

Design Charrette Other Events

Downtown San Rafael Precise Plan

Design Charrette May 2019





Focus Group Meetings

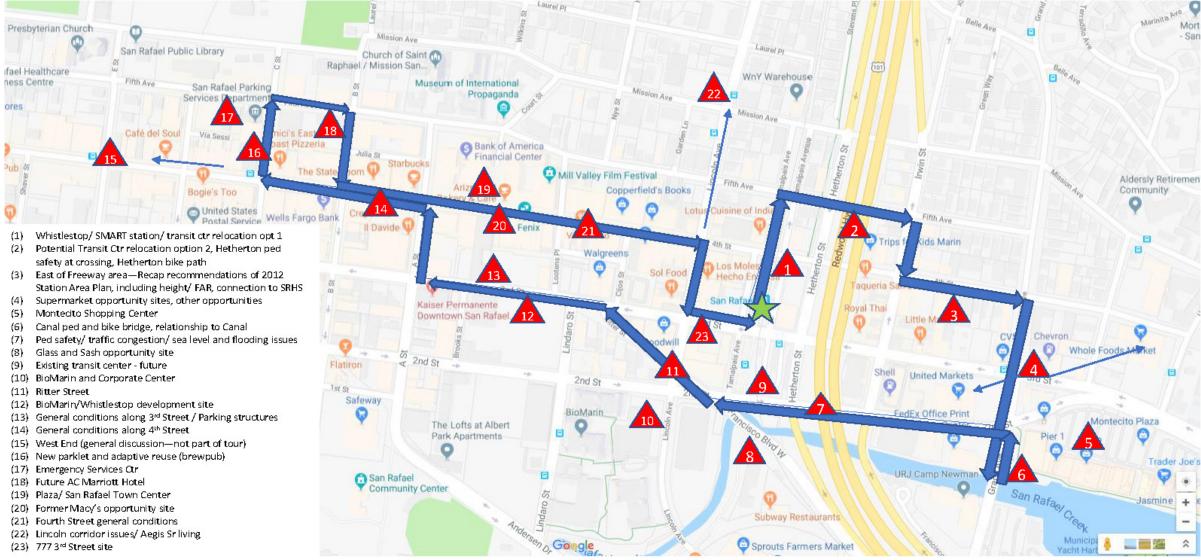
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**Post-Charrette Feedback** 



- The tour lasted 1.5 hours and included key areas in the Downtown Plan area
- Participants included General Plan Steering Committee members, City staff, community members and the consultants
- Participants were split into two groups, led by Paul Jensen and Barry Miller
- Each group stopped at key points along the route and shared observations and ideas

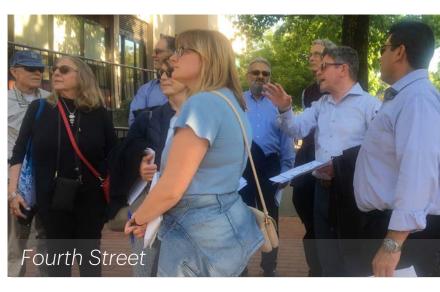














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# Focus Group Meetings



#### Focus Group Meetings

- The consultant team attended four focus group meetings on 2<sup>nd</sup> and 8<sup>th</sup> May 2019
- Each focus group included 7-10 local stakeholders with different viewpoints and opinions, to encourage robust discussion
- The meeting minutes from these focus groups will be transcribed and made available to the public in the near future

#### **Focus Group Topics:**

- Historic Resources in Downtown
- Downtown Merchants and Businesses
- Downtown Employers and Developers
- Downtown Service Providers

## Post-Charrette Feedback



#### Post-Charrette Feedback

- Key Charrette graphics including the preliminary design ideas were displayed in the charrette space on May 11<sup>th</sup> and 12<sup>th</sup>.
- Passers-by could view the exhibits and comment online at www.cityofsanrafael.org/2040
- Feedback received will be compiled and made available to the public in the near future



What do you think about these designs for Downtown San Rafael?

