

Appendix A: Planning Process contains the following documents in this order:

- 2019-2020 Hazard Mitigation Plan Committee (HMPC) Invitee and Participant List
- 2019-2020 Press Releases
- Social Media Posts on Facebook and Nextdoor
- Newspaper Advertisements on Notification of 1st Public Workshop
- City of Petaluma Local Hazard Mitigation Plan Webpage
- City of Petaluma Notice of Availability of Public Review Draft Local Hazard Mitigation Plan
- Press Release on Availability of Public Review Draft Local Hazard Mitigation Plan
- City of Petaluma Hazard Mitigation Plan Community Outreach Strategy (2019 2020)
- HMPC Meeting #1 Materials July 8, 2019
- Local Hazard Mitigation Plan Data Collection Guide
- HMPC Meeting #2 Materials October 7, 2019
- 1st Public Workshop Materials October 8, 2019
- City of Petaluma Online Public Survey and Results

The process and handouts provided in HMPC Meeting #3 (Mitigation Strategy) are compiled in Appendix C: Mitigation Strategy.



This page is intentionally left blank.



Table A.1. Hazard Mitigation Planning Committee Invitee and Stakeholder List

Name	Agency/Department	Title	Phone	Email
City of Petaluma St	eering Committee			
Diane Ramirez	Public Works and Utilities	LHMP Project Manager	(707) 776-3658	dramirez@cityofpetaluma.org
Jeff Schach	Fire Department	Assistant Fire Chief	(707) 778-4492	jscach@cityofpetaluma.org
Doug Hughes	Building Department	Chief Building Official	(707) 778-4306	dhughes@cityofpetaluma.org
Cecilia Quiambao	Risk Management	Risk Manager	(707) 776-3780	cquiambao@cityofpetaluma.org
Gina Petnic	Public Works and Utilities	City Engineer/Floodplain Manager	(707) 778-4311	gpetnic@cityofpetaluma.org
Ingrid Alverde	Economic Development	Economic Development Manager	(707) 778-4549	ialverde@cityofpetaluma.org
City of Petaluma W	orking Group		1	
Kent Carothers	Public Works and Utilities	Operations Manager	(707) 778-4580	kcarothers@cityofpetaluma.org
Jason Beatty	Public Works and Utilities	Assistant Director of Public Works and Utilities	(707) 778-4514	jbeatty@cityofpetaluma.org
Ron Klein	Police Department	Lieutenant, Support Services	(707) 778-4530	rklein@cityofpetaluma.org
Jessica Power	Fire Department	Fire Marshall	(707) 778-4485	jpower@cityofpetaluma.org
Tim Williamsen	IT Department	IT Manager	(707) 778-4573	twilliamsen@cityofpetaluma.org
Leah Walker	Environmental Services	Environmental Services Manager	(707) 778-4583	lwalker@cityofpetaluma.org
Jeff Gittings	Public Works and Utilities	Parks and Facilities Manager	(707) 778-4388	jgittings@cityofpetaluma.org
Joshua McKeighan	Public Works and Utilities	Airport and Marina Manager	(707) 778-4404	jmkeighan@cityofpetaluma.org

City of Petaluma Local Hazard Mitigation Plan | March 2020



Eric Danly	City Attorney Office	City Attorney	(707) 778-4362	edanly@cityofpetaluma.org
Claire Cooper	City Manager's Office	City Clerk	(707) 778-4360	cityclerk@cityofpetaluma.org
Corey Garberolio	Finance Department	Finance Director	(707) 778-4357	cgarberolio@cityofpetaluma.org
Trae Cooper	IT Department	GIS Manager	(707) 778-4330	tcooper@cityofpetaluma.org
Sue Castelucci	Housing Department	Housing Manager	(707) 778-4563	scastelucci@cityofpetaluma.org
Stakeholder Steerin	ng Committee			
Jeffrey DuVall	Sonoma County Emergency Management	Deputy Director	(707) 565-6160	jeff.duvall@sonoma.county.org
Kari Svanstrom	City of Sebastopol	Planning Director	(707) 823-6167	ksvanstrom@cityofsebastopol.org
Ramona Faith	Petaluma Health Care District	Chief Executive Director	(707) 285-2143	rfaith@phcd.org
Donald Seymour	Sonoma County Water Agency	Engineer	(707) 562-5370	donald.seymour@swca.ca.gov
Wendi Thomas	Petaluma Valley Hospital	Nursing Director	(707) 778-2692	wendi.thomas@stjoe.org
Onita Pelligrini	Petaluma Chamber of Commerce	Executive Director	(707) 762-2758	pacc@petalumachamber.com



Figure A.1. Press Release Posted about 1st Public Workshop

FOR IMMEDIATE RELEASE

October 3, 2019 Contact: Diane Ramirez, City of Petaluma Project Manager (707) 776-3658

NOTICE OF PUBLIC WORKSHOP FOR THE PREPARATION OF THE CITY OF PETALUMA'S LOCAL HAZARD MITIGATION PLAN

The City of Petaluma has launched a planning effort to assess risks from natural and humancaused hazards and to identify ways to reduce those risks. The planning process will result in the preparation of the City's Local Hazard Mitigation Plan (LHMP). The preparation of a LHMP is required under the Federal Disaster Mitigation Act of 2000 to be eligible to receive federal disaster assistance and funding.

Most people who live and work in the City of Petaluma are vulnerable to a wide range of natural hazards, including drought, earthquakes, extreme heat, flooding, severe weather, sea level rise, and wildfires. The community may be exposed to potential human-caused hazards associated with facilities and infrastructure that contain hazardous materials. The City is also vulnerable to cyber threats. The LHMP will provide the City with valuable tools to identify risks and mitigate hazards through future project-specific actions. The LHMP will assess the effects of climate change on natural hazards assessed in the plan and will incorporate climate adaptation strategies. The plan will also support the City's participation in the National Flood Insurance Program and include recommendations to improve the City's Floodplain Management Plan policies and regulations.

The City will be hosting a Public Workshop on **Tuesday October 8, 2019 from 6:00 to 8:00 p.m.** The Public Workshop will be an opportunity to learn more about the planning process and the natural and human-caused hazards that will be assessed in the LHMP. Following the Public Workshop, there will be an opportunity for the public to comment on the Draft LHMP, which is anticipated to be available for public review by early 2020. The community is encouraged to participate in the planning process and provide feedback by attending the Public Workshop, completing an Online Survey, visiting the City's webpage, and commenting on the Draft LHMP (once available). Information on how to participate is provided below

- Public Workshop Tuesday October 8, 2019, 6:00 8:00 p.m., Petaluma Community Center, 320 N. McDowell Boulevard, Petaluma, CA 94954
- Online Public Survey available at http://bit.ly/petalumahazardplanning

For more information on the planning process, please contact may be directed to Diane Ramirez, Project Manager, at (707) 776-3658 or <u>dramirez@cityofpetaluma.org</u>.



Figure A.2. City of Petaluma Facebook Social Media Announcement

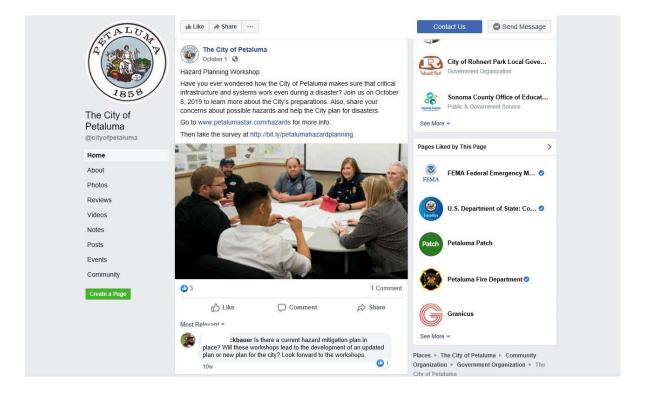




Figure A.3. City of Petaluma Nextdoor Social Media Announcement

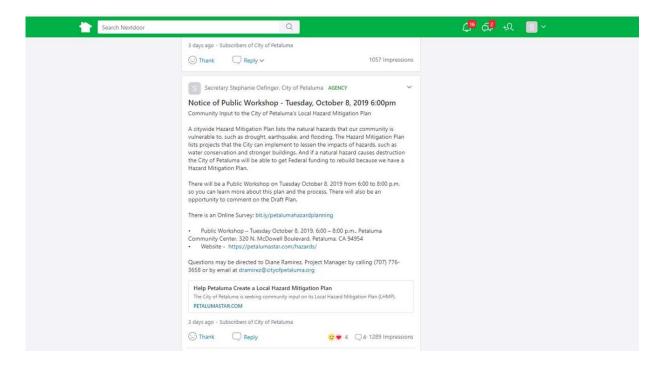




Figure A.4. Newspaper Notice

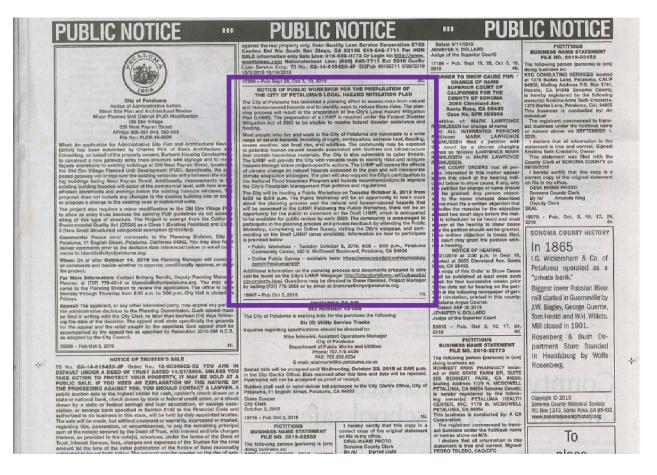




Figure A.5. Newspaper Article Advertising the 1st Public Workshop

PETALUMA ARGUS-COURIER • THURSDAY, SEPTEMBER 26, 2019

City seeks feedback on emergency plan

Oct. 7 workshop a chance for public to weigh in on plan

ARGUS-COURIER STAFF

The City of Petaluma has launched a planning effort to assess risks from natural and human-caused hazards and to identify ways to reduce those risks. The planning process will result in the preparation of the City's Local Hazard Mitigation Plan, a requirement under the Federal Disaster Mitigation Act to be eligible for federal disaster assistance and funding.

Petaluma is vulnerable to a wide range of natural hazards, including drought, earthquakes, extreme heat, flooding, and wildfires. The plan will provide the City with tools to identify risks and mitigate hazards through future actions. The plan will assess the effects of climate change on natural hazards assessed in the plan and will incorporate climate adaptation strategies, and will include recommendations to improve the City's Floodplain Management Plan policies and regulations.

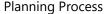
The City will be hosting a public workshop on Monday Oct. 7 from 6 to 8 p.m. The workshop will be an opportunity to learn more about the planning process and the natural and human-caused hazards that will be assessed in the plan.

Following the workshop, there will be an opportunity for the public to comment on the draft plan, which is anticipated to be available for public review by early 2020.

The community is encouraged to participate in the planning process and provide feedback by attending the public workshop, completing an online survey, visiting the City's webpage, and commenting on the draft plan, once available.

The public workshop will be at the Petaluma Community Center, 320 N. McDowell Blvd.

BETH GHIGLIERI





Newspaper Article on Emergency Preparedness and 1st Public Workshop Figure A.6.



munity what they hear is important," Ramirez said. "There's some prioritization in terms of where we might put funding and gency occurred, said Diane projects first based on how the community responds to our preparation

After the workshop, officials will create a draft that the public can comment on. It then has to get approved by FEMA and eventually the city council before it's adopted. Ramirez anticipates it'll

be in place by spring 2020, and would be subject to fu-ture amendments should the science or technology change, she said.

While the hazard plan would serve as a guiding document to reinforce the Petaluma's weaknesses in the future, city employees have to be ready for the

worst right now. Department heads and some of the senior-most public officials across the entire agency met for a mandatory, two-hour

gency operations center in Petaluma's EOC was

triggered in October 2017 when the city became a refuge for fire victims and a staging ground for the response efforts throughout Sonoma County.

a disaster.

With several new offi-cials like City Manager Peggy Flynn and Director of Human Resources Charlie Castillo onboard the city shuffled roles and drilled into the minutia of what was learned in the fire's aftermath.

Departments are sorted into sections like management, logistics, intelligence and operations with responsibilities doled out to ensure public safety and continuity of government, said Petaluma Assistant Fire Chief Jeff Schach.

City officials went over details like what sort of communication is possible with ham radios, record-keeping for federal reimbursement and the

their sections and go over their chain of command and what the new roles are when an EOC is activated.

"This is my favorite day of the year," Schach said. "When you raise your right hand" to serve as a government employee, "that's what comes with the territory.

Nancy Sands, Economic Development Specialist, described the collabo-ration across the city's divisions as an effective measure to help ensure every element of service is addressed.

"They are all connected in that they all affect the city's infrastructure," she said. "What I see as a city employee is that we're all working together cross-de-partmentally, and that's really helpful in making sure that nobody misses

anything.' (Contact News Editor Yousef Baig at yousef. baig@arguscourier.com or 776-8461, and on Twitter @ YousefBaig.)

City of Petaluma Local Hazard Mitigation Plan | March 2020

those vulnerabilities. The city would also be eligible

for the highest tier of fed-

eral assistance if an emer-

Ramirez, project manager for the Public Works and

She pointed to vital

Denman Reach flood control projects that have used more than \$40 million

Utilities Department.

undertakings like the

in outside funding to

strengthen one of Peta

natural hazards. "It's to get the city

prepared in case some

thing happens, and what can we do in advance that

would mitigate anything

that happens in the city, Ramirez said. "More

preparation makes us

rebound more quickly.'

hazard mitigation plan

Petaluma's previous

was adopted seven years ago as part of a region-

al consortium with the

Association of Bay Area

more resilient and able to

luma's most susceptible



Figure A.7. City of Petaluma Local Hazard Mitigation Plan Webpage



BUSINESS



HELP CITY PLAN FOR HAZARDS



The City of Petaluma's main job is to keep our community safe. To do this, we think about all the bad things that could happen here and then find ways to lessen the harm they cause or prevent them altogether.

Right now we are creating a Local Hazard Mitigation Plan (LHMP) that will help us protect the community while also making us eligible for government funding and disaster assistance.

We need your help to make sure this plan is complete and reflects the needs of the entire community. There are two ways to participate:

> Public Workshop Tuesday, October 8, 2019 6:00 p.m. – 8:00 p.m. Lucchesi Community Center 320 N. McDowell Blvd. Snacks will be served – RSVP Agenda

> > Online Survey

bit.ly/petalumahazardplanning

The Plan will cover the most destructive kinds of hazardsnatural events like earthquakes and wildfires and humancaused events like cyber attacks and gas explosions. Learn more: Download the press release and Review the Steering Committee Meeting Presentation.

Help us protect you, your family, your neighbors, and your community!





This page is intentionally left blank.