



When **DISASTER** strikes How will you be informed?

Alert Marin is the County's primary resource for communicating vital information in an emergency.

In an emergency, the system will be used to communicate critical information regarding:

- ✓ Fires or flooding
- ✓ Extreme weather
- ✓ Earthquakes
- ✓ Evacuations
- ✓ Post-disaster shelter and transportation information

SIGN UP TODAY AT
ALERTMARIN.ORG





*If we can't reach you,
we can't alert you.*

Alert Marin is an emergency notification system that is used to deliver potentially lifesaving instruction to very precise geographic areas, even a single structure. It's used when urgent action must be taken in a specific area, such as an evacuation order for homes along one specific street. Alerts are customizable and may be sent via text message, mobile phone call, TTY device, email, or a combination of the above to ensure we are able to reach you in an emergency.



Alert Marin and Nixle are different.

Both are important, but you need to sign up for Alert Marin separately:



*Used for sharing emergency alerts that require **immediate action**.*

*Infrequent - only used in **emergencies**.*

*Will target **specific streets** or even buildings depending on the situation.*

*Alerts are **customizeable** and can be received via call, text, email, TTY, or a combination.*

Used for sharing informational alerts that do not necessarily require action.

Frequency varies. Can be received daily depending on your location.

Targets specific zip codes.

Alerts are received via text or email.

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