

## **Call for Applications**



### **Pickleweed Branch Library Children's Room Mural**

Application Due Date:

February 28, 2025 at 5:00pm

## **Overview**

The City of San Rafael is seeking applications from qualified organizations to develop youth-led artwork for a mural in the Pickleweed Branch Library Children's Room. Pickleweed Library is located in the Canal neighborhood, a vibrant and diverse area that has traditionally been marked by socio-economic disparities compared to the rest of San Rafael. Pickleweed Library is 2,000 square feet, co-located with the Albert J. Boro Community Center and within Pickleweed Community Park, and serves a local community of over 12,000 residents. The facility is heavily utilized and is an important resource for a predominantly Spanish-speaking community.

## **Project Description**

Pickleweed Library is scheduled for renovation starting Summer 2025 through Spring 2026. The renovation will include a complete interior re-design of the space to better meet community needs, improve the patron experience, and maximize space. An important component of the project is creating a dedicated children's room, that includes space for a community mural.

The mural will be on a curved wall that is approximately 5'8½" high and 10' 9½" wide. The artwork will be installed on printed vinyl so that it could easily be updated and refreshed over time. The exact specifications of the installation will be determined in collaboration with the successful applicant.

The goal of the mural is to engage and represent the local community and its youth. The City is seeking an organization to lead a collaborative process with Canal resident youth to create the proposed artwork. While the applicant will be responsible for proposing a process to develop the artwork, the City will prioritize applications that engage greater numbers of Canal resident youth, provide for a range of participation opportunities, and a propose a final product developed by youth artists.

## **Project Budget**

The City has identified a maximum of \$10,000 in total project funding, inclusive of the fabrication and installation of the mural.

## **Project Timeline**

- January 17, 2025: Call for Applications released
- February 12, 2025 at 1:00 pm: Pre-application question and answer session ([join using this Teams link](#))
- February 28, 2025 by 5:00 pm: Applications due
- March 17, 2025: Selected organization announced
- August 29, 2025: Proposed artwork due to the City
- October 2025: Proposed artwork presented to the Public Art Review Board
- November 2025: Proposed artwork considered by City Council
- March 2026: Artwork installed

## Application Process

All interested organizations should complete the application form (Attachment 1) and **submit it to [publicart@cityofsanrafael.org](mailto:publicart@cityofsanrafael.org) by February 28, 2025, at 5:00 pm**. The applications will be reviewed by Library and Recreation staff and scored based on the following criteria:

- Complete and accurate application form (10 points)
- Organization qualifications and experience with similar youth-led projects (30 points)
- Proposed process and level of engagement with Canal resident youth (45 points)
- Proposed project budget (15 points)

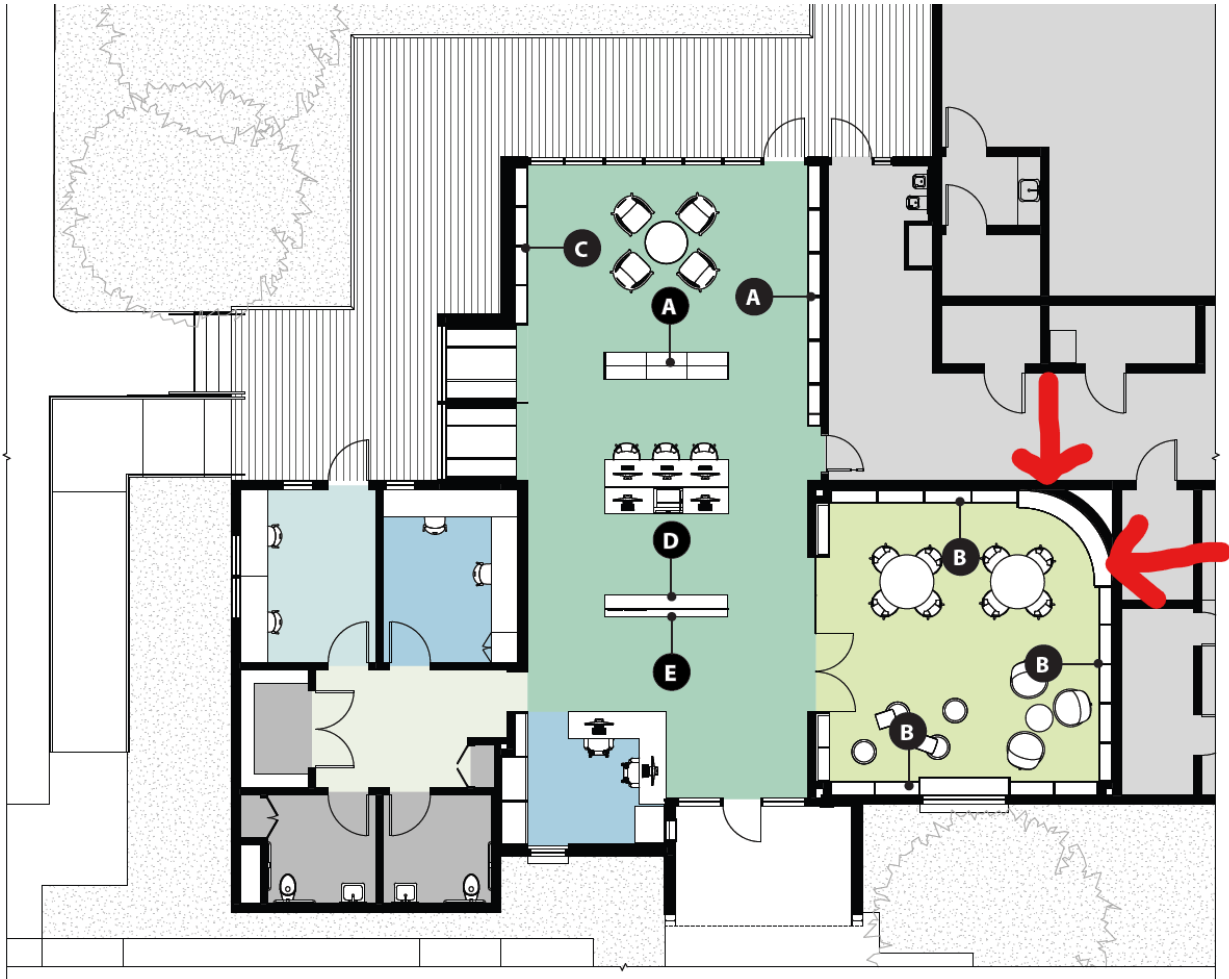
The City will hold a virtual session to respond to any applicant questions on Wednesday, February 12 at 1:00 pm. To participate, please use this Teams link: [Join the meeting now](#)

## Attachments:

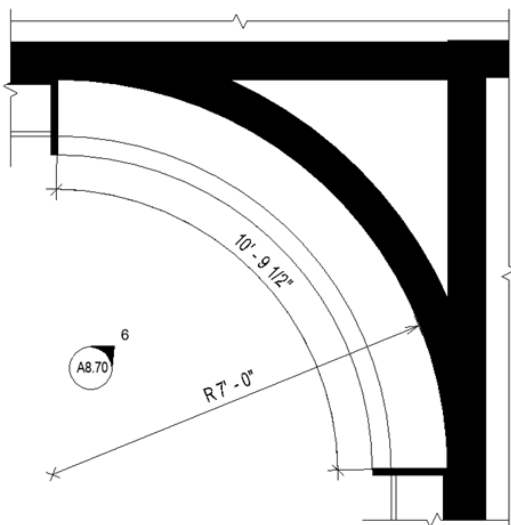
1. Mural location, approximate dimensions, and visualizations
2. Application form
3. Professional Services Agreement Template

## ATTACHMENT 1

Location:



Approximate Dimensions:



**Visualizations:**



CHILDREN'S ROOM

PICKLEWEED LIBRARY RENOVATION | September 11, 2024

**JAYSON**  
ARCHITECTURE



CHILDREN'S ROOM

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