

REPORT TO GENERAL PLAN 2040 STEERING COMMITTEE

Subject: Bus Tour Ideas

EXECUTIVE SUMMARY

A Steering Committee bus tour is being planned to visit specific locations and neighborhoods in San Rafael that illustrate the importance of General Plan 2040. We will cover a number of logistical issues related to the tour at the May 9 meeting. The tour itself will be in June.

REPORT

As noted in the General Plan 2040 Work Program and discussed at our first meeting, we are planning a bus tour to highlight General Plan related issues and provide context for General Plan policies and actions. Staff is currently planning a tour route and itinerary, but we would like the Committee to offer their thoughts about particular places to see or issues to highlight on the tour. We've set aside some time on the May 9 agenda for this purpose. If you are unable to attend the May 9 meeting, or are a Committee alternate, we encourage you to provide ideas via email.

Below are some parameters for the discussion:

1. We know that not all 23 Steering Committee members are available on the same date. Thus, we are likely to have the "primary" tour on a Saturday morning from 9 AM to 1 PM and a "make up" tour on a Wednesday from 4:00 PM to 8:00 PM. If you have not yet completed the doodle poll to indicate when you're available, please do so as soon as possible.
2. The tour is "in lieu of" our June meeting—we will not be having a regular meeting on June 13.
3. The tour is intended to be San Rafael based. In other words, this is not a tour to showcase "best practices" projects around the Bay Area. We will focus on sites in the city and adjacent unincorporated Planning Area.
4. The intent of this tour is more than just visiting sites where development may be proposed in the next 20 years. The General Plan covers a wide range of issues, and one of the tour goals is to highlight other topics such as sea level rise, historic preservation, wildfire hazards, neighborhood improvements, noise, parks, open space management, and transportation.
5. Prior to the tour, we will prepare a workbook (or the digital equivalent) so that those on the tour can provide personalized feedback, in addition to discussing issues as we travel.
6. We may incorporate a few (short) walking segments as well as bus segments on the tour.

We encourage Committee members to share their ideas for potential places to include on our route!