

The Road to 2020

City of Ruston
16 April 2019

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Shape
your future
START HERE >

United States®
Census
2020

The Road to 2020



**Census Day is
1 April 2020**

**350 DAYS
TO GO!**

Why We Do a Census

“The actual Enumeration shall be made within three Years after the first Meeting of the Congress of the United States, and within every subsequent Term of ten Years, in such Manner as they shall by Law direct.”

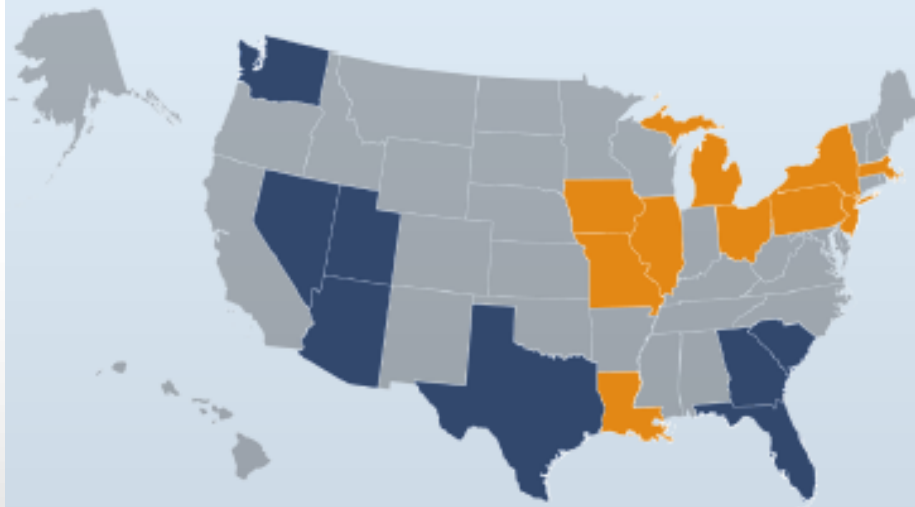
Article 1, Section 2 U.S. Constitution



U.S. House of Representatives

435 Total Representatives | 10 Representatives in Washington

2010 Official Results



GAINED

Arizona +1

Florida +2

Georgia +1

Nevada +1

South Carolina +1

Texas +4

Utah +1

Washington +1

LOST

Illinois -1

Iowa -1

Louisiana -1

Massachusetts -1

Michigan -1

Missouri -1

New Jersey -1

New York -2

Ohio -2

Pennsylvania -1

Funding

More than \$883 BILLION each year

Examples:

- ✓ Medicaid
- ✓ SNAP/WIC
- ✓ Transportation Planning
- ✓ Student Loans/Pell Grants
- ✓ Section 8 Housing
- ✓ School Lunch Program
- ✓ Head Start



**Washington
Received More
than \$16
BILLION in 2016**

Source: Reamer (2019). *Counting for Dollars 2020*: The George Washington University

Other Uses of Census Data

- State legislative districts, school districts, voting precincts
- State, local and tribal governments planning decisions
- Business and nonprofit decisions (where to locate, size of market)
- Local trends
- Population benchmarks

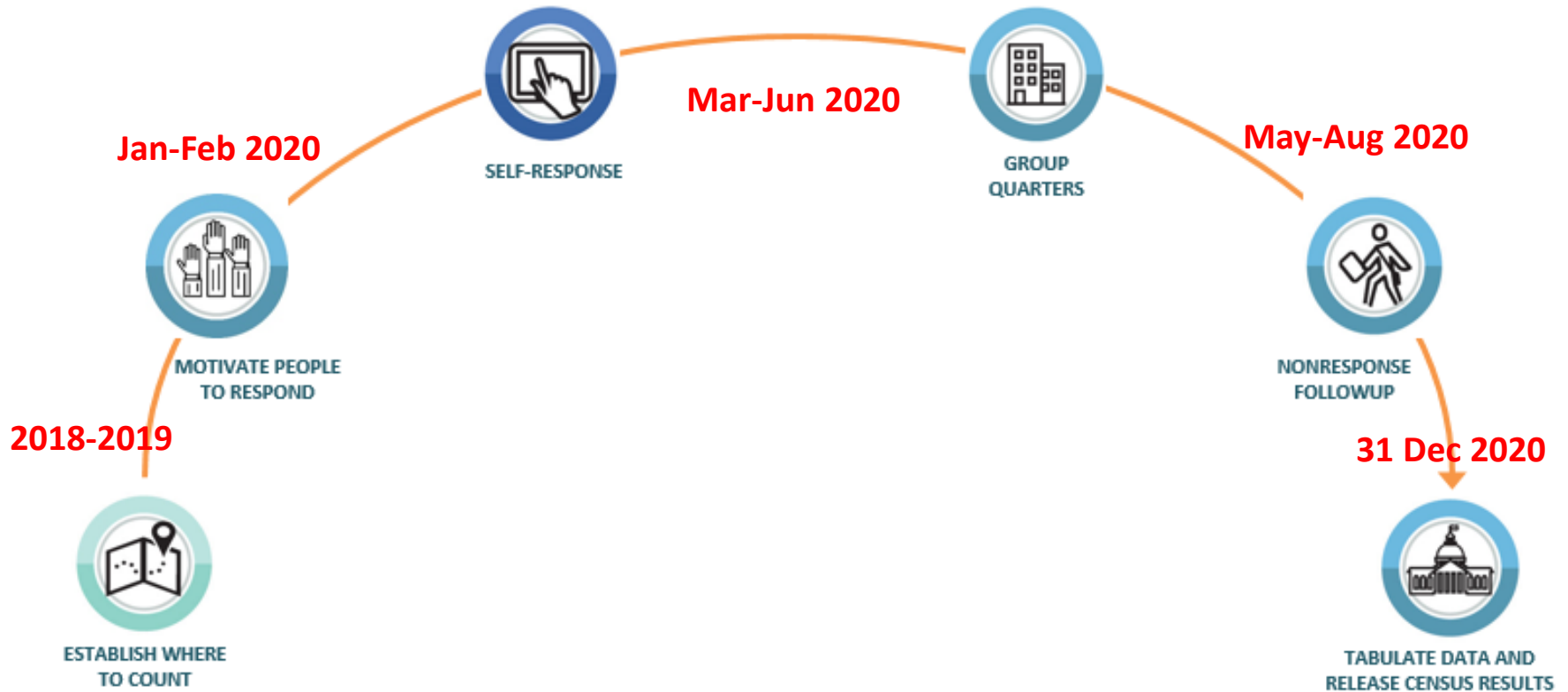


What's New for 2020

1. Easier to Respond
 - Internet
 - Toll-free Number
 - Paper
2. Technology
 - Field works will use mobile devices



The Road to 2020



What Do We Ask?

1. Address
2. Phone Number
3. How Many Live At That Address
4. Name
5. Gender
6. Age and Date of Birth
7. Race
8. Hispanic, Latino or Spanish Origin
9. Whether Someone Lives Somewhere Else
10. Relationship
11. Citizenship *



Languages

Internet Self-Response	Paper Form	Questionnaire Help	Enumerators, Mailed Items	Language Card and Guides
English Spanish Chinese (Simp.) Vietnamese Korean Russian Arabic Tagalog Polish French Haitian Creole Portuguese Japanese	English Spanish	13 languages Plus TDD	English Spanish	59 languages Plus ASL Plus Braille Plus Large Print

How It Will Work

Nearly every household will receive an invitation to participate from a postal worker or a census worker

 **95%** of households will receive their census invitation in the mail.



How It Will Work

WHAT WE WILL SEND IN THE MAIL	
On or between	You'll receive:
March 12-20	An invitation to respond online to the 2020 Census. (Some households will also receive paper questionnaires.)
March 16-24	A reminder letter.
	If you haven't responded yet:
March 26-April 3	A reminder postcard.
April 8-16	A reminder letter and paper questionnaire.
April 20-27	A final reminder postcard before we follow up in person.

Private and Confidential

- Only aggregate data reported
- Prohibited by law from releasing personal information to any person or organization (USC, Title 13) *
- Life-time oath by all Census Bureau employees
- Penalties for wrongful disclosure: up to 5 years imprisonment and/or a fine of \$250,000



We're Hiring

- Five Area Census Offices in Washington
 - Seattle (open)
 - Tacoma
 - Everett
 - Olympia
 - Spokane



Key Dates

Date	Items
2019	Validate all residential units in the county
Early 2020	Advertising Campaign
23 March 2020	Online portal opens
1 April 2020	CENSUS DAY!
April-June 2020	Non-response Follow Up Quality Control
31 Dec 2020	Results delivered to the president
31 Mar 2021	Results delivered to the states

Thank You!



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