

**CITY OF SAN RAFAEL DOWNTOWN MAINTENANCE SERVICES
FISCAL YEAR 2024-2025**

The City of San Rafael provides the following maintenance services in Downtown:

- Trash collection six days per week
- Sidewalk washing from Lincoln to D Street, every three to four months at each intersection. Court Plaza once per month due to high foot traffic and discarded food waste
- Sidewalk shaving every other year
- Graffiti removal on public property. Graffiti removal on private property is the responsibility of the private property owner.
- Tree trimming as needed and tree watering regularly by Parks staff
- Streetlight repair as needed
- Signage repair as needed
- Event support, including barricade and traffic signage delivery as needed

SERVICES ABOVE THE CITY'S BASELINE

Below are examples of special services a Community Benefits District (CBiD) could provide that would supplement City services.

Demand Creation:

- Attract new businesses to Downtown through business development activities
- Drive regional marketing through increased public relations
- Website & social media development and regular maintenance

District Identity:

- District Branding and active marketing
- District-wide decorative lighting
- Special events
- Holiday and seasonal decorations
- Banner advertising programs
- Public art displays
- Parking and transportation management during event periods

Maintenance, safety and security:

- Public space design and improvements
- Maintenance of existing and new public spaces
- Beautification programs
- Funding wayfinding signage to direct people to Downtown
- Tree planting and maintenance; hanging plants or ornamental landscaping
- Seeking grants for and installation of new street furniture or trash receptacles

Any special benefit assessments paid by property owners would solely fund improvements and services within the proposed boundaries of the CBiD. The CBiD assessments cannot, by law, be used outside of the new district boundaries nor would they fund or replace any existing City-funded services.