

Ruston Municipal Code 25.09.060 - Sign type matrix.

Sign Type	Allowability Within Specific Zones			Allowable Area	Max Height	Illumination Height	Maximum Quantity	Time Limits	Permit Required	Qualifies for Bonus
	RES	COM/COM-P	MPD							
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A-Board/Portable Sign	No	Yes	Yes	12 square feet total. 6 square feet per face.	4 feet	No	1 per entity per street frontage	May only be displayed during business hours or while an employee or agent is on the premises.	Exempt - (requires a right-of-way use permit and insurance if located within the public right-of-way)	No
A-Board/Portable Sign (Temporary Real Estate Open House)	Yes	Yes	Yes	12 square feet total, 6 square feet per face.	4 feet	No	1 per entity per street frontage	May only be displayed while an employee or agent is on the premises.	Exempt - (requires a right-of-way use permit and insurance if located within the	No

(Ord. 1422, § 2, Nov. 19th, 2013; Ord. 1492, § 1, Feb. 21st, 2017).

									public right-of-way)	
Awning Sign	No	Yes	Yes	Maximum text height and width subject to RMC 25.09.050, and only allowed on vertical faces of awnings or canopies not exceeding 8 inches in height	N/A	No	Not limited *(1)	N/A	Sign Permit Required	No
Building Address Identification	Yes	Yes	Yes	12-inch maximum text height	N/A	Yes	1 per street frontage	N/A	Exempt	No
Commercial Shopping Center Sign	No	Yes *** (3)	Yes *** (3)	84 square feet	8 feet ***** (4)	Yes	1 per commercial shopping center as defined by RMC 25.09.020	N/A	Sign Permit Required	Yes **(2)
Construction Sign (Temporary)	Yes	Yes	Yes	32 square feet	8 feet	No	1 per street frontage	Must be removed prior to occupancy	Exempt	No

(Ord. 1422, § 2, Nov. 19th, 2013; Ord. 1492, § 1, Feb. 21st, 2017).

Flags (Government or noncommercial institution)	Yes	Yes	Yes	N/A	N/A	N/A	1 of each type of flag per site	N/A	Exempt	No
Freestanding Monument Sign	No	Yes	Yes	32 square feet	6 feet	Yes	1 per street frontage	N/A	Sign Permit Required	Yes **(2)
Murals Not Containing Advertising Copy	Yes	Yes	Yes	N/A	N/A	N/A	N/A	N/A	Exempt	No
Neighborhood Identification Sign	Yes	Yes	Yes	32 square feet	6 feet	Yes	1 per street frontage	N/A	Sign Permit Required	Yes **(2)
Non-governmental and/or Non-institutional Flags or Seasonal Decorations	Yes	Yes	Yes	N/A	N/A	N/A	N/A	Must be removed within seven calendar days of the cessation of the holiday celebration.	Exempt	No
On-premises Instructional Signs	Yes	Yes	Yes	4 square feet	4 feet	Yes	As needed	N/A	Sign Permit Required	No

(Ord. 1422, § 2, Nov. 19th, 2013; Ord. 1492, § 1, Feb. 21st, 2017).

Political signs	Yes	Yes	Yes	8 square feet	N/A	N/A	N/A	Must be removed from public property within 10 days after the election or event	Exempt.	No.
Projecting Sign	No	Yes	Yes	48 square feet per face, 96 square feet maximum*, must have minimum clearance of 8 feet when over sidewalk or right-of-way. Maximum projection of 4 feet beyond the facade it is attached to.	May not exceed fascia, eaves or cornice height of the building to which it is attached. In addition, in no case shall the overall height of the sign exceed 50% of the height of the building facade to which it is attached.	External, Halo, or Pan-Channel Neon only	1 per street frontage	N/A	Sign Permit Required	Yes **(2)
Temporary Real Estate Signs - Commercial	Yes	Yes	Yes	12 square feet	6 feet	No	1 per street frontage	Must be removed within seven calendar days of the sale of	Exempt	No

(Ord. 1422, § 2, Nov. 19th, 2013; Ord. 1492, § 1, Feb. 21st, 2017).

								the advertised real estate		
Temporary Real Estate Signs - Residential	Yes	Yes	Yes	6 square feet	6 feet	No	1 per street frontage	Must be removed within seven calendar days of the sale of the advertised real estate	Exempt	No
Wall Mounted	No	Yes	Yes	32 square feet *(1)	May not exceed fascia, eaves or cornice height of the building to which it is attached, except that individual pan-channel signs may exceed the fascia height by up to one foot	Yes	Not limited *(1)	N/A	Sign Permit Required	Yes **(2)
Wall Mounted (Home Occupations)	Yes	Yes	Yes	6 square feet	N/A	No	1 per street frontage	N/A	Sign Permit Required	No
Window Sign	No	Yes	Yes	Not more than 50% of the glazing	N/A	Non-illuminated,	Not limited	N/A	Sign Permit	Yes** (2)

(Ord. 1422, § 2, Nov. 19th, 2013; Ord. 1492, § 1, Feb. 21st, 2017).

				area of any given window. *(1)		Halo or Neon only	*(1)		Required	
Temporary Banner	No	Yes	Yes	20 square feet	6 feet, unless wall mounted, then not to exceed fascia or cornice	No	1 per street frontage	30 calendar days per year	Sign Permit Required	No

* (1) Calculated within the facade maximum as per RMC 25.09.050.

** (2) See RMC 25.09.050 Sign Area Bonus.

*** (3) Businesses located within a commercial shopping center (as defined by RMC 25.09.020) may place advertising within a commercial shopping center sign in lieu of an on-site freestanding monument sign.

**** (4) Base and sign structure shall not exceed 8 feet above the average grade of the adjacent right-of-way with the average grade measured along the right-of-way frontage of the sign.