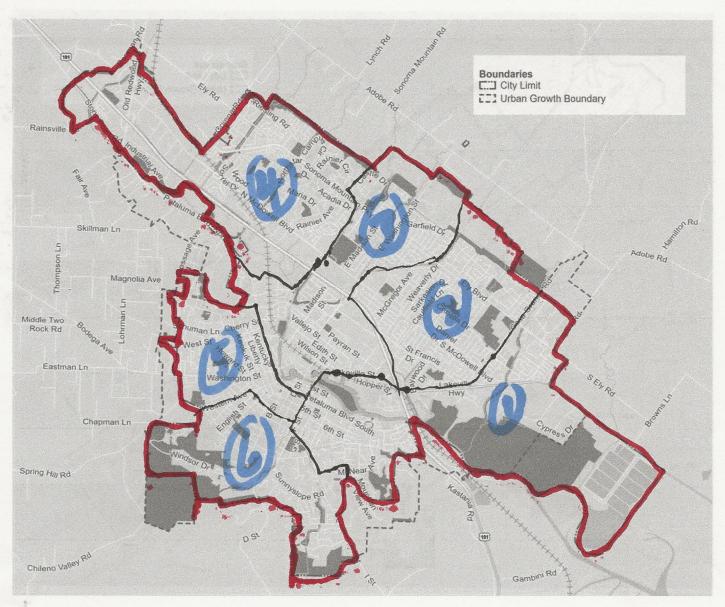




Name\_Mapz1 Owner\_Jerry Rosenthal Date 1-9-22



SHAPE YOUR DISTRICT. SHAPE YOUR COUNCIL.



Petaluma is in the process of transitioning to a district elections model that will have 6 districts of nearly equal population. Each district will elect one councilmember who resides in the district to represent them on City Council.

**STEP 1:** Please mark up this map to show us where you would like the district lines to be. Please make sure you create 6 districts of nearly equal population. Petaluma's population is 59,846 which means each district should have approximately 9,974 people.

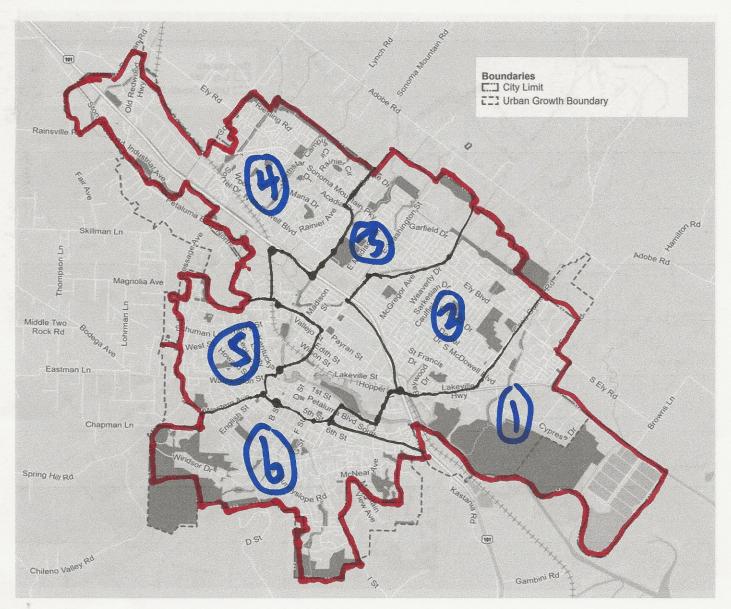
**STEP 2:** Return it by email to districtelections@cityofpetaluma.org or drop off/mail a hard copy to the Office of the City Clerk at 11 English Street, Petaluma, CA 94952.



# Name\_Mapz2 Owner\_Jerry Rosenthal Date 1-9-22



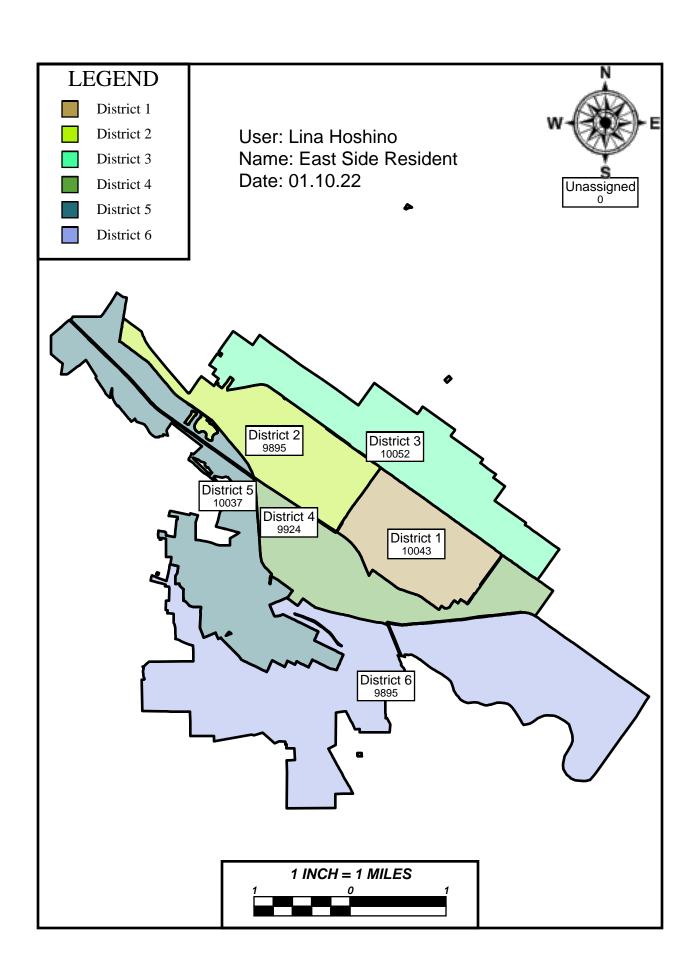
# SHAPE YOUR DISTRICT. SHAPE YOUR COUNCIL.

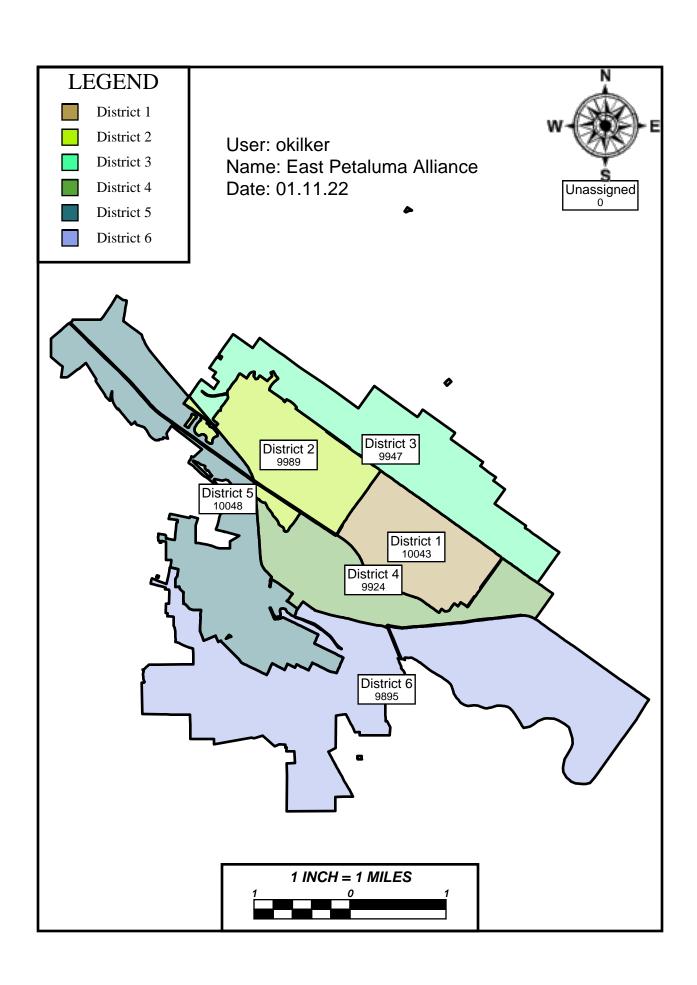


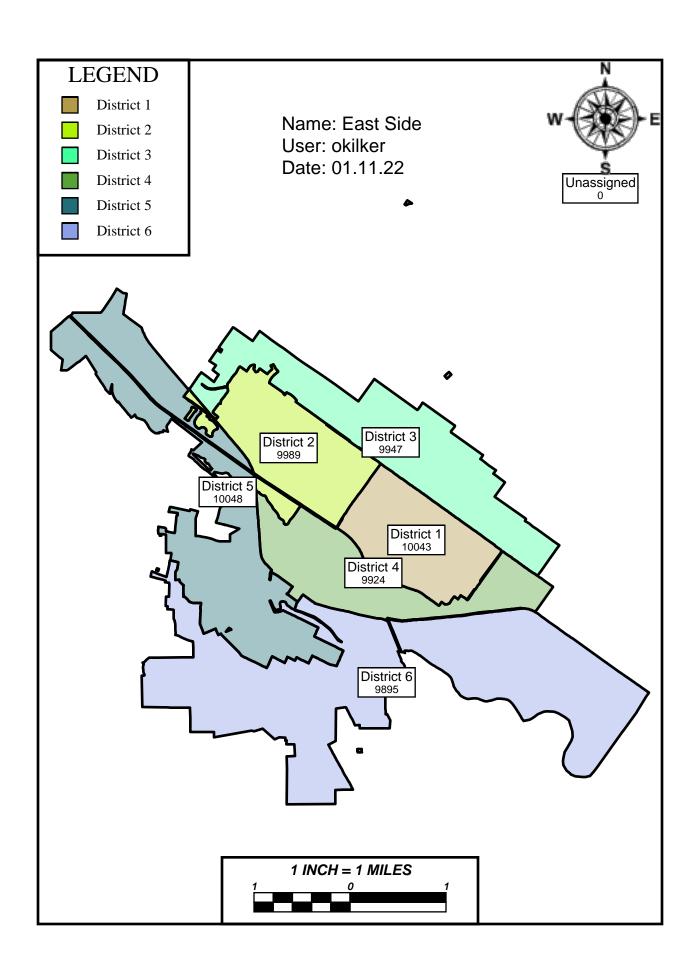
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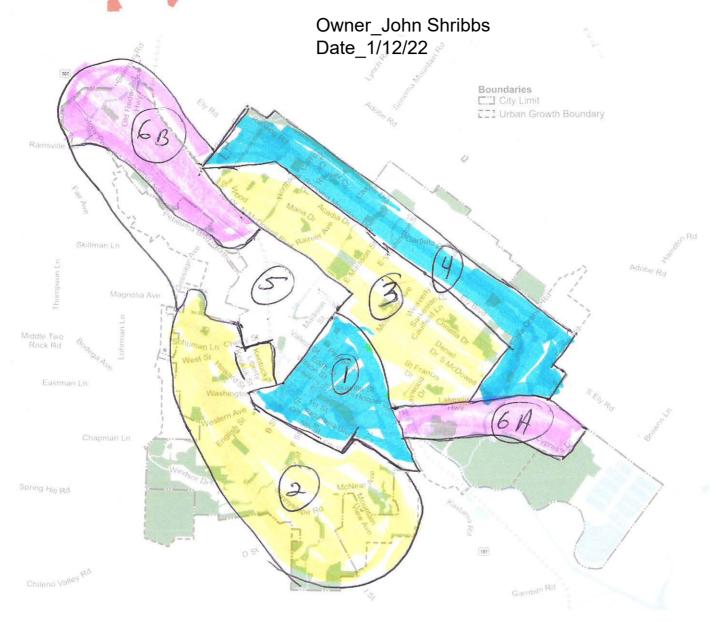






#### SHAPE YOUR DISTRICT. SHAPE YOUR COUNCIL.





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STEP 2: Return it by email to districtelections@cityofpetaluma.org or drop off/mail a hard copy to the Office NE of the City Clerk at 11 English Street, Petaluma, CA 94952.  Down town t Fair grown t Target Ctr. (5) Mictown t Fill 1  2) West side (upper my come) the Block Block  3) Older track homes to on Hastside  4 Make Stack
4) Newer Upscale Fostside + Maker Space

Comments to Map 1/12/22
John Shribbs

### Greetings,

I created 6 districts on map. See attached and below.

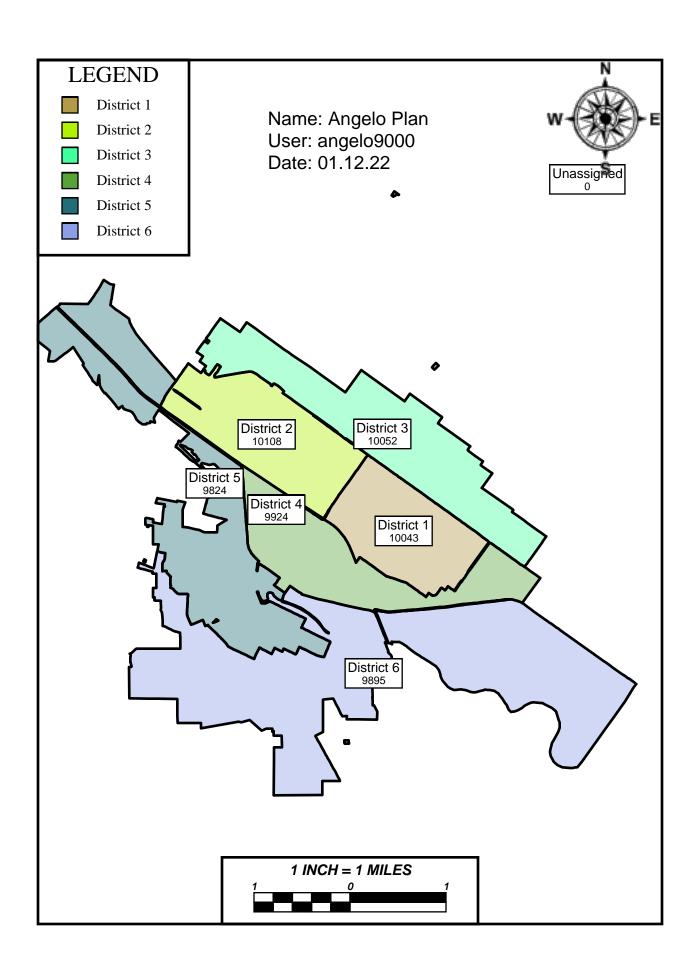
Districts based on economics and themes/character.

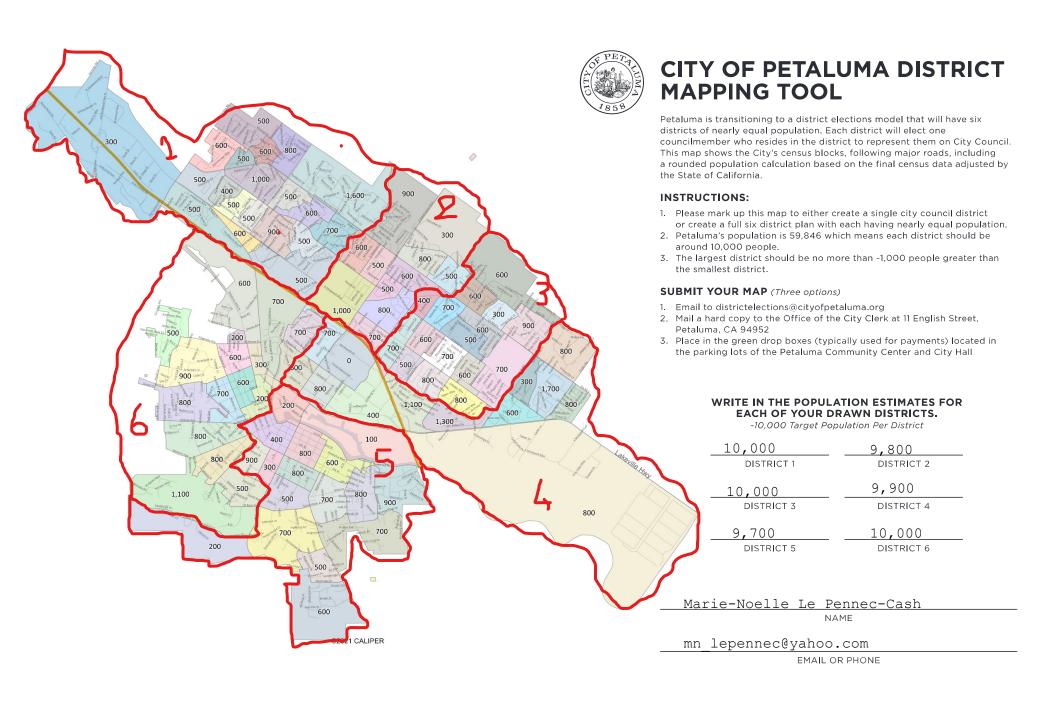
- 1) downtown + Fairgrounds + Target Ctr + new multiuse area by river/fwy (city core area)
- 2) West side, mostly up scale homes starting outside of downtown proper (newer, richer arrivals with larger homes)
- 3) older tract suburban homes on east side (1970-1985) (underserved)
- 4) new tract suburban homes on east side (1985-present) (up scale homes)
- 5) Midtown, Outlet Mall flood zone, west side of N. Pet. Blvd (older sections with underserved community)
- 6) Business Parks 6A and Maker Space 6 B (asking for light industrial business owner to be represented)

Possible to shift some lines to equalize populations in each area, e.g. Midtown area could pick up section of Oakhill/Brewster and/or residential area around Edith. The idea is to secure representation from each zone based on its character in race, age, economics, functions, and services. Businesses along Washington and Petaluma Blvd. could be included in Downtown zone to represent the economic services of all those smaller street side retail businesses and downtown business association members.

Businesses get 2 reps (retail/streetside + light industrial)
Upscale home owners get 2 reps (East and West sides equal populations)
Underserved Communities get 2 reps.(Midtown area and near Fwy. N and S)

John Shribbs







ne your district?

## SHAPE YOUR DISTRICT. SHAPE YOUR COUNCIL.





duma is in the process of transitioning to a district elections model that will have 6 districts of nearly all population. Each district will elect one Councilmember who resides in the district to represent them city Council.

P 1: Please mark up this map to show us where your community of interest is located.

P 2: Return it by email to districtelections@cityofpetaluma.org or drop off/mail a hard copy to the Office ne City Clerk at 11 English Street, Petaluma, CA 94952.

s your neighborhood have shared concerns? Is there a park, school, major road, or intersection that would