Measure U is a double whammy, both a pension tax and a forever tax. The city council put this measure on the ballot because its pension obligations are out of control and, quite frankly, it is easier for them to extract more money from you than deal with the problem.

Moreover, this tax never goes away. If approved, you will never have the opportunity to approve or reject the city council’s spending decisions. For generations to come, the city council will never need to justify to voters how they spent your money. Goodbye to transparency and accountability.

Oh sure, council members are telling you this tax remains “until ended by voters.” That seemingly benign phraseology belies the near impossibility of average citizens getting a measure on the ballot to allow that option.

Unless you and an army of volunteers intend to spend a month camped out in front of the grocery store and post office collecting signatures, plan on hiring professional paid signature gatherers to get the necessary signatures.

Plan also on hiring expensive political consultants and attorneys to guide you through the legal process and draft the ballot language and other necessary paperwork. And should you manage to do all that, remember you still need to run a campaign supporting your measure. It is a daunting task and few voters have the time or resources to see it through. Your council members are relying on that to shield them from future scrutiny.

Council members are employing a sneaky strategy to deal with the pension problem. By exploiting your unfamiliarity with the ballot measure process, they hope to never need your approval again.

You deserve better from your elected representatives.

Be informed. Vote No on Measure U.
COUNTY OF SONOMA
REGISTRAR OF VOTERS OFFICE

ELECTION DATE: November 3, 2020
AUTHOR ELIGIBILITY VERIFIED BY: ____________
JURISDICTION: City of Petaluma

CONTEST ID: ____________
MEASURE LETTER DESIGNATION: U

STATEMENT OF ACCURACY

The undersigned author(s) of the (select one of the following)

☐ ARGUMENT IN FAVOR (300 WORDS)  ☐ REBUTTAL TO ARGUMENT IN FAVOR (250 WORDS)

X ARGUMENT AGAINST (300 WORDS)  ☐ REBUTTAL TO ARGUMENT AGAINST (250 WORDS)

ballot measure U at the Presidential Election election for
(Letter) (Name of Election)
the City of Petaluma (Jurisdiction) being held on November 3, 2020 (Date of Election)
hereby certify to the best of his/her/their knowledge and belief.

1. Signature/Date (Principal Officer signing on behalf of an Association? □ Yes □ No)
Sonoma County Taxpayers' Association
Print/type your name or Association’s name as it should appear on argument

Daniel A. Drummond, Executive Director
Title to appear below name on argument (optional-limited to 4 words)

2. Signature/Date (Principal Officer signing on behalf of an Association? □ Yes □ No)

Print/type your name or Association’s name as it should appear on argument

Title to appear below name on argument (optional-limited to 4 words)

3. Signature/Date (Principal Officer signing on behalf of an Association? □ Yes □ No)

Print/type your name or Association’s name as it should appear on argument

Title to appear below name on argument (optional-limited to 4 words)

4. Signature/Date (Principal Officer signing on behalf of an Association? □ Yes □ No)

Print/type your name or Association’s name as it should appear on argument

Title to appear below name on argument (optional-limited to 4 words)

5. Signature/Date (Principal Officer signing on behalf of an Association? □ Yes □ No)

Print/type your name or Association’s name as it should appear on argument

Title to appear below name on argument (optional-limited to 4 words)

FOR INFORMATION CONTACT:
Name: Dan Drummond
Address: 576 B Street, Suite 2F
Santa Rosa, CA 95401
Phone: (707) 481-1089
Email: taxpayer@sonic.net

ALL ARGUMENTS/REBUTTAL ARGUMENTS SHALL BE ACCOMPANIED BY THIS FORM AND SIGNED BY THE AUTHOR(S).

OPTIONAL TITLES SHOULD NOT EXCEED FOUR (4) WORDS.
TITLES WHICH DO NOT FIT IN ALLOTTED SPACE WILL BE ABBREVIATED.

A ballot argument or rebuttal argument shall not be accepted unless accompanied by the name or names of the person(s) submitting it, or, if submitted on behalf of an organization, the name of the organization and the name of at least one of its principal officers. No more than five signatures shall appear with any argument submitted. Arguments may be changed or withdrawn by their proponents until and including the date fixed by the election official for filing. There is a 10 calendar day review period prior to submitting arguments for printing.
E.C. §§9164, 9190, 9283, 9295, 9380, 9501, 9600

Text of arguments/rebuttal arguments should either be typewritten (see reverse side of form) on the reverse side of this form or a typewritten or computer generated statement may be attached to this form. Statements are electronically scanned for typesetting, therefore handwritten arguments will not be accepted for filing.