

PUBLIC ART IN PRIVATE DEVELOPMENT



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PUBLIC ART IN PETALUMA
Visit our website to see existing public art throughout Petaluma on the Public Art Map and learn more about ongoing public art projects.

PUBLIC ART REQUIREMENTS

WHO:
Private developers of non-residential construction or reconstruction with a cost of \$500,000 or more

WHAT:
On-site public art with a minimum value of one percent of construction cost OR

In-lieu fee equivalent to one percent of construction cost

WHERE:
Projects located within the City in zoning districts MU1A, MU1B, MU1C, MU2, C1, C2, I, BP, PUD, PCD, T-5, and T-6. See IZO Section 18.070 for more details.

EXEMPT:
Certain projects, including affordable housing and non-profit agency owned and occupied structures are exempt from the requirements listed here. See IZO Section 18.060 for more details.

EXHIBITS (LEFT TO RIGHT)

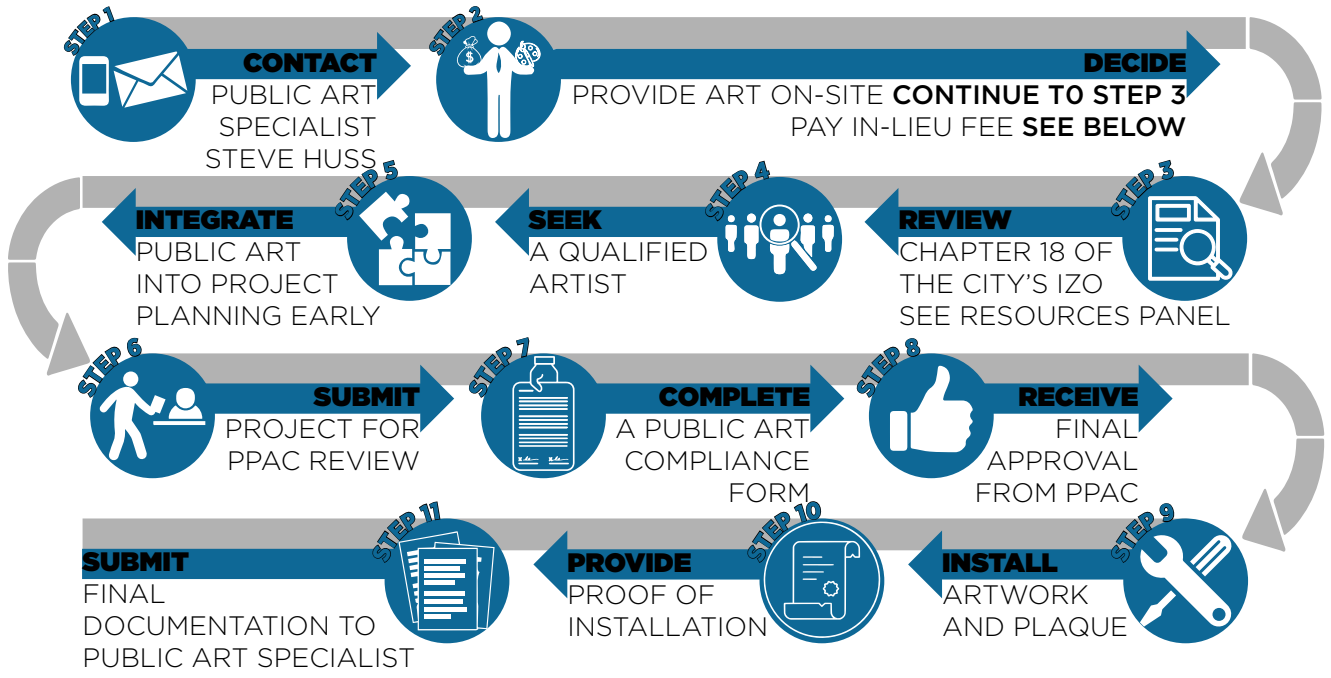
A Whale of A Good Time
by Terrence Martin
at Deer Creek Village

Phoenix Theater Mural
by Ricky Watts

Cherry Soda
by Robert Ellison

Garden Portal
by Bryan Tedrick
at Brewster's Beer Garden

STEPS FOR DEVELOPERS/OWNERS



PETALUMA PUBLIC ART COMMITTEE (PPAC)

The City of Petaluma’s Public Art Program strives to create inspirational spaces with diverse public art installations. In addition to building a municipal public art collection, we help private developers add to the richness and vitality of Petaluma with thoughtful, high-quality public art as an integral component of new construction.

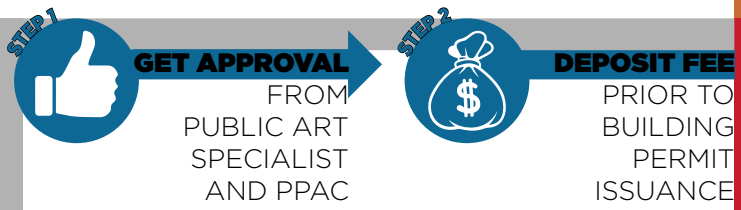
City ordinance requires that developers include public art in all new non-residential construction or reconstruction projects within many of Petaluma’s zoning districts or contribute to the City’s Public Art Fund in lieu of providing art on site.

Public art provides the opportunity to enhance the distinctive character of your development project, increase its value, help lease space more quickly, promote cultural tourism, and provide a visible and lasting contribution to the Petaluma community.

PAYING THE IN-LIEU FEE?

Here’s what you need to know about the process:

In-lieu fees collected support City of Petaluma public art projects, programs, and planning.



PUBLIC ART PROCESS

The PPAC guides all public art projects through several stages of development before final review and approval.

Developers demonstrate compliance when filing a building permit application by either paying the full public art in-lieu fee, or presenting a contract for artwork commission or purchase and written approval of the proposed art from the PPAC.

For art on site, the developer must provide proof of installation prior to issuance of a Certificate of Occupancy.

RESOURCES

CITY OF PETALUMA IMPLEMENTING ZONING ORDINANCE, CHAPTER 18 PUBLIC ART

- SECTION 18.030: ELIGIBLE FORMS OF PUBLIC ART
- SECTION 18.060: PROJECTS EXEMPT FROM THE PUBLIC ART REQUIREMENTS
- SECTION 18.070: APPLICABLE ZONING DISTRICTS

PUBLIC ART COMPLIANCE FORM

PUBLIC ART MAP

PUBLIC ART MASTER PLAN