And Now...

IT'S POLLING TIME
Some questions about you

1. How did you get here today?
   A. Drove alone
   B. Drove with someone
   C. Bike
   D. Walked
   E. Public transit
   F. Uber/Lyft/ taxi
   G. Other
1. How did you get here today?

- Drove alone: 54%
- Drove with someone: 15%
- Bike: 8%
- Walked: 15%
- Public transit: 8%
- Uber/Lyft taxi: 0%
- Other: 0%
Some questions about you

2. Do you own or rent your home?

A. Own
B. Rent
C. Other  (Live with parents, etc.)
2. Do you own or rent your home?

- Own: 38%
- Rent: 54%
- Other: 8%
San Rafael Trivia!

3. What percentage of San Rafael households are renters?

A. 34%
B. 37%
C. 42%
D. 48% ✓
3. What percentage of San Rafael households are renters?
4. When did you move to San Rafael?

A. I was born here
B. More than 30 years ago
C. 20-30 years ago
D. 10-20 years ago
E. Less than 10 years ago
F. I don’t live here/other
4. When did you move to San Rafael?

- I was born here: 7%
- More than 30 years ago: 21%
- 20-30 years ago: 29%
- 10-20 years ago: 21%
- Less than 10 years ago: 0%
- I don’t live here/over there: 21%
5. Where do you work?

A. In San Rafael
B. Elsewhere in Marin
C. In another county
D. I’m retired
E. I’m “between jobs”
F. It’s complicated
5. Where do you work?

- In San Rafael: 29%
- Elsewhere in Marin: 7%
- In another county: 7%
- I'm retired: 36%
- I'm “between jobs”: 0%
- It's complicated: 21%
Some questions about you

6. What is your age?

A. Under 20
B. 20s
C. 30s
D. 40s
E. 50s
F. 60s
G. 70s
H. 80+
6. What is your age?
San Rafael Trivia!

7. What is the median age in San Rafael?

A. 30.5
B. 37.4
C. 41.9 ✓
D. 45.7
E. 50.4
7. What is the median age in San Rafael?
8. How would you rate the quality of life in San Rafael?

A. Excellent
B. Good
C. Fair
D. Poor
E. Other
8. How would you rate the quality of life in San Rafael?

- Excellent: 29%
- Good: 36%
- Fair: 29%
- Poor: 7%
- Other: 0%
9. What would you like to see more of in San Rafael in the next 20 years? (pick up to three)

A. Entertainment/ cultural facilities
B. Restaurants
C. Hotels/ Hospitality
D. Professional Offices
E. Medical/health services
F. Industry
G. Shopping
H. Housing
I. Nothing
J. Other
9. What would you like to see more of in San Rafael in the next 20 years? (pick up to three)
10. The Bay Area has added 700,000 new jobs since 2010. How many housing units have been added since 2010?

A. 100,000 ✓

B. 200,000

C. 350,000

D. 500,000
10. The Bay Area has added 700,000 new jobs since 2010. How many housing units have been added since 2010?
Let's talk about Land Use

San Rafael added an average of: 181 housing units/yr. in the 1990s, 106 housing units/yr. in 2000-2010, and 25 housing units/yr. in 2010-2018.

11. What do you think would be an optimal rate of growth during 2020-2040?

A. Less than 50 housing units a year

B. Around 100 housing units a year

C. 200+ housing units a year

D. Other/ it depends
11. What do you think would be an optimal rate of growth during 2020-2040?
Let’s talk about Land Use

12. What are your greatest concerns about growth in San Rafael? (click all that apply)

- A. Changes to community character
- B. Traffic
- C. Effects on property values
- D. Effects on public services (schools, parks, etc.)
- E. Vulnerability to natural hazards
- F. Effects on taxes/ fiscal stability
- G. Environmental impacts/ pollution
- H. Construction impacts
- I. Other
12. What are your greatest concerns about growth in San Rafael?
13. For me, getting around San Rafael is:

A. Very easy
B. Moderately easy
C. Moderately difficult
D. Very difficult
E. Other
13. For me, getting around San Rafael is:

- Very easy: 8%
- Moderately easy: 31%
- Moderately difficult: 54%
- Very difficult: 8%
- Other: 0%
14. If you answered anything other than “very easy” to the last question, what would be the one change you’d like to see that would make it easier to get around?

A. Better transit
B. Better bike lanes/ bike facilities
C. Local street improvements (for cars)
D. Freeway improvements (I-580 and Highway 101)
E. More car-sharing, Uber/Lyft, etc.
F. A workplace closer to home
G. Other
14. If you answered anything other than “very easy” to the last question, what would be the one change you’d like to see that would make it easier to get around?
15. What percentage of San Rafael households have three or more vehicles?

A. 21%
B. 24%
C. 27% ✓
D. 30%
15. What percentage of San Rafael households have three or more vehicles?
16. What do you see as the greatest transportation opportunity for San Rafael in the next 20 years? (pick one)

A. Shift to driverless technology
B. Shift to shared ownership
C. Shared bikes and e-scooters
D. SMART extensions (north and south)
E. Expansion of the bicycle and pedestrian trail system
F. 101/580 and Richmond Bridge improvements
G. Improvements to surface street system (bus, roads)
H. Other
16. What do you see as the greatest transportation opportunity for San Rafael in the next 20 years?
17. What percentage of San Rafael households walk or bicycle to work?

A. 4.8%
B. 5.7% ✓
C. 6.3%
D. 7.1%
17. What percentage of San Rafael households walk or bicycle to work?

- 50%
- 25%
- 17%
- 8%
18. The greatest natural hazard facing San Rafael in the next 20 years is:

A. Earthquake
B. Wildfire
C. Sea level rise (tidal flooding)
D. Drought
E. Landslides/ mudslides
F. Other
18. The greatest natural hazard facing San Rafael in the next 20 years is:

- Earthquake: 58%
- Wildfire: 8%
- Sea level rise (tidal...): 25%
- Drought: 8%
- Landslides/ mudslides: 0%
- Other: 0%
19. What was Marin Square (on Bellam between Andersen and I-580) before it was a shopping center?

A. Hot Tub Manufacturer
B. Drive-In Movie Theater
C. Train Station
D. Theme Park
E. Flea Market

Correct answer: B.
19. What was Marin Square (on Bellam between Andersen and I-580) before it was a shopping center?
20. The maximum height of new buildings in Downtown San Rafael should be:

A. Three stories or less
B. Four stories
C. Five stories
D. Six stories
E. Seven stories or more
F. No maximum
G. Other
20. The maximum height of new buildings in Downtown San Rafael should be:
21. The maximum height of new buildings in the Northgate Mall area should be:

A. Two stories  
B. Three stories  
C. Four stories  
D. Five stories or more  
E. No maximum  
F. Other
21. The maximum height of new buildings in the Northgate Mall area should be:
22. Complete this sentence with your top three choices: Downtown needs more _________________

A. Cafés and restaurants
B. Cultural venues (music, galleries, etc.)
C. Specialty shops
D. National brand stores
E. Hotels
F. Offices
G. Co-working and start-up space
H. Public space/ plazas
I. Parking
J. Other
22. Downtown needs more______
23. Looking to the year 2040, the natural feature in San Rafael I’d like to see improved the most is:

A. Our creeks
B. Our shoreline
C. Our wetlands
D. Our hillsides
E. Our urban forest and tree canopy
F. Other
G. Not a priority
23. Looking to the year 2040, the natural feature in San Rafael I’d like to see improved the most is:

- Our creeks: 8%
- Our shoreline: 62%
- Our wetlands: 15%
- Our hillsides: 8%
- Our urban forest: 8%
- Other: 0%
- Not a priority: 0%
24. When did the first Sunday market at the Civic Center open?

A. 1979
B. 1987
C. 1995
D. 2001
24. When did the first Sunday market at the Civic Center open?

- 1979: 8%
- 1987: 54%
- 1995: 23%
- 2001: 15%
Let’s talk about Parks

25. How would you rate San Rafael’s parks and recreational facilities?

A. Excellent
B. Good
C. Fair
D. Poor
E. Other
25. How would you rate San Rafael’s parks and recreational facilities?

- Excellent: 8%
- Good: 42%
- Fair: 33%
- Poor: 17%
- Other: 0%
Let’s talk about Parks

26. Complete this sentence with your top three choices:
San Rafael needs more ____________

A. Community gardens
B. Dog parks
C. Athletic fields
D. Rec centers and gyms
E. Tot lots and playgrounds
F. Swimming pools
G. Basketball courts
H. Focus on what we already have
I. Other
26. San Rafael needs more ________