

AGENDA

OCTOBER 1, 2020 AT 7:00 P.M.

CITIZENS ADVISORY COMMITTEE ON ECONOMIC DEVELOPMENT AND AFFORDABLE HOUSING
VIRTUAL MEETING

WATCH:

<https://tinyurl.com/CAC-10-01-2020>

Telephone ID: **(669)900-9128**

Meeting ID: **816-4120-8163**

1. Call to Order
2. Approval of August 6th Meeting Notes
3. Public Comment on Non-Agenda Items
4. Presentation and Discussion – [Inclusionary Housing](#) – Ethan Guy
5. Project Updates
 - Website: <https://www.cityofsanrafael.org/major-planning-projects/>
6. Suggestions for Future Agenda Items
7. Adjournment

City of San Rafael
Citizens Advisory Committee for Economic Development and Affordable Housing (CAC)
Virtual Meeting Summary Notes
August 6, 2020

CAC Members Present: Mari Jones, Bill Carney, Kati Miller, Glen Koorhan, Dirck Brinckerhoff, Joe McCallum, Gladys Gilliland, William O’Connell, Roger Smith, Andrew Naja-Riese, Madeline Silva Khan

CAC Members Absent: None

City Staff Present: Simon Vuong

Guests Present: None

Members of the Public Present: None

1. Call to Order: Chair William O’Connell called the virtual meeting to order at 7:06 pm.

2. Approval of July 2nd Meeting Notes: Approved as submitted.

3. Public Comment on Non-Agenda Items: None.

4. Discussion – “Dining Under the Lights” (Fourth Street closure for outside dining):

Discussion regarding “Dining Under the Lights” was led by Member Mari Jones. Ms. Jones stated that she personally enjoys the program and is interested in any opportunity to expand the event to support local businesses. The question posed by Ms. Jones to the members of the Citizens Advisory Committee (“CAC”) was the following: what can the CAC advise on, or ask the San Rafael City Council to make movement towards, in order to encourage the success of this program?

Member Andrew Naja-Riese remarked that adding another day to the event (which is currently on Thursday and Friday evenings) would likely only split the customer base. However, echoing the sentiments of other members of the CAC, he felt that a more promising opportunity would instead be to expand the physical footprint of the event to include side streets. CAC members agreed that an expanded footprint would allow more opportunity for businesses to operate during the event, but there were questions raised about how much of a tangible impact the expanded footprint would have. Member Roger Smith reminded the CAC that the winter months are approaching, which by nature will limit the duration of this type of event.

City staff member Simon Vuong explained that the Downtown San Rafael Business Improvement District (“BID”) has been monitoring the feedback of the downtown businesses regarding the event thus far, and that there had been no formal consensus on what the future of the event may look like. Mr. Vuong also remarked that prior to the launching of the event, City staff surveyed businesses in May of this year regarding which nights would be optimal to hold the event. Mr. Vuong respectfully reminded the CAC of several types of costs incurred by the City in order to expand the event, which may result either by adding additional day(s) or by increasing its footprint.

Although a variety of aspects regarding the event were discussed at length, no formal motion was proposed by any member of the CAC.

5. Project Updates: Mr. Vuong reported that the proposed Goldstone Market Hall project at 1001 Fourth Street is in the midst of an Exclusive Negotiating Agreement (“ENA”) with the City of San Rafael, which was recently extended for an additional six months. Mr. Vuong noted that the City has a rough idea of the concept of the development and that recent discussions had revolved around the structuring of future public and private parking arrangements.

Mr. Vuong also noted that the WestAmerica Bank branch at 1515 Fourth Street has recently closed operations and that the approx. 0.88 acre site is on the market for sale. He remarked that the City planning department staff has been busy fielding inquiries from interested developers, several of which were in the field of housing and/or residential care.

6. Suggestions for Future Agenda Items:

Member Bill Carney suggested revisiting the latest developments regarding potential revisions to the City of San Rafael inclusionary housing requirements. Member Kati Miller raised the topic of the two named Priority Development Areas “PDAs” of San Rafael, and what role the Citizens Advisory Committee (“CAC”) may play in evaluating these areas for future housing development.

7. Adjournment: Chair William O’Connell adjourned the virtual meeting at 8:50 pm.

Respectfully submitted by Joe McCallum