

## Appendix A:

### McCormick Village Survey Results (375 total responses)

1. On a scale of 1-5, how important are the following to you concerning commercial development in the McCormick Urban Village Center?

- a) The McCormick Urban Village provides opportunities to shop, dine, meet, and gather.  
373 Responses; 59.5% (5) Very Important.

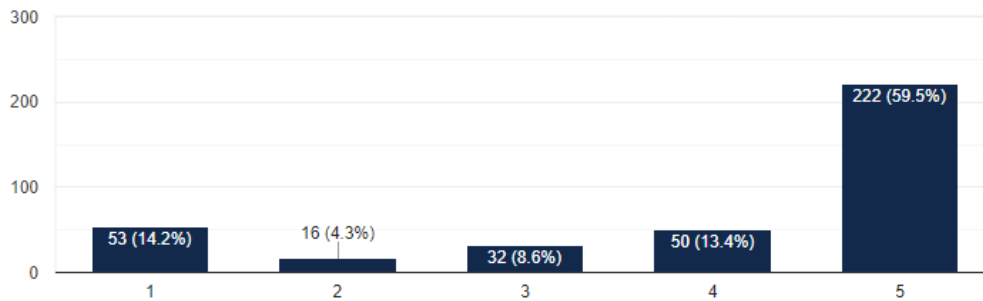
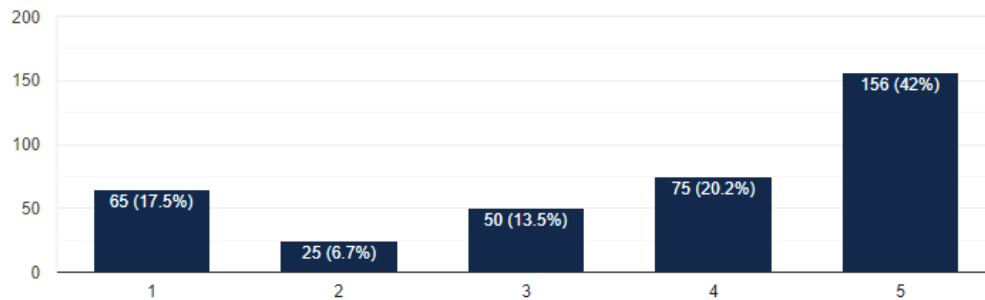


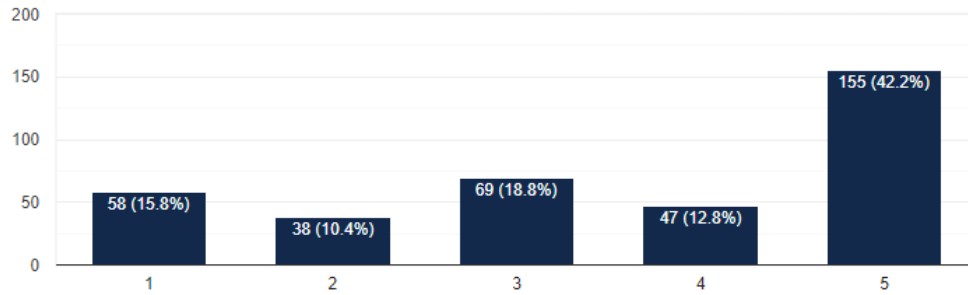
Figure 1: Graph showing results from 1(a).

- b) The McCormick Urban Village contains an assortment of businesses.  
371 responses; 42% (5) Very Important.



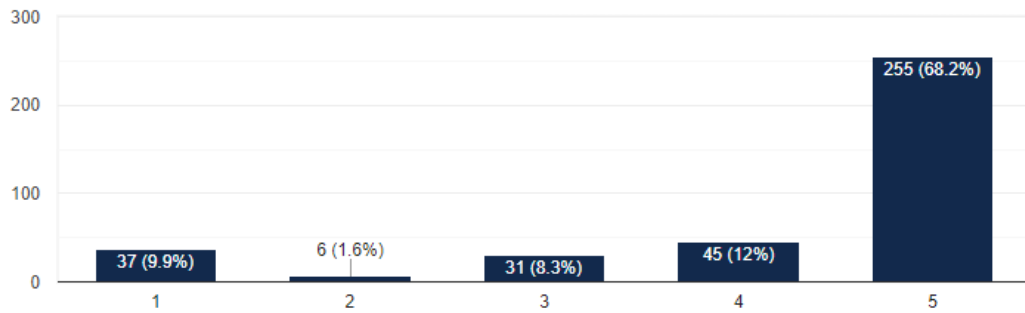
- c) The commercial portion of the McCormick Urban Village is small scale. (Small scale: an area that contains 10-20 commercial storefronts and approximately 20,000 square feet total. For reference, a typical grocery store is approximately 40,000 sq. ft. and typical supercenter is 100,000 sq. ft or more.)

367 Responses; 42.2% (5) Very Important.



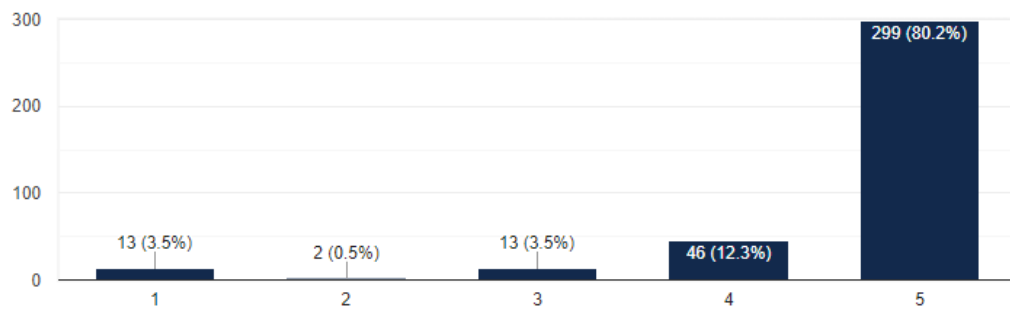
- d) The McCormick Urban Village is connected to the surrounding and existing residential areas by trails, sidewalks, and bike lanes.

374 Responses; 68.2% (5) Very Important.

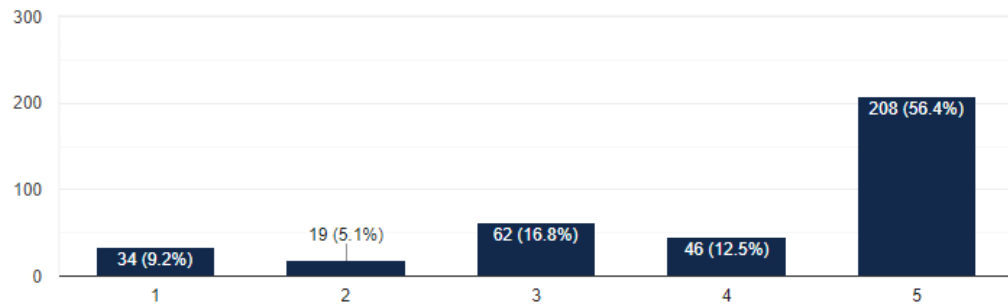


- e) The McCormick Urban Village fits into its natural surroundings.

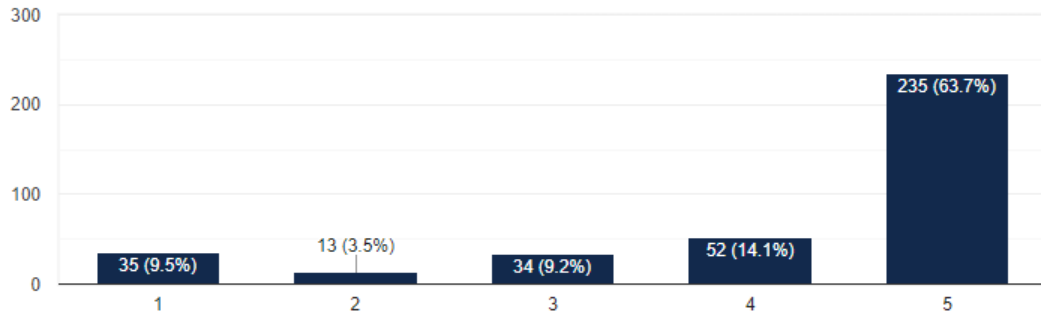
373 Responses; 80.2% (5) Very Important.



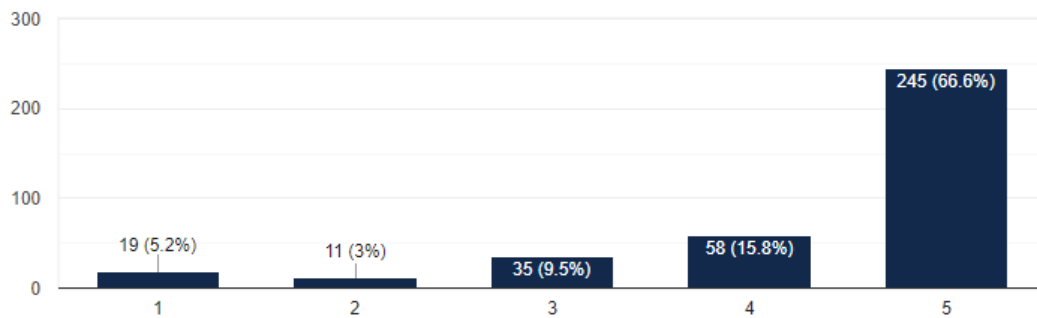
- f) The McCormick Urban Village utilizes green building techniques and materials.  
369 Responses; 56.4% (5) Very Important.



- g) The McCormick Urban Village includes small plazas, outdoor gathering spaces, and opportunities for outdoor dining.  
369 Responses; 63.7% (5) Very Important.

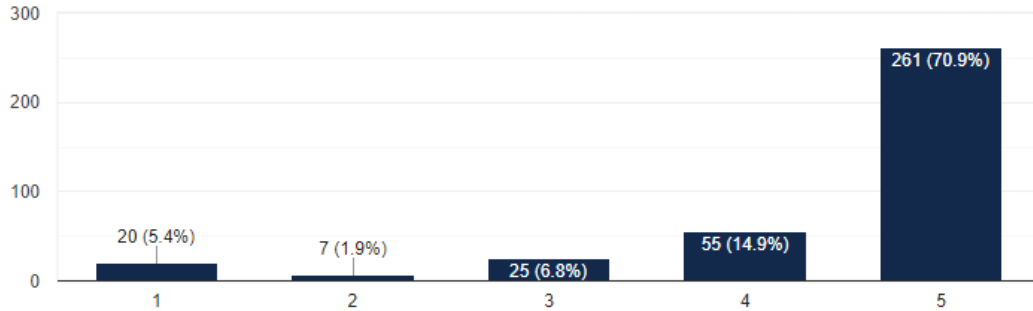


- h) The McCormick Urban Village is pedestrian oriented.  
368 Responses; 66.6% (5) Very Important.



- i) The McCormick Urban Village is built with streetscape amenities as pedestrian scale lighting, benches, landscaping, and street trees.

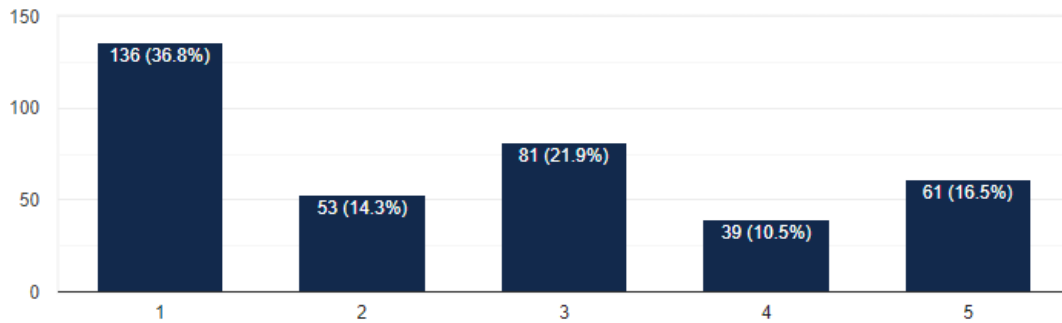
368 Responses; 70.9% (5) Very Important.



**2. On a scale of 1-5, with 5 being the most important, how important are the following to you concerning future residential development in the McCormick Urban Village?**

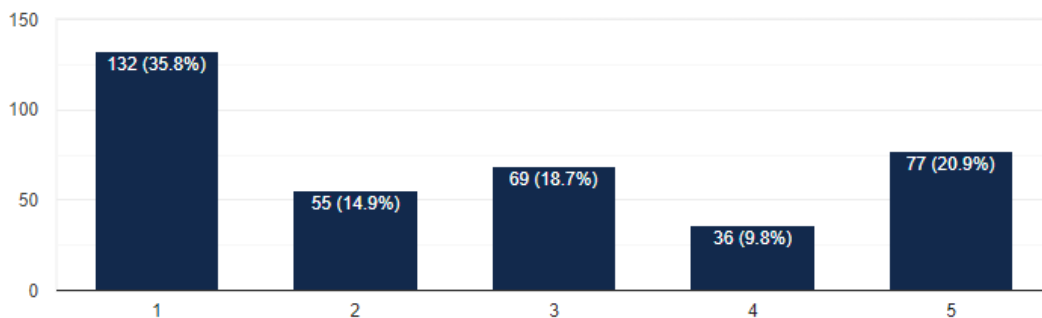
- a) There is a wide variety of housing options in the McCormick Urban Village, such as apartments, single-family homes, townhomes, etc.

370 Responses; 36.8% (1) Not Important.

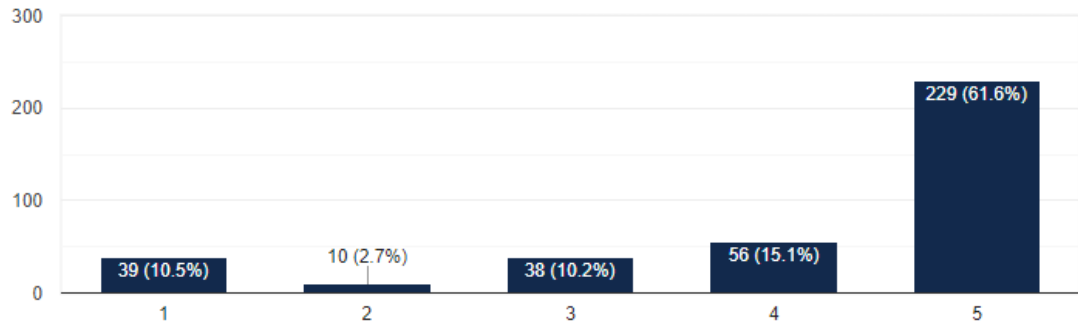


- b) There is housing in the McCormick Urban Village Center that is available to a wide variety of income levels.

369 Responses; 35.8% (1) Not Important.

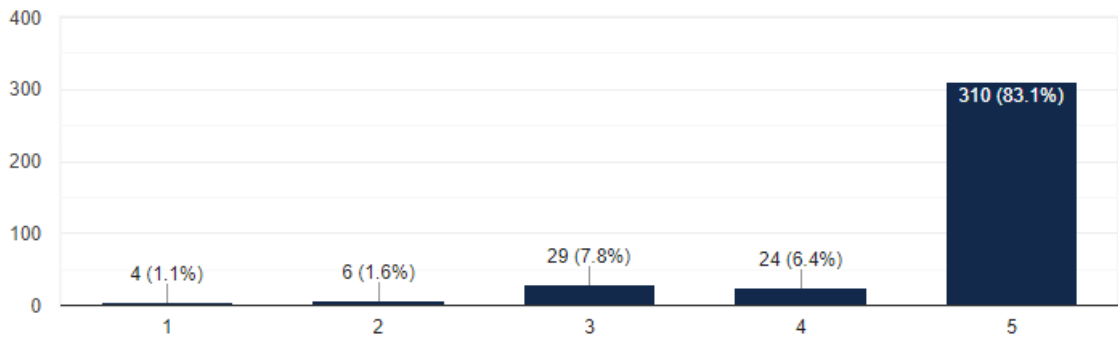


- c) The McCormick Urban Village Center provides sidewalks and/or trail connections within the center and connecting to existing neighborhoods and recreational opportunities.  
372 Responses; 61.6% (5) Very Important.

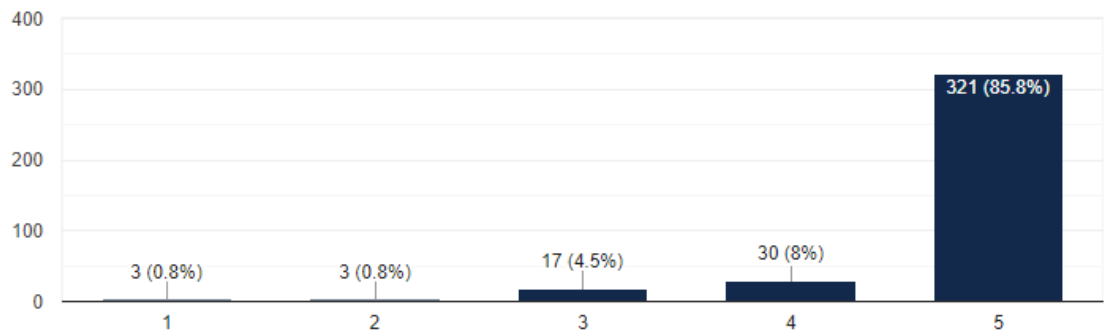


**3. On a scale of 1-5, how important are the following to you concerning public space, natural areas, and parks in the McCormick Village Neighborhood?**

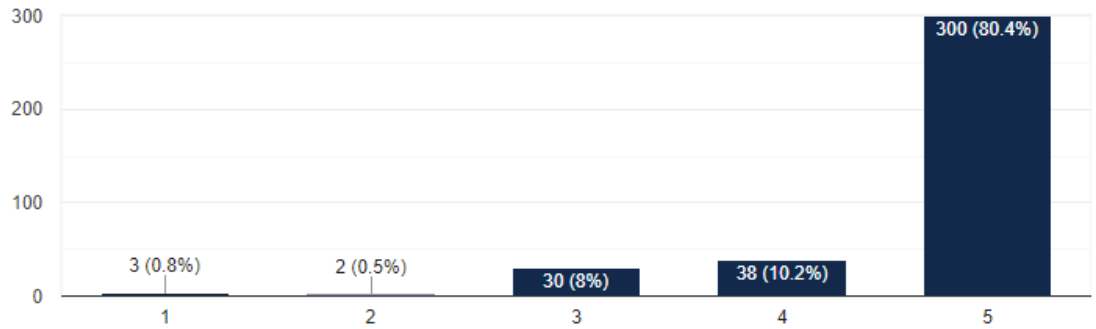
- a) Wetlands and streams and their buffers are protected.  
373 Responses; 83.1% (5) Very Important.



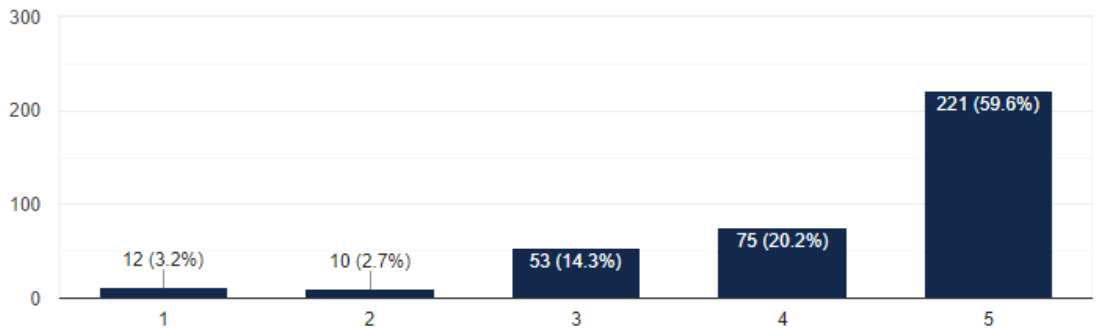
- b) The neighborhood preserves existing trees where possible.  
375 Responses; 85.8% (5) Very Important.



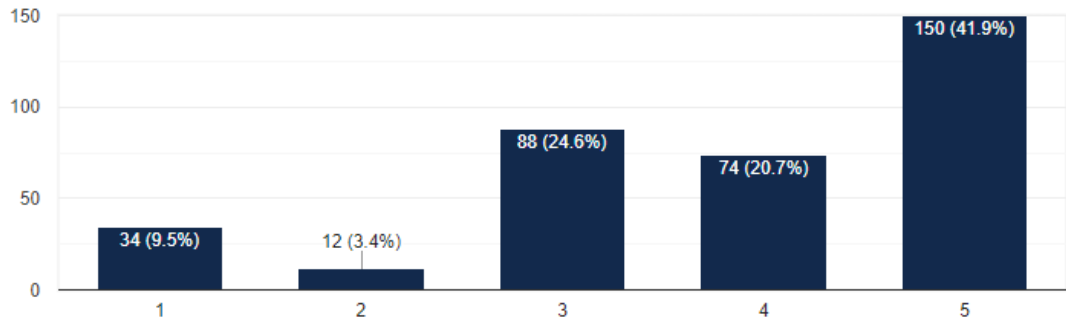
- c) The neighborhood plans to ensure long term tree canopy creation.  
373 Responses; 80.4% (5) Very Important.



- d) Small scale pocket parks are provided to supplement the amenities and recreational opportunities provided in McCormick Village Park.  
371 Responses; 59.6% (5) Very Important.

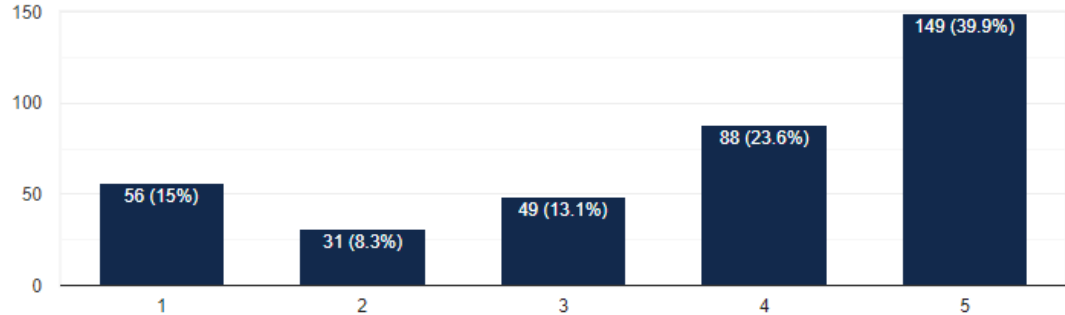


- e) Additional access and amenities are provided for McCormick Village Park. As described in the 2010 McCormick Village Park long-range plan, these amenities included the creation of western entrances to the park from Campus Parkway.  
358 Responses; 41.9% (5) Very Important.



**4. If a new business district is established, with ground-floor shopfronts, street parking, and pedestrian connections, how likely would you be to walk or bike to local shopping opportunities?**

373 Responses; 39.9% (5) Very Important.



**5. Which of the following commercial uses should be allowed in the McCormick Urban Village Center?**

359 Responses; Top results in order: Restaurants, Coffee Shops, and Bars (78.6%), Small Scale Grocery Store (45.7%), and Retail Establishments (28.4%).

**6. What concerns do you have about the development of a McCormick Urban Village Center?**

288 Responses; Responses consistently addressed the following:

- Transportation:
  - Traffic. Current condition and physical infrastructure of Old Clifton Rd concerns not being suitable for the existing development; Looking for improvements to the infrastructure of the road (i.e. visibility, bike lanes, road expansion, sidewalks, etc.)
  - Availability of parking.
  - Better access to Kitsap transit in the area.
- Need for conservation of trees and wildlife and natural habitat protection. Fear of displacement of wild animals and loss of natural lands.
- Lack of schooling to the area and school overcrowding. Requests for schools in the area.
- Design aesthetics of the new proposed area and quality of new development. Requests for community focused development.
- Concerns of the size of the proposed development.
- Concerns about different housing types and varied incomes.

**7. What other community amenities or ideas should be incorporated into a plan for the McCormick Village Neighborhood's future development?**

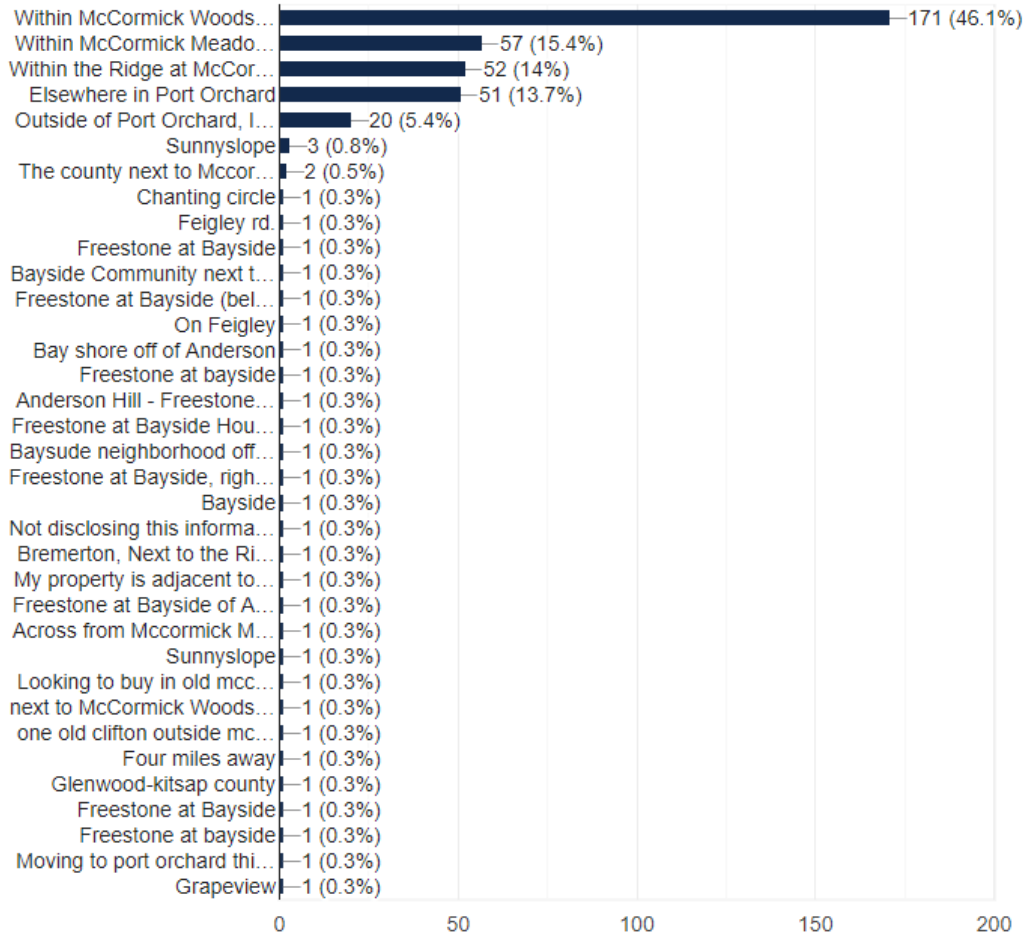
212 Responses; Responses summarized are as followed:

- Recreation center, community center, event center, activity space for families and kids (i.e. pool, entertainment space, rock climbing, etc.)
- Small scale community market, or specialized grocery store.

- Coffee shops, and restaurants.
- Schools.
- Protected and obvious bike lanes.
- Protection of natural spaces.

### 8. Where do you live?

371 Responses.



### 9. What is your age?

368 Responses.

