San Rafael
General Plan 2040

Introduction and Overview

Presentation to
Parks and Recreation Commission
September 21, 2017

Context

- Required of every City and County in California
- 20-year horizon
- Comprehensive in scope and area
- Focus on physical environment
- Update every 10-15 years
- Subject to CEQA
Planning Matters

1963

General Plan 2020
We’re Not Starting From Scratch

- General Plan 2000 (1988)
- Housing Element 2015-2023
- Recent Plans
- Plans in Progress

- Climate Change Action Plan
- Bicycle and Pedestrian Master Plan
- Downtown Station Area Plan
- Civic Center Station Area Plan
- Downtown Parking/Wayfinding Study
- Canal Transportation Plan
- Canalfront Design Plan and Design Guidelines
- Local Hazard Mitigation Plan
- Bay Wave

Plan “Elements”

Our Use of Land
- Land Use
- Housing
- Neighborhoods
- Community Design

Our Quality of Life
- Culture and Arts
- Parks and Recreation
- Safety
- Noise

Our Foundation
- Economic Vitality
- Circulation
- Infrastructure
- Governance
- Sustainability

Our Natural Resources
- Open Space
- Conservation
- Air and Water Quality
Parks and Recreation

Provide 3 acres of parkland per 1,000 residents
- Neighborhood parks (3 ac, serving 3,000 within ½ mile)
- Community parks (20 ac, serving 10-30,000, within 3-5 miles)

Plan provides specific recommendations for 17 parks and recommendations for new parks

Priorities include
- New sports fields
- Community pool south of Puerto Suello Hill
- Park and facility upgrades
- Programs and facilities for seniors
Open Space
Arts and Culture

Related Plan Elements

<table>
<thead>
<tr>
<th>Milestone</th>
<th>Timing</th>
</tr>
</thead>
<tbody>
<tr>
<td>Appoint Steering Committee</td>
<td>Fall 2017</td>
</tr>
<tr>
<td>Evaluate Existing Plan and Data Needs</td>
<td>Fall 2017</td>
</tr>
<tr>
<td>Background Data Collection and Analysis</td>
<td>2018</td>
</tr>
<tr>
<td>Policy Discussion and Development</td>
<td>2018-19</td>
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<tr>
<td>Draft Plan and EIR</td>
<td>2018-19</td>
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<tr>
<td>Plan Adoption</td>
<td>Early 2020</td>
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Schedule

Community Engagement
Steering Committee

- City Council approved creation of a 21-member Steering Committee to guide preparation of General Plan 2040
- Parks & Rec Commission listed as one of about a dozen specific organizations to be represented
- Nominate a member plus an alternate
- Application forms due by September 29

Committee Logistics

- Meetings 6-9 PM on 2nd Wednesdays
- Agenda packets sent one week prior to meeting
- Members need to read materials in advance and participate in discussion
- Represent the Commission's views and periodically report back
- Attend other workshops and serve as liaison to community
Community Engagement

- Steering Committee
- Stakeholder group meetings
- Workshops
- City Boards and Commissions
- City Council
- Mobile exhibits
- Interactive Website
- Social Media
- Public Hearings

Stay Involved!
www.sanrafael2040.org

Contact:
Barry.Miller@cityofsanrafael.org