



YOUR PARKS; YOUR RECREATION; YOUR VOICE

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JOIN THE CONVERSATION





## PROCESS

OCT 24 – WORKSHOP - COMPLETED

OCT 24 – NOV 20 – SURVEY - COMPLETED

NOV 20 - PRELIMINARY DATA - COMPLETED

DEC 18 - RECOMMENDATIONS TO COMMISSION

JAN 2020 - RECOMMENDATIONS TO COUNCIL

FEB 2020 - PROP 68 APPLICATION

MAY 2020 – 20/21 BUDGET





SURVEY  
DETAILS

ONLINE

10/6 -11/17

31 QUESTIONS

669 RESPONSES





WORKSHOP  
DETAILS  
10/24/19  
6:00-9:00  
DINNER SERVED

OPEN ENDED STICKY NOTES

INTRODUCTION

BREAK OUT GROUPS

1 TABLE PER THEME

2 ROTATIONS

REPORT OUT

VOTING EXERCISE





OUTREACH FOR  
SURVEY AND  
WORKSHOP

POSTERS

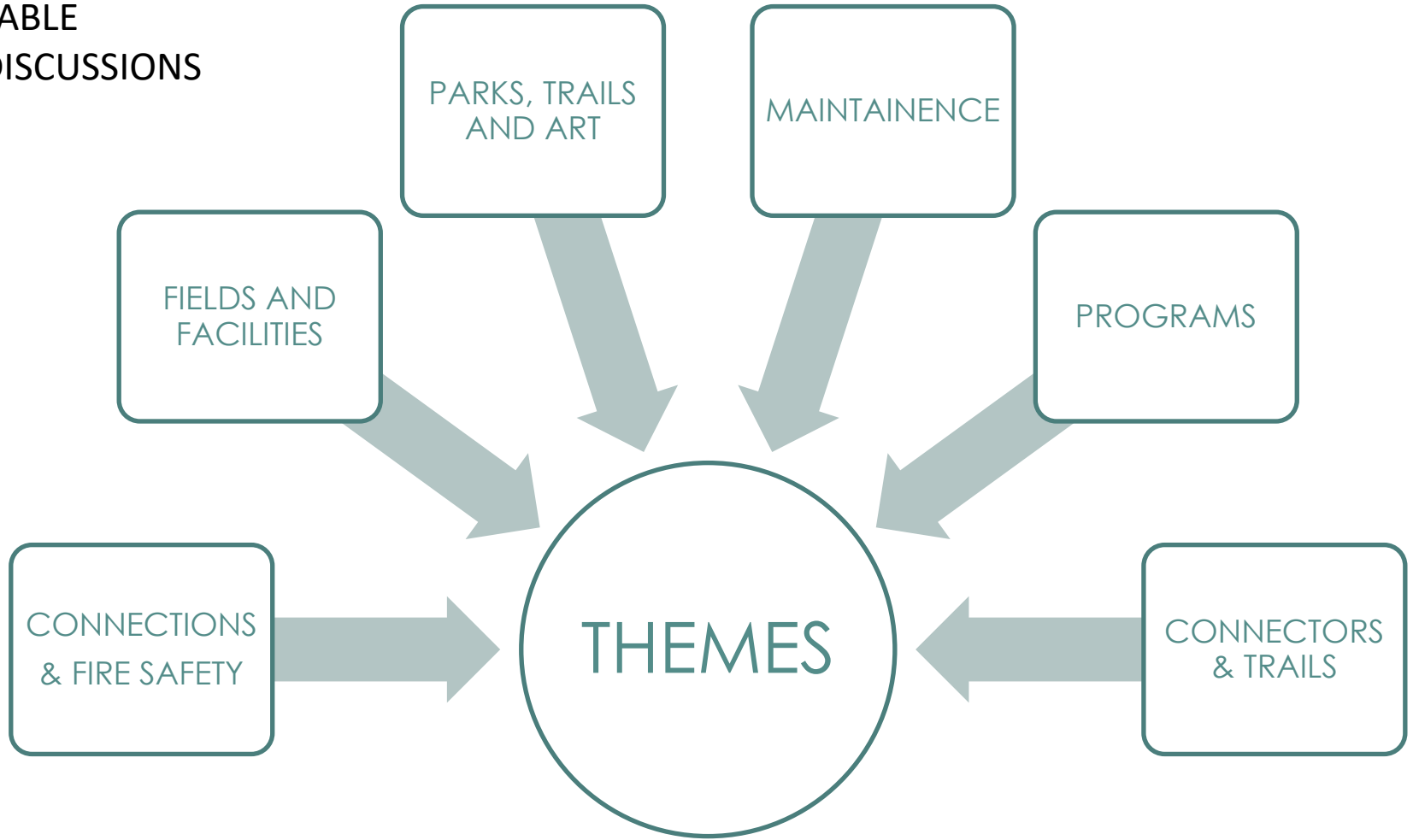
ARGUS ADS

SOCIAL MEDIA

WEBSITE



TABLE  
DISCUSSIONS



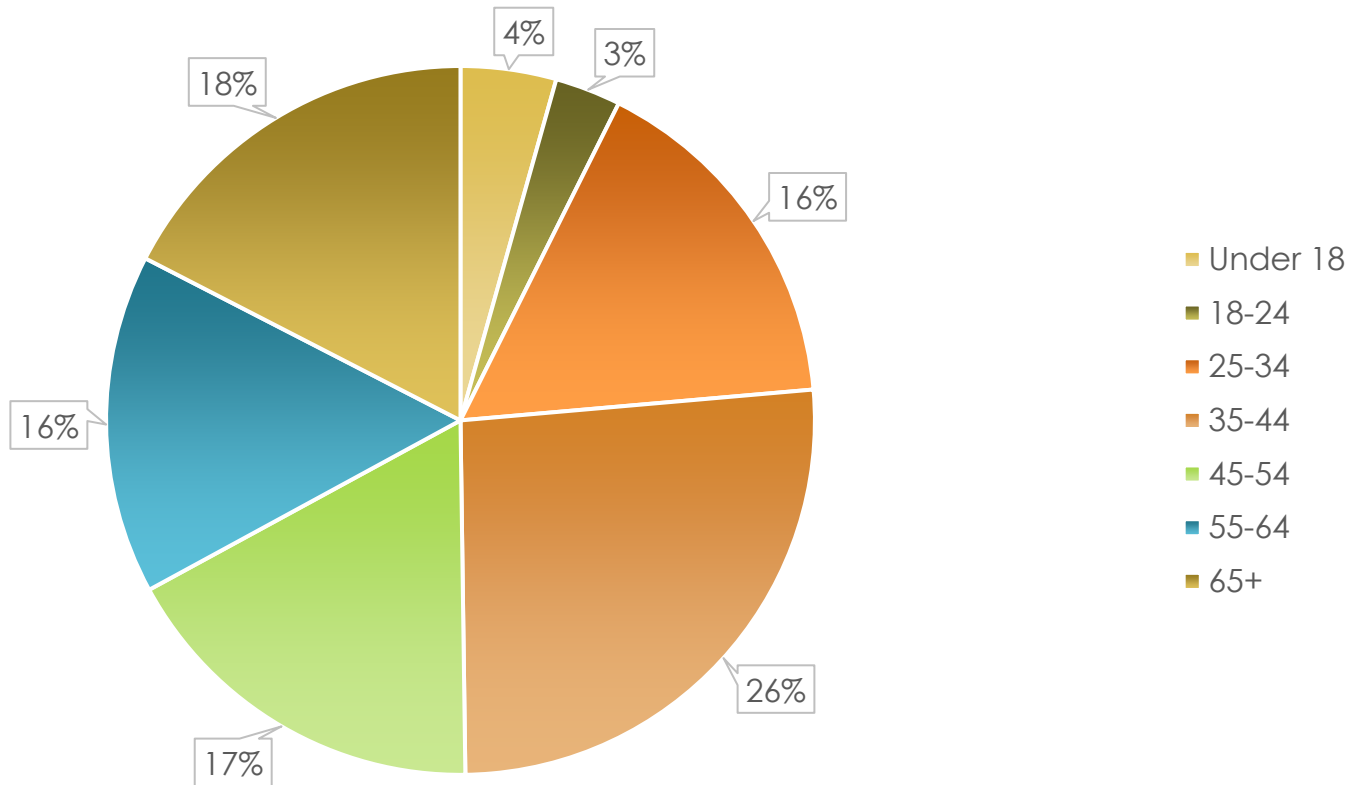


# SURVEY RESULTS

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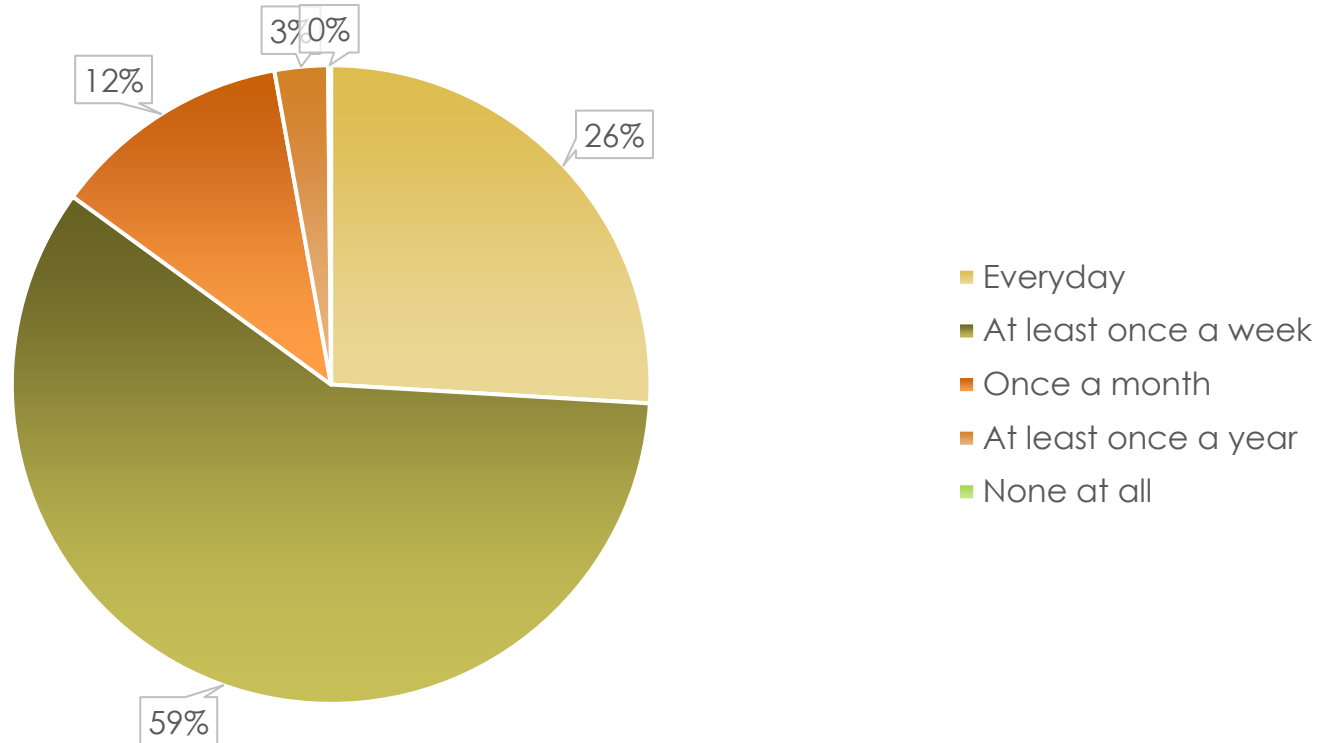


## What is your age group?

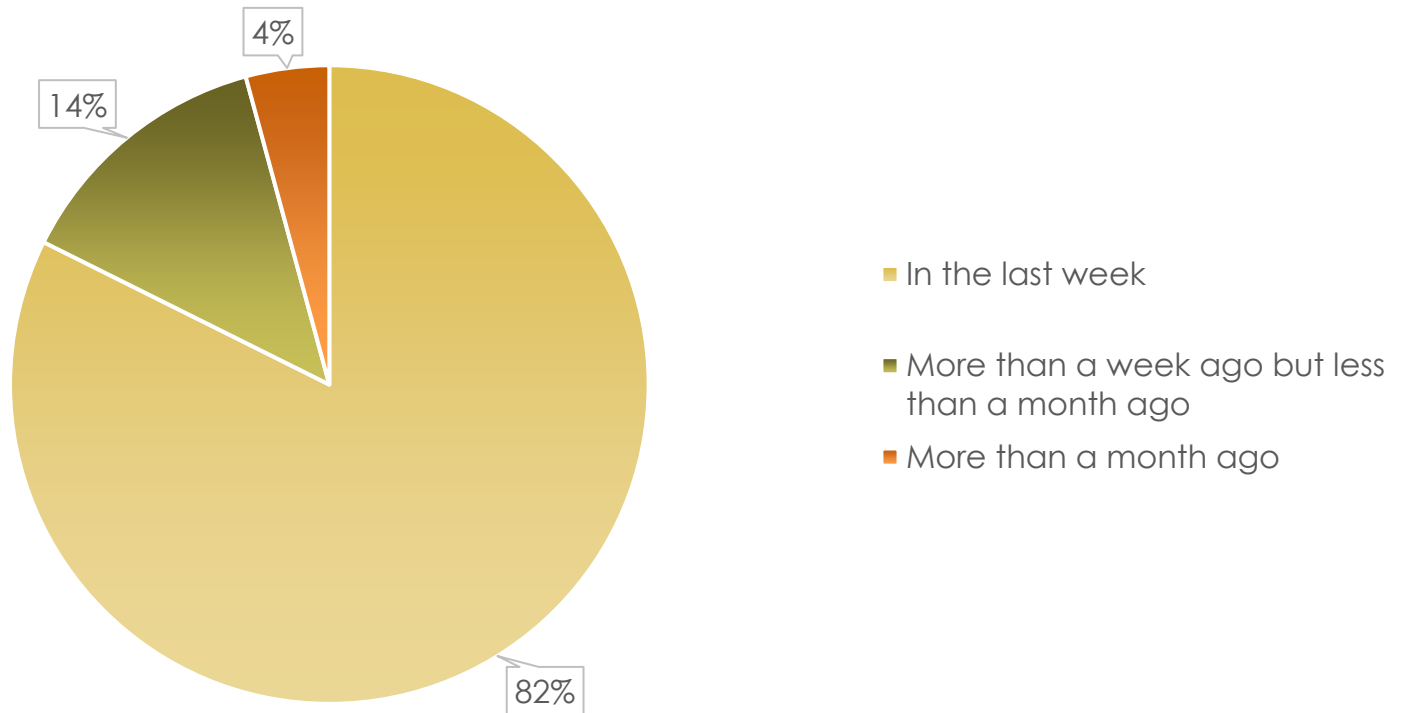




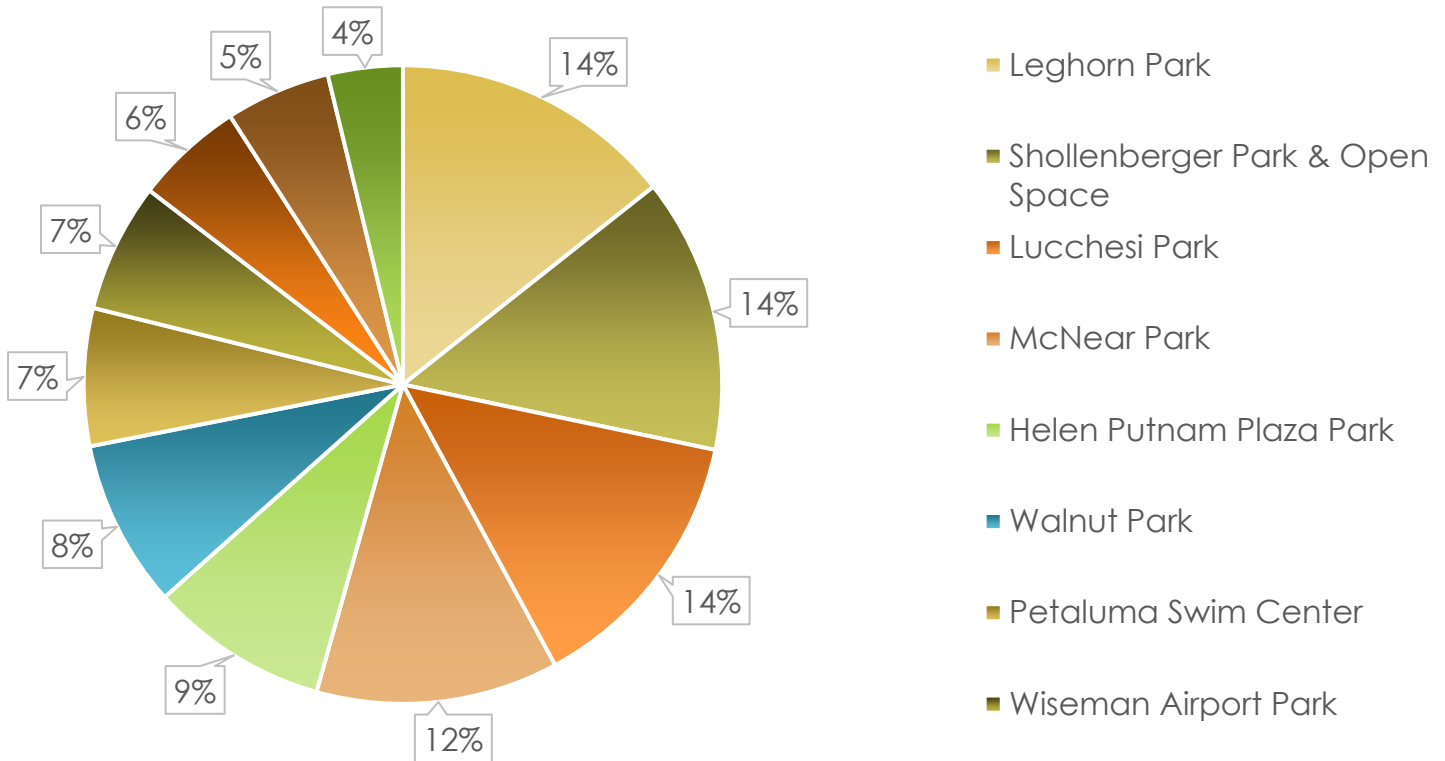
## How often do you visit a Petaluma Park or Recreation Facility?



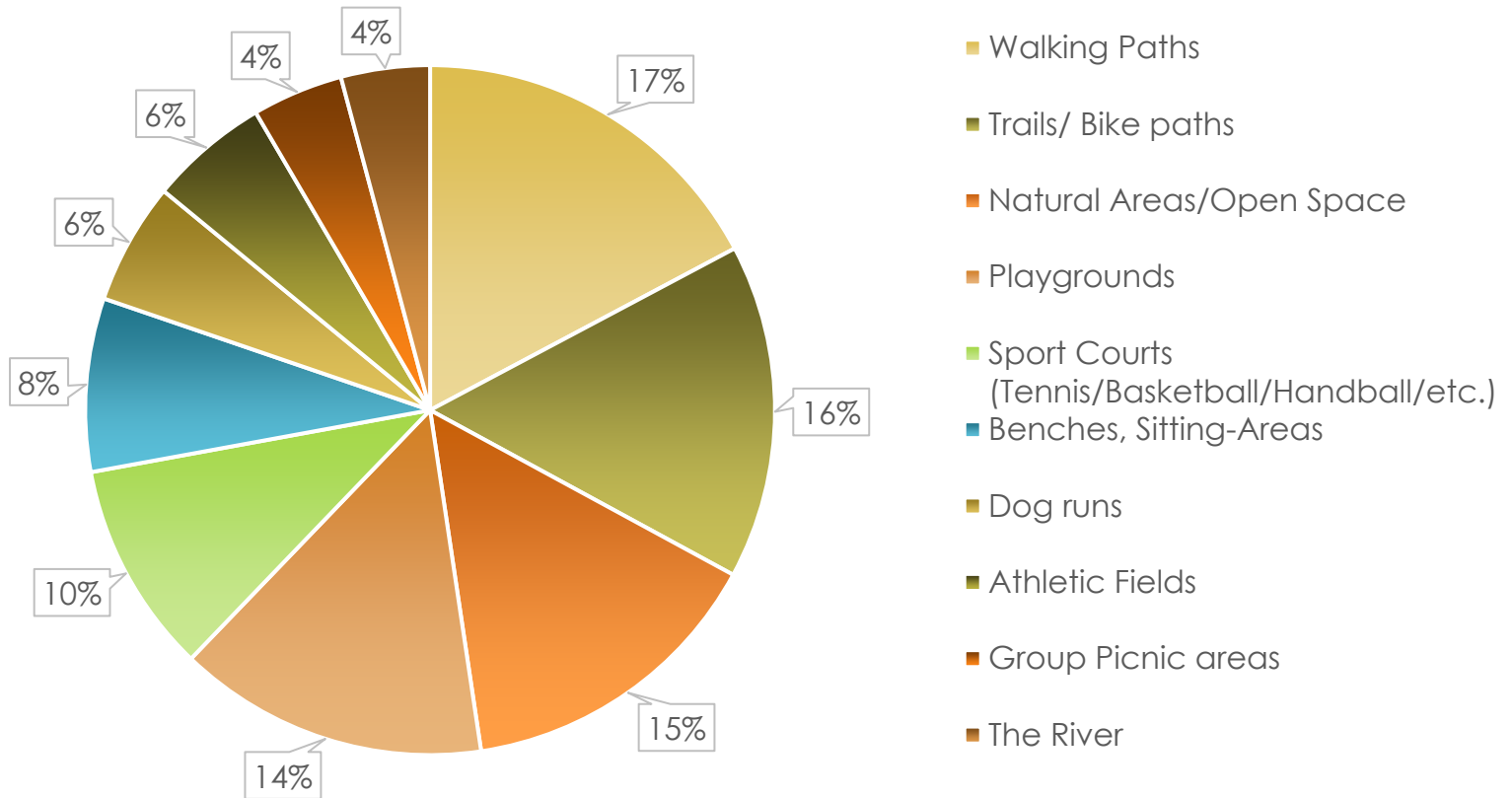
## When was the last time you visited a Petaluma Park or Recreation Facility?



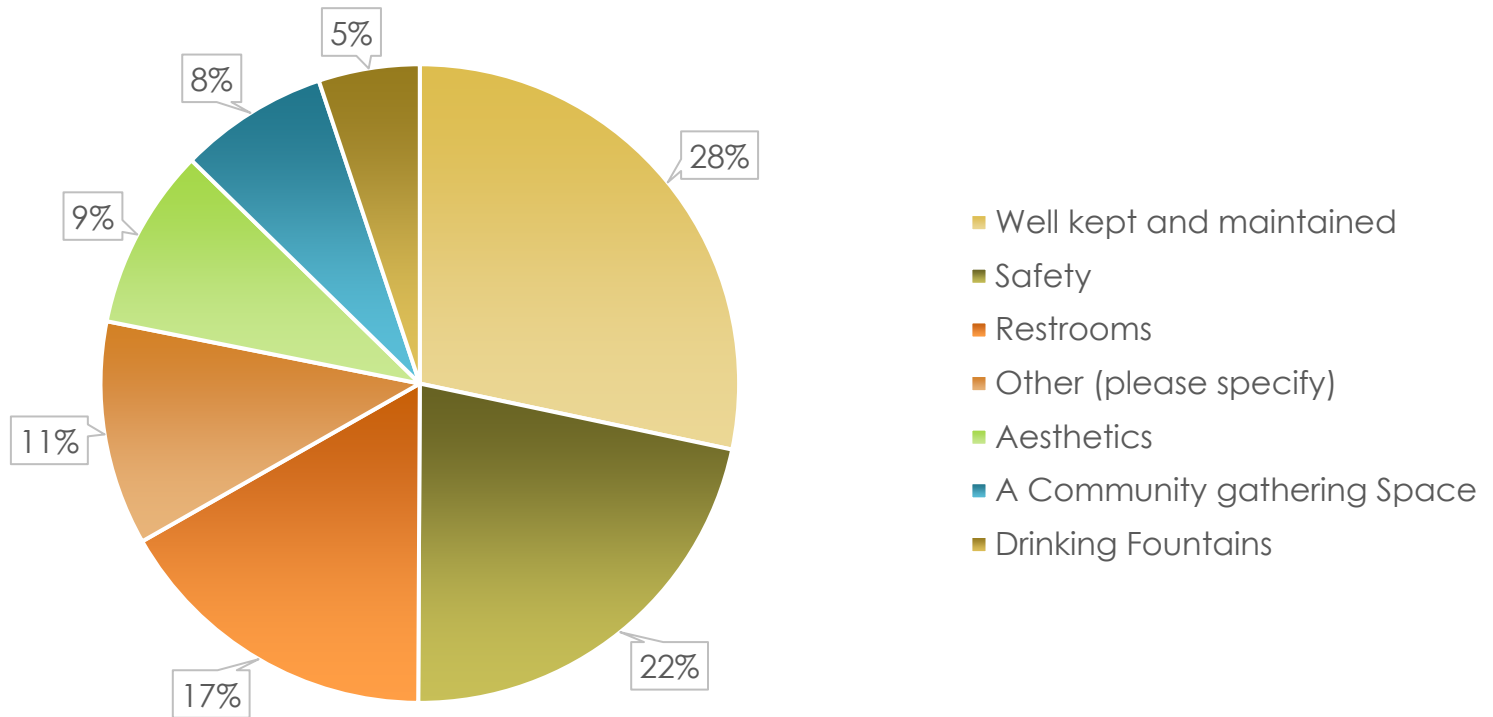
## Which Park(s) or recreation facilities do you use most often?



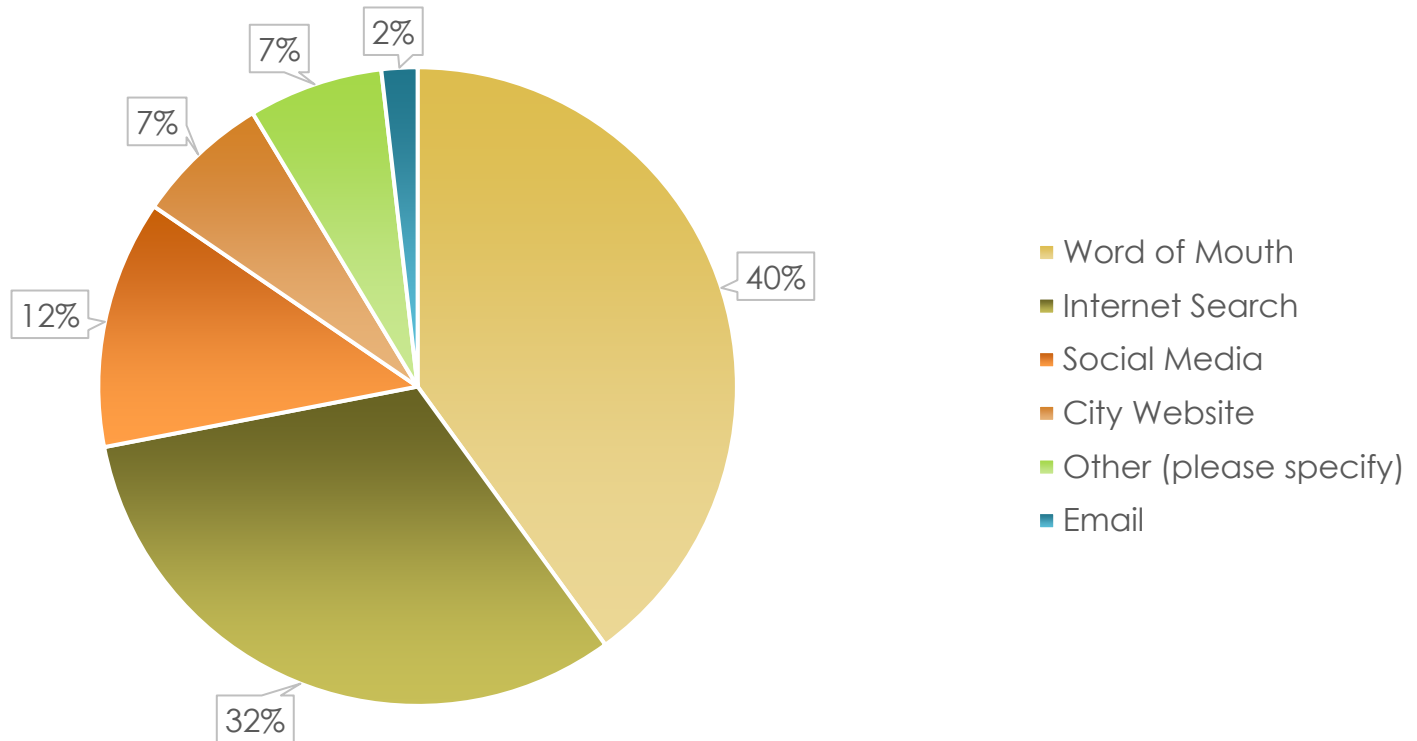
## What Park Features do you most often use?



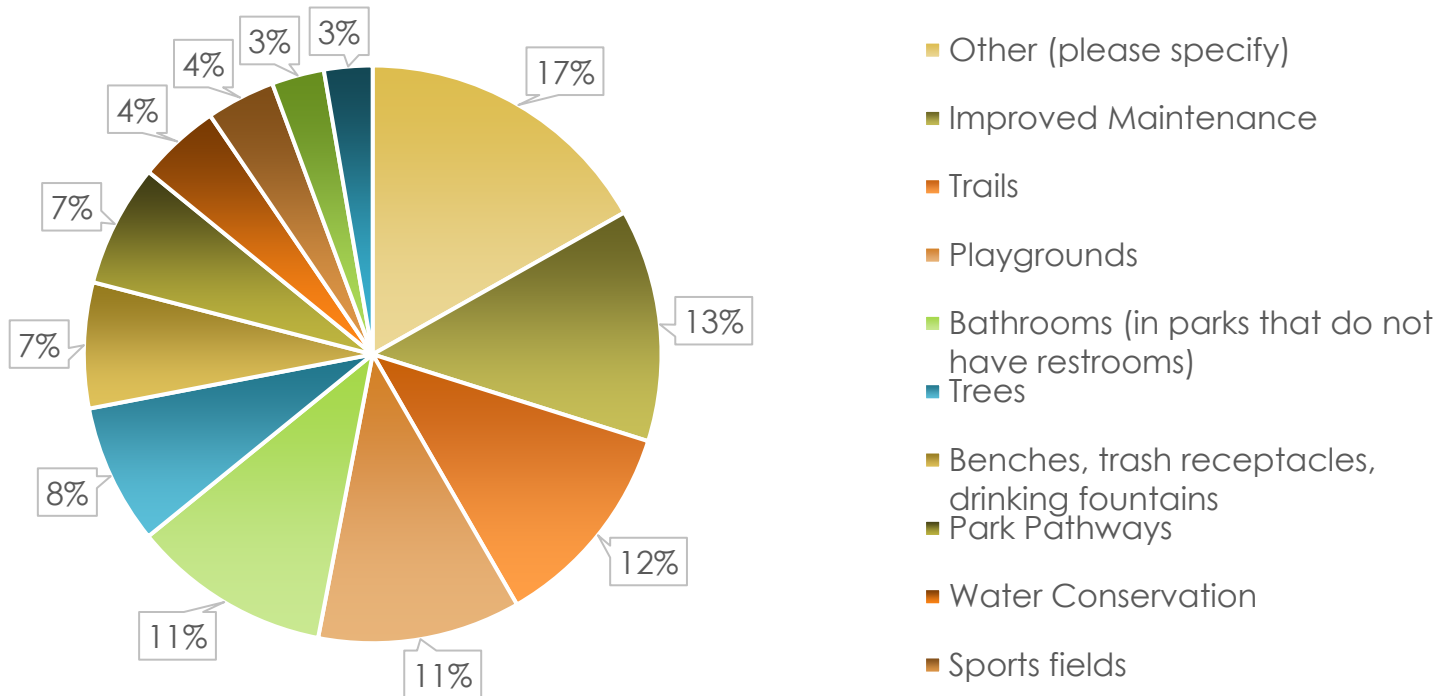
## What are the top 3 most Important Park qualities to you?



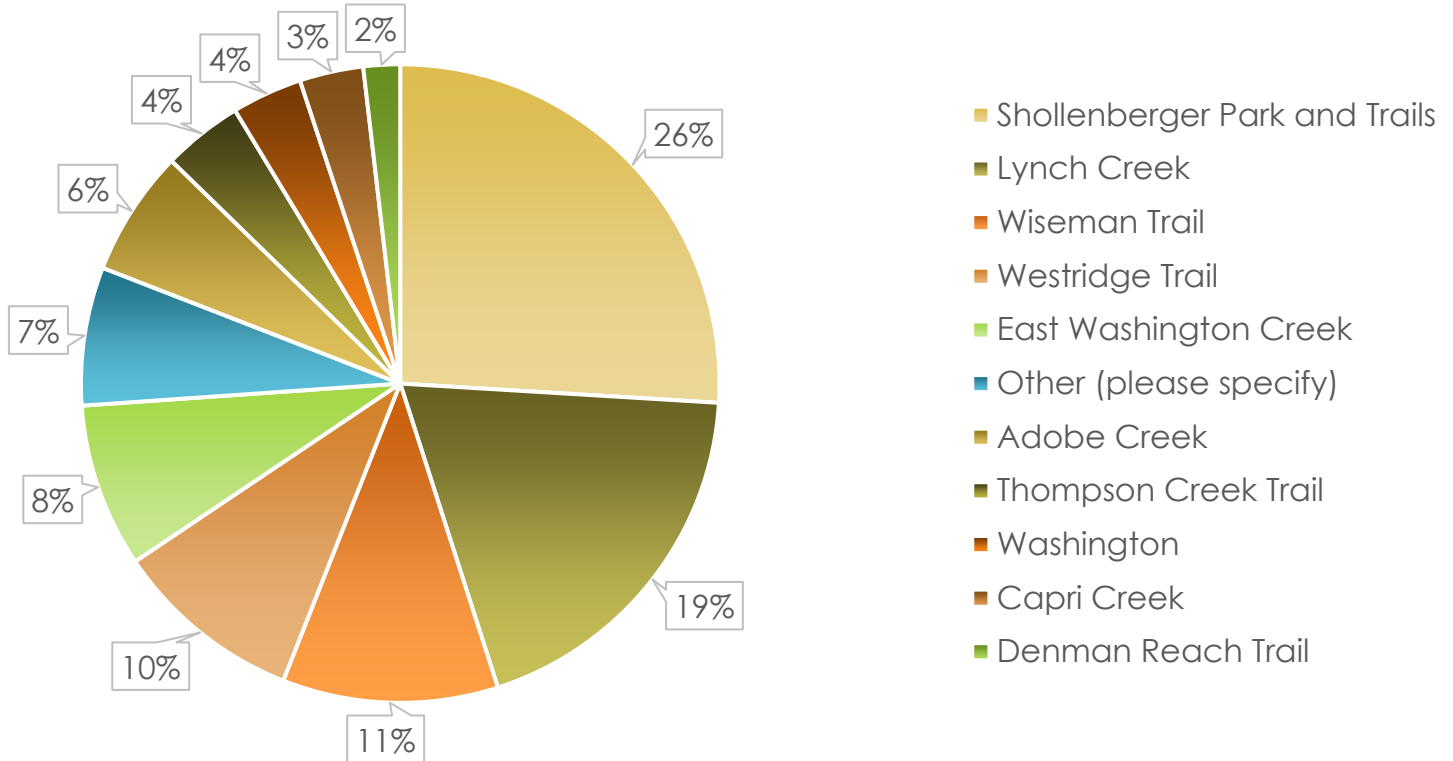
## How do you find information about local parks and/or facilities you plan to visit?



## What park amenities or recreation features would you like to see most improved in Petaluma?

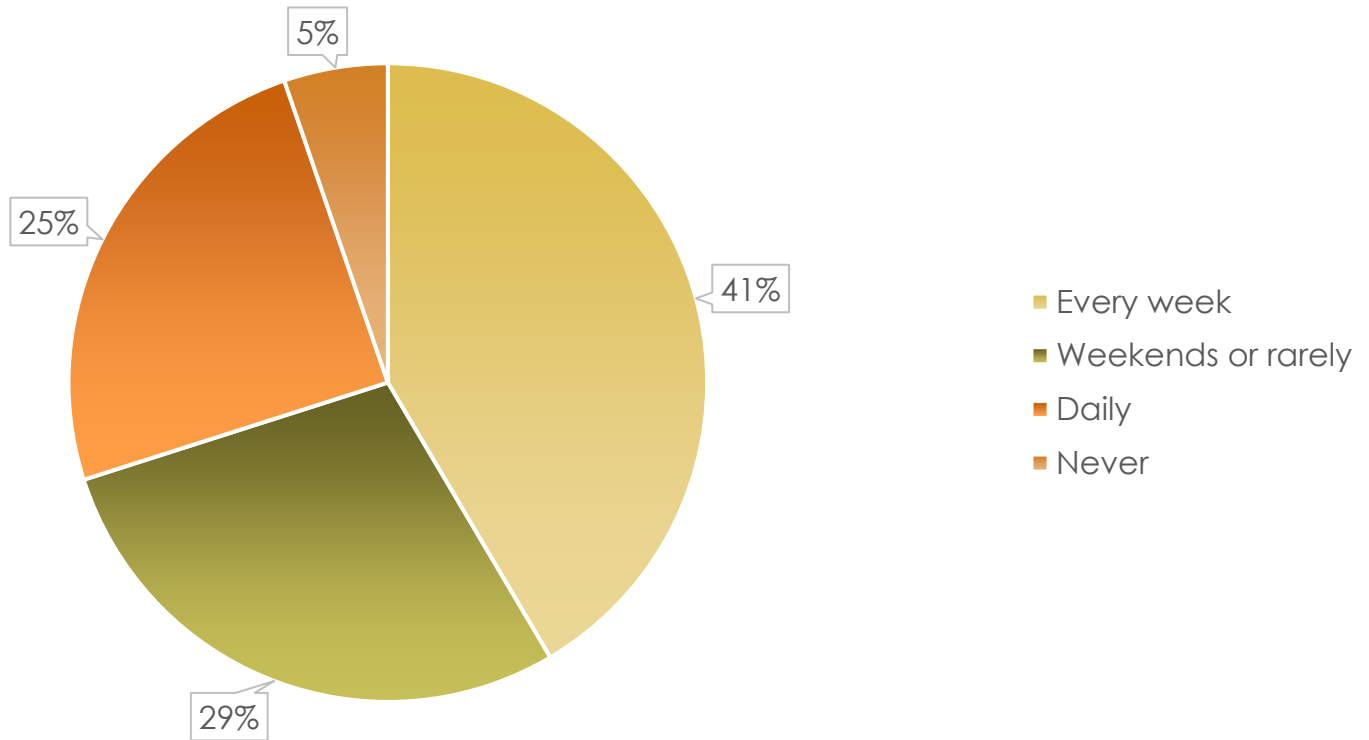


## Which pathways do you currently use or would use if improved?

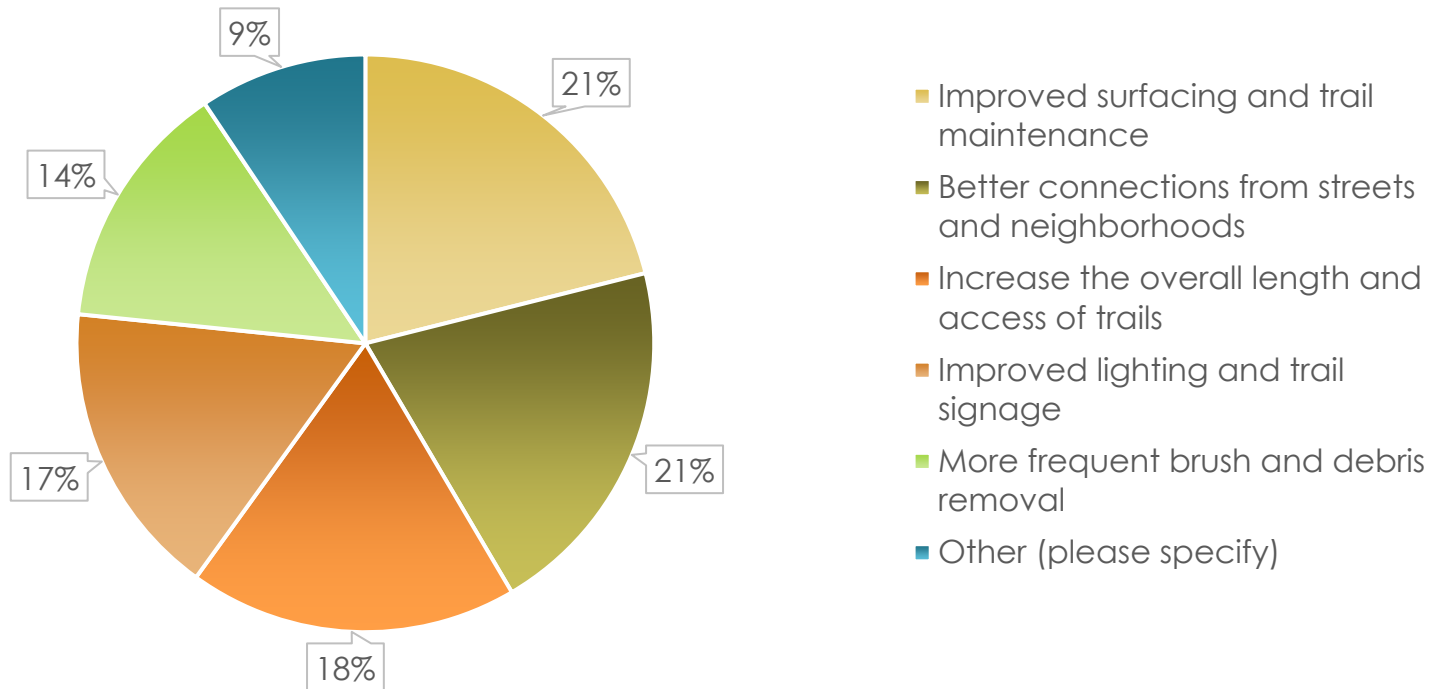




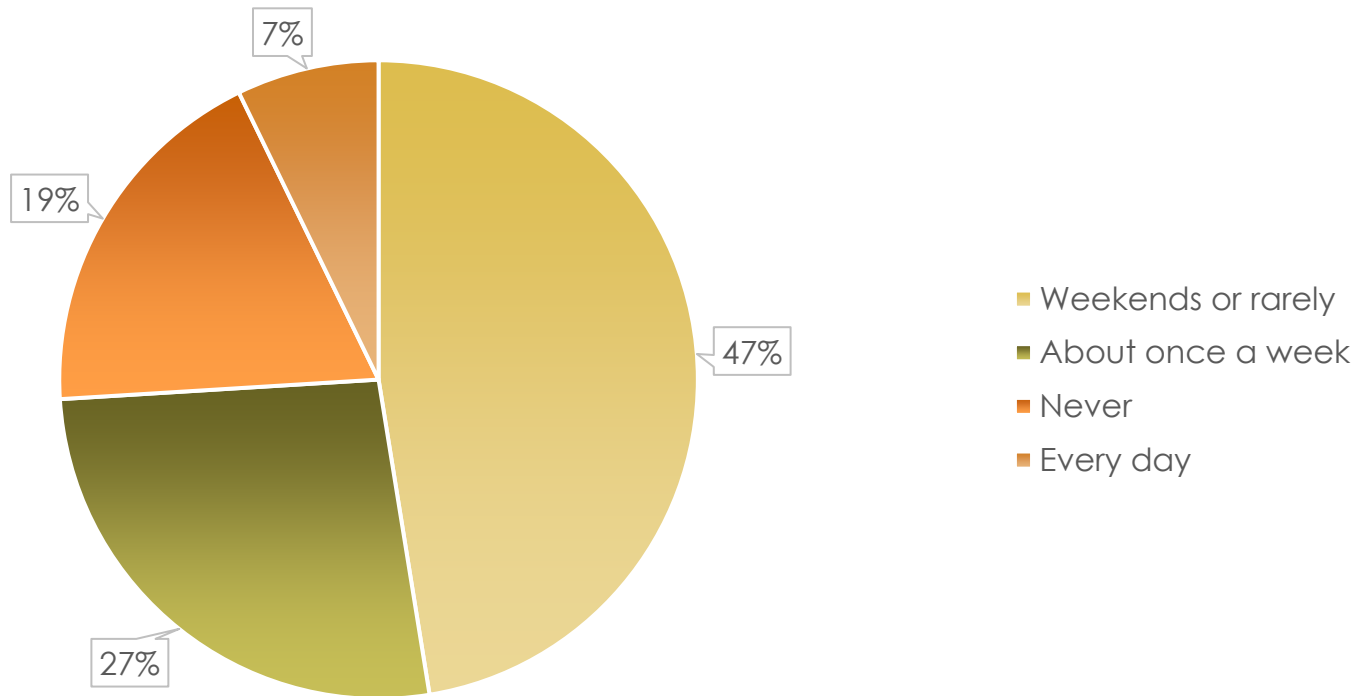
## How often do you use trails, walkways, and bicycle paths?



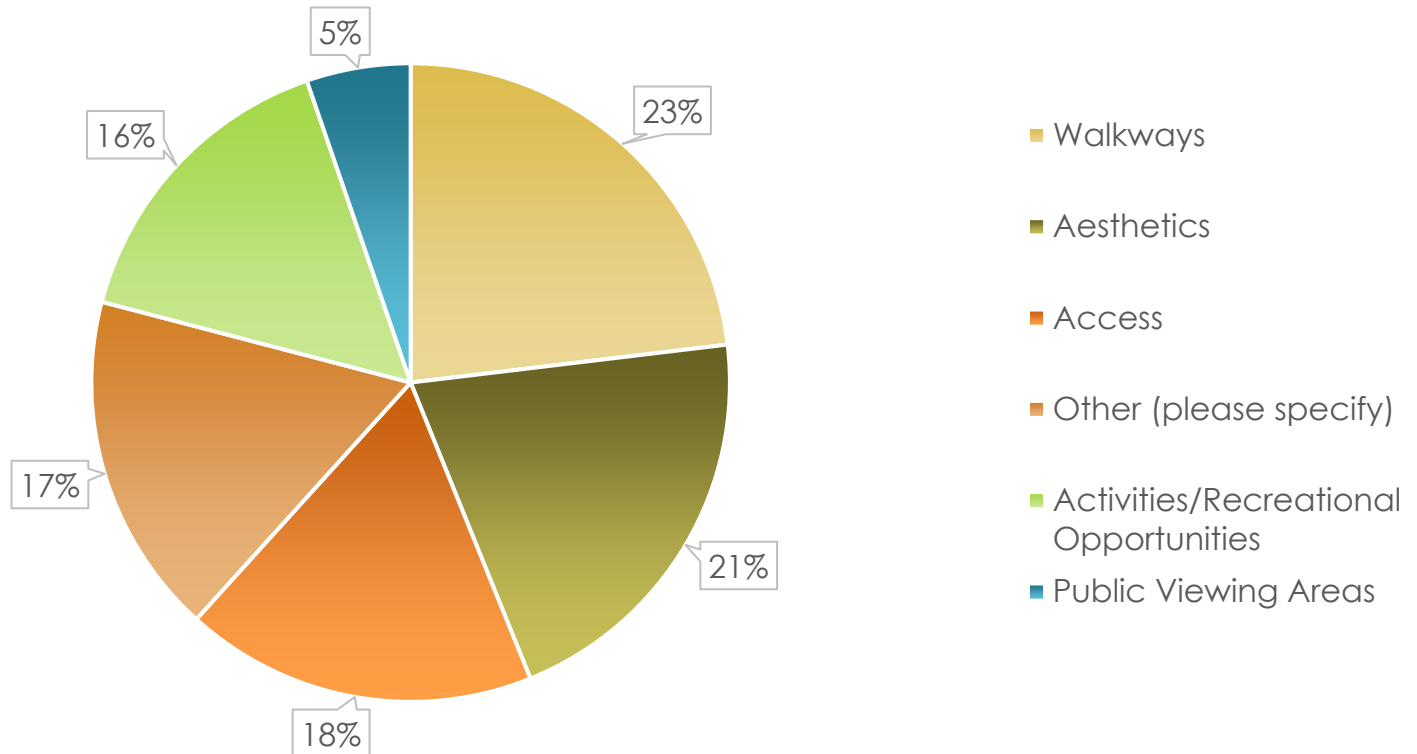
## What improvements to bicycle paths and pedestrian walkways would lead you to enjoy them more often?



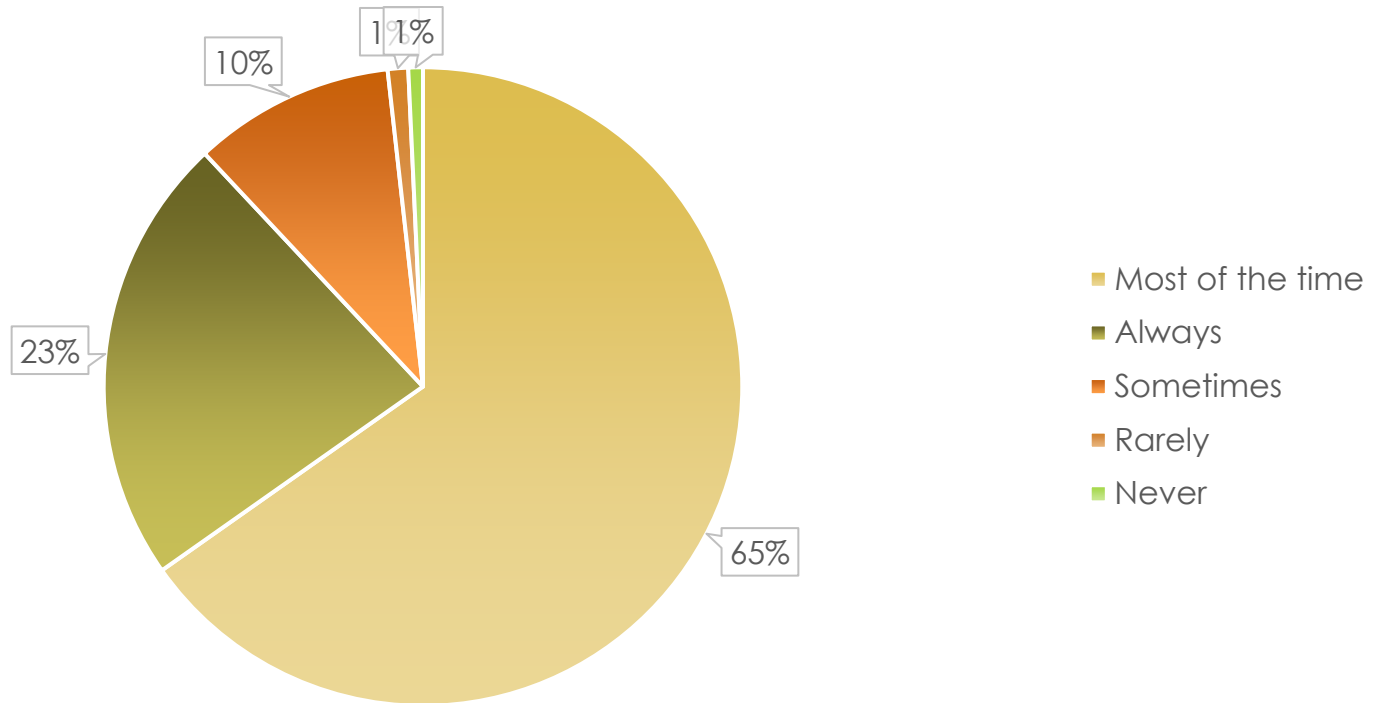
## How often do you spend time at or on the Petaluma River?



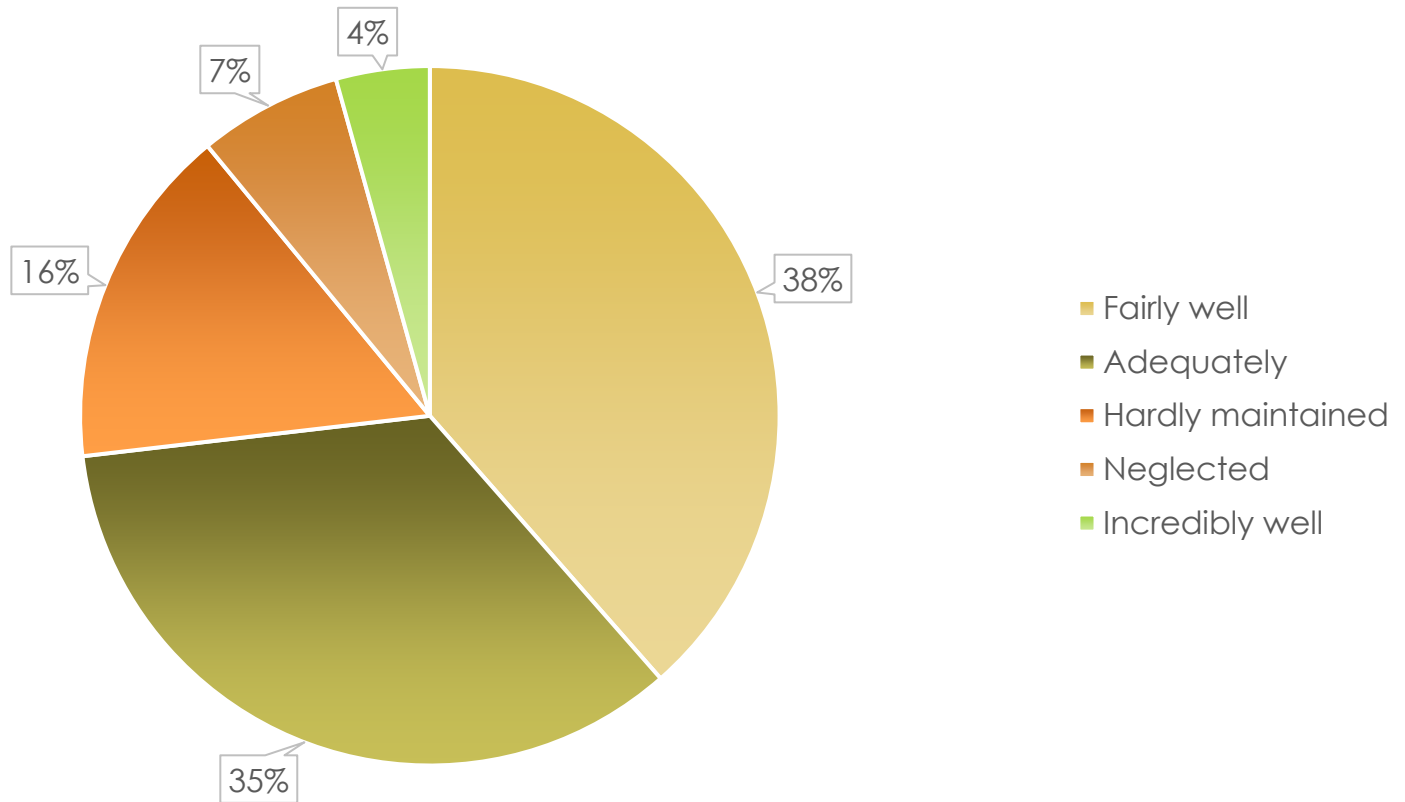
## What about the River would you most like to see improved?



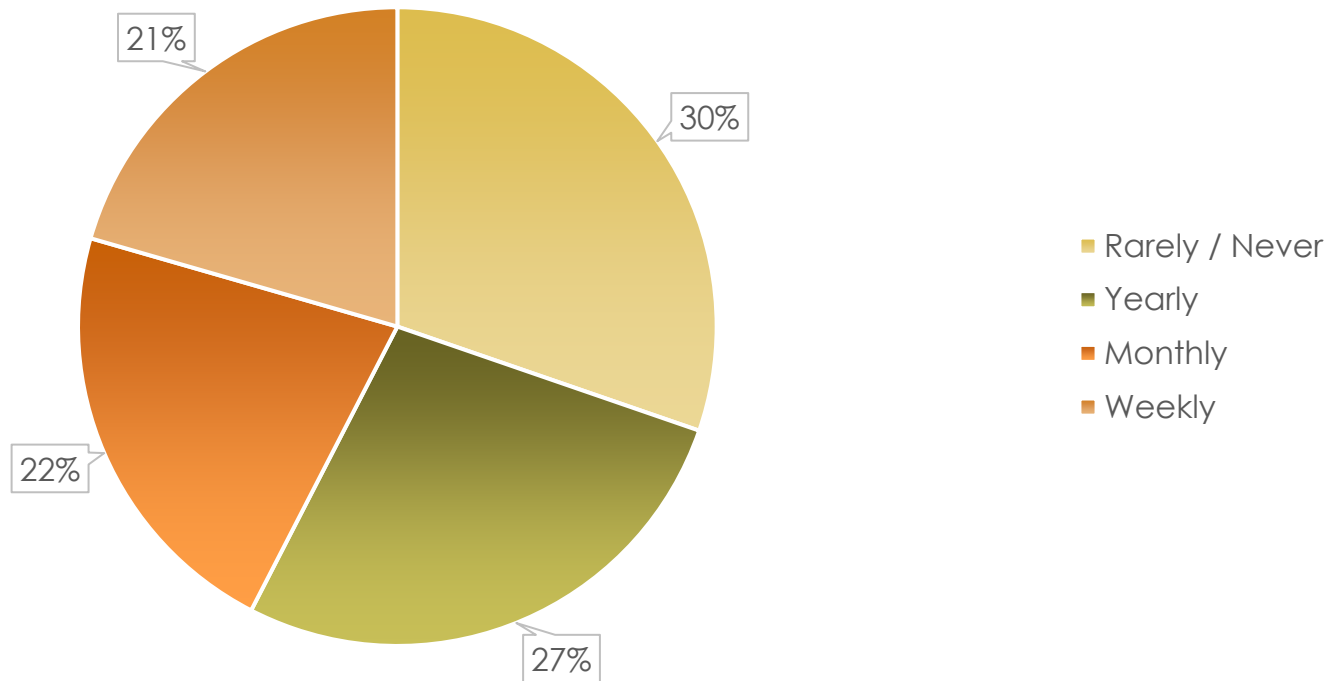
## How often do you feel safe when you visit Petaluma parks?



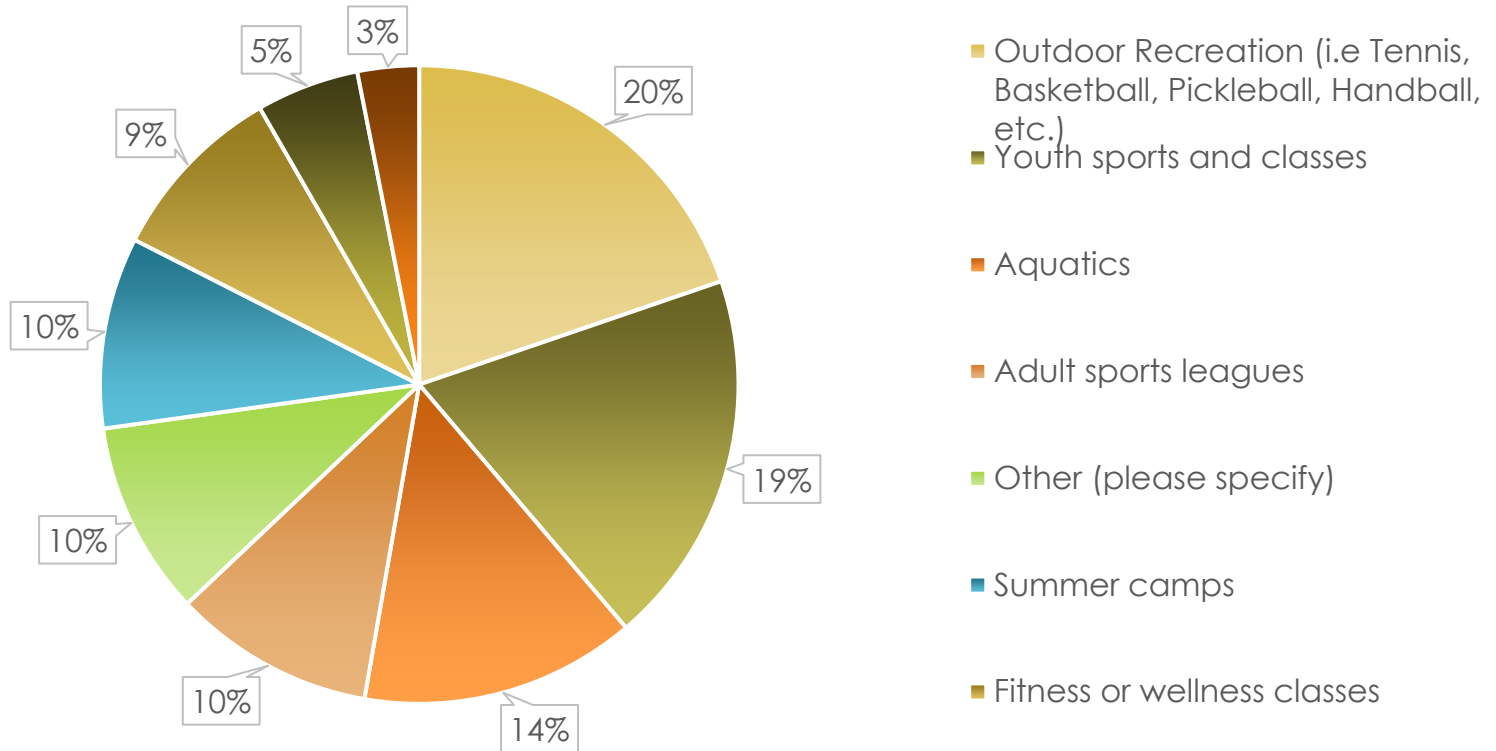
## How well are the parks you visit maintained?



## How often do you have gatherings / events at parks and facilities?



## What recreation programs or activities do you currently participate in or have in the past?







What park features do you wish the City had or had more of?

children water features Pickleball picnics play areas enough benches well maintained nice  
Swim Center great group S Free paths condition clean sitting pickle ball courts  
much play structures make Skateparks Shaded areas maintained build  
restrooms updated one bigger water nature kids walking paths  
Petaluma accessible areas walking city pool  
Pickleball courts players lighting west side  
bathrooms Lucchesi better open space  
tennis courts lots parks think shade see  
trails new playgrounds wish city need year play  
structures splash pad pathways courts Shade structures tennis  
maintenance bike paths dogs Skatepark people bike especially safe  
connecting trees wish skate park paved access days places river improved  
dog run facilities going town new skatepark use work new skatepark Petaluma running  
Dog  
parks Hiking trails large around community water fountains





How could your park experience be improved?

repair Cleanliness swim center debris updated ages Better lighting Pickle ball courts  
play  
structures people Safety paved new skatepark Petaluma existing Keep  
tennis facilities biking surface Less landscape trees left new Lucchesi skatepark  
older dogs s playgrounds build courts removed kids Resurface use  
date access community areas improvement clean pathways  
Petaluma space maintenance pesticides  
bathrooms cracks better please parks include  
tennis courts equipment shade love trails  
Clean bathrooms need around maintained Leghorn play walking  
lights go restrooms water fountains paths also  
better maintained well Better maintenance homeless  
improved often facilities walking paths city benches safe park experience See  
activities trash bike paths weeds tennis courts Lucchesi Add want McNear Park lot  
Lynch Creek Trail new skate park park needs Walnut Park near great making skate park





What's missing? / What recreation activities or park features do you travel outside of the city to find / do?

lighting skating Santa Rosa way water park often Leghorn go Santa Rosa town see N  
play structures bike trails toddlers great travel outside Petaluma clean play tennis activities  
public skate park evening pickleball courts nature Rohnert Park many  
playgrounds maintained places open kids large pool swimming pools play  
travel Rohnert Park areas pickle ball Pickleball Sebastopol None time  
splash  
tennis courts children pad classes hiking  
walking Petaluma really parks s better Marin  
Tennis San Rafael travel Group courts pickle ball courts use  
summer trails new skatepark Petaluma go go Rohnert Park bike safe  
skateparks Novato hiking trails indoor pool need much skatepark find  
facilities water play Shaded hiking Helen Putnam water maintained tennis courts  
Mountain biking well maintained swimming travel cities Rohnert Park play around  
Water features also nice open space city tennis facilities ones entire league Nothing drive  
take







What classes, programs, or special events would you like to see offered more in Petaluma?

see Maybe gatherings run opportunities community center Community events smaller dancing music festivals public brings great year round group photography youth Baby etc nature leagues tennis courts toddlers cooking classes water things better pickle ball Skateboarding anything family tournaments pickleball together None Movies park Weekend music competitions outdoor day activities want programs use kids swim park seniors classes think tennis river events improved community work yoga access adult exercise classes Petaluma needs art make free tree planting sure evening sports New skate park fitness soccer new skatepark Petaluma Year round swim new summer camps people pickleball courts art classes plays lessons Pickleball tournaments concerts swimming pool offerings shows children area city maintain age NA dance classes Music events swim classes indoor town parents



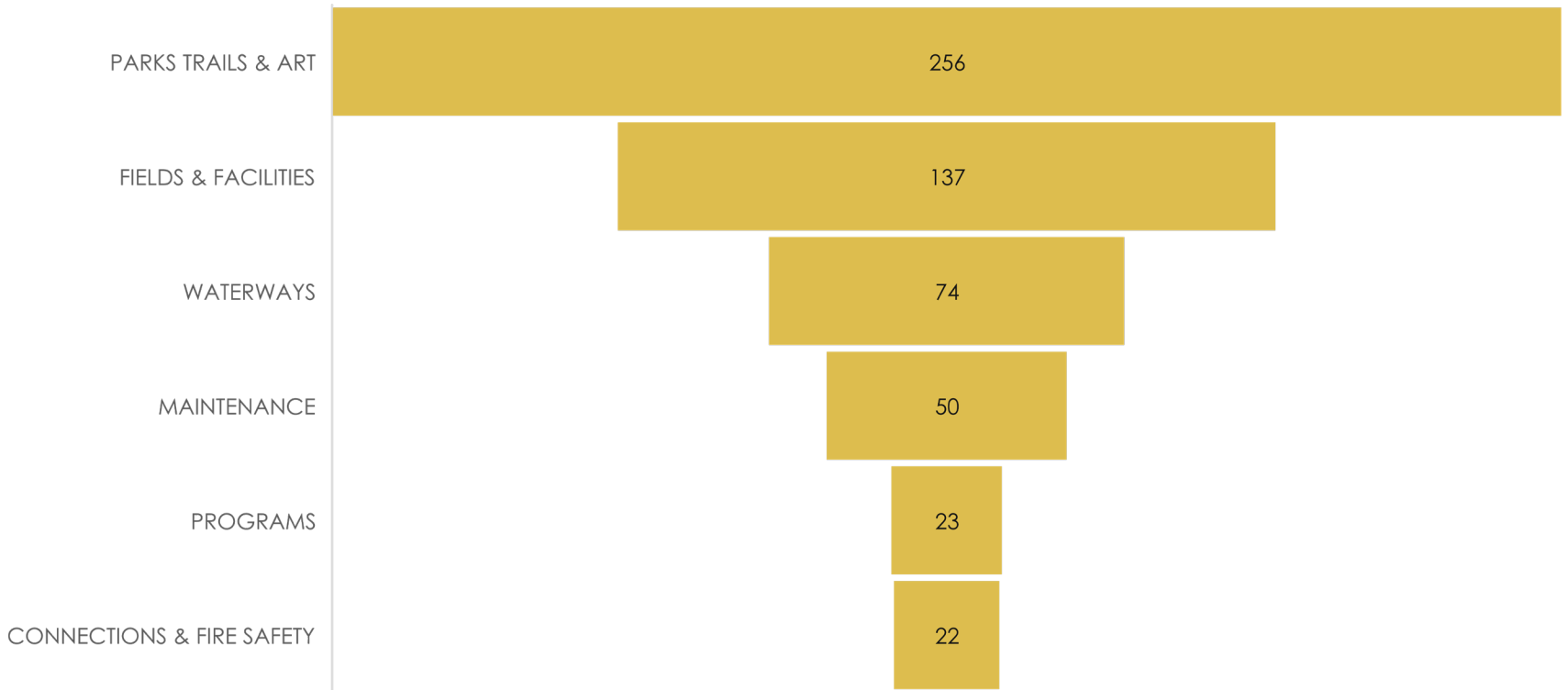


# WORKSHOP RESULTS

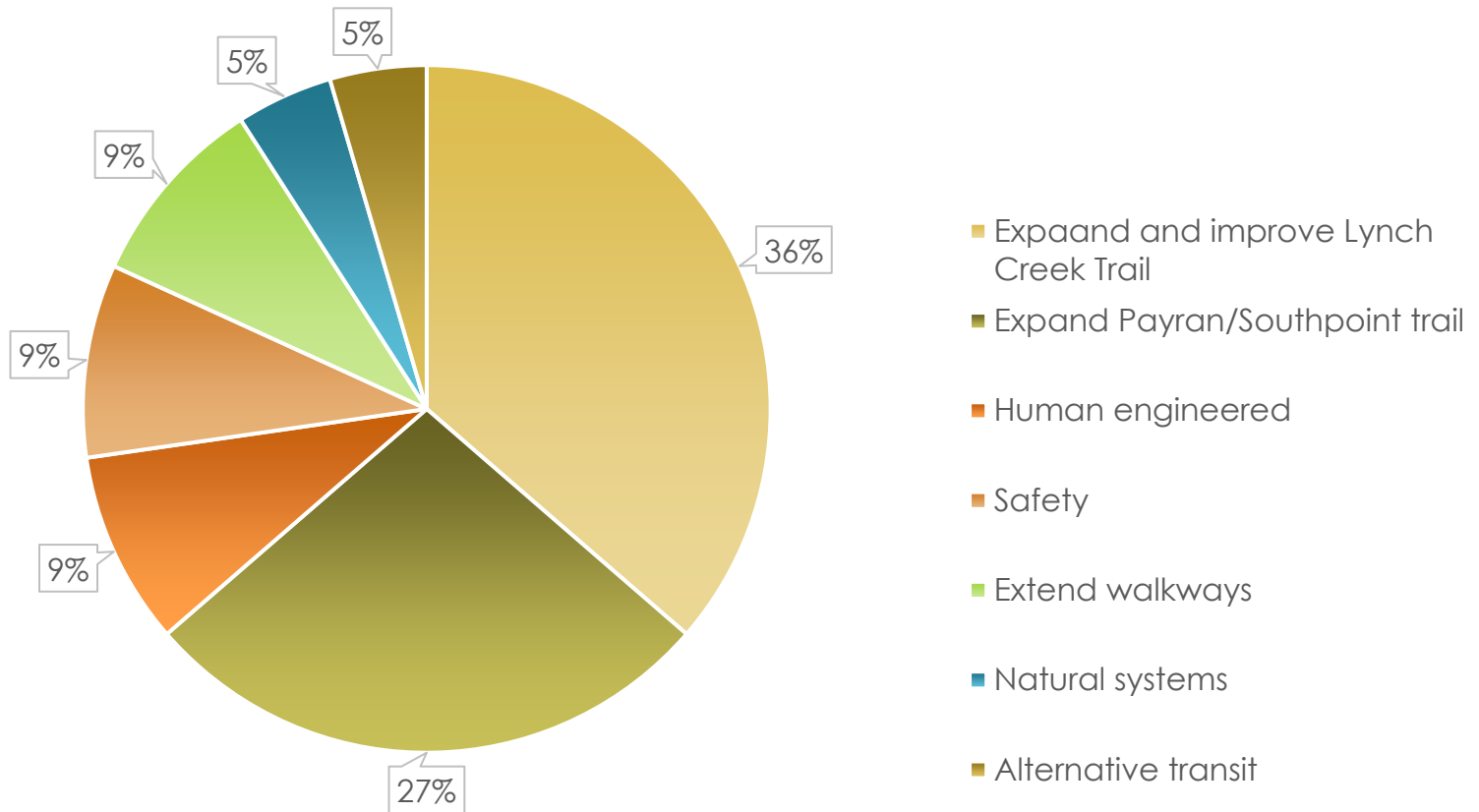
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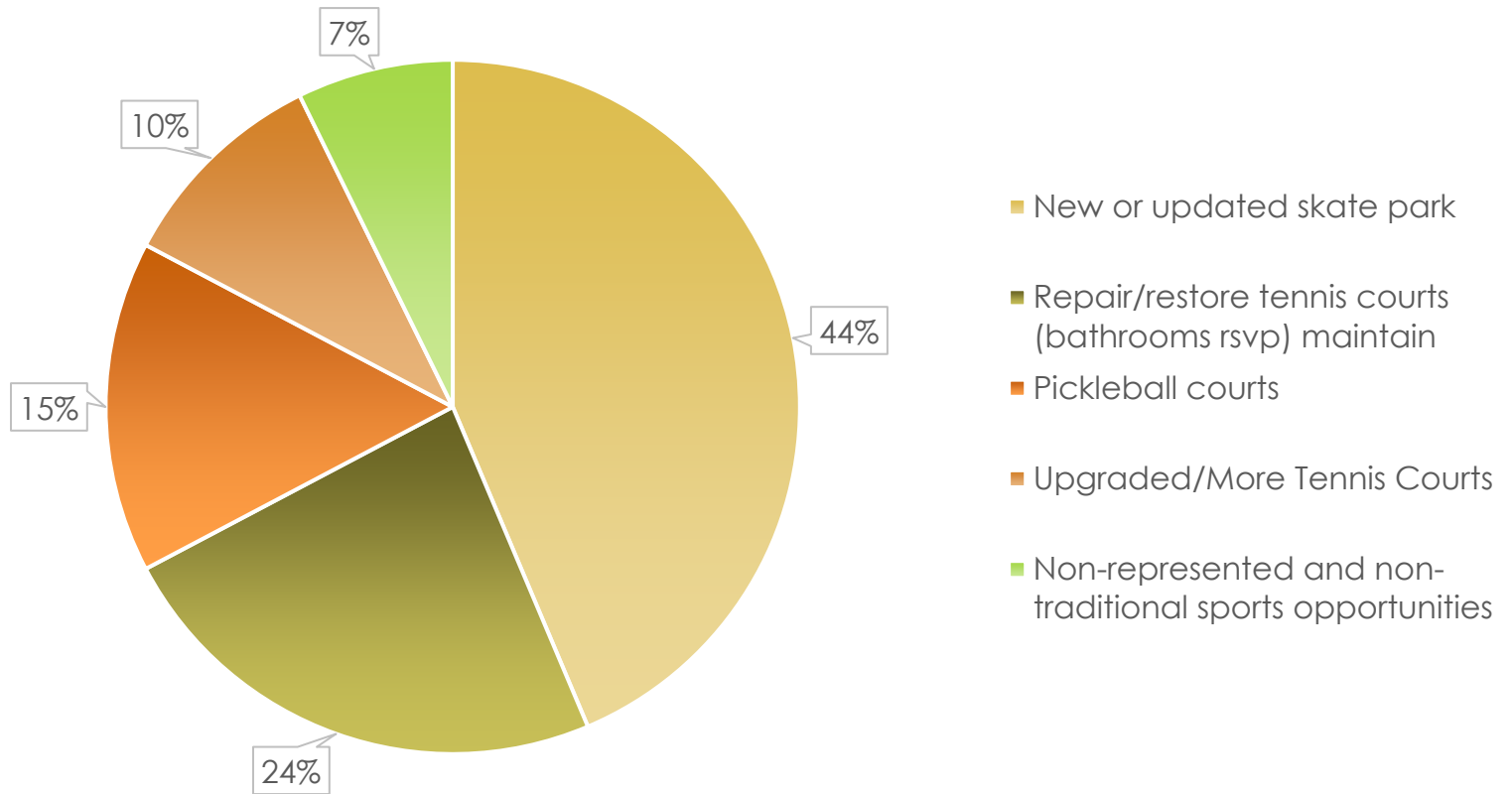
# DOT VOTING BY THEME



## TOP PRIORITIES: CONNECTORS AND FIRE SAFETY

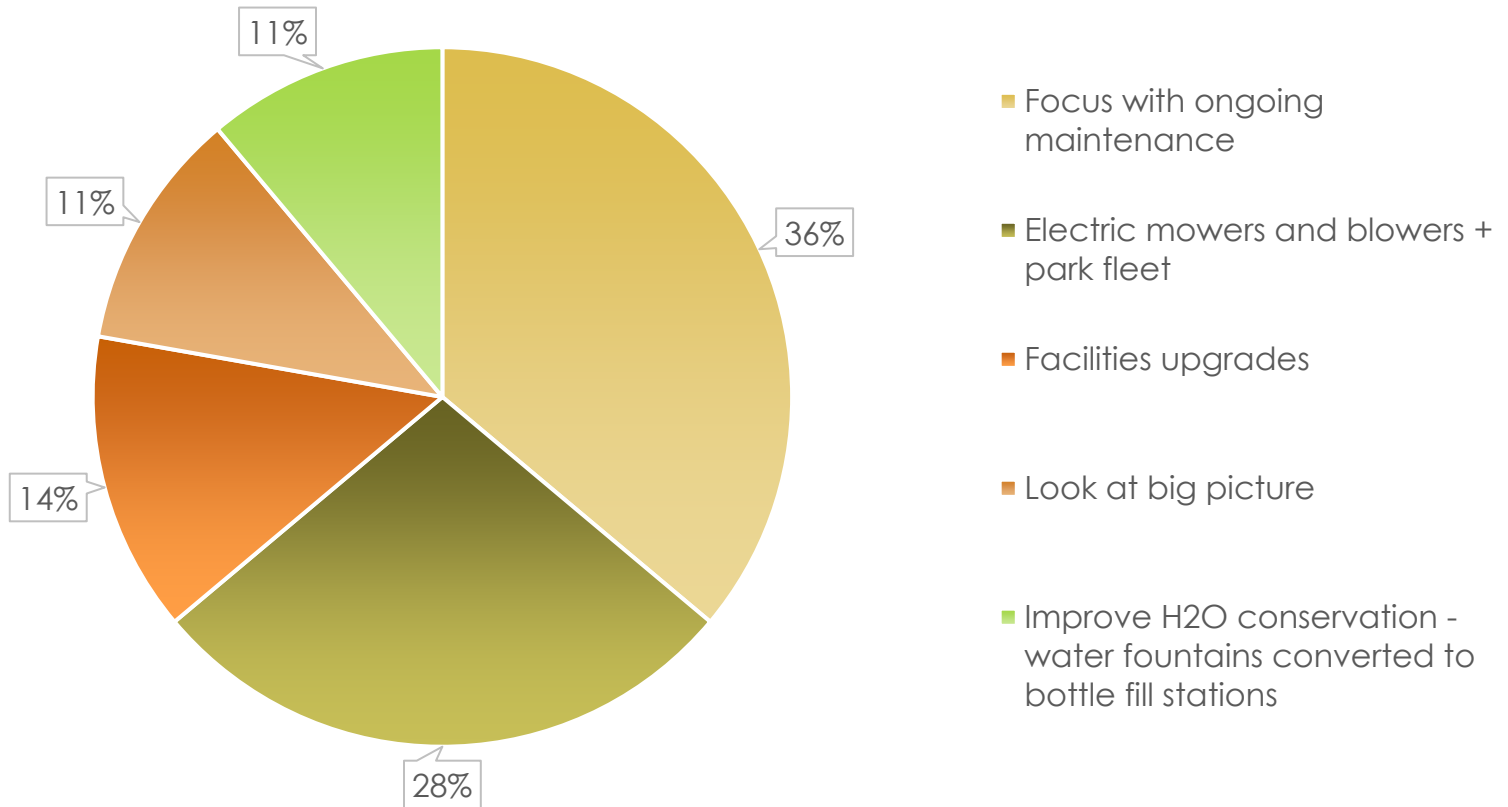


## TOP PRIORITIES: FIELDS AND FACILITIES

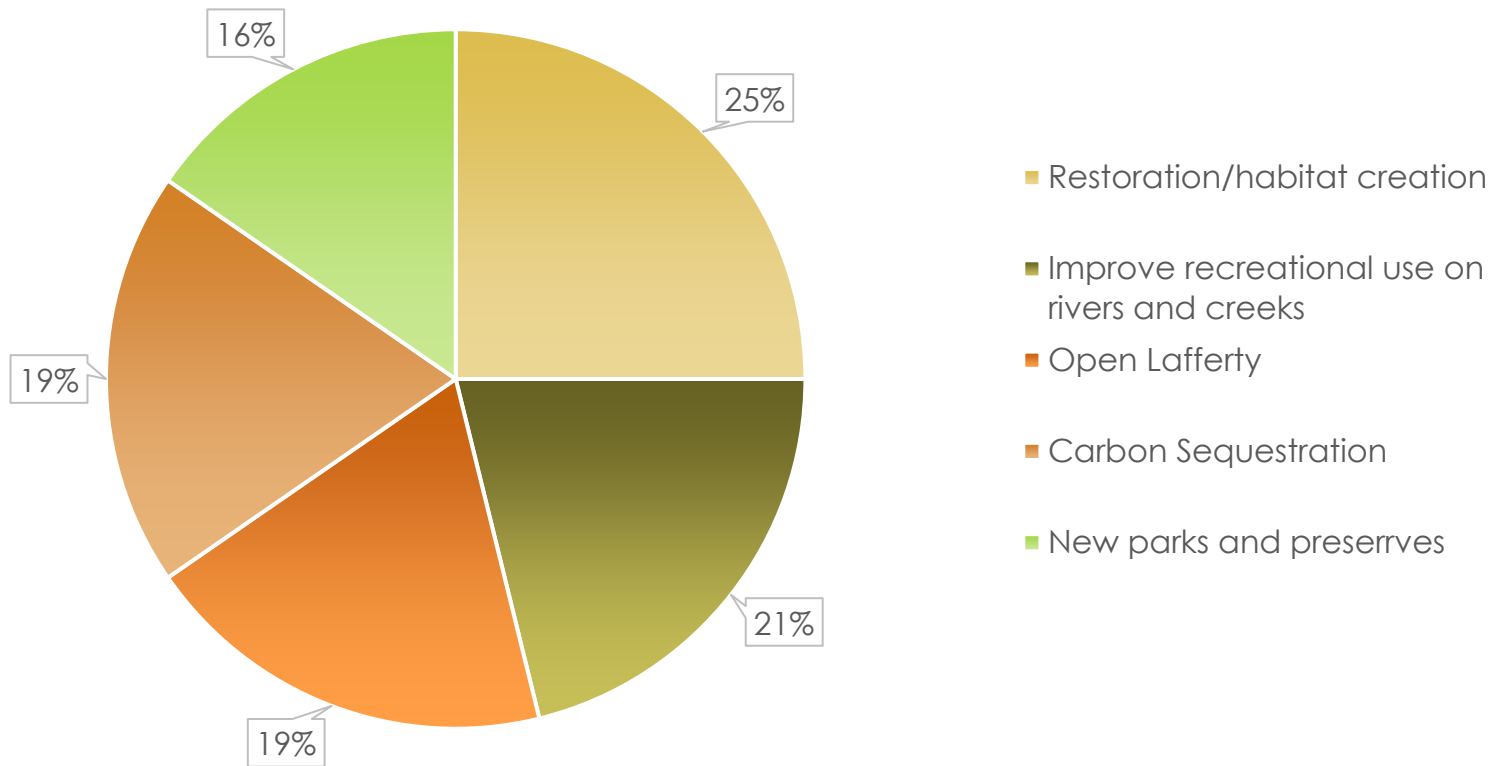




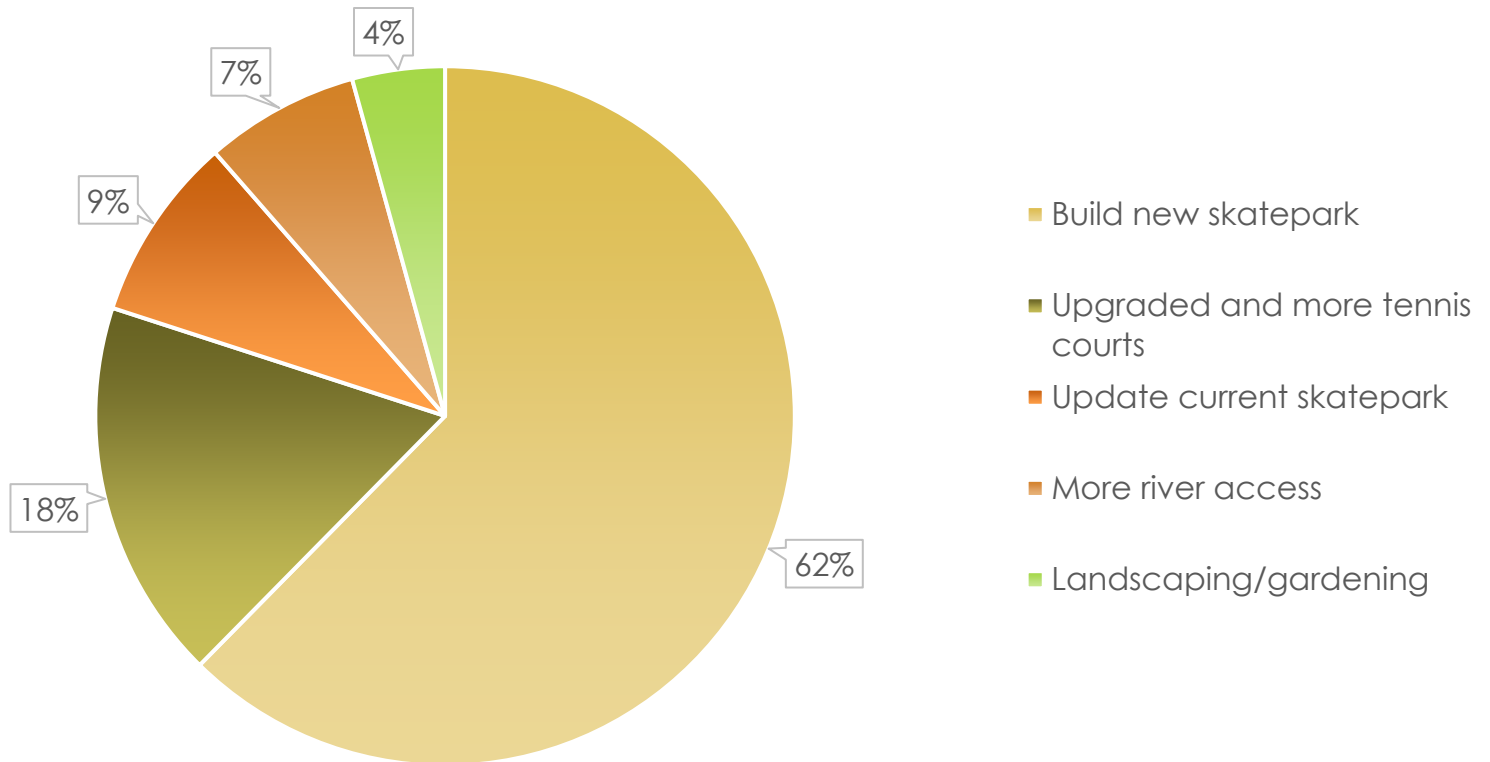
## TOP PRIORITIES: MAINTENANCE



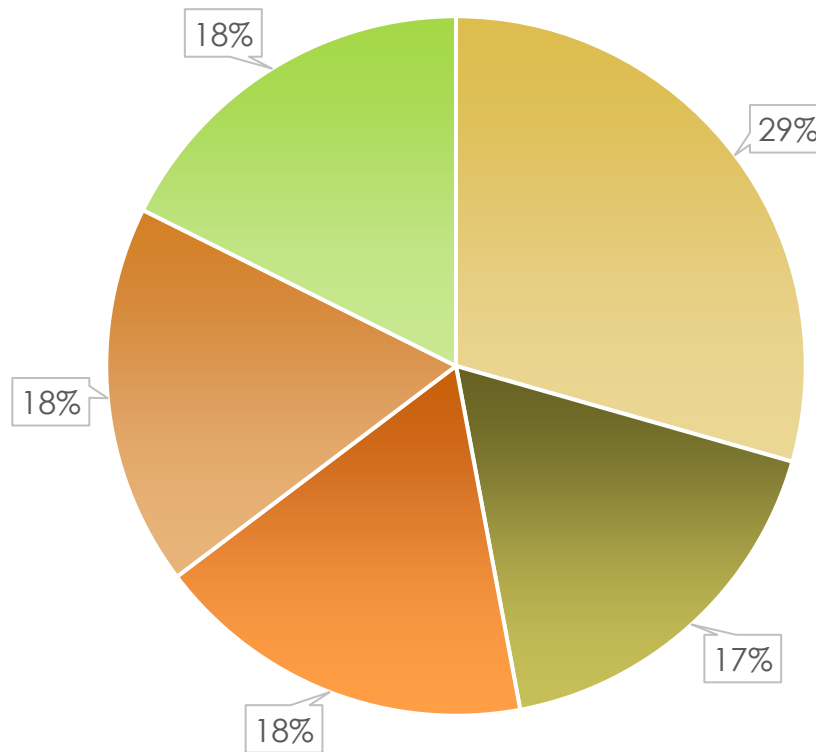
## TOP PRIORITIES: WATERWAYS



## TOP PRIORITIES: PARKS, TRAILS AND ART



## TOP PRIORITIES: PROGRAMS



- PROGRAMS Promote intergenerational family sports that are low cost
- PROGRAMS Nature as a vehicle for education
- PROGRAMS Volunteer program
- PROGRAMS Active recreation for ALL ages
- PROGRAMS Scholarship programs





# INSIGHTS

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## WHAT WE LEARNED:

**We use the facilities in our parks and we want them updated.**

70% of dot votes went to two themes:

Athletic fields & recreational facilities

Park amenities





## NUANCES OF THE DATA:

**There were two large, organized groups at the workshop**

- People seeking an upgraded skateboard park
- People seeking upgraded tennis courts

**These two topics were discussed by many of the groups regardless of the theme for that table discussion.**







## NUANCES OF THE DATA:

The workshop was held from 6:00-9:00 and many people began leaving early. We wrapped up the workshop early, but some participants missed the dot voting exercise.





## NUANCES OF THE DATA:

### Overlap in the priorities discussed for :

ATHLETIC FIELDS & RECREATIONAL FACILITIES  
PARK AMENITIES

Many innovative ideas can be found on the sticky notes. Some of these did not receive the dot votes to rise to the top of the data, but they could prove to be valuable solutions for our parks.

