



## Miamisburg Baseball & Softball League

Miamisburg Baseball and Softball League is a recreational youth baseball and softball program that strives to provide a quality, fun sports experience to all participants in the community while providing players the chance to improve skills and learn the importance of teamwork and sportsmanship.

## Program Facts:

- Over 600 participants
- 35-40 individual teams
- Over 400 spectators each weekend
- Games at Rice Field
- Family-oriented
- Focus on developing teamwork, fun, and skill development
- Opening Day activities on April 22 including a Home Run Derby
- 2 New fundraising options to be a part of: MBSL 5k & MBSL Golf Scramble

Age Categories			
Baseball		Softball	
Coach Pitch 8U		Coach Pitch 8U	
10U	12U	10U	12U
14U	18U	14U	18U
T-Ball			
COED 4 year-old			
COED 6 year-old			

**Home Run**

**\$5,000**

- Corporate Logo on 1 Team's Uniform in each age category (T-ball-10U)
- Presenting Sponsor of Home Run Derby
- 1 Field named for your organization with banner
- Corporate Logo on T-Shirt for MBSL 5k
- Hole Sponsor for MBSL Golf Scramble
- Your corporate logo on large outfield banner displayed on multiple fields.
- Corporate Logo on Team's Web Page on Team Snap
- 2 social media promotions throughout the season
- Team Sponsorship Picture

## 2023 Sponsorship Options

**Triple**

**\$1,500**

- Corporate Logo on large outfield banner
- Corporate logo on t-shirt for MBSL 5k
- Hole sponsor for MBSL Golf Scramble
- Corporate Logo on 2 team Uniforms
- Corporate Logo on Team's Web Page on Team Snap
- 2 social media promotions throughout the season
- Team Sponsorship Picture

**Double**

**\$750**

- Key Game Sponsor for baseball, softball or T-Ball
- Corporate Logo on banner present at each key game
- Each week, 1 game will be selected in each category to be the key game of the week. That game will be promoted on social media as the key game of the week, presented by your businesses.

**Only 3 available!**

**Single**

**\$300**

- Corporate Logo on Team Uniform
- Corporate Logo on Team Web Page in Team Snap
- Team Sponsorship Picture
- 2 Social Media Promotions throughout the season

## Why Sponsor Miamisburg Baseball & Softball League?

- Reach your target audience in a unique way
- Spotlight your product or service
- Support our local community
- All sponsorship dollars are re-invested into MBSL teams, players and equipment
- Brand awareness and recognition
- Generate new customers
- Cost effective and generates a return on investment

## Local & Regional Reach

- 4900+ subscribers to e-newsletters
- 13000+ followers on social media
- 12000+ Facebook impressions per event
- 278000+ people reached through Facebook in 2022



## Thank you to our 2022 Sponsors!

Alcor Supply	Miamisburg Community Foundation
Alley Cat Designs	Miamisburg Eagles
Bentley's Heating, Cooling & Electric	Miamisburg Vision Care
Dairy Queen	Miller Specialized Transport
Dayton Bartenders Company	Mr. Comfort Heating and Air
Dick's Sporting Goods	P413
Farmers and Merchants Bank	Pappa's Pizza Palace
Fink Brothers, LLC	Performance Wraps
Flooring N' Beyond	Play It Again Sports
Greggerson Sheet Metal	Plumb Crazy Plumbing
Hamburger Wagon	Ron's Pizza
Highland Memorial Cemetery	Southtown Painting
Homefield Instruction	Think Patented
Interstate Ford	Twig and Lens Photography
JT Lawn N' Mulch	
Key Behavior Services	



**Let us create a custom sponsorship for you!**

Contact us:

**Darren Miller, Sports Operations Supervisor**

[darren.miller@cityofmiamisburg.com](mailto:darren.miller@cityofmiamisburg.com)



## Sponsor Information

Company/Organization		
Contact		
Phone	Email	
Address		
City	State	Zip

## Sponsor Level

<input type="checkbox"/> Home Run Sponsor	
<input type="checkbox"/> Triple Sponsor	
<input type="checkbox"/> Double Sponsor	Check box for which key game category you would like to sponsor <input type="checkbox"/> Baseball <input type="checkbox"/> Softball <input type="checkbox"/> T-Ball
<input type="checkbox"/> Single (Team only) Sponsor	Preferred League/Coach: _____ Preferred League/Coach: _____ Preferred League/Coach: _____

**Make checks payable to: City of Miamisburg**  
Return completed form with payment to:  
City of Miamisburg Parks & Recreation  
C/O MBSL  
305 E. Central Ave, Miamisburg, OH 45342

**Pay with a Credit Card in-person or over the phone at: 937-866-8999**  
Return completed form to:  
City of Miamisburg Parks & Recreation  
C/O MBSL  
305 E. Central Ave, Miamisburg, OH 45342  
**Please respond by March 18th.**