Downtown Options Pop-Up
The Downtown Plan Options Pop-Up was held on **August 29th 2019** at the Downtown Farmer’s Market on Fourth Street.

The Pop-Up had display boards of each of the four Downtown sub-areas, with graphics and a list of key design ideas for each sub-area.

Passers-by were invited to place a colored dot for each idea to indicate their opinions.

Participants could also use ‘post-it’ notes to contribute ideas and thoughts on the designs.
Pop-Up Results by Sub-Area
Transit Station Area

- Mid-rise housing above ground-level retail, restaurants, and services create a new destination around the San Rafael SMART station.
- The historic Whistlestop building is preserved and restored.
- A new plaza at the SMART station features public art, landscaping, water features, places to sit, and a direct connection to 4th Street.
- 4th Street is redesigned so that bikes, pedestrians, cars, and buses all share the right-of-way.
- Ritter Street is closed to create a new development site and provide a more direct connection from the BioMarin Campus to Downtown.
- Traffic calming and new facilities for bicycles make it safer and easier to walk or bike on 2nd and 3rd Streets.
Downtown Core

**Downtown Core**

4th Street is reconfigured so that bicycles, pedestrians, buses, and cars all share the same space

4th Street is redesigned with new public spaces and street improvements such as landscaping, lighting, and permeable paving for treating stormwater runoff

B, C and D Streets are converted from one-way to two-way streets, making it easier to get around and to park Downtown

Streets in this area are enhanced with wider sidewalks, street trees, new plazas and public art

New low-scale development on smaller vacant lots adds a variety of building types and uses that are well-suited to Downtown’s context

![Bar Chart](image)
West End Village

New infill development occurs at key sites, with buildings designed to reinforce the unique identity of this neighborhood

The residential area around Latham Street is preserved

An intimate new outdoor green space along 4th Street between E and F Streets will create a new amenity for the neighborhood and a place to sit, eat outdoors, or play

New streetscape improvements and amenities are added, including benches, lighting, public art, outdoor seating for restaurants and cafes, awnings and canopies, and bicycle storage lockers
Montecito Area

2nd and 3rd Streets are reconfigured to create a new eastern gateway to Downtown

In the long term, the Montecito Plaza Shopping Center is transformed into a new mixed-use center that is oriented to the Canal, with new public space, housing above retail shops, structured parking, and ecological improvements that help adapt to sea-level

Pedestrian and bike connections to Downtown are enhanced along the Canal with new promenades linking to the Mahon Creek Trail

An urban wetland south of Mahon Creek to the east of Andersen Drive creates a new open space amenity, alleviates local flooding, and provides a new pedestrian-bike connection between Downtown and the Canal
Other Comments

- Please re-use, re-cycle, re-new. Do not waste water. Take regular breaks.
- Make sure that walking and biking are very available.
- Add a pedestrian path across the bridge to Montecito Plaza.
- Be realistic about traffic volume regarding the proposed new SR access exit. Eliminate bus/hvice routes next to SMART trains to prevent congestion.
- Make the streetscape more pedestrian-friendly.
- More housing please! Where is the missing middle?
- Need an electric bike path for SMART trains, so it stops, waiting up our traffic.
- Address traffic congestion at the proposed SR transit area. Very promising.
- Need of pedestrian from 4th Street to 5th Street.
- Please Do not build any buildings over 2 stories at 4th Street.
- The Sonoma Sky Cafe should be retained.
- Community Gardens - Vaygo (Green)
- Music venues - Bike Paths.