



MEASURE "U"

Petaluma's Local Recovery, Emergency Preparedness, and Essential City Services

The Petaluma City Council unanimously placed Measure U on the November 3, 2020 local ballot. If enacted, Measure U would provide locally controlled funding to maintain quality of life services in Petaluma. No Measure U funding could be taken by the State.

KEEPING PETALUMA SAFE AND PREPARED

Petaluma's health and safety continue to be the City's top priority. If enacted, Measure U would provide local funding to maintain vital City services and local control over local needs including fire protection, emergency response and preparedness, road repair and safety, and other city services

MAINTAINING ESSENTIAL CITY SERVICES

Petaluma strives to keep our community a safe, prepared and well-maintained City. If enacted, Measure U funding would maintain fiscal stability and help ensure we are prepared for any future wildfire, public health, safety, or other natural disaster. We cannot depend on the state or federal government to adequately address our local needs, recovery efforts, and community priorities.

In recent community outreach and engagement residents identified top priorities the City should address and maintain. Priorities Measure U would address include:

- Emergency public health, wildfire, and natural disaster preparedness
- Maintaining 911 emergency response times and fire prevention and protection
- Ensuring 24-hour police and fire staffing
- Keeping public areas safe and clean
- Repairing streets, roads, and potholes
- Supporting local businesses through recovery

Petaluma has been fortunate and spared from recent fires but calls for emergency response to the Fire Department continue to increase to record levels. With an increase of 95% in the past decade, emergency response times are also increasing. Measure U will ensure our firefighters can respond quickly to any emergency with adequate staffing and equipment that protects our city and residents.

ACCOUNTABILITY AND LOCAL CONTROL

- All Measure U funding would remain local
- No Measure U funding could be taken by the State
- Public disclosure of all Measure U spending
- An Independent Citizens Oversight Committee would review all Measure U expenditures

MORE INFO: WWW.CITYOFPETALUMA.ORG/MEASUREU