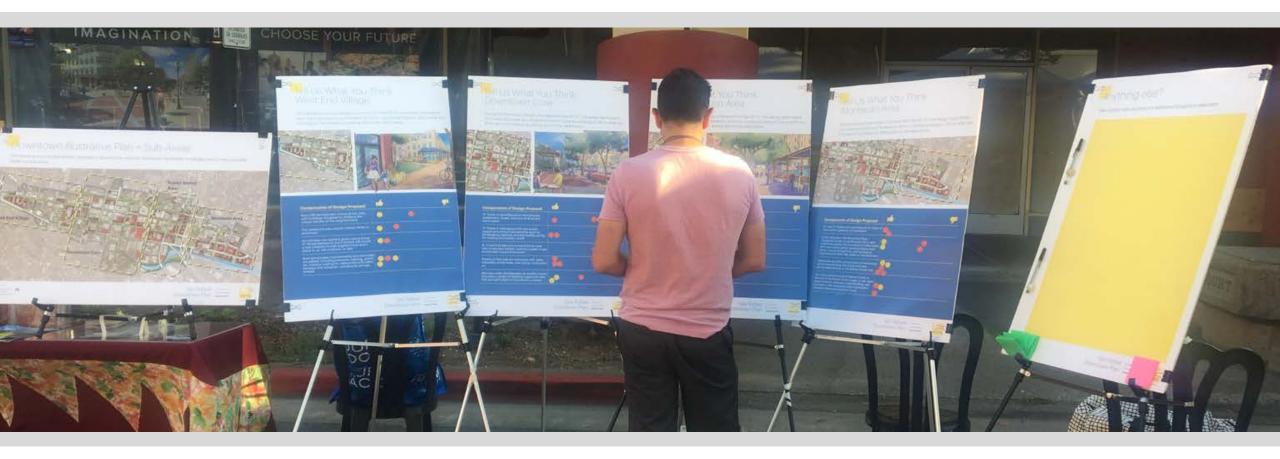
# Downtown Options Pop-Up



## Downtown Options Pop-Up

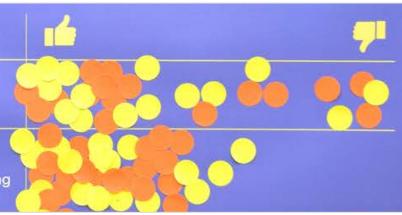
- The Downtown Plan Options Pop-Up was held on August 29<sup>th</sup> 2019 at the Downtown Farmer's Market on Fourth Street.
- The Pop-Up had display boards of each of the four Downtown subareas, with graphics and a list of key design ideas for each sub-area.
- Passers-by were invited to place a colored dot for each idea to indicate their opinions.
- Participants could also use 'post-it' notes to contribute ideas and thoughts on the designs.



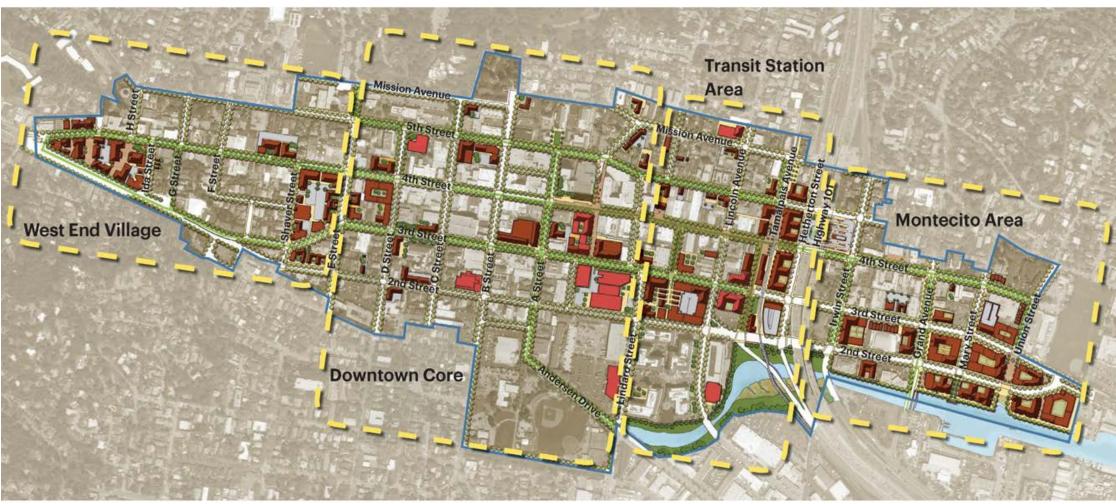
### **Components of Design Proposal**

4th Street is reconfigured so that bicycles, pedestrians, buses, and cars all share the same space

4th Street is redesigned with new public spaces and street improvements such as landscaping, lighting, and permeable paving for treating stormwater runoff



## Pop-Up Results by Sub-Area









### Transit Station Area

Mid-rise housing above ground-level retail. restaurants, and services create a new destination around the San Rafael SMART station

The historic Whistlestop building is preserved and restored

A new plaza at the SMART station features public art, landscaping, water features, places to sit, and a direct connection to 4th Street.

4th Street is redesigned so that bikes, pedestrians, cars, and buses all share the right-of-way.

Ritter Street is closed to create a new development site and provide a more direct connection from the BioMarin Campus to Downtown

Traffic calming and new facilities for bicycles make it safer and easier to walk or bike on 2nd and 3rd Streets.



### Tell Us What You Think: Transit Station Area

During the Downtown Design Charrette from May 8th-11th, the design team heard your vision and used your feedback to inform conceptual designs. Tell us what you think about the designs by adding dots to the table below.





#### **Components of Design Proposal**

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Traffic calming and new facilities for bicycles make it safer and easier to walk or bike on 2<sup>nd</sup> and 3<sup>rd</sup> Streets









## Downtown Core

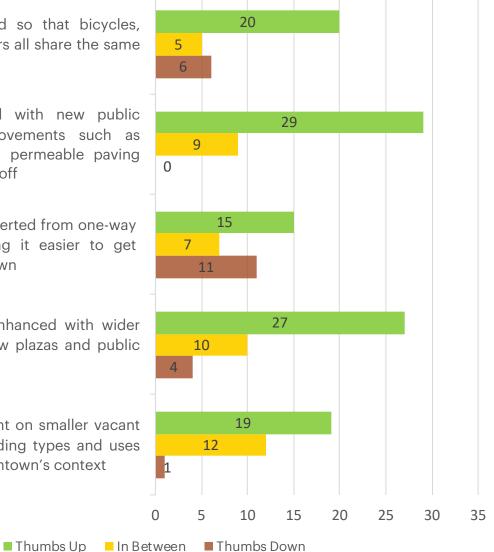
4th Street is reconfigured so that bicycles, pedestrians, buses, and cars all share the same space

4th Street is redesigned with new public spaces and street improvements such as landscaping, lighting, and permeable paving for treating stormwater runoff

B, C and D Streets are converted from one-way to two-way streets, making it easier to get around and to park Downtown

Streets in this area are enhanced with wider sidewalks, street trees, new plazas and public art

New low-scale development on smaller vacant lots adds a variety of building types and uses that are well-suited to Downtown's context



### Tell Us What You Think: Downtown Core

During the Downtown Design Charrette from May 8th-11th, the design team heard your vision and used your feedback to inform conceptual designs. Tell us what you think about the designs by adding dots to the table below.





#### **Components of Design Proposal**

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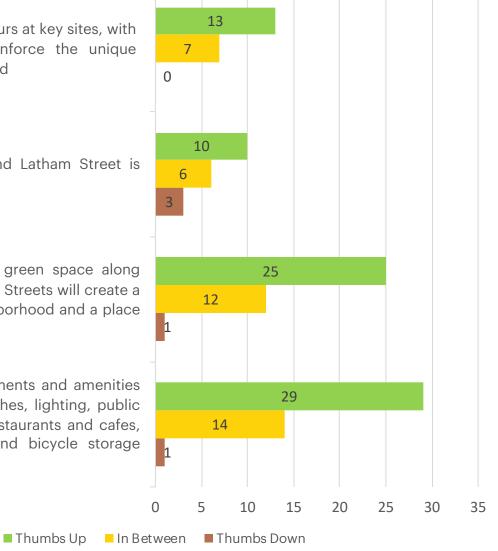
## West End Village

New infill development occurs at key sites, with buildings designed to reinforce the unique identity of this neighborhood

The residential area around Latham Street is preserved

An intimate new outdoor green space along 4th Street between E and E Streets will create a new amenity for the neighborhood and a place to sit, eat outdoors, or play

New streetscape improvements and amenities are added, including benches, lighting, public art, outdoor seating for restaurants and cafes, awnings and canopies, and bicycle storage lockers



### Tell Us What You Think: West End Village

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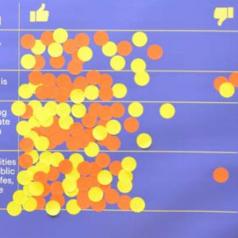


#### **Components of Design Proposal**

with buildings designed to reinforce the unique identity of this neighborhood

An intimate new outdoor green space along 4th Street between E and F Streets will create a new amenity for the neighborhood and a place to sit, eat outdoors, or play

art, outdoor seating for restaurants and cafe





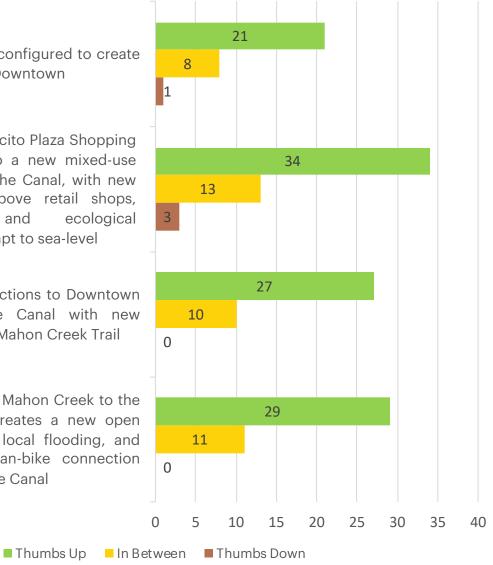
### Montecito Area

2nd and 3rd Streets are reconfigured to create a new eastern gateway to Downtown

In the long term, the Montecito Plaza Shopping Center is transformed into a new mixed-use center that is oriented to the Canal, with new public space, housing above retail shops, structured parking, and ecological improvements that help adapt to sea-level

Pedestrian and bike connections to Downtown are enhanced along the Canal with new promenades linking to the Mahon Creek Trail

An urban wetland south of Mahon Creek to the east of Andersen Drive creates a new open space amenity, alleviates local flooding, and provides a new pedestrian-bike connection between Downtown and the Canal



### Tell Us What You Think: Montecito Area

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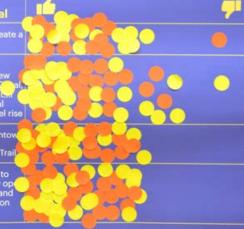
#### **Components of Design Proposal**

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## Other Comments



