

**ATTACHMENT 1**

---

**Draft General Plan 2040**

**GUIDING PRINCIPLES**

---

**HOUSING OUR GROWING COMMUNITY**

- Conserve and Modernize Existing Housing
- Build More Housing
- Increase Housing Choices for the Local Workforce
- Meet Special Housing Needs
- Encourage Aging in Community
- Improve Housing Affordability
- Treat All Residents Fairly

**MOBILITY**

- Effectively Manage Congestion
- Improve Bicycle and Pedestrian Modes
- Enhance Public Transit
- Reduce Neighborhood Conflicts
- Improve Safety for All Modes of Travel
- Use Technology to Improve Efficiency

**OPPORTUNITY FOR ALL**

- Reduce Income Inequality
- End Homelessness
- Integrate Diverse Cultures
- Improve Health and Wellness
- Support Educational Excellence
- Ensure Environmental Justice

San Rafael 2040

**A THRIVING CITY**

**OUR FOUNDATION**

- Open Space Preservation
- Great Neighborhoods
- Revitalized Downtown
- Sense of Community
- Historic Legacy
- Quality Public Services

**ECONOMIC VITALITY**

- Invest in Education
- Create a Positive Business Climate
- Promote a Thriving Downtown
- Support Entrepreneurship
- Encourage Diverse Job Growth
- Sustain a Healthy Tax Base
- Improve Transportation and Infrastructure
- Nurture Arts and Entertainment

**ADAPTING TO THE FUTURE**

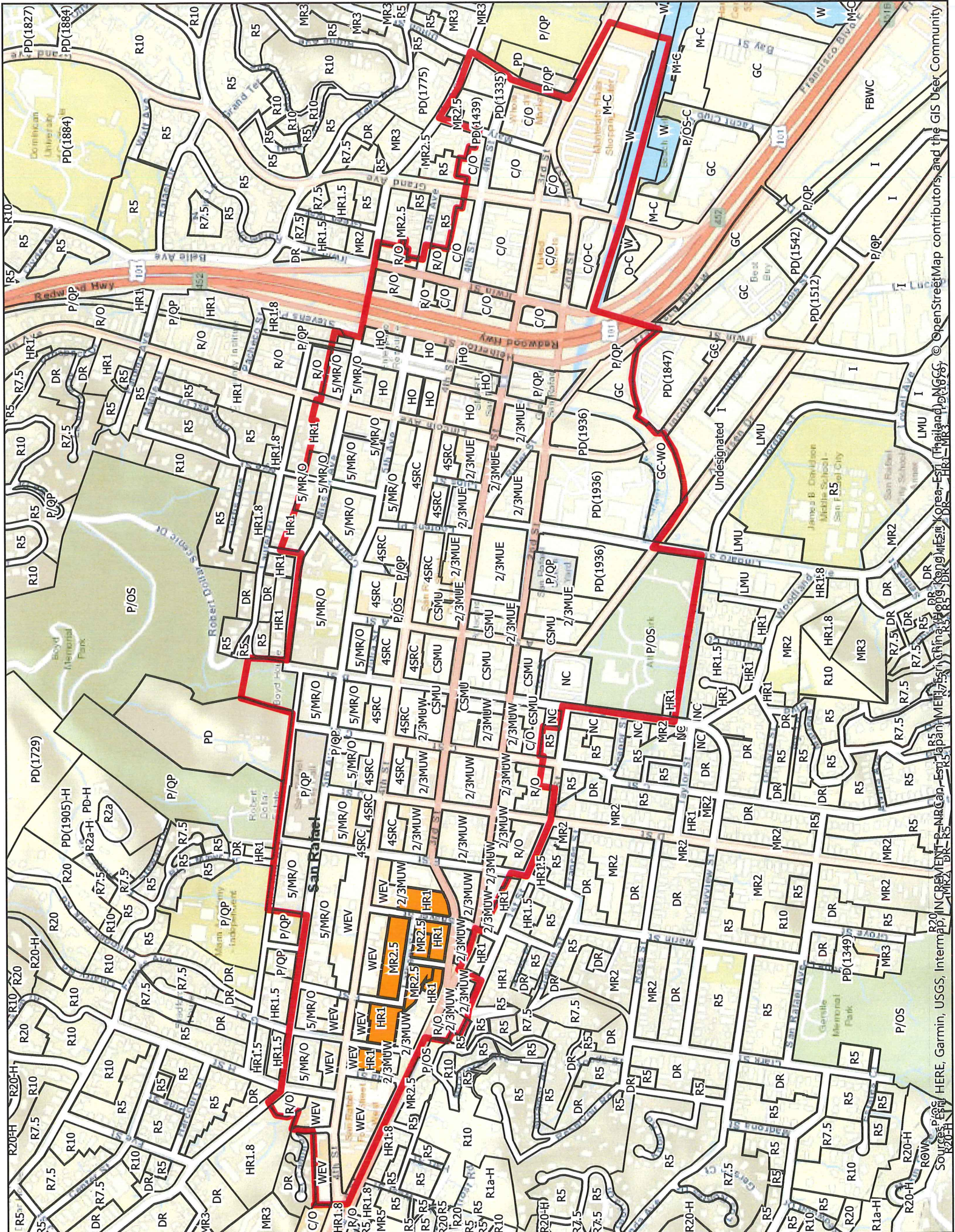
- Prepare for Climate Change
- Live Green and Sustainably
- Restore Natural Systems
- Be Prepared for Disasters
- Embrace Innovation
- Adapt to Economic Shifts
- Create Great Public Spaces
- Accommodate Change

**ATTACHMENT 2**

**Draft General Plan 2040**

**DOWNTOWN PRECISE PLAN BOUNDARIES**





Source: HERE, Garmin, USGS, Intermap, INCREMENT P, NRCan, Esri, Japan, METI, Swire, Singapore, Swire, Korea, Esri, Thailand, NGCC, © OpenStreetMap contributors, and the GIS User Community