

Fiscal YTD				
BRER Assistance	Q2 (ADO-Q4)	Total	%	Annual Goal
Companies assisted (BRE)	29	148	185%	80
Recruitment follow-up	18	32	114%	28
Start-up assistance	1	23	144%	16
Export Assistance	4	4	100%	4
PTAC classes / Events	5	36	120%	30
Trainings (non PTAC)	4	18	-%	-

Major Initiatives	Events	Outreach
<ul style="list-style-type: none"> <li>• <b>APEX Accelerator</b> (Formerly PTAC)</li> <li>• <b>DEI Taskforce</b> <ul style="list-style-type: none"> <li>★ Outreach</li> <li>★ Partnership</li> <li>★ BIPOC Business Forum</li> </ul> </li> <li>• <b>Entrepreneurship &amp; Innovation</b> <ul style="list-style-type: none"> <li>★ Microbusiness Accelerator</li> <li>★ BE\$T Training</li> <li>★ Mentorship</li> </ul> </li> <li>• <b>One Kitsap</b> <ul style="list-style-type: none"> <li>★ Strategic Planning Sessions</li> <li>★ Workforce partner collaboration</li> <li>★ Kitsap County Housing Taskforce</li> </ul> </li> <li>• <b>BRER – Business Retention, Expansion, Entrepreneurship and Recruitment</b></li> </ul>	<ul style="list-style-type: none"> <li>• <b>BIPOC Business Forum</b> <ul style="list-style-type: none"> <li>★ Community partner access</li> <li>★ Technical assistance provider connections</li> <li>★ Educational and listening sessions</li> </ul> </li> <li>• <b>PTAC Classes x 5</b> <ul style="list-style-type: none"> <li>★ Check the <a href="#">KEDA YouTube</a> channel for recorded classes</li> </ul> </li> <li>• <b>Contractor Coffee Hour x 3</b></li> <li>• <b>Prime Connect x3</b> <ul style="list-style-type: none"> <li>★ Contractor Networking/ Matchmaking</li> </ul> </li> <li>• <b>Lightening Talks</b> <ul style="list-style-type: none"> <li>★ Stop Looking Like an Amateur</li> <li>★ Who You Know Matters</li> <li>★ Doing Business as a Social Purpose Co.</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• <b>Social Media (Q4)</b> <ul style="list-style-type: none"> <li>✓ LinkedIn: 31 Stories</li> <li>✓ Facebook: 34 Posts</li> <li>✓ YouTube: 5 Videos</li> </ul> </li> <li>• <b>Buy Close By Kitsap: Facebook group</b> <ul style="list-style-type: none"> <li>✓ 1,354 members</li> <li>✓ 1.9% growth</li> </ul> </li> <li>• <b>In-kind print ads</b> <ul style="list-style-type: none"> <li>✓ West Sound Home Magazine</li> </ul> </li> <li>• <b>Website Featured Content</b> <ul style="list-style-type: none"> <li>✓ The Tribes of Kitsap County</li> <li>✓ PTAC- Government Contracting</li> <li>✓ WAV-C</li> <li>✓ Affordable Housing</li> </ul> </li> <li>• <b>News Interviews:</b> <ul style="list-style-type: none"> <li>✓ Puget Sound Now- June 11<sup>th</sup></li> <li>✓ Bremerton Kitsap Access Television- June 1<sup>st</sup></li> </ul> </li> <li>• <b>Newsletters x 4</b></li> </ul>