



## Miamisburg Baseball & Softball League

Miamisburg Baseball and Softball League is a recreational youth baseball and softball program that strives to provide a quality, fun sports experience to all participants in the community while providing players the chance to improve skills and learn the importance of teamwork and sportsmanship.

## Program Facts:

- Over 600 participants
- 35-40 individual teams
- Over 400 spectators each weekend
- Games at Rice Field
- Family-oriented
- Focus on developing teamwork, fun, and skill development
- Home Run Derby May 11th
- 2 fundraising options to be a part of: MBSL 5k & MBSL Golf Scramble

### Age Categories

#### Baseball

Coach Pitch 8U

10U

12U

14U

18U

#### Softball

Coach Pitch 8U

10U

12U

14U

#### T-Ball

COED 4 year-old

COED 6 year-old

### Home Run

**\$5,000**

- Corporate Logo on 1 Team's Uniform in each age category (T-ball-10U)
- Presenting Sponsor of Home Run Derby
- 1 Field named for your organization with banner
- Corporate Logo on T-Shirt for MBSL 5k
- Hole Sponsor for MBSL Golf Scramble
- Your corporate logo on large outfield banner displayed on multiple fields.
- Corporate Logo on Team's Web Page on Team Snap
- 2 social media promotions throughout the season
- Team Sponsorship Picture

## 2024 Sponsorship Options

### Triple

**\$1,500**

- Corporate Logo on large outfield banner
- Corporate logo on t-shirt for MBSL 5k
- Hole sponsor for MBSL Golf Scramble
- Corporate Logo on 2 team Uniforms
- Corporate Logo on Team's Web Page on Team Snap
- 2 social media promotions throughout the season
- Team Sponsorship Picture

### Double

**\$750**

- Key Game Sponsor for baseball, softball or T-Ball
- Corporate Logo on banner present at each key game
- Each week, 1 game will be selected in each category to be the key game of the week. That game will be promoted on social media as the key game of the week, presented by your business.

**Only 3 available!**

### Single

**\$300**

- Corporate Logo on Team Uniform
- Corporate Logo on Team Web Page in Team Snap
- Team Sponsorship Picture
- 2 Social Media Promotions throughout the season

contact us at [MBSL@cityofmiamisburg.com](mailto:MBSL@cityofmiamisburg.com)



## Why Sponsor Miamisburg Baseball & Softball League?

- Reach your target audience in a unique way
- Spotlight your product or service
- Support our local community
- All sponsorship dollars are re-invested into MBSL teams, players and equipment
- Brand awareness and recognition
- Generate new customers
- Cost effective and generates a return on investment

## Local & Regional Reach

- 6100+ subscribers to e-newsletters
- 15700+ followers on social media
- 12000+ Facebook impressions per event
- 131400+ people reached through Facebook in 2023



## Thank you to our 2023 Sponsors!

Alcor Supply	Miamisburg Eagles
Alley Cat Designs	Miamisburg Vision Care
Bentley's Heating & Cooling	Mr. Comfort Heating & Air
Dairy Queen	Play It Again Sports
Dick's Sporting Goods	Plumb Crazy Plumbing
Farmers and Merchants Bank	Ron's Pizza
Fink Brothers, LLC	Think Patented
Flooring N' Beyond	Twig and Lens Photography
Hamburger Wagon	Star City Car Wash
Highland Memorial Cemetery	JU Fitness Loft
Interstate Ford	Plaza Theater
Viking Heating & Air	Nestor Insurance
Miamisburg Community Foundation	



**Let us create a custom sponsorship for you!**

Contact us:

**Darren Miller, Athletic Operations Supervisor**

[darren.miller@cityofmiamisburg.com](mailto:darren.miller@cityofmiamisburg.com)



## Sponsor Information

Company/Organization

Contact

Phone

Email

Address

City

State

Zip

## Sponsor Level

☐

Home Run Sponsor

☐

Triple Sponsor

☐

Double Sponsor

Check box for which key game category  
you would like to sponsor

- ☐ Baseball  
☐ Softball  
☐ T-Ball

☐

Single (Team only) Sponsor Preferred League/Coach: \_\_\_\_\_

Preferred League/Coach: \_\_\_\_\_

Preferred League/Coach: \_\_\_\_\_

### Make checks payable to: City of Miamisburg

Return completed form with payment to:

City of Miamisburg Parks & Recreation

C/O MBSL

305 E. Central Ave, Miamisburg, OH 45342

### Pay with a Credit Card in-person or over the phone at: 937-866-8999

Return completed form to:

City of Miamisburg Parks & Recreation

C/O MBSL

305 E. Central Ave, Miamisburg, OH 45342

**Please respond by March 15th.**