



**City of Port Orchard**

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**Lodging Tax Advisory Committee  
October 2, 2019; 12:47 p.m. at City Hall**

Committee Members present: Chair Jay Rosapepe; Chan Park, Comfort Inn; Keith Woyshnis, Saints Car Club; Matt Murphy, Port Orchard Chamber of Commerce; Jack Edwards, Days Inn; and staff City Clerk Brandy Rinearson.

**Introductions/Roll Call** - Chair Rosapepe introduced himself and so did each of the committee members and staff.

The projected lodging tax revenue for 2020 is \$100,000. The Lodging Tax Advisory Committee made the following recommendations for 2020:

<b>2020 Lodging Tax Applicants</b>	<b>Request</b>	<b>Recommendation</b>
Visit Kitsap Peninsula-Tourism Marketing	\$18,000	\$18,000
Port Orchard Bay Street Association – Operation and Events	\$28,345	\$15,000
Port Orchard Bay Street Association – Tourism Marketing	\$10,700	\$7,500
Sidney Museum and Arts Association- Tourism Marketing	\$6,460	\$5,000
Fathoms O’ Fun Festivals-Events/Operations & Marketing	\$32,500	\$21,000
Kitsap Mustang Club-Mustangs on the Waterfront	\$2,500	\$2,500
Saints Car Club-The Cruz	\$3,000	\$3,000
Chamber of Commerce- Seagull Calling Festival/Events	\$3,000	\$3,000
Chamber of Commerce-Explore P.O./Tourism Marketing	\$12,500	\$12,500
Chamber of Commerce - Visitor Center	\$10,000	\$10,000
City of Port Orchard-Summer Event Foot Ferry Services	<u>\$7,000</u>	<u>\$2,500</u>
<b>Totals:</b>	<b>\$134,005</b>	<b>\$100,000</b>

The following are summaries of the committee’s recommendation:

The committee discussed the possibility of setting a reserve aside and after that discussion they felt the reserve is healthy enough and won’t be planning for a reserve in this year’s allocation.

**Saints Car Club-The Cruz**

The Committee reviewed the application and recommends funding their request fully. The funds are going to support a great event. However, they did point out that they are fully self-funded, as at the end of their event they donate funds back to the community and their event would not be impacted should they not be fully funded.

- ❖ Recommended allocation: \$3,000

**Port Orchard Chamber of Commerce – Seagull Calling Festival/ Events**

The committee reviewed the application and recommends funding their request fully.

❖ Recommended allocation: \$3,000

**Kitsap Mustang Club - Mustangs on the Waterfront**

The Committee reviewed the application and recommends funding their request fully.

❖ Recommended allocation: \$2,500

**Visit Kitsap Peninsula – Tourism Marketing**

The committee reviewed the application and recommends funding their request fully. The role of this organization is to support the hotels and get tourists here.

❖ Recommended allocation: \$18,000

**Port Orchard Chamber of Commerce –Explore Port Orchard/Tourism Marketing**

The committee reviewed the application and recommends funding their request fully.

❖ Recommended allocation: \$12,500

**Port Orchard Chamber of Commerce –Visitor Center**

The committee reviewed the application and recommends funding their request fully.

❖ Recommended allocation: \$10,000

**City of Port Orchard – Summer Event Foot Ferry Services**

The Committee reviewed the application and recommends partially funding their request. The reduction in allocation is due to the ridership count being low. They support the service for the Harbor Festival, Parade, and Fourth of July events, as they have the highest ridership count.

❖ Recommended allocation: \$2,500

**Fathoms O’ Fun Festival, Inc. – Marketing and Operations of Events**

The committee reviewed the application and recommends partially funding their request. The reason for the reduction in the allocation was to account for some of the marketing being for events held outside the City and some events designed for locals rather than out-of-towners.

❖ Recommended allocation: \$21,000

**Port Orchard Bay Street Association –Marketing and Operations of Events**

The committee reviewed the application and recommends partially funding their request. The reason for the reduction in the allocation was due to other revenue coming from other sources.

❖ Recommended allocation: \$15,000

**Port Orchard Bay Street Association – Tourism Marketing**

The committee reviewed the application and recommends partially funding their request. The reason for the reduction in the allocation is to account for the sponsorship revenue they receive from the walking maps.

❖ Recommended allocation: \$7,500

**Sidney Museum and Arts Association – Tourism Marketing**

The committee reviewed the application and recommends partially funding their request.

❖ Recommended allocation: \$5,000

Chair Rosapepe closed the meeting with summarizing the consensus of the committee; in that the committee's allocations are to have event organizers focus more on advertising outside of the area and to work towards more unified tourism marketing.

There being no further business, Chair Rosapepe adjourned the meeting at 1:38 p.m. Audio-only, recording was successful.

Next meeting: TBD