



## Miamisburg Baseball & Softball League

Miamisburg Baseball and Softball League is an organized youth baseball and softball program that strives to provide a quality experience to all participants while enhancing skill development.

## Program Facts:

- ~600+ participants
- ~48 individual teams
- ~400+ parents/viewers each weekend
- 9 ball fields
- Family-oriented
- Focus on developing skills
- Opening Day activities

### Age Categories

Baseball		Softball	
Coach Pitch 8U		Coach Pitch 8U	
10U	12U	10U	12U
14U	18U	14U	18U
T-Ball			
4 year-old Co-Ed			
Boys 6U		Girls 6U	

### Home Run

**\$5,000**

- Corporate Logo on 1 Team's Uniform in each age category (T-ball-14U)
- Special Involvement on Opening Day
- 1 Field named for your organization.
- Your corporate logo on large outfield banner displayed on multiple fields.
- Corporate Logo on Team Uniform
- Social Media Promotion
- Website Presence

## 2022 Sponsorship Options

### Triple

**\$1,500**

- 1 Field named for your organization.
- Your corporate logo on large outfield banner displayed on multiple fields.
- Corporate Logo on Team Uniform
- Social Media Promotion
- Website Presence

### Double

**\$750**

- Corporate logo on large outfield banner displayed on multiple fields.
- Corporate Logo on Team Uniform
- Social Media Promotion
- Website Presence

### Single

**\$300**

- Corporate Logo on Team Uniform
- Social Media Promotion
- Website Presence

## Why Sponsor Miamisburg Baseball & Softball League?

- Reach your target audience in a unique way
- Spotlight your product or service
- Support our local community
- All sponsorship dollars are re-invested into MBSL teams, players and equipment
- Brand awareness and recognition
- Generate new customers
- Cost effective and generates a return on investment

## Local & Regional Reach

- 4600+ subscribers to e-newsletters
- 11000+ followers on social media
- 8000+ Facebook impressions per event
- 16000 households receive the Play Magazine
- 224000+ people reached through Facebook in 2021



## Thank you to our 2021 Sponsors!

- Alley Cat Design
- Miamisburg Community Foundation
- Hillgrove Union Cemetery
- Barge Design Solutions
- Farmers and Merchants Bank
- Diary Queen
- Ron's Pizza
- Plumb Crazy Plumbing
- Highland Memorial Cemetery
- Koffee Kup
- Miamisburg Vision Care
- Greggerson Sheet Metal
- Miamisburg Eagles
- Miami Valley Firefighters
- Canopy Creek
- Think Patented
- Skyline Chili- Dayton Mall
- Fink Brothers, LLC
- Alcor Supply
- Watermark
- Fink Brothers
- Bentley's Heating & Cooling
- Ladies Auxiliary American Legion Post 218
- JT Lawn and Mulch
- Koffee Cup
- Quick Parts
- Miller Specialized Transport
- Viking Heating and Air
- Plaza Theater



**Let us create a custom sponsorship for you!**

Contact us:

**Sarah McPherson, Recreation Operations Supervisor**

[sarah.mcpherson@cityofmiamisburg.com](mailto:sarah.mcpherson@cityofmiamisburg.com)



## Sponsor Information

Company/Organization		
Contact		
Phone	Email	
Address		
City	State	Zip

## Sponsor Level

<input type="checkbox"/> Home Run Sponsor
<input type="checkbox"/> Triple Sponsor
<input type="checkbox"/> Double Sponsor
<input type="checkbox"/> Single (Team only) Sponsor Preferred League/Coach: _____ Preferred League/Coach: _____ Preferred League/Coach: _____

**Make checks payable to: City of Miamisburg**  
Return completed form with payment to:  
City of Miamisburg Parks & Recreation  
C/O MBSL  
305 E. Central Ave, Miamisburg, OH 45342

**Pay with a Credit Card in-person or over the phone at: 937-866-8999**  
Return completed form to:  
City of Miamisburg Parks & Recreation  
C/O MBSL  
305 E. Central Ave, Miamisburg, OH 45342