The Tiny Tot Pre-School programming includes collaboration with the Senior Center to host bi monthly intergenerational programming which includes reading, music, and art activities. Ukulele classes are now being offered at the Community Center (with intergenerational opportunities). Feldenkrais (muscle movement practice similar to Qigong). Staff is planning a new 'Parents Night Out' event offered for ages 3 and up to parents of the pre-school program, allowing evening program opportunities during the Winter and Spring. Organized City Bike 2 Work Breakfast Energizer Station for the second consecutive year reaching over 50 members of the public.
94	Develop fee structure for Alcohol-Related Nuisance Ordinance for sustained management and enforcement of license alcohol establishments.	PD/PLANNING	CAO	IN PROGRESS: Discussion with PD initiated. Initial research is being conducted through comparison of other cities that have similar ordinances.
95	Consider adopting a "visitability" ordinance to provide accessibility in new single-family home construction.	PLANNING/CM	CAO	IN PROGRESS: The City has applied to be an "Age Friendly Community" which emphasize visitability in all aspects of planning, design and modifications to dwellings to help residents age in place across socio-economic classes; also encourages visitability to ensure ease of access for people with mobility challenges. Next steps include adopting a resolution similar to Sonoma County's that urges all homeowners, builders, and architects to include visitability standards in all new housing construction. Regular discussion with applicants to diversify residential products to include single story units and/or master bed and bath on ground floor to allow for age in place and age diversity within residential development.
96	Improve access to healthy, sustainable food throughout the community, including consideration of community garden sites and farmers market locations (e.g. fairgrounds), and events; explore opportunities to incorporate elements of County Food Action Plan.	CMO/EDOG		NOT YET INITIATED as no resources have been dedicated to this effort
97	Improve integration of transit to all demographics by partnering with social service agencies and non-profit organizations.	PW&U		ONGOING: Increased the number of transit passes distributed to residents through Sonoma County Health Services. Provided ten days of free transit service to the community.

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98	Create more diverse recreational, social, and cultural opportunities for youth.	PARKS & REC		ONGOING: Recreation Services has placed a premium on recruiting and hiring bilingual pre-school teachers and contract instructors. Recreation Services continue to seek opportunities to partner with non-profit and community organizations to help promote diverse recreational opportunities which included a partnership with the Sonoma County Bicycle Coalition to host the Education and Safe Routes to School program through a free family bicycle workshop at Lucchesi Park (June). Miracle League of North Bay, all-inclusive youth baseball league at Lucchesi Park (8-12 teams, Spring and Fall Season) among a few.
99	Secure designation as an Age Friendly City.	PARKS & REC		NEARLY COMPLETE: On Monday, December 16, 2019 City Council approved a Resolution authorizing the application to participate in the World Health Organizations global network of age friendly cities and communities. Recreation staff has submitted the membership application, resolution, and letter of intent to the designated Age Friendly representative and expect to receive word of final acceptance by March 2020.
100	Increase efforts to support seniors that help them to remain engaged, active, and independent.	PARKS & REC		ONGOING: The Senior Center continues to offer a variety of programming. Programming includes but is not limited to partnership with the Senior Advocacy Services – who advise seniors on Medicare. The Redwood Empire Foodbank bi-monthly food distribution, weekly dementia support groups, monthly Earl Balm ear and sight support group. Legal consultants meet four times monthly to provide free consultations. Disaster Preparedness work shops were held this past year by City staff. Presentations by Sonoma County Library regarding available resources and programming. Partnership with the SRJC to offer two active lifestyle classes, five times a week focusing on chair exercise, brain healthy stretching. A number of discussion groups (writers groups, quilters, knitting group, Parkinson group) each meet monthly. Special events incorporating intergenerational activities and themes are offered in tandem with holidays, membership awards, and birthdays.