Update T	Prioritize implementing key General Plan 2040 programs, including neighborhood planning, economic vitality, tree inventory, and improving and preserving public assets. The City has made progress on implementing key programs in the General Plan. Examples of these include: - Planting trees on City-owned land, including Sun Valley Park, McInnis Parkway, and other locations. - Securing a Climate Action Corps Fellow to conduct tree inventories and identify locations to plant new trees. - Receiving \$3,051,000 in One Bay Area Grant 3 funding for the Fourth Street intersection realignment project in January 2023; this project is currently in the design phase. - Converting B Street from one-way to two-way traffic. - Securing transportation grants for the 2 nd /4 th Street intersection, Canal area improvements, rapid rectangular flashing beacons for crosswalks surrounding schools, and a mid-block crossing with bulb-outs along Francisco Blvd. The City Council received a comprehensive list of General Plan Updates as a part of the March 4, 2024 General Plan annual progress report. Where discretion is allowed under State housing laws, create standards to guide new developments to best fit into San Rafael
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	through implementing the December on December of Dien and additional nations, as needed
	through implementing the Downtown Precise Plan and additional policies, as needed.
-	Staff reviewed and evaluated the Downtown Precise Plan for potential modifications, application checklists, and architectural guidance
	documents to increase housing applications within the downtown precise plan area. Staff are currently developing a scope of services
	in anticipation of consultant vetting and selection. It is anticipated that a consultant would be selected in Q3/Q4 2024. Any Preliminary
	Downtown Precise Plan amendments would trigger review and approval by the Planning Commission and City Council.
	Establish a By-Right Neighborhood Affordable Housing Overlay Zone to streamline the review and approval of affordable housing
-	projects in high-density residential zoning districts. Develop a comprehensive plan for the Priority Development Areas (PDA) in the
	North and Southeast San Rafael neighborhoods addressing future development, mobility, sea level rise, and other community
	priorities.
•	Progress has been made on the creation a Specific Plan for Northgate and East San Rafael. The City was awarded ~\$1.6 million (\$800k
	each) in grant funds for community outreach and the creation of a Canal Priority Development Area (PDA), and a Northgate PDA. The
	East San Rafael Specific Plan area (Canal Neighborhood) project is scheduled to begin first, with an RFP to select a consultant
a	anticipated for release in Q2 of 2024.
9	Staff continue to work with housing developers to streamline the review and approval process, in line with Program # 41 of the City's
	2023-2031 Housing Element. Establishment of a by-right neighborhood affordable housing overlay zone requires further evaluation in
	the context of other affordable housing tools available, including state policies and programs that provide streamlining and
	concessions. Existing Citywide affordable housing tools are also due for evaluation; when the City Council adopted adjustments to the
	inclusionary housing requirement in 2021, staff committed to returning to City Council with an evaluation of the inclusionary housing
	policy's performance and impact over the first several years of implementation.

Goal A: N	Goal A: Neighborhood and Economic Vitality	
	Staff anticipate working with a consultant beginning in Q4 of 2024 to evaluate the policy and propose updates to City Council as	
	needed.	
A4	As development projects arise, create development agreements as necessary and facilitate community engagement efforts to	
	inform and solicit input from the community throughout the process, such as the Northgate project.	
Update	The Northgate Mall redevelopment project is currently in development agreement negotiations.	
	Staff will recommend pursuing development agreements for large-scale projects which may trigger zoning amendments or phased project implementation.	
A5	Using results from the 2022-23-day laborer survey, work with governmental and community partners to facilitate a Feasibility	
	Study of a Day Laborer Center/Hiring Hall in San Rafael.	
Update	This project has not started and is anticipated to occur in FY 2024-25.	
A6	Consider revisions to the Cannabis program, such as reviewing quantities and types of licenses, evaluating revisions for hemp	
	products, and addressing products targeting youth.	
Update	Staff hosted a cannabis industry convening to discuss industry trends and potential program modifications to the San Rafael Cannabis	
	Program. The primary modification requested by businesses was an extension of the current tax reduction for non-storefront retail	
	businesses to alleviate the tax burden these businesses face. Staff will bring a proposal forward to City Council once received from the	
	cannabis license holders. The current tax reduction expires in 2025. Due to Cannabis businesses attrition, there are ample licenses	
	available in each type, and no increase in available licenses is recommended. In addition, staff evaluated implementing micro-licenses,	
	an additional license type, but has not been prioritized given limited demand and the volatility of the regulated cannabis market.	
	The Code Enforcement division, City Attorney, and City Manager departments have collaborated with the Department of Cannabis	
	Control on regulation and inspections of sales of illegal hemp/cannabis products.	
A7	Continue to develop, improve, and implement a comprehensive plan to address the issue of illegal dumping in areas of denser	
	multifamily housing, with a focus on improving access to legal disposal options for tenants.	
Update	The Together San Rafael Team is conducting a cost analysis of a suite of options to bring to the City Council in Q3 of fiscal year 2024-25.	
	Staff is currently presenting to key community groups for feedback on the final set of recommendations.	
A8	Assess feasibility and revise the City's current residential parking permit program to address overcrowding of neighborhood	
Update	parking in a cost-neutral and equitable manner. The City released an RFP and, in February 2024, hired Dixon Unlimited to develop a residential parking permit program. The first phase	
Opuale	is focused on East San Rafael, but the program will be designed to be adaptable to other areas of the City impacted by parking issues.	

Goal B: C	Goal B: Quality of Life	
B1	Use the Parks and Recreation Master Plan to guide the development, enhancement, and maintenance of parks, recreational	
	facilities, and programs for the City.	
Update	Utilizing the Parks and Recreation Master Plan, the City has:	
	- Developed recommendations for the annual Measure A work plan.	
	- Installed taller fencing along the Albert Field third baseline for safety.	
	- Piloted a keyless access approach at the tennis courts based on community feedback.	
	- Contracted sod work at Albert Field to prepare for the 2024 season.	
	- Added a weekend cleaning for high-use park restrooms.	
B2	Enhance recreational opportunities and user experience at Pickleweed Park by adding new amenities, enhancing existing facilities,	
	and installing all-weather turf on the field to provide a safe, sustainable, and inclusive community space.	
Update	The City has successfully secured a \$4.24M Land and Water Conservation Fund Grant from the National Park Service and allocated an	
	additional \$4.24M in required matching funds to support the Pickleweed Park Enhancement Project. The project scope includes	
	replacing the grass field with -weather turf; installing a new basketball court, play structures, fitness equipment, gazebo, landscaping,	
	lighting, and additional parking; and replacing the existing restroom. The project team is finalizing the San Francisco Bay Conservation	
	and Development Commission (BCDC) administrative permit and 100% construction documents in Q2 of 2024. Staff are still solidifying	
	the construction timeline; however, it is anticipated to begin in Fall 2024 with renovation of the field and installation of amenities on the	
	west side of the park. The grant requires that the project be completed, and all expenses incurred no later than June 30, 2026.	
B3	Redesign interior space at Pickleweed Branch Library and improve the Downtown Library's critical and life safety infrastructure,	
	operations, and services to provide safe, functional, and innovative learning spaces.	
Update	The Downtown Library renovation is in the design stage, with construction documents being prepared for permitting and bidding.	
	Construction is estimated to begin in late Summer/early Fall 2024. Staff completed an RFP for architectural, engineering, and design	
	services for the Pickleweed Branch remodel project and expect to begin design in Summer of 2024, with construction estimated for	
	Summer 2025.	
B4	Replace the playground at Peacock Gap Park with a new, modern structure.	
Update	Staff developed and completed an RFP for architectural and engineering services in the Q1 of 2023 and selected Royston, Hanamoto,	
	Alley & Abey, and who have started work on design and community engagement. Staff plans to conduct additional outreach efforts,	
	including an in-person event and an online survey, as part of the design process. Construction is estimated to begin in Fall 2024.	
B5	Continue the process to assess the feasibility of constructing a new library facility that meets the current and future needs of the	
	community, including identifying potential funding sources and partnerships.	
Update	In the Summer of 2023, staff conducted a survey to gauge voter support for a tax measure to fund a new and/or expanded downtown	
	library. Since conducting the survey, the Library Foundation decided to launch a citizen's initiative to put a tax measure on the ballot to	
	fund a new library and community center at Albert Park. Staff are awaiting the results of that process before taking further action on this	
	objective.	

Goal B: C	Goal B: Quality of Life	
B6	Amend the smoking ordinance to bring it up to the latest standards, such as allowing the public to bring a civil action against any	
	person who has multiple violations.	
Update	The County of Marin plans to introduce an amendment in include a price floor on tobacco products to the Tobacco Retail License	
	regulations later this year. At that time, staff will present for City Council consideration, that amendment and an additional amendment	
	that would establish a private right to action in the City's Clean Indoor and Outdoor Air and Health Protection chapter of the SRMC.	
B7	Continue to implement the Age-Friendly Strategic Plan, including working with the Age-Friendly Task Force to support ageism	
	trainings and activities to address social isolation.	
Update	Staff supported the Age-Friendly Community Partnership in holding an ageism training course for the City's management team and a	
	lunch-and-learn on ageism for all City staff. Staff also partnered with the Age-Friendly Community Partnership to hold a spring	
	celebration for all in our community who are "90 and better!"	
	The City issued a Certificate of Occupancy for the Vivalon Healthy Aging Campus at 999 Third St, which includes sixty-six units of	
	affordable housing for older adults.	
B8	Develop a comprehensive Master Plan for the Terra Linda Park and Community Center that will guide future site improvements and	
	enhance the park and community center's role as a community resource.	
Update	Staff completed an RFP for landscape architectural and engineering services to lead the Terra Linda Park and Community Center	
	planning process. Community engagement is scheduled for Spring/Summer 2024, and the plan is slated for completion in Spring 2025.	

Goal C: F	Goal C: Public Safety	
C1	Analyze the results and effectiveness of the Specialized Assistance for Everyone (SAFE) team three-year pilot and determine if/how	
	it should be adjusted (e.g. hours of operation) to have the greatest impact on community members and develop funding feasibility	
	to extend beyond the pilot program period of time.	
Update	The SAFE Team has handled 3,152 calls for service since their inception on March 27, 2023. During the past year they have diverted 113 clients from the emergency department, 125 clients from jail, and 152 instances where they transported the individual to the hospital/crisis stabilization unit, instead of an ambulance. The SAFE Team assisted the police department with lowering their response times to priority 1 incidents down to 5 minutes in 2023, as compared to 7 minutes in 2022.	
	To expand hours of operation, Petaluma People's Services Center (in coordination with the police department) applied for a \$1.5M grant to the Marin Community Foundation. Staff continue to explore additional grant opportunities to fund the SAFE Team.	
C2	Improve service to the community by reducing emergency response times of priority 1 police calls to average of less than six	
	minutes.	
Update	In 2023 this objective was met; response times for priority one calls were reduced to five minutes from seven minutes.	

Goal C: F	Goal C: Public Safety	
C3	Continue community conversations about how the police department can improve residents' feelings of safety in their	
	neighborhoods and improve trust with the community.	
Update	The police department continues to hold community engagement events such as Coffee with a Cop, Community Academy in English and	
	Spanish, Camp Chance, reading to elementary school students, Touch a Truck at Al Boro Center, Movies in the Park, a back-to-school	
	backpack giveaway, and social media engagement. The Police Advisory and Accountability Committee (PAAC) was established to	
	provide input to improve public transparency and accountability with respect to the San Rafael Police Department and provide greater	
	community participation in making recommendations on police department policies, practices, and procedures, including those related to community relations, hiring, and training best practices.	
C4	Conduct a comprehensive evaluation of the Advanced License Plate Reader (ALPR) technology to assess its effectiveness in	
	reducing auto thefts and Part 1 crimes while ensuring privacy and equity considerations are addressed. Analyze crime trend data to	
	measure the impact of ALPR technology on investigations and explore ways to mitigate potential biases and protect sensitive	
	personal information.	
Update	After an evaluation of ALPR Technology, the City selected FLOCK camera to deploy ALPR in the City. To date, 16 of the 18 total cameras	
	are installed and functioning. The system has led to multiple arrests for violent crimes and recovered multiple stolen vehicles.	
C5	Conduct a detailed fire deployment study to ensure that the current needs of the community are being met and to prepare for future	
	growth.	
Update	The fire department, using a cooperative purchase agreement through NPPGov, a national cooperative procurement organization,	
	entered into an agreement with Emergency Services Consulting International (ESCI) to conduct a Staffing and Resource Deployment	
	Study. The study will examine the current and future service demand forecast to identify and evaluate future strategies to meet long-	
	range needs. The fire department held a kick-off meeting in early April, and a final report is expected in Fall of 2024.	
C6	Examine emergency medical services delivery in San Rafael to ensure the highest-quality care is provided and the appropriate	
	resources are provided in a responsible and effective manner for increasing demands for service.	
Update	The City contracted with Citygate Associates to analyze current service levels and present preliminary findings and recommendations.	
	Staff are continuing to evaluate staffing and deployment alternatives and will be formulating specific recommendations in the coming	
_	fiscal year.	
C7	Evaluate the financial feasibility of the paramedic tax revenues to address future needs, including an increase in elder care	
	facilities.	
Update	This project has not started and is anticipated to begin in FY 2024-25.	

Goal D: Public Assets	
D1	Evaluate and prioritize the Capital Improvement Program annually, including initiating grant-funded projects in 2023 (e.g.
	improvements to the Second Street and Fourth Street intersection).
Update	Staff conduct annual evaluations of the CIP, reviewing, updating, and prioritizing improvement needs. To continue to grow and meet
	growing community needs and City Council priorities, staff plans to evaluate the project ranking criteria and the CIP process next fiscal
	year (FY 2025-26), including consideration for capacity planning and prioritization. Once the process evolves staff will implement the
	new process and criteria into the next CIP document. As the criteria and CIP process for FY 2026-27are updated, presentations to the
	City Council provide an opportunity for the Mayor, Councilmembers, and the community to be engaged and weigh in on the process and
	prioritization of projects.
D2	Improve transportation and safety in the Canal neighborhood by conducting a feasibility study of the Canal multi-modal experience
	and Canal swing bridge incorporating recommendations from the Canal Community Based Transportation Plan.
Update	The City received State of CA Active Transportation Plan Cycle 6 grants, which fully funds the swing bridge feasibility study and partially
	funds the multi-modal experience design and construction. An RFP is being developed and will be advertised in summer 2024 to procure
	consultant firms to assist with the environmental and design phase for the multi-modal experience project. The development of an RFP
	for the swing bridge feasibility study is planned for Spring 2025.
D3	Actively participate in the decision-making process with the Golden Gate Bridge, Highway and Transportation District in relocating
	the San Rafael (Bettini) Transit Center.
Update	Staff regularly participate in meetings with the Community Design Advisory Group. Staff also participate in focused design reviews,
	discussion regarding impacts to the public right-of-way, and coordinate updates for City Council meetings related to the Transit Center
	Project. The City has provided letters of support for grants and additional funding for the project. Over the next fiscal year, staff will work
	with Golden Gate Transit to set the schedule for public meetings including community design updates, planning commission, and City
	Council meetings.
D4	Coordinate with the TAM and the County of Marin in the analysis and implementation of Vision Zero, or equivalent, to eliminate all
	traffic fatalities and severe injuries while increasing safe, healthy, equitable mobility for pedestrians, cyclists, and all modes of
Lladata	traffic.
Update	At the April 2, 2024, meeting, the City Council adopted the 2024 Marin Countywide Local Road Safety Plan. Adopting the Local Road
	Safety Plan will help move San Rafael towards its Vision Zero goals to eliminate all traffic fatalities and severe injuries while increasing
	safe, healthy, equitable mobility for pedestrians, cyclists, and all modes of traffic by 2050. Staff will be developing a Vision Zero Action
DE	Plan that incorporates the Countywide Local Road Safety Plan among other things in fiscal year 2024-25.
D5	Actively participate in the decision-making process with Transportation Authority of Marin (TAM), other agencies, and the community on the US101/I-580 Multimodal and Local Access Improvement Project.
Update	Staff regularly participate in meetings with TAM to coordinate project decision-making and funding strategy for Phase I (i.e., Bike and
	Pedestrian Improvements between 580 and 101).

Goal D: F	Goal D: Public Assets	
D6	Develop a comprehensive Storm Drain Master Plan that will include network upgrades, maintenance schedules, sea level rise	
	planning, and requirements for new developments.	
Update	The City released an RFP on February 6, 2024, and is bringing a recommended contractor to develop a storm drain plan for consideration	
	at the May 20, 2024, City Council meeting.	
D7	Develop an inventory of City assets, including buildings, infrastructure, parks, lighting, open space, and trees, and develop a	
	strategic plan for asset management to identify and quantify unfunded liabilities and deferred maintenance costs. Engage community volunteers to support this effort.	
Update	The City has completed a Light Detection and Ranging (LiDAR) survey of City-owned assets and plans to continue to gather non- LiDAR inventory including facilities and parks assets. Staff are finalizing the procurement of an Asset Management System (AMS) and preparing to integrate data into the software. Training and setting standard operating procedures and policies will be a focus next fiscal year fiscal	
	year 2024-25). Staff will begin to develop near-term and long-term maintenance goals and investigate opportunities for future buildout and utilization of ASM program.	
D8	Reduce the City's greenhouse gas emissions by transitioning, where feasible, diesel and gasoline-powered vehicles to electric vehicles.	
Update	Staff have secured the services of a consultant at no cost to the City for electrical capacity assessments for City Hall, Public Safety	
	Center, and Public Works for EV charger planning. Staff successfully applied to Metropolitan Transportation Commission to fund a	
	consultant to develop a fleet transition plan for the City's fleet of vehicles. Staff are revising the fleet policy to incorporate the transition to zero-emission vehicles, which will be completed in Q2 of 2024.	
D9	Develop and adopt an updated Pedestrian and Bicycle Master Plan to improve connectivity, safety, and accessibility for pedestrians and cyclists.	
Update	Staff has created and advertised an online survey to collect input and suggested improvements for the Citywide Bicycle and Pedestrian	
	Plan (CBPP). Staff will release an RFP in Q1 of 2025 to select a consultant to complete the CBPP. In collaboration with the Bicycle and Pedestrian Committee, staff and the consultant will review the existing plan, outreach to the community for recommendations to the	
	current network, review polices and projects, and assist with prioritization of projects for the annual CIP update.	

Goal E: F	Goal E: Foundational Services	
E1	Develop a civic engagement strategy and reestablish the City's Communications Team, including coordination and strategy around	
	Citywide communications, website content strategy, and best practices.	
Update	A City staff communications team was established that meets weekly to coordinate outreach and engagement. Similarly, staff have	
	developed a website team to coordinate training, best practices, and special website projects. The City is currently recruiting a Civic	
	Engagement Manager who will work on developing a strategic communications plan roadmap. In addition, the City is developing and	
	posting Frequently Asked Questions (FAQ) for high priority projects like the Northgate Redevelopment Project, the Dominican project,	

Goal E: F	oundational Services
	and the recently updated camping ordinance. The City also developed a FAQ in response to the Terra Linda gasoline spill. The City
	recently re-established issuing the homelessness newsletter monthly.
E2	Improve the user experience for the public by implementing a new, modern permit management system which will streamline
	processes for applicants and improve coordination of permit services across all City departments.
Update	Following a year of user research and review of video demos with the cross-departmental permit management team, staff developed and published an RFP in May 2023. The selection team selected OpenGov after following up with several municipalities who have had successful transitions to the system. The project kicked off in February 2024 and implementation will be conducted in three phases: Building/Planning, Code Enforcement, and Public Works/Sanitation. Staff are currently building out permit workflows and migrating legacy data to the new system. It is anticipated that the new system will make it easier for our customers to track projects, inspections, and upload drawings through a better web interface. It will also allow better access to project documents for our third-party plan examiners and inspectors and allow better communications between the reviewing department and field inspections. The permits system will have compliant credit card security. The project is expected to be completed by December 2024, with the launch in early 2025.
E3	Make recommendations to bring to the ballot the Municipal Code and San Rafael's Charter focusing on updating any outdated, confusing, or inaccurate language, and make them more accessible, understandable, and gender inclusive.
Update	The City Council <u>adopted amendments</u> to the Municipal Code, removing outdated and inaccurate language at the City Council meeting on February 5, 2024. The comprehensive update to the City's Charter will occur in fiscal year 2024-2025.
E4	Enhance Performance Measurement through the co-development of dashboards and data tools for the Council policy focus areas, provide easy access to performance metrics, and enable data-driven decision-making by City departments. Evaluate which datasets can be added to our open data portal to increase transparency.
Update	Staff are currently updating performance metrics, identifying new metrics for key policy focus areas, and outlining operational metrics. The updated performance measurement program will be presented to the City Council in June 2024.
	 Over the past year, staff have also: Developed data tools for the Police Department, including a Use of Force dashboard for tracking use of force cases and the routing of internal documentation related to each case, and Supported the implementation of data tools for Community and Economic Development to assist prospective businesses find information related to parcels and potential business locations.
	In fiscal year 2024-25, as part of the asset management program, staff will be adding data related to street trees to support community efforts to develop a tree inventory.

Goal E: F	oundational Services
E5	Continue next phases of internal "Together San Rafael" efforts including improvements to employee recognition, employee
	experience including onboarding and mentoring, and DEIB projects and trainings.
Update	The City established the Together San Rafael DEIB Committee in the summer of 2023. Since that time, this group has helped to develop a "Lunch and Learn" series where a presentation is given on a DEIB related topic. To date, the group has hosted Lunch and Learns on Combating Antisemitism and Hate Speech, Combating Ageism, Combating Islamophobia, Celebrating Black History Month, and Celebrating Asian American Heritage Month. The DEIB Committee has also served as a reviewing body for diversity related proclamations, and other initiatives.
	Staff have developed a 2024 work plan for Together San Rafael (TSR) and are implementing programming to support culture-building in the City. This work includes the development of new internal communications processes, videos highlighting TSR, and a review of the TSR guiding principles together with the City team.
E6	Review and revise, as necessary, the City's notification and communication standards for projects going through the entitlement process and consider different standards depending on the potential impact of the project on the community.
Update	Staff started to evaluate the notification and communication standards for the planning entitlement process to identify areas for improvement, to be implemented in Fiscal Year 2024-25. Areas for potential improvement are related to updated communication tools through digital media platforms. In conjunction with the Digital Services and Open Government Department, a process improvement and evaluation of digital media tools for updated communication standards for development projects will commence in Q4 of 2024.
E7	Analyze new revenue alternatives and opportunities for future needs, including aggressively seeking grant funding
Update	City staff continue to actively apply for grants and other external funding opportunities to support high priority needs. Since the Goals and Objectives were approved by the City Council last June, the City has received just over \$17M in grant funding, as summarized below:
	 Transportation Grants: Reconnecting Communities and Neighborhoods Grant: \$1.94 million for the South Merrydale Road – Civic Center Connector Pathway (aka Rafael Meadows Safe Crossing Pathway Project). This project creates a paved pathway on the south side of the Civic Center SMART train station under Highway 101 connecting the west neighborhood near Rafael Meadows to the Civic Center and schools on the east side of Highway 101. Transportation Fund for Clean Air (TFCA) and Transportation Development Act (TDA): \$425,000 total for two projects. One project is the Francisco Boulevard East Mid-Block Crossing Enhancement Project located at the recently redeveloped Canal Alliance building near Grand Avenue. This project adds a lighted crosswalk on Francisco Blvd East allowing community members visiting Canal Alliance to have a more direct connection towards the Canal neighborhood. The other project includes installing five lighted crosswalk systems throughout the city that were identified through Safe Routes to Schools and community feedback.

Goal E: Foundational Services

- Some of the upcoming grant applications the city is actively working on applications include Active Transportation Program Cycle 7 (ATP), Safe Streets for All (SS4A), and Highway Safety Improvement Program (HSIP).

Sustainability & Emergency Management Grants:

- FEMA Local Hazard Mitigation Grant: applied for and awarded \$900,000. This project will identify flood mitigation measures that are also eligible activities including localized flood risk reduction projects and potentially infrastructure retrofits.
- EPA Community Change Grant in collaboration with Marin Community Foundation and Canal Alliance: applied for and awarded \$504,000 for the City's portion of the grant. This project would coordinate and lead a three-year comprehensive waste management, litter, and dumping reduction program with residents and businesses in the Canal neighborhood.
- MCF Climate Justice Grant: applied for \$300,000. This project would be to fund a two-year position in the Sustainability Division to coordinate across departments for all Canal neighborhood projects with a focus on resilience, equity, and workforce development.

Library and Recreation Grants:

- Land and Water Conservation Fund Grant from the National Park Service: applied for and awarded \$4.24M to support the Pickleweed Park Enhancement Project.
- Food, Agriculture, and Resilient Ecosystems (FARE) Grant Program: applied for \$123k and awarded \$35k to support infrastructure improvements at the Canal Community Garden.
- Nutrition Infrastructure Grant: applied for and awarded \$6,379.76 to replace the refrigerator at the Boro Community Center
- Pittsburgh Foundation: awarded unsolicited grant of \$16,421.79 for general operating support of the San Rafael Public Library
- California State Library: applied for and awarded \$7,005 for ZipBooks program.
- California State Preschool Program: applied for and was awarded \$510,697 to support Pickleweed Preschool Program.
- CDBG: applied for and awarded \$23,000 to support Pickleweed Preschool Program.
- First Five: unsuccessfully applied for \$100k to support Pickleweed Preschool Program.
- CalTrans CleanCA: unsuccessfully applied for \$4.101M for Pickleweed Park Enhancement project.
- AARP Challenge Grant: unsuccessfully applied for \$10,955 in partnership with Age Friendly Community Task Force to install benches and recreation tables at Gerstle Park.

Homelessness Grants:

- In April of 2024, the City and County were awarded an Encampment Resolution Fund Round 3 (ERF-3) grant that was codesigned and applied for with the County of Marin Health and Human Services (HHS). The award for \$5,999,241.68 was allocated by the California Interagency Council on Homelessness (Cal ICH).

Goal E: Foundational Services

Community & Economic Development Grants:

- In July 2023, the City was awarded a \$797,000 One Bay Area Grant (OBAG) by the Metropolitan Transportation Commission (MTC) to complete a Specific Plan for the SE San Rafael/Canal Neighborhood Priority Development Area. The OBAG grant will be disbursed to the City in installments, as specific deliverables are completed. The scope of the Specific Plan requires MTC approval for fund distribution. Staff is in the final draft of scope development and anticipate the project kicking off in Q4 2024. An additional \$797,000 grant has been awarded for the Northgate Priority Development Area. The final scope development for that grant is pending the outcomes of the Northgate Mall redevelopment project that is currently in the entitlement review phase.
- In July 2023, the City as the fiscal sponsor for the Downtown San Rafael Arts District (DSRAD) received a \$671,429 grant from the California Arts Commission. The City has been working with the grant subrecipients: Artworks Downtown, Marin Society of Artists, Youth in Arts, California Film Institute, and the Downtown Business Improvement District/San Rafael Chamber of Commerce on grant implementation in support of the DSRAD.

Mental Health Grants:

- The City requested \$1.5M in funding from the Marin Community Foundation to support the SAFE Team.

Fire Grants:

- -The City submitted a grant from the Assistance to Firefighters Grant (AFG) to replace 52 self-contained breathing apparatus (SCBA). The request amounts to \$415,000.
- -The San Rafael Fire Department was awarded a grant from the California Department of Fish and Wildlife for an Oil Spill Trailer and equipment.

Policy Fo	Policy Focus Area: Economic Growth	
EG1	Implement initiatives from the Economic Development Strategic Plan (EDSP) that will reinvigorate commerce across the city, find innovative strategies to attract and retain businesses, attract high-tech and other emerging market users, and ensure that growth is not only sustainable, but also equitable.	
Update	The EDSP was adopted in May 2023. Three focus areas were identified for staff implementation, which include:	
	 Launch of Business Expansion Attraction Retention (BEAR) program. Conduct feasibility of an enhanced infrastructure financing district (EIFD); and Conduct feasibility analysis on the formation of a property-based improvement district (PBID) in Downtown. 	

Policy Focus Area: Economic Growth	
	The City will launch the Economic Development "GO" Program in Q2 of 2024, which will include marketing and branding materials
	associated with a BEAR program. An EIFD consultant, Kosmont, has been conducting a feasibility analysis of forming an EIFD, and a
	feasibility report with recommendations is anticipated in Q3 of 2024. The feasibility of the PBID formation will require an RFP for
	consulting services for feasibility analysis. The RFP release is anticipated in Q3 of 2024.
EG2	Create an environment that is conducive to business growth and job creation, encouraging investment and innovation, developing
	infrastructure and human capital, and promoting trade and commerce.
Update	With the recent merger of the Community & Economic Development Department in March 2024, resource allocation and operational
	efficiencies supporting investment and business growth are being implemented as part of the departmental reorganization.
EG3	Conduct a feasibility study for the creation of Property Based Improvement Districts (PBIDs) that enhance the appearance and
	vitality of public spaces through such things as: improving safety, cleanliness, marketing, and physical upgrades.
Update	The feasibility of the PBID formation will require an RFP for consulting services for feasibility analysis. The RFP release is anticipated in
	Q3 of 2024.
EG4	Work with community partners such as the Chamber of Commerce, Business Improvement District (BID), Small Business
	Development Center, Marin County Office of Education, Canal Alliance, and Hispanic Chamber of Commerce on economic recovery
	initiatives and workforce development programs.
Update	Staff continue to foster strategic partnerships with the San Rafael Chamber of Commerce to support the evolution of the Downtown
	Business Improvement District and the feasibility analysis of the PBID for post-pandemic downtown economic recovery. In addition,
	staff is working with the Canal Alliance on multiple City projects with a specific opportunity for community engagement on the Specific
	Plan project for East San Rafael identified in Goal A3.
EG5	Explore new revenues to fund economic development, such as a tourism-based improvement assessment or an increased Transit Occupancy Tax.
Update	Staff engaged the Marin County Visitor Bureau on San Rafael-specific resource allocation from the Marin County Tourism Improvement
	District (TID) revenue from San Rafael hotels subject to the TID to understand the return on investment to San Rafael from San Rafael
	hotels. This will help better define what funding sources are collected from San Rafael and how to better advocate for supporting our
	growing tourism market. Increased tourism revenue from transient occupancy tax (TOT) is anticipated to continue with tourism
	economic recovery and new additional hotels in San Rafael, including the new AC Marriott in downtown.
	Staff are currently gathering data for potential options on City TOT modifications or County TID modifications. This item will be brought to
	the City Council Economic Development Subcommittee for policy direction in Q4 of 2024.

	Policy Focus Area: Diversity, Equity, Inclusion & Belonging (DEIB)	
DEIB1	Continue and expand training for all City staff, elected officials, and boards and commissions members around Diversity, Equity, Inclusion and Belonging (DEIB) principles to ensure that equity considerations are integrated into the City's policies and practices.	
Update	The City established the Together San Rafael DEIB Committee in the summer of 2023, with representatives from various departments throughout the City. The purpose of the committee is to recommend and develop internal, citywide initiatives that support the City's culture and recognize its commitment to diversity, equity, inclusion, and belonging.	
	To underscore this initiative, in January and February of 2023, all Police Department employees had the opportunity to participate in a unique and highly sought-after training opportunity through the Tools for Tolerance law enforcement training program at the Museum of Tolerance in Los Angeles. The museum experience challenges visitors to confront personal biases and prejudice, and to promote awareness about tolerance issues. All department employees actively engaged in discussions around diversity, personal values, and responsibility as they apply to their role in society and the work they are charged with as law enforcement professionals.	
	This program redefines the role of the law enforcement professional in a diverse society, provides a new way of understanding the community they serve, and suggests how to use integrity in developing trust. The training focused on advanced skills that serve to enhance department member's understanding of and ability to work with people from divergent backgrounds, how integrity can be used in the application, and the resulting levels of trust that can be built.	
	In Fall of 2023, all non-public safety employees received an interactive five-hour DEIB training. Since then, new hires have also received this same training and the program will continue to provide this training as part of the onboarding process.	
	As discussed in Goal E5, the DEIB Committee continues to host the "Lunch and Learn" Series. the committee continues to provide education, engagement, and opportunities to learn from people, groups and organizations that are committed to equity work.	
	Staff are developing customized training for all police and fire department personnel, which will include and build upon the same curriculum as the training provided to all non-public safety employees. The public safety DEIB training will be scheduled by Fall 2024. The City will continue to provide these training courses as new staff are hired by the City.	
	The City is providing \$50 stipends, per month, to the Police Advisory and Accountability Committee and is currently evaluating providing stipends to all Boards, Commissions & Committees. The City committed to providing stipends to the members of the Police Advisory and Accountability Committee to address potential barriers to participation. The stipend could be used to offset childcare or other expenses that someone may incur because of their participation.	

Policy Focus Area: Diversity, Equity, Inclusion & Belonging (DEIB)	
DEIB2	Develop a strategic roadmap to guide the City's DEIB internally facing efforts, including implementing the human resources equity
Lladata	audit and continuing to evaluate policies and practices for alignment with DEIB principles.
Update	The DEIB Committee evaluates City policies and practices through the lens of equity and in consideration of DEIB principles. The DEIB
	Committee formed a sub-committee to work with the Human Resources department on implementing specific measures related to
	hiring practices and ensuring that there is a strong sense of belonging for all employees who work in the City. In addition, the DEIB
	Committee has formed a sub-committee to consider how the City can use data and technology to advance equity.
	As part of the City's ongoing recruitment efforts, Human Resources has implemented the use of an updated "Recruitment Kick-Off
	Document" in each planning meeting with hiring managers; which includes a requirement that all interview panels include one individual
	who identifies as female, and one individual who identifies as a person of color, to ensure diverse candidates feel a sense of belonging
	during the process, and to ensure diverse perspectives are considered when making hiring decisions. Additionally, a question related to
	DEIB is required for all interview panels.
DEIB3	Continue inclusive resident engagement practices that find opportunities to partner with underserved community members to
	build capacity for meaningful civic engagement and lift traditionally marginalized voices.
Update	The City has worked in coordination with Canal Alliance, Voces del Canal, Multi-Cultural Center of Marin, and other community-based
	organization partner agencies to develop strategies for specific inclusive engagements, including the promotion of the Police
	Accountability and Advisory Committee and the Canal Broadband Feasibility study. Staff continues to support multilingual public
	meetings (including community meetings in Spanish with English interpretation, workshops, and social media in English and Spanish.
	Staff are working on formalizing these approaches through strategic communications and language access planning. The Police Advisory
	and Accountability Committee was the first Committee to have Spanish language interpretation at all its meetings. In addition, meeting
	materials are translated into Spanish and Vietnamese.
DEIB4	Hold community meetings in Spanish with English interpretation and analyze best practices for increasing inclusivity by offering
	daycare, food, and stipends to participants.
Update	Throughout the community engagement efforts for the Police Accountability and Advisory Committee, the City of San Rafael deployed
	multilingual community workshops, including meetings in which the primary language was Spanish. The City continues to support
	interpretation services at public meetings and is formalizing the practice for multiple meeting bodies.
	Staff also provided childcare services and snacks for the evening meetings on policing in San Rafael. Staff will continue to offer these
	types of services and analyze if they bring additional participation along with language access as best practices.
	The Fire Department has prioritized translating all prevention and emergency preparedness information and developed a community
	ambassador program in partnership with CBOs. Ambassadors receive stipends from community partners, funded from the Marin Wildfire

Policy Fo	ocus Area: Diversity, Equity, Inclusion & Belonging (DEIB)
	Prevention Authority, to do various forms of community outreach in native languages with an emphasis on signing people up for
	emergency alerts.
	The City Clerk's office is offering stipends to the Police Advisory and Accountability Committee members as a pilot program and may
	bring stipends to all Boards, Commissions and Committees depending on the outcome of the pilot.
DEIB5	Increase police accountability and promote transparency with law enforcement and develop a community accountability advisory
	committee who will evaluate options such as, engaging an independent auditor and providing feedback on policing policies and practices.
Update	Police Advisory and Accountability Committee, established in December 2023, meets monthly to enhance transparency and community engagement in police operations. Further information is available here: https://www.cityofsanrafael.org/paac/ . As part of the creation of
	the Police Advisory & Accountability Committee creation there was extensive community engagement in 2022 to inform the priorities of
	the of the Committee. In addition, after the City Council established the committee in June 2023, the City conducted extensive outreach
	to ensure the committee reflected the cultural and linguistic diversity of the community.
	Among the topics the Police Advisory and Accountability Committee will evaluate and make recommendations on is the potential
	engagement of an Independent Police Auditor to review and assess Police Administrative Investigations and/or incidents involving police
	use of force. The scope and role of a potential Independent Police Auditor is to be determined and will be evaluated by the PAAC.
DEIB6	Develop a Language Resource Access Plan to support multilingual engagement practices across the City and explore best practices for interpretation for all publicly noticed meetings.
Update	Staff worked through the budget process to highlight areas of funding for translation services and will be working with the DEIB committee to support this plan. Staff anticipates developing and presenting the Language Resource Access Plan to the City Council in 2025.
DEIB7	Implement strategies to increase the diversity of public safety recruitment to attract and hire qualified candidates from diverse backgrounds.
Update	In February 2024, the San Rafael Police Department developed a 2024-2026 Recruitment and Selection Plan. The plan details strategies
	to enhance the diversity of the public safety workforce and to attract and appoint qualified candidates from diverse backgrounds. The
	comprehensive plan can be accessed here: San Rafael Police Department Recruitment & Selection Plan
	As of May 2024, the City is on course to recruit twenty new employees within the last twelve months. Among these hires, eight are
	female, and twelve identify as Hispanic. Currently, forty two percent of the San Rafael Police Department identifies as non-white.
	The San Rafael Fire Department is committed to fostering an environment that embraces and celebrates diversity in all its forms. Their recruitment plan outlines strategies to create a more inclusive and diverse workforce within our department and includes:

Policy Focus Area: Diversity, Equity, Inclusion & Belonging (DEIB)

- Creating a Recruitment Team: Implement targeted recruitment efforts to attract candidates from underrepresented communities. Partner with community organizations, schools, and colleges to reach diverse candidate pools. Review and revise hiring practices to ensure they are equitable and bias-free.
- Training and Development: Encourage participation in professional development opportunities for career advancement. Review and revise training and probationary/promotional processes to ensure they are equitable and bias-free.
- Create Mentorship and Support: Establish mentorship programs to support the career growth of diverse employees. Pair new recruits with experienced firefighters from similar backgrounds for guidance and support.

Policy Fo	Policy Focus Area: Housing and Homelessness (HH)	
HH1	Evaluate existing tenant protection policies to determine their effectiveness and consider the implementation of revised policies to expand housing choices for all residents, as outlined in the 2023-2031 Housing Element, to ensure habitability, create fair housing, and end homelessness.	
Update	Staff are evaluating the City's existing tenant protection policies and are planning to bring forward a report to the City Council in fiscal year 2024-25. Additionally, the City is participating in countywide community engagement efforts designed to help inform the development of Marin jurisdictions' anti-displacement strategies. Staff is planning a capacity-building workshop series for Spanish-speaking residents to supplement the Countywide approach.	
HH2	Partner with community stakeholders to develop policies to protect renters and low-income earners from increasing housing prices and uncertain economic conditions. Support maintaining and improving our housing base and reduce the likelihood of homelessness.	
Update	Staff are working with the community and with stakeholders to evaluate and develop Citywide tenant protection policies. While this comprehensive evaluation process is underway, the City Council adopted an <u>urgency ordinance</u> on April 15, 2024, to prevent further displacement in the Opportunity Zone by prohibiting substantial rehabilitation" as a just cause reason for eviction, and requiring landlords to offer tenants the right to return to their unit after repairs are completed. In addition, this ordinance requires that a property owner provide a daily temporary relocation assistance payment to the displaced tenant or offer a comparable unit if available on the property, or on another property within San Rafael city limits when a unit is being substantially rehabilitated to address health and safety concerns. This was in response to feedback from community members and community-based organizations about the need for immediate and urgent action.	
	In 2023, the City Council awarded \$1M from the City's Affordable Housing Trust Fund to the rehabilitation of affordable units at Terra Linda Manor and \$200k to renovate affordable units at Marin Villa Estates. Additionally, the City Council allocated another \$180k from Community Development Block Grant funding to the renovation of affordable units at Marin Villa Estates.	

Policy Focus Area: Housing and Homelessness (HH)	
	In 2024, the City Council awarded \$200k to Art Works Downtown to complete an electrical upgrade project at their downtown property which provides 17 affordable housing units. The council also allocated \$45k to Marin Center for Independent Living's program offering home access modifications, and \$297k in CDBG funds to the development of Habitat Redwood Blvd, a new affordable homeownership development in northern Marin. This development will provide units to the greater county population, including San Rafael.
НН3	Continue evaluating Housing-Focused Shelter (Interim Housing), fortified with strong case management services to help transition unhoused community members into permanent supportive housing.
Update	Staff worked with the County of Marin on Encampment Resolution Fund Round 3 (ERF-3) grants (\$6 million) to provide interim housing, case management, and other services in San Rafael, and at the Mahon Creek Area encampment.
	The ERF-3 grant contemplates the development of an interim housing project will include a continuum of interventions from sanctioned camping to tiny shelters and transitional housing to rapid rehousing and permanent housing, with case management services. The City's Encampment Resolution Funding Round 1 (ERF-1, \$522K) and Round 2 (ERF-2, \$250K) awards and the City's High-Utilizer Case Management program (funded by ARPA) have successfully housed 20 of 34 chronically homeless individuals in permanent supportive housing over the last two years and expect to find housing for 6-8 more program participants over the coming year.
НН4	Explore options for establishing a standardized process to regularly issue Notices of Funding Availability (NOFAs) to facilitate development of new affordable housing using the City's Affordable Housing Trust Fund.
Update	Staff are developing proposed improvements to the NOFA process. The purpose of these improvements is to streamline the process and timeline for applicants, align the application and award process with similar County of Marin funding awards to reduce the burden on applicants, facilitate coordinated strategic awards with multiple jurisdictions contributing, and reduce the administrative burden on staff.
HH5	Continue to take a leadership role to support the countywide coordinated entry system and Project Homekey-type efforts to end chronic and veteran homelessness.
Update	The City has taken a leadership role within the system of care by supporting new permanent supportive housing at its Homekey project at 3301 Kerner, with 43 Permanent Supportive Housing units expected to open in early 2025. The City committed approximately \$2.1M in Affordable Housing Trust Fund dollars to the project. In addition, City staff have presented on the topics of housing and homelessness at community and neighborhood meetings and published the City's homelessness and housing newsletters on a regular basis.

Policy Fo	Policy Focus Area: Sustainability, Climate Change & Disaster Preparedness (SCD)	
SCD1	Develop a comprehensive adaptation plan that addresses the challenges and risks posed by wildfires, sea level rise, and other disasters to San Rafael and its residents using strategies and data from community partnerships and past planning efforts to provide a roadmap for disaster prevention and mitigation.	
Update	Staff have researched other cities' efforts and plans and are reconsidering whether a comprehensive adaptation plan adds value to all the other planning efforts the City is currently engaged in regarding mitigating disasters. Staff have contributed to the updated countywide Local Hazard Mitigation Plan, including actions related to sea level rise and other climate-related disasters, and are currently working on a sea level rise adaptation and resilience plan. This plan is being developed in conjunction with the grant-funded sea level rise feasibility study project in the Canal to leverage the work of the consultants and robust community engagement that are part of that study. This will position the City well for future project funding.	
SCD2	Build a more resilient community in the face of disasters, able to recover more quickly and effectively, including evacuation planning for residents in the event of emergencies. Increase disaster preparedness outreach so all residents, regardless of income, language, physical ability, digital access, or any limiting factor have knowledge and resources to be prepared to respond to disasters.	
Update	The City adopted the updated Emergency Operations Plan and developed an updated Emergency Operations Center (EOC) Handbook, and Storm Response Playbook. The City participated in the Countywide updates of the Local Hazard Mitigation Plan. Staff continue to conduct and develop training for community members and City staff on topics relating to disaster preparedness, response, and recovery. Staff have increased Spanish language disaster preparedness outreach, including offering classes and printed material in Spanish, and developing a peer-to-peer outreach program.	
	Staff is currently drafting a Citywide Continuity of Operations Plan as well as Wildfire Response Playbook.	
SCD3	Implement SB 1383 and reduce short-lived climate pollutants from organic waste. Promote voluntary compliance, protect the environment, and contribute to the City's overall sustainability goals.	
Update	The City has signed an agreement with Zero Waste Marin to take on responsibility for implementing many of the provisions of SB 1383, including enforcement, outreach, and edible food recovery. The City will still need to oversee and be involved with some enforcement, conduct a certain amount of our own outreach ongoing, and establish citywide procurement of paper products that meets the regulations and track them annually. Staff is currently conducting trainings in all departments on the regulations, is developing instructional materials, and is working with janitorial contractors to meet the regulations.	
SCD4	Continue to do outreach and partner with the County of Marin to implement the Reusable Foodware Ordinance to reduce waste, litter, and contamination in composting streams.	
Update	Staff participates in a countywide working group on the Reusable Foodware Ordinance. The City's Sustainability Fellow has been assigned to lead outreach efforts. County Environmental Health Services is conducting enforcement and will work with the Sustainability and Code Enforcement divisions when necessary.	

Attachment 1: City Council 2023-2025 Goals & Objectives Progress Update

Policy Focus Area: Sustainability, Climate Change & Disaster Preparedness (SCD)	
SCD5	Collaborate with the Transportation Authority of Marin and other community partners to develop an electric vehicle (EV) strategy for
	San Rafael, including increasing EV's and EV charging infrastructure at City facilities and in the community.
Update	The City Council accepted the City's Electric Vehicle Acceleration Strategy and Workplan on September 5, 2023.The City completed a
	charging evaluation assessment on several of our facilities in April 2024 and is actively working on our implementation plan.
SCD6	Collaborate with the County of Marin to develop and implement a comprehensive Building Electrification Plan.
Update	Staff have contributed to the County of Marin's draft Building Electrification plan. The County anticipates final adoption of this plan in
	Summer 2024.