



November 16, 20203

Peggy Flynn, City Manager  
City of Petaluma  
11 English Street  
Petaluma, CA 94952

Dear Peggy,

I hope you are feeling better. It was unfortunate, but understandable that you could not make the meeting on Monday.

Tawny and I agree the meeting went well, and both teams collaborated and gleaned information from one another. Because of our positive conversations and mutual acknowledgment that there would likely be several months of process development and discovery, your letter dated November 15th that rescinds the Professional Services Agreement offered to the 4th DAA was surprising and left us dumbfounded.

As previously stated, the most effective option for management of the daily rental program at the fairground's property is the 4th DAA. We are familiar with the facility and have the rental equipment the facility users need. There also has been a commitment from the City of Petaluma to support the DAA's financial model by partnering with us to provide this service for the City. To this end, **we will accept the original Professional Services Agreement received on October 23<sup>rd</sup> and work with City staff to determine the rental fees associated with all events held at the fairgrounds. In addition, we will follow the City of Petaluma's alcohol service and sales policy.**

Peggy, the 4th DAA, and the City of Petaluma share a common desire to provide agricultural education and experiences on this property that supports agriculture and local farmers. We also agree that the Sonoma-Marin Fairgrounds property is a valued asset to be enjoyed by our community and stakeholders. Each organization has skills and knowledge that, when combined, will provide opportunities for local interests and enhance the quality of life in Petaluma.

**Regarding the License Agreement, the Fair Board has voted to move forward with this agreement.** It would be unfortunate if the city does not reconsider contracting with the 4<sup>th</sup> DAA to manage the interim event fairgrounds rental program. Still, we will execute the License Agreement regardless of your decision on the Professional Services Agreement.



As requested, I am including the contact information for CDFA Legal Counsel. You should send any correspondence to Haig Baghdassarian, Deputy Secretary & Chief Counsel at CDFA, and Brandi Gragg, Senior Counsel, Fairs and Expositions. Their email addresses are [Haig.Baghdassarian@cdfa.ca.gov](mailto:Haig.Baghdassarian@cdfa.ca.gov) and [Brandi.Gragg@cdfa.ca.gov](mailto:Brandi.Gragg@cdfa.ca.gov).

Once these agreements have been executed, the 4<sup>th</sup> DAA team is positioned to support a smooth transition to the new management structure and to work with your staff on all aspects of facility use. I look forward to your response.

Sincerely,

Michael Parks, President  
4<sup>th</sup> District Agricultural Association

Cc: 4th DAA Board of Directors  
City of Petaluma senior management staff