

# SPACES AND PLACES THAT INSPIRE

Create inviting natural and built places and spaces for contemplation, play, arts, and connection while celebrating our history and encouraging community pride.

OBJECTIVE 1 – ENVISION AND CREATE A SAFE DOWNTOWN AND NEIGHBORHOODS THAT ARE ATTRACTIVE, CLEAN, AND CAN BE ENJOYED BY ALL AGES		LEAD	ASSIST	DATE	STATUS
<b>Workplan Items:</b>					
121	Identify and prioritize projects to upgrade and improve the downtown, alleyways, and public spaces.	PLANNING/PW&U/EDOG			IN PROGRESS: This is an ongoing workplan item. In the past 12 months, downtown projects include sidewalk and curb ramp repairs, conversion of over 250 streetlights to LED, increased Keller Street garage maintenance, increased rat control, and reinitiating the planning effort for the trestle/promenade. Mural project approved by the PPAC for the alley façade of the Keller Street Garage. Worked with DBA for historic pedestal installations at Balshaw Bridge and Helen Putnam Plaza. Currently in talks with a local architect and Downtown Association to explore an event or revitalization project focused on alleys.
122	Review downtown zoning to identify ways to balance entertainment venues with retail and services and to incorporate Smart Code principals where feasible.	PLANNING/EDOG			Not initiated.
123	Fund and support a Downtown Streets Team to assist in beautification of Downtown and outreach to Petaluma’s unsheltered population.	CMO/EDOG			COMPLETED: Council approved this pilot program which is slated to start in Spring 2020
124	Assess and review accessibility to public restrooms in the downtown area and develop a plan to address identified needs.	PW&U/BLDG			Not initiated yet. Will look to do so in Spring 2020
125	Develop and implement a Downtown maintenance and beautification plan in partnership with the Petaluma Downtown Association.	PW&U/EDOG			IN PROGRESS: Established a cross-departmental team to address Downtown-specific issues; started with the regular cleaning of the Keller St. garage and the kickoff of the Downtown Streets Team
126	Begin planning for update of the City’s General Plan 2025.	PLANNING/CMO	CAO		IN PROGRESS: Initial General Plan outreach plan and schedule in process for community discussion prior to RFP for General Plan update. Activities planned to begin in early spring 2020.
OBJECTIVE 2 – RE-ENVISION THE CITY-OWNED FAIRGROUNDS PROPERTY THAT KEEPS THE FAIR RELEVANT AND VIABLE WHILE MAXIMIZING THE USE OF		LEAD	ASSIST	DATE	STATUS
<b>Workplan Items:</b>					
127	Work with Fair District board and agricultural stakeholders to find creative ways to promote and support Petaluma’s agricultural heritage.	CMO/EDOG			IN PROGRESS: In late Jan 2020, kicked off the development of a draft public outreach & engagement plan which will go to Council and Fair Board in March.
128	Engage the community to envision and adopt a master plan for the fairgrounds property.	CMO/EDOG			IN PROGRESS: In late Jan 2020, kicked off the development of a draft public outreach & engagement plan which will go to Council and Fair Board in March.
129	Identify partners and funding for developing the fairground property.	CMO/EDOG			Not yet initiated
OBJECTIVE 3 – CREATE INSPIRATIONAL SPACES WITH DIVERSE PUBLIC ART INSTALLATIONS.		LEAD	ASSIST	DATE	STATUS
<b>Workplan Items:</b>					
130	Celebrate existing public art by completing an inventory and develop promotional materials.	PLANNING	EDOG		NEARLY COMPLETE: Creating promotional handout for 1% public art. Inventory in process to categorize and map all public art installations and to include artist, location, medium, etc. New website up and developing public art site and resources
131	Engage the City’s Art Commission and the community to review the City’s Public Art Masterplan to ensure goals and objectives are current and reflective of the community and public art installations are spread throughout the City.	PLANNING	CMO		NOT INITIATED: but early discussion about community engagement efforts have started both internally with staff and generally with the PPAC.
132	Explore including a Council liaison on the City’s Art Committee.	PLANNING/CMO	CAO		Not yet initiated.
133	Consider climate change themes in public art including living walls, river focus, etc.	PLANNING			IN PROGRESS: No new pieces have been commissioned through the PPAC since the adoption of the Citywide goals. Several current public art projects in process, including the public art proposal for Haystack which includes a river related theme.
134	Continue to look for opportunities for smaller, community oriented public art projects.	PLANNING			IN PROGRESS: Ongoing discussion with local artists and opportunities for community oriented art projects.
135	Encourage temporary art installations and other types of public arts celebrations and partnerships with other arts and community organizations.	PLANNING			IN PROGRESS: The PPAC financially sponsored Rivertown Revival Festival in 2019 to support the temporary art installation and performing art aspect of the festival. Additionally, the PPAC has sponsored the Petaluma Art Center to fund a local artist banner project in 2020.
136	Ensure ongoing and proactive maintenance of Petaluma’s public art.	PLANNING			IN PROGRESS: Staff is currently inspecting all existing public art installations to photograph, document, and evaluate the condition in order to work with the PPAC to develop a maintenance and renovation prioritization list.
137	Explore opportunities for more murals and art installations citywide.	PLANNING			IN PROGRESS: Current Keller Street Garage mural project has been approved for contract and funding and staff is working with the artist on final renderings, scope, and ultimate contract process. Additionally, the PPAC is looking at the roundabout at PBS (and perhaps Sonoma Mountain Parkway) for future public art installations at city gateways.
OBJECTIVE 4 – ENHANCE PUBLIC SPACES THAT ARE ACCESSIBLE, SUSTAINABLE AND INSPIRE CONNECTIONS TO OUR HISTORY AND TO EACH OTHER.		LEAD	ASSIST	DATE	STATUS
<b>Workplan Items:</b>					
138	Capital maintenance and upgrades to City facilities to provide places and spaces for community dialogue, public meetings, and customer service.	PW&U			IN PROGRESS: In design phase on roof repairs on Cavanagh Center, Community Center, and Library. In planning phase of reconfiguring the West wing of City Hall to possibly provide additional public meeting spaces and improved customer service space.
139	Develop a rehabilitation/reconfiguration plan for City Hall which includes a lobby area, expansion into County-wing, and wayfinding signage.	PW&U/CMO			IN PROGRESS: In planning phase of reconfiguring the West wing of City Hall to possibly provide additional public meeting spaces and improved customer service space.
140	Expand the use of Transit Oriented Development (TOD) principles in new development, including greater massing allowances to facilitate thoughtful infill development proximate to TODs.	PLANNING			IN PROGRESS: Recent discussion and application for designation of new PDA at the future Corona station and modification of the Downtown Station PDA will make the City eligible for grant funding that could be a first step on creating or revising specific plans to expand, facilitate, and/or TOD principles in proximity to the SMART stations.
141	Consider a 1% development fee for historic preservation to increase funding opportunities to facilitate preservation efforts.	PLANNING	CAO		NOT YET INITIATED
142	Explore potential historic district designation of the Riverfront Warehouse District as referenced in the Central Petaluma Specific Plan.	PLANNING			NOT YET INITIATED
143	Consider designating historic railroad tracks in central Petaluma as a local landmark to ensure protection and preservation.	PLANNING			IN PROGRESS: Request from HCPC forwarded to the City Council. No additional discussion initiated.
144	Finalize Certified Local Government designation process and recommend next steps.	PLANNING			IN PROGRESS: Anticipate the CLG application submitted in February 2020. SHPO is reviewing preliminary application materials before formal submittal.
145	Develop a plan to rehabilitate the Trestle, which will include funding options.	PW&U	PLANNING		IN PROGRESS: Contracted effort to update past planning work and re-introduce options to community and council is expected to kick off in February 2020.
146	Consider conducting a citywide inventory of historic resources.	PLANNING			NOT YET INITIATED: CLG designation would provide grant eligibility that could be applied to this workplan item.

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147	Maximize opportunities that encourage preservation and adaptive re-use of historic structures (e.g. Mills Act, tax credits, State Historic Building Code, façade improvement program).	PLANNING			IN PROGRESS: Initial staff research has been initiated to explore resources and different opportunities for the City to employ to encourage preservation. This research may result in additional resources on the city's new website and may also provide the framework for a workshop discussion with the City Council.
148	Explore funding mechanism to maintain historic features in public spaces.	PLANNING/PW&U			NOT YET INITIATED: Continuing to look for grant opportunities to support this Workplan item.
<b>OBJECTIVE 5 – IMPROVE EXISTING PARKS, PARK INFRASTRUCTURE, AND REIMAGINE NEW SPACES FOR PLAY.</b>		<b>LEAD</b>	<b>ASSIST</b>	<b>DATE</b>	<b>STATUS</b>
<b>Workplan Items:</b>					
149	Develop a plan to prioritize playground upgrades/replacement and accessibility improvements.	PARKS & REC			IN PROGRESS: Three playgrounds have been identified as in critical need of replacement. Playground Replacement projects have been identified as a priority category of investment using Measure M Parks Initiative funding which when leveraged with other sources will likely double the frequency of playground replacements. Identifying those playgrounds and playequipment in tier 2 of the replacement queue remains a priority in the Spring of 2020.
150	Repurpose existing amenities to promote recreational opportunities, including initial phases of tennis court rehabilitation citywide and pickleball courts.	PW&U/PARKS & REC			IN PROGRESS: In October 2020, the City hosted a public Parks and Recreation workshop, information gathered from this workshop, online survey, and public and commission input at the Recreation, Music and Parks commission meetings was used to prioritize categories of investment utilizing Measure M funding. Staff is in the planning phase identifying options and costs for varying levels of tennis and pickleball court rehabilitation at three park sites (Lucchesi, McNear, Del Oro).
151	Upgrade parks facilities including restroom repairs, new benches, and trash receptacles; lighting improvements including LED sports lighting project at Lucchesi Park.	PW&U/PARKS & REC			IN PROGRESS: Input from above mentioned workshop and public outreach as well as staff input being utilized to prioritize the limited Measure M funding. Looking to address many small issues at the parks with additional Measure M funding. Project to replace lighting at the Lucchesi sport field with LED lighting is in the planning stage.
152	Improve existing trails and park pathways to increase accessibility and promote intergenerational use, including Lynch Creek Trail and Prince Park.	PW&U/PARKS & REC	PLANNING		issues. Initiated bike path wayfinding signage contract; pathway repairs to address trip and fall hazards are being prioritized. Vegetation removal has been completed along major stretches of the Lynch Creek Trail. All development review projects are evaluated for improvements or construction of segments of the overall citywide trail network as shown in the General Plan. Several development projects in the planning stages adjacent to the Lynch Creek Trail will provide additional connections and improvements to strengthen the crosstown connector. Presented the Lynch Creek Trail as part of the Cross Town connector workshop held in September 2019, investment supported by Council and will be added to FY20/21 CIP proposed budget.
153	Complete improvements for Lynch Creek Trail including lighting, wayfinding, benches, and safety; and promote the trail via map for users and digital promotions (e.g. web, social, advertising).	PW&U/PARKS & REC	EDOG		IN PROGRESS: Preliminary design work for improvements to the Lynch Creek trail is underway; regular meetings with stakeholders, including Friends of the Lynch Creek Trail are being held; initiated bike path wayfinding signage contract. Regular updates of progress being provided to Pedestrian and Bicycle Advisory Committee.
154	Prioritize completion of all phases of the Petaluma Community Sports Field project.	PARKS & REC/PW&U			IN PROGRESS: Design of Petaluma Community Baseball Field is 90% complete. Currently, investigating field heaving conditions on soccer field #2 to ensure subgrade design on Baseball field is adequate, prior to finalizing design.
155	Refine proposed trail network and begin guided tours for interim access on Lafferty Ranch; consider incorporation into City.	CMO/CAO			IN PROGRESS: Await School District response to releases and indemnity agreement; in discussion with LandPaths regarding administering tours. NOT YET INITIATED: refining proposed trail network.
156	Explore acquisition of parcels adjoining existing parks (e.g. Cavanaugh Landing Park, McNear Peninsula) to increase opportunities for public access to the river.	CMO/PLANNING	PW&U		IN PROGRESS: Recent appraisal on property adjacent to Kavanaugh Park and discussion with property owner about acquisition. Discussion with non-profit under contract for McNear Peninsula on opportunities for public private partnership.
157	Work with the community to ensure a balanced program of investments for Measure M—a 10-year, voter-approved 1/8 cent tax measure to support County and city parks and open spaces.	CMO/PARKS & REC	PW&U		NEARLY COMPLETE/IN PROGRESS: In October 2020, the City hosted a public Parks and Recreation workshop with over 170 attendees participating in facilitated group discussions centered on identifying and prioritizing park improvement projects. The workshop was followed by a comprehensive online survey, in which nearly 900 submittals were received. Public comment as well as input from members of the Recreation, Music, and Parks Commission was collected and from the data available through the public outreach process, seven categories of investment were prioritized and supported through a formal recommendation by the Commission in January 2020. Staff will continue to engage the public throughout the duration of the 10 year measure as spending priorities and opportunities to leverage funds change.