
REPORT TO GENERAL PLAN 2040 STEERING COMMITTEE

Subject: Steering Committee Status Report

EXECUTIVE SUMMARY

The General Plan 2040 Steering Committee met 10 times in 2018. We anticipate another 10 meetings in 2019 before wrapping up our work in early 2020. Given that we are roughly at our “halfway” point, we have set aside time at the beginning of the February meeting agenda to “check in” with Committee members on our progress and expectations for the next year.

REPORT

Looking Back

The General Plan Steering Committee was created by the City Council in December 2017. The Committee met 10 times in 2018, as follows:

- January 10: Welcome reception and orientation at Falkirk Mansion
- February 14: General Plan “101,” review of Brown Act and Code of Conduct, Bylaws and Elections, Strengths/Weaknesses exercise
- March 14: Overview of General Plan Work Program, Visioning exercise
- May 9: Resilient by Design, Development Pipeline, Guiding Principles
- June 13: Bus Tour
- July 11: General Plan Table of Contents, Guiding Principles 2.0, Demographic Overview
- September 12: Land Use Map, Land Use Categories, Criteria for Plan Amendments
- October 10: Developer Panel, Community Engagement Strategy, Land Use Issues
- November 14: Climate Action and Sustainability, Land Use Policies
- December 12: Sea Level Rise, Safety Element, Local Hazard Mitigation Plan

All of these meetings provided opportunities for Committee members to weigh in on General Plan-related policy issues and work product. Committee input has been documented through detailed meeting minutes, which have been used as the starting point for editing and revision of all major work products. The files at the hyperlinks below are provided for the Committee’s information—our intent is not to revisit them at the next meeting, but rather to demonstrate how Committee input has been used.

- [Guiding Principles 3.0](#)
- [General Plan Table of Contents](#)
- [Land Use Category definitions](#)
- [Round 1 Meeting Summary](#)

In addition, the documents attached to this staff report reflect Steering Committee input on land use policies and the Downtown boundary. Earlier versions of these documents may be found in Committee agenda packet archives (at www.sanrafael2040.org)

Looking Forward

At the February 13 meeting, staff will share ideas with the Committee on how to ensure effective input, feedback and communication moving forward. This includes the use of electronic polling devices (“clickers”) at upcoming meetings, as well as the Committee’s role in reviewing and commenting on policy documents and discussing these documents during our meetings. We want to ensure that all members of the Committee are heard, fully engaged, and have the opportunity to share their views with the group. We welcome feedback from Committee members about the most effective way to do this.

