Item #	Goal	Objective	Description	Lead	Support	Status	Status Notes	Staff Recommendation	Cost	Time	Staff Notes
1	A City that Works	Fiscal & Org Sustainability	Develop a fiscal sustainability plan with the community that balances City services with available revenues and integrates policies and identifies potential revenue sources that can ensure long-term financial health and effectiveness of the City.	FIN	СМО	Complete	COMPLETE	Complete			
2	A City that Works	Fiscal & Org Sustainability	Continue implementing strategies to reduce pension costs and unfunded liabilities.	FIN		Complete	COMPLETE	Complete			
3	A City that Works	Fiscal & Org Sustainability	Develop a budget-in-brief to provide the City's financial information in an understandable, accessible format.	FIN	EDOG	Complete	COMPLETE: Rolled out with FY 20-21 Budget and available on the City's web page. Will continue to be rolled out with the annual budget.	Complete			
17	A City that Works	Safe, Sustainable, Smart Infrastructure	Upgrade traffic signal management by re-establishing full-time traffic engineer position.	PWU		Complete	COMPLETE	Complete			
25	A City that Works	Safe, Sustainable, Smart Infrastructure	Inventory and promote all road paving and reconstruction projects with funding sources and dates of completion, made in the last five years.	PWU		Complete	COMPLETE	Complete			
33	A City that Works	Engaged, Activated, Connected Community	Develop and publish public record request guidelines on City website.	CAO	CAO	Complete	COMPLETE	Complete			
35	A City that Works	Technology, Org Effectiveness	Develop a citywide IT Masterplan that identifies and prioritizes City technology needs, funding, and implementation strategies.	EDOG		Complete	COMPLETE: The plan is complete and implementation is underway.	Complete			
38	A City that Works	Technology, Org Effectiveness	Complete the roll-out of an updated City website that creates a more user-friendly, accessible, and interactive information resource and online experience for the community.	EDOG		Complete	COMPLETE	Complete			
44	Environmental Legacy	Climate Ready	Consider and move forward to adopt City's participation in Sonoma Clean Power's Evergreen program.	СМО	FINANCE	Complete	COMPLETE. City will transition to Evergreen July 2021.	Complete			
48	Environmental Legacy	Climate Ready	Adopt an ordinance creating and empowering a City Climate Commission.	СМО	CAO	Complete	COMPLETE	Complete			
80	A Safe Community	Safety & Emergency Prep	Assess and identify traffic needs and develop organizational structure to support needs, including the possibility of restoring a full-time City Traffic Engineer position.	PWU		Complete	COMPLETE	Complete			

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81	A Safe Community	Safety & Emergency Prep	Promote emergency preparedness and resiliency strategies to our residents and businesses.	FIRE	EDOG	Complete	COMPLETE: The Fire Department has experienced an increase in demand for services. As a result, there is little capacity to conduct robust community outreach. The City has hired a consultant to help the City update its procedures and practices for emergency management as well as to make recommendations about additional needed efforts. The City Activated the EOC for COVID and 2020 wildfires. We also opened and staffed shelters during the Glass Fire. We created a consistent template for After Action Reports (AAR) of future emergency events to help streamline lessons learned and future improvements needed. Staff created an emergency preparation section on website and regularly sends out information about how to sign up for emergency alerts, through social media and community updates. Staff also engaged businesses and residents in emergency preparation and response activities related to COVID, including accessing local, state, and federal relief programs.	Complete			
83	A Safe Community	Safety & Emergency Prep	Consider a firework and use sales ban, or other modification to current ordinance; assist the non-profits who rely on these sales to identify alternatives for fund raising.	FIRE	СМО	Complete	COMPLETE: City Council passed ordinance that banned all fireworks.	Complete			
99	A Safe Community	Healthy Community	Secure designation as an Age Friendly City.	REC		Complete	COMPLETE	Complete			
105	Economy that Prospers	Biz Attraction / Retention	Establish City minimum wage ordinance.	EDOG	CAO	Complete	COMPLETE	Complete			
123	Spaces & Places	Safe & Vibrant Neighborhoods	Fund and support a Downtown Streets Team to assist in beautification of Downtown and outreach to Petaluma's unsheltered population.	СМО		Complete	COMPLETE	Complete			
126	Spaces & Places	Safe & Vibrant Neighborhoods	Begin planning for update of the City's General Plan 2025.	CDD		Complete	COMPLETED: We have officially kicked off the General Plan Update, including the Housing Element and Climate Adaptation and Action Plan. General Plan Advisory Committee (Pac) formed, consultant team selected.	Complete			
160	A City that Works	Engaged, Activated, Connected Community	Implement participation in Council, Committee, Commission, and Board meetings through online platforms	EDOG		Complete	COMPLETE: Transitioned to Zoom webinars in 2020 due to COVID-19 concerns. Online participation is expected to be ongoing post-COVID restrictions.	Complete			
172	A City that Works	Safe, Sustainable, Smart Infrastructure	Complete identified CIP Program projects: D St. Bridge emergency repairs; Runway Electrical lighting upgrades; Denman Reach Flood Mitigation Project completion; Water Service repair project; Petaluma Boulevard South Water main replacement; McNear Park Neighborhood water and waste water replacement; Country Club and Victoria water pump station upgrades	PWU		Complete	COMPLETE	Complete			
173	A City that Works	Safe, Sustainable, Smart Infrastructure	Install voter ballot boxes at City facilities.	PWU	CAO	Complete	COMPLETE	Complete			

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176	A City that Works	Technology, Org Effectiveness	Procured and implemented FPPC Campaign Statement and Statement of Economic Interest filing software through which filers and treasurers can more easily file statements in a timely manner without error, reducing liability for both filers and the City	CLERK		Complete	COMPLETE	Complete			
180	A Safe Community	Safety & Emergency Prep	Provide safety support and shelter during two significant fires in County, concurrent with COVID-19.	FIRE		Complete	COMPLETE	Complete			
181	A Safe Community	Safety & Emergency Prep	Establish a CAHOOTS program.	СМО	PD	Complete	COMPLETE: Assessment nearing completion; svc provider contract to Council on May 3	Complete			
182	A Safe Community	Safety & Emergency Prep	Complete an updated Local Hazard Mitigation Plan	PWU		Complete	COMPLETE	Complete			
184	Economy that Prospers	Biz Attraction / Retention	Establish a Free Range, outdoor dining program that allows merchants impacted by the Covid Shelter in Place regulations to operate their business outdoors.	EDOG	PWU	Complete	COMPLETE: Issued 60 outdoor permits and provided tents to 50 businesses. Also reviewed and approved 2 parklets paid for by an art grant.	Complete			
185	Economy that Prospers	Biz Attraction / Retention	Reach out to individual businesses to determine how Covid shutdowns are affecting them and to see how staff could support them.	EDOG		Complete	COMPLETE	Complete			
187	Economy that Prospers	Biz Attraction / Retention	Develop a ShopPetaluma website, supported with marketing and a dedicated gift card program.	EDOG		Complete	COMPLETE	Complete			
188	Economy that Prospers	Biz Attraction / Retention	Develop and issue loans to businesses to support their cashflow needs during COVID Stay at Home regulations.	FIN		Complete	COMPLETE	Complete			
190	Environmental Legacy	Climate Ready	Make permanent the moratorium on new gas stations and develop a plan for building out publicly available EV charging infrastructure and capacity to meet projected needs.	CDD	СМО	Complete	COMPLETE: Mortarium on new gas stations was made permanent through Council ordinance. Additional EV charging infrastructure is continuously added, City is prioritizing fleet electrification and supporting infrastructure	Complete			
195	Environmental Legacy	Climate Ready	Enact a prohibition on new gas stations throughout the City.	CDD		Complete	COMPLETE	Complete			
198	Environmental Legacy	Climate Ready	Adopt 2030 as the City's target for carbon neutrality	СМО		Complete	COMPLETE: Adopted Climate Emergency Framework on January 11, 2021, which set carbon neutrality by 2030 as a goal	Complete			
202	Environmental Legacy	Climate Ready	Develop a plan and timeline to source 100% renewable energy for use in City facilities, and advocate and work with regional partners to ensure 100% clean renewable power for all City residents in order to meet Petaluma's 2030 carbon neutrality target	CMO		Complete	COMPLETE: City will switch to EverGreen 100% renewable energy July 2021. City will examine feasibility of energy efficiency upgrades and on-site renewable generation to reduce cost	Complete			
210	Spaces & Places	Inspirational Spaces/Public Art	Identify location, select artists, and safely install a Black Lives Matter Mural.	CDD	PWU	Complete	COMPLETE	Complete			