



CALL TO ORDER

- Pledge of Allegiance
- Roll Call

AGENDA AMENDMENTS

MINUTES

1. Approve regular meeting minutes of January 16, 2020

MEETING OPEN TO THE PUBLIC

2. Introductions/Awards/Recognitions/Presentations
3. Public Comment from the audience regarding items not listed on the agenda. *Speakers are encouraged to limit comments to 3 minutes.*

MATTERS BEFORE THE COMMISSION

If necessary to assure completion of the following items, the Chairperson may establish time limits for the presentations by individual speakers.

4. 2040 General Plan – Parks and Recreation Element

COMMISSION REPORTS AND COMMENTS

5. Other brief reports on any meetings, conferences, and/or seminars attended by the Commission members.

STAFF COMMENTS

6. Schedule of Upcoming Meetings and Events of Interest

NEXT MEETING: April 16, 2020

ADJOURNMENT

Notice

Any records relating to an agenda item, received by a majority or more of the Council less than 72 hours before the meeting, shall be available for inspection at the Community Services Department, San Rafael, Community Center, 618 B Street, San Rafael, CA 94901, and placed with other agenda-related materials on the table at the Commission meeting prior to the meeting. American Sign Language interpreters and assistive listening devices may be requested by calling (415) 485-3198 (TDD) or (415) 485-3333 (voice) at least 72 hours in advance. Copies of documents are available in accessible formats upon request. Public transportation is available through Golden Gate Transit, Line 20 or 23. Paratransit is available by calling Whistlestop Wheels at (415) 454-0964. To allow individuals with environmental illness or multiple chemical sensitivity to attend the meeting/hearing, individuals are requested to refrain from wearing scented products.



San Rafael Community Center – 618 B Street, San Rafael, CA
January 16, 2020 – 6:00 p.m.

CALL TO ORDER

Chair Jeff Jones called the meeting to order at 6:03 p.m.

Pledge of Allegiance

Roll Call

Commissioners Present: Chair Jeff Jones, Vice Chair Stacey Laumann (arrived at 6:08), Mark Machado, Ariel Gutierrez, Tom Oblatz, Kathryn Reisinger, Cecily Emerson, Jeren Seibel

Commissioners Absent: None

Staff Present: Susan Andrade-Wax, Library & Recreation Director, Becky Ordin, Senior Administrative Assistant, Catherine Quffa, Assistant Library & Recreation Director, and Ashley Howe, Senior Recreation Supervisor

AGENDA AMENDMENTS

None

MINUTES

1. **Approve regular meeting minutes of November 21, 2020**

A motion was made by Commissioner Machado, seconded by Commissioner Reisinger, to approve the minutes of the November 21, 2020 meeting. **The motion was approved unanimously.**

MEETING OPEN TO THE PUBLIC

2. Introductions/Awards/Recognitions/Presentations

Ms. Andrade-Wax introduced Catherine Quffa. Ms. Quffa is our new Library & Recreation Assistant Director, and her purview is the Recreation and Child Care division.

3. Public Comment from the audience regarding items not listed on the agenda

None

MATTERS BEFORE THE COMMISSION

4. California Park and Recreation Society – District 1 Community Service Award

Ms. Andrade-Wax introduced Ashley Howe, Senior Recreation Supervisor at the Falkirk Cultural Center. Ms. Howe presented the information for the California Park and Recreation Society – District 1 Community Service Award. We would like to have the Commission consider nominating the B Team for the award.

Commissioner Laumann asked if it a given that they will get the award if they are nominated. Ms. Howe replied that yes, they will receive the award.

Commissioner Seibel asked if there were plans for continuance. Ms. Howe answered yes this is an ongoing group. The B Team is a group of very engaged community members.

Commissioner Seibel asked if the Measure A funding runs through 2021 or 2022? Ms. Andrade-Wax replied funding runs through 2021. Ms. Howe noted that the recognition for the Community Service for 2019, but this team has been involved in over 3 years.

Commissioner Laumann made a motion to nominate the B Team for the CPRS District 1 Community Service Award. Commissioner Machado seconded the motion.

AYES: Commissioners: Machado, Laumann, Jones, Gutierrez, Oblatz, Reisinger, Emerson

NOES: Commissioners: None

ABSENT: Commissioners: None

Commission Reports and Comments

5. Other brief reports on any meetings, conferences, and/or seminars attended by the Commission members.

Commissioner Reisinger attended the Pickleweed Advisory Board meeting the prior week. This was the first meeting for the year. There was a presentation from the Canal Alliance, and they are working on creating guidelines for free meeting space at the Albert J. Boro Community Center. Steve Mason and his team are working on streamlining the process. They were able to put the Canal Alliance in touch with Whistle Stop to grow their ESL program for the active older adults.

Commissioner Jones attended the General Plan meeting. The draft of the Parks and Recreation Element and Policies was presented. Ms. Andrade-Wax was able to attend the meeting as well and clarified some of the information. The City of San Rafael does not have a comprehensive Parks and Recreation Master Plan for the City and there was a healthy debate about that. The committee has until the end of the month to comment on the report. The consultant will be bringing the report to the Park and Recreation Commission at their March meeting to receive feedback on the draft document and provide other recommendations.

Staff Comments

6. Schedule of Upcoming Meetings and Events of Interest

Ms. Andrade-Wax shared the City Council's recommendation from their October 7, 2019 meeting where the Library Planning Study was presented. The City Council directed staff to develop a Conceptual Plan for the joint Library and Community Center at Albert Park. Staff has begun working on a scope of services for the RFP (Request for Proposal) which they hope will be completed and posted in late spring.

The proposed Parks and Recreation Element and Policies from the 2040 General Plan update will be presented to the Commission in March. However, March 19 will not work so Ms. Andrade-Wax proposed two alternative dates in March to conduct the next Park and Recreation Commission meeting; March 12 or March 26.

Adjournment

The meeting was adjourned 6:44 p.m.

BECKY ORDIN, Senior Administrative Assistant

APPROVED THIS ____ DAY OF _____, 2020

SUSAN ANDRADE-WAX, Library & Recreation Director



**March 12, 2020
Item # 4**

TITLE: 2040 GENERAL PLAN – PARK AND RECREATION ELEMENT

SUMMARY

The City of San Rafael is in the process of updating its General Plan. The Plan includes 15 chapters or “elements” covering a variety of topics relating to San Rafael’s future. One of the elements covers parks and recreation. Direction on the Plan’s policies is provided by a 24-member Steering Committee appointed by the City Council in December 2017. Commissioner Jones represents the Parks and Recreation Commission on that Committee

Staff prepared Draft Parks and Recreation policies for the 2040 General Plan in November 2019. The policies incorporate feedback from City staff and the General Plan Steering Committee, as well as an “audit” of the policies in the prior (2020) General Plan. The new Parks and Recreation Element is somewhat shorter and more generalized than the existing plan, while covering several topics not addressed by the 2020 Plan. Detailed planning for the City’s park system is presumed to occur through a Parks and Recreation Master Plan that will be prepared after the General Plan is adopted.

The proposed 2040 policies are included as Attachment 1 to this staff report. Attachment 2 compares the 2040 policies with the 2020 policies in two side-by-side columns, with a third column provided for Commissioner comments.

RECOMMENDATION

That the Commission receive the report and provide comments to staff.

BACKGROUND

Every City and County is required by State law to prepare a General Plan for its future growth and development. San Rafael’s existing Plan was adopted in 2004 and looked ahead to the Year 2020. The City is currently updated the Plan to move the horizon to the year 2040. The intent is not to completely rewrite the existing plan, but rather to

strategically update existing policies to address current issues, growth forecasts, and State laws.

Parks and Recreation is considered an “optional” element of the General Plan (it is not one of the eight “elements” required by State law). However, the City has had a Parks and Recreation Element in its Plan for the last four decades, recognizing the importance of parks to the quality of life in the City. The Element addresses the need for parkland, recreational facilities, park maintenance and operations support, and recreation programming.

General Plan 2000 (adopted in 1988) included a brief set of high-level policies on parks and recreation. These policies were significantly expanded in General Plan 2020, with specific improvement recommendations for each park. The proposed 2040 Draft policies return to a higher-level set of policies, without recommendations for individual parks. This is the traditional approach taken by most cities.

The 2040 Plan calls for the City to prepare a Parks Master Plan following adoption of the General Plan. The Parks Master Plan will include a detailed assessment of existing facilities, an analysis and survey of local recreational needs, and site-by-site recommendations for each park, as well as recommendations for systemwide improvements. The Master Plan will also include recommendations for maintenance, operations, programming, funding, and partnerships with other service providers. The 2040 General Plan provides foundational policies on these topics but does not include prescriptive details.

The Draft policies reflect input from the General Plan Steering Committee, who had a discussion of parks and recreation in Spring 2019. Staff also considered guidance from the State Office of Planning and Research, as well as input from the Library and Recreation Director, the Parks and Recreation Commission (consulted at a meeting in 2018), and the general public. A “best practices” review of about a dozen recent general plans was conducted to review how other California cities handled parks and recreation issues in their plans, and what topics were typically addressed in the general plan vs a parks master plan. City staff also completed an “Existing Conditions Report” on parks and recreation, which includes a current inventory of parkland and recreational facilities in the city.

DISCUSSION

The proposed Parks and Recreation Element goals, policies, and programs are included on the following pages. There are two goals: the first addresses parks, while the second addresses recreational operations and programming. A summary of the policies is presented below:

Goal 1 is to “Sustain high quality parks that meet the recreational needs of all those who live and work in San Rafael.”

- Policy 1.1 establishes a classification system for parks, much as the 2020 Plan did. It also calls for a Parks Master Plan.
- Policy 1.2 establishes a park per capita acreage standard of 4.5 acres per 1,000 residents, which is based on the existing ratio as of 2020. This is an increase over the current standard of 3 acres per 1,000. This policy calls for continued collection of park impact fees for new development, with an exemption for rental housing.
- Policy 1.3 calls for a more even distribution of parks, recognizing that some neighborhoods are not as well served as others. The Element does not identify specific sites for new parks but does suggest that parks be strongly considered on the open space portions of school sites, in the event any schools are closed in the future.
- Policy 1.4 addresses park design.
- Policy 1.5 addresses the image of the park system, including consistent, attractive signage and branding.
- Policy 1.6 addresses park improvements. Whereas the 2020 Plan included a long list of improvements desired in each park, the 2040 Plan presumes this will be determined through a Parks Master Plan.
- Policy 1.7 recommends all-weather field design.
- Policy 1.8 encourages linear parks and trails along features such as creeks and the shoreline.
- Policy 1.9 addresses the role of passive open space in the park system.
- Policy 1.10 recognizes the link between parks and historic preservation, including the preservation of historic homes and buildings as recreational and cultural facilities.
- Policy 1.11 addresses urban parks and plazas.
- Policy 1.12 calls for joint use agreements with the Schools to facilitate public access to school facilities when school is not in session.
- Policy 1.13 addresses the incorporation of recreational facilities in development projects, including rooftop open space.
- Policy 1.14 supports commercial recreation enterprises that complement public facilities (swim clubs, tennis clubs, marinas, etc.).
- Policy 1.15 calls for a high level of park maintenance.
- Policy 1.16 addresses the funding of park improvement and maintenance.
- Policy 1.17 addresses sustainability and the role of parks in the City’s greenhouse gas reduction and climate adaptation efforts.

Goal 2 is to “Provide accessible, affordable recreational programming that is responsive to public needs and promotes fitness, health, knowledge, cultural understanding, and personal growth.”

- Policy 2.1 calls for a diverse range of programs to meet the recreational needs of San Rafael residents.
- Policy 2.2 ensures that recreational programs evolve in response to demographics, recreation trends, and user preferences.
- Policy 2.3 recommends coordinated programming between the City and other recreation service providers to avoid redundancy.
- Policy 2.4 supports the continued delivery of child care and services for older adults through the City’s community centers and schools.
- Policy 2.5 recognizes the link between recreation and community health and wellness.
- Policy 2.6 addresses partnerships with local artists, fitness and sports advocates, and creative professionals in delivering recreation services.
- Policy 2.7 supports community events.
- Policy 2.8 carries forward language on community gardens.
- Policy 2.9 addresses environmental education and programming.
- Policy 2.10 recognizes the role of community centers in resiliency planning and community support.

FISCAL IMPACT

The General Plan is a policy document and does not have a direct fiscal impact. However, the Plan informs the Capital Improvements Program and helps set budgeting and spending priorities for future City service delivery.

ALTERNATIVE ACTION

Any other action as determined by the Commission.

Submitted by:

/bjm/

Barry Miller
Consulting Project Manager, General Plan 2040

Attachments:

1. Draft Parks and Recreation Policies
2. Comparison of 2040 policies with 2020 policies

SAN RAFAEL GENERAL PLAN 2040 DRAFT PARKS AND RECREATION ELEMENT POLICIES

GOAL PROS-1: PARKS FOR ALL

Sustain high quality parks that meet the recreational needs of all those who live and work in San Rafael. San Rafael recognizes the essential nature of parks and recreation to its residents. Parks support health and wellness, protect the environment, add beauty to San Rafael neighborhoods, and are integral to life in the city. They should be maintained for all to enjoy.

Policy PROS-1.1: Park Classification

Maintain a system of community, neighborhood, pocket, and special use parks. These parks should be complemented by larger region-serving parks and open spaces, and by school recreation areas.

Program PROS-1.1A: Parks Master Plan. Prepare a Parks Master Plan, including citywide recommendations for park management, operations, facility development, and recreation service delivery, as well as recommendations for each City-owned park.

Program PROS 1.1B: Capital Improvement Program. Use the Capital Improvement Program to identify funding sources and timing of parks and recreation capital projects.

Policy PROS-1.2: Per Capita Acreage Standard

Maintain a standard of 4.5 acres of active park and recreation land per 1,000 residents.

Program PROS-1.2A: Municipal Code Amendment. Modify Chapter 15.09 of the Municipal Code to establish a parkland dedication requirement of 4.5 acres per 1,000, which will help the City sustain its current ratio.

Program PROS-1.2B: Park In Lieu Fees. Periodically adjust park in-lieu fees to reflect the cost of land and facilities. To reduce further increases in housing costs, maintain the park in-lieu fee exemption and dedication requirement for rental housing.

Policy PROS 1.3: Distribution of Parks

Strive for a balanced distribution of neighborhood and community parks across the city. When planning new parks, a priority should be placed on areas which are more than a 15-minute walk from the nearest park, or where park needs are unusually high due to higher housing densities and social and economic conditions.

Program PROS-1.3A: New Parks. Develop additional parks in areas with unmet needs and in areas experiencing growth. Opportunities to create new parks within new development and on underutilized public land should be pursued.

Program PROS-1.3B: Parks on Former School Sites. Work with San Rafael City Schools and the Miller Creek School District to identify ways to acquire on-site recreational facilities in the event that school properties are closed, leased, or offered for sale.

Program PROS-1.3C: Adaptation Projects. Incorporate shoreline access and new recreational amenities in sea level rise adaptation projects where feasible.

See the Land Use Element for policies about density on former school sites.

PROS 1.4 Park Design

Design parks so that they are comfortable, attractive, inviting spaces. Park design should balance recreation, environmental, safety, and aesthetic considerations while avoiding conflicts with surrounding neighborhoods.

Program PROS 1.4A: Park Plan Review. Work with qualified landscape architects, the Design Review Board, the Parks and Recreation Commission, and the Planning Commission when preparing and reviewing park master plans and designing park improvements. Park projects should receive a level of design review similar to that required for private recreational facilities.

Program PROS 1.4B: Community Engagement. Engage the community in park planning and facility development. To ensure balance, comments should be solicited from non-advocates as well as advocates, including groups and individuals who would be affected by such improvements.

Policy PROS-1.5: Park Image

Create a positive image of the City's park system.

Program PROS-1.5A: Branding and Signage. Develop and implement consistent branding, signage, and wayfinding programs for San Rafael's parks that identify park properties and help the public locate parks and navigate around them. Park signage should be attractive, durable, and contribute to civic pride and identity.

Policy PROS-1.6: Park Improvements

Regularly upgrade and modernize San Rafael's parks to meet the recreational needs of the community and replace aging or deficient facilities.

Program PROS-1.6A: Needs Assessment. Conduct a needs assessment as part of a Parks Master Plan. Recreational facility needs should be periodically reevaluated in response to trends, demographics, and changing conditions.

Program PROS-1.6B Park Improvements. Prepare plans to improve neighborhood and community park facilities and seek funding to implement these plans.

Policy PROS-1.7: Field Design

Encourage athletic field design which maximizes versatility and the ability to use fields year-round.

Program PROS-1.7A: Field Improvements. Evaluate local athletic fields as part of a Parks Master Plan. Develop design and capital facility recommendations for fields based on the findings.

Policy PROS-1.8: Linear Parks and Trails

Encourage linear parks and trails along the Bay shoreline, the San Rafael Canal, local creeks, and transportation corridors such as the SMART right-of-way. Where feasible, spur trails should connect linear parks to nearby neighborhoods.

***Program PROS-1.8A: Trails Master Plan.** Pursue grant funding for a Trails Master Plan, including provisions to improve access and signage to park and open space areas from San Rafael neighborhoods. The Plan should incorporate the “greenway” improvements from the Bicycle and Pedestrian Master Plan, as well as plans for the Bay Trail, Canal walkway, North San Rafael promenade, and “water” trails for kayaks in San Francisco Bay.*

Policy PROS-1.9: Role of Open Space

Recognize San Rafael’s open space network as an essential component of the park system, including its potential to provide for hiking, picnicking, wildlife observation, environmental education, and enjoyment of nature. Passive recreational activities such as hiking and picnicking, should be encouraged in these areas where consistent with habitat protection and hazard reduction goals.

***Program PROS-1.9A: Coordination with Open Space Managers.** Work with the County of Marin/ Marin Open Space District and the State of California to encourage local use of their parks and open space areas within San Rafael. As needed, meet with County and State Park service providers to discuss issues of mutual interest, review plans and programs, and consider opportunities for joint projects and better connections between City, County, and State parks.*

Policy PROS 1.10: Historic Preservation and Parks

Incorporate important historic and cultural resources into the City park system, including historic homes and the grounds around them. The use of such spaces for cultural and recreational programming is strongly encouraged.

Policy PROS 1.11: Urban Parks and Plazas

Encourage the creation of small gathering places open to the public in Downtown San Rafael and other business districts, including plazas, green spaces, activated alleys, and similar features.

***Program PROS 1.11A: Design for All Users.** Engage social service providers, including organizations serving unsheltered residents, in the design and management of urban open space to safely accommodate all users and minimize conflicts in the use of such spaces.*

Policy PROS 1.12: Joint Use

Encourage formal agreements with the School Districts that allow for the joint development, maintenance and use of school facilities for recreational use when schools is not in session. Agreements should also address access to school parking lots for sporting events and other measures to minimize the impacts of joint use on nearby neighborhoods.

***Program PROS-1.12A: Joint Use Agreements.** Work with SRCS and MCSD to formalize joint use agreements for parks, playgrounds, sports fields, and other school facilities.*

Policy PROS 1.13: Recreational Facilities in Development Projects

Encourage the construction of on-site recreational facilities in multi-family, mixed use, and office projects to supplement the facilities available in City parks.

***Program PROS-1.13A: Onsite Recreation Facilities.** Continue to implement zoning regulations that require appropriate recreational facilities in new development.*

***Program PROS-1.13B: Rooftop Open Space.** Encourage the development of rooftop open space in higher density residential, mixed use, and commercial projects. Such spaces should be designed to minimize the potential for noise, privacy, and light impacts on nearby properties.*

Policy PROS 1.14: Commercial Recreation

Encourage private sector development of recreational facilities to serve community needs, such as commercial recreation and athletic field facilities, swim clubs, tennis clubs, marinas, and gyms and health clubs.

***Program PROS-1.14A: Commercial Recreation.** Consider amending the zoning ordinance to allow a floor area ratio exemption for on-site recreational facilities open to the public.*

Policy PROS-1.15: Park Maintenance

Provide a high level of maintenance that allows San Rafael's parks to fully meet recreational needs and serve as valued community assets.

***Program PROS-1.15A: Cost Considerations in New Projects.** Consider maintenance and long-term operating costs when developing any new facility or modernizing an existing facility. Sustainable funding mechanisms for maintenance should be identified for every capital project.*

***Program PROS-1.15B: Park Stewardship.** Consider "adopt a park" programs and other stewardship initiatives that engage volunteers in park clean-up and maintenance.*

Policy PROS 1.16: Funding

Pursue diverse funding sources for park improvement and maintenance.

***Program PROS-1.16A: Park Funding Strategy.** Seek new and ongoing sources of funds for park development and maintenance, including grants, foundations, bonds, taxes and assessment districts, impact fees, contributions from "Friends" organizations, renewal of Measure A, private donations and land dedications, public/private joint ventures, the Capital Improvement Program, and all other available means.*

***Program PROS-1.16B: Partnerships.** Encourage partnerships with neighborhood organizations and residents in projects to improve existing parks.*

***Program PROS-1.16C: Naming Rights and Gifts in Place.** Explore opportunities to generate revenue through naming rights, sponsorships, and gifts-in-place.*

Program PROS-1.6D: Sale, Lease, or Contractual Agreements. *In the event City-owned park or open space land is sold or leased in the future, require that the proceeds are appropriately used to support park improvements, maintenance, or operating costs.*

Policy PROS-1.17 Sustainable Park Operations

Encourage sustainable park management and operations that enhances the role of parks as green infrastructure and part of the City's climate resilience strategy.

Program PROS-1.17A: Sustainable Design. *Incorporate sustainability principles such as reduced water and energy, use of recycled and non-toxic materials, stormwater capture, and carbon sequestration, in the design of park facilities and grounds. Parks should also support the City's wildfire prevention and sea level rise adaptation strategies, and be designed to maximize their accessibility by pedestrians, bicyclists, and transit users.*

Program PROS-1.17B: Climate Adaptation. *Address potential design changes to local parks in the City's sea level rise and climate adaptation strategies.*

See also Conservation Policy ### on integrated pest management

GOAL PROS-2: EXCELLENCE IN RECREATION PROGRAMMING

Provide accessible, affordable recreational programming that is responsive to public needs and promotes fitness, health, knowledge, cultural understanding, and personal growth.

Policy PROS-2.1: Meeting Diverse Needs. Ensure that recreational programs and facilities meet the needs of all San Rafael residents, particularly young children, youth, and older adults.

Program PROS-2.1A: Age-Specific Programs. *Provide facilities and programs that are specifically designed to meet the needs of children, teens, and older adults, as well as those designed for intergenerational participants.*

Program PROS-2.1B: Cultural Competency. *Provide culturally competent programming that reflects the diversity of San Rafael's population.*

Policy PROS-2.2: Responding to Changing Community Needs. Continually adapt recreational programs to meet changing community needs and interests.

Program PROS-2.2A: Recreational Programs. *Monitor and evaluate participation in the City's recreational programs and use this information when developing new programs.*

Program PROS-2.2B: Surveys. *Conduct periodic surveys in English and Spanish to evaluate recreational needs in neighborhoods and the City as a whole.*

Policy PROS-2.3: Coordinated Programming

Work with local public schools, the County of Marin, sports leagues and athletic associations, community service organizations, and other agencies to provide complementary and mutually supportive programming. Joint ventures with other service providers should be encouraged.

***Program PROS-2.3A: Summer Programs.** Provide increased programming during periods when children are out of school, including summer youth programs at locations convenient to each neighborhood.*

Policy PROS-2.4: Services for Young Children and Older Adults

Continue to provide child care and social services for older adults through the City's parks, schools, and community centers.

***Program PROS-2.4A: Operating Hours.** Maintain operating hours that meet public needs and accommodate activities such as child care and after school care.*

Policy PROS-2.5: Recreation and Health

Provide programs and activities that contribute to physical and mental health, personal growth, and the leisure time needs of San Rafael residents.

Policy PROS-2.6: Local Partners

Engage local artists, athletes, craftspeople, health and fitness workers, creative professionals, and others in the delivery of recreational classes and programs.

***Program PROS-2.6A: User Fees.** Recover a portion of recreational program costs through user fees, facility rentals, and other direct charges for public use. Provisions for reduced fees for low income and special needs patrons should be included.*

Policy PROS-2.7: Community Events

Encourage special events, festivals, street fairs, and community programs that build civic unity and bring residents of different backgrounds together.

Policy PROS-2.8: Community Gardens

Continue to support and maintain community gardens and look for ways to sustain such gardens as food sources.

Policy PROS-2.9: Environmental Education

Pursue opportunities for environmental education in the parks, including classes and programs, interpretive trails and boardwalks, and plaques and markers that raise awareness of nature and climate change.

Policy PROS-2.10: Community Centers

Recognize the role of parks and community centers in supporting community resilience and emergency preparedness.

***Program PROS-2.10A: Back-Up Power.** Maintain back-up power sources at the City's community centers so they remain operational during power outages. Community centers should serve as community gathering places in the event of an emergency or disaster.*

ATTACHMENT 2: PARKS AND RECREATION ELEMENT: Proposed 2040 Policies Compared to 2020 Policies

Proposed 2040 Plan	Origin of statement (2020 Plan, etc.)	Comments
<p>GOAL PROS-1: PARKS FOR ALL</p> <p>Sustain high quality parks that meet the recreational needs of all those who live and work in San Rafael. <i>San Rafael recognizes the essential nature of parks and recreation to its residents. Parks support health and wellness, protect the environment, add beauty to San Rafael neighborhoods, and are integral to life in the city. They should be maintained for all to enjoy.</i></p>	<p>PARKS AND PROGRAMS FOR ALL</p> <p>It is the goal for San Rafael to have recreation facilities and programs, parks and playfields for all age groups throughout the community. <i>San Rafael recognizes the essential nature of Parks and Recreational services to its residents. Numerous parks, public spaces, and playing fields are integral to the life of the City. Recreational facilities and playfields are well maintained and consistently upgraded. Attention to community need generates proposals for new facilities.</i></p>	
<p>Policy PROS-1.1: Park Classification</p> <p>Maintain a system of community, neighborhood, pocket, and special use parks. These parks should be complemented by larger region-serving parks and open spaces, and by school recreation areas.</p>	<p>Policy PR-2: Park Development Criteria</p> <p>Use the following criteria as a guide to improving the park system:</p> <ul style="list-style-type: none"> a. Neighborhood parks should serve populations of at least 3,000 within a radius of one-half mile, and have a minimum size of three acres. b. Community parks should serve a population of 10,000 to 30,000 within a radius of three to five miles, and have a size of 20 acres or more. 	<p>The Parks and Recreation Element will still have standards for service area, size, radius and population for neighborhood and community parks but they will be expressed in the text rather than in this policy.</p>
<p>Program PROS-1.1A: Parks Master Plan. <i>Prepare a Parks Master Plan, including citywide recommendations for park management, operations, facility development, and recreation service delivery, as well as recommendations for each City-owned park.</i></p>	<p>N/A</p>	<p>New</p>
<p>Program PROS 1.1B: Capital Improvement Program. <i>Use the Capital Improvement Program to identify funding sources and timing of parks and recreation capital projects.</i></p>	<p>Program PR-2a: Park Criteria. Use the park development criteria when evaluating proposals for new parks and park improvements.</p>	<p><i>PR-2a is effectively deleted and replaced by PROS-1b. The text will explain that the standards should be used when evaluating proposals.</i></p>
<p>Policy PROS-1.2: Per Capita Acreage Standard</p> <p>Maintain a standard of 4.5 acres of active park and recreation land per 1,000 residents.</p>	<p>Policy PR-1: Standards</p> <p>Maintain, and where possible exceed, a recreation standard of three acres of park and recreation facilities per 1,000 residents.</p>	<p><i>Standard increased to 4.5 ac/1,000 to reflect existing conditions.</i></p>

ATTACHMENT 2: PARKS AND RECREATION ELEMENT: Proposed 2040 Policies Compared to 2020 Policies

Proposed 2040 Plan	Origin of statement (2020 Plan, etc.)	Comments
<p>Program PROS-1.2A: Municipal Code Amendment. <i>Modify Chapter 15.09 of the Municipal Code to establish a parkland dedication requirement of five acres per 1,000, which will help the City sustain the current ratio of 5.1 acres of active parkland per 1,000 residents.</i></p>	<p>Program PR-1a: Recreation Standard. <i>Use the recreation standard when evaluating proposals for new parks. Consider the creation of neighborhood parks of less than three acres when it can be demonstrated that such a facility would satisfy an unmet neighborhood need, provide recreational value and be a sufficient size to support desired infrastructure.</i></p>	
<p>Program PROS-1.2B: Park In Lieu Fees. <i>Periodically adjust park in-lieu fees to reflect the cost of land and facilities. To reduce further increases in housing costs, maintain the park in-lieu fee exemption and dedication requirement for rental housing.</i></p>	<p>Policy PR-25: Contributions by Ownership Residential Development Require developers of new residential housing to provide for the recreational needs of future residents of that development in accordance with Recreation Element standards and Quimby Act Subdivision Parkland Dedication Requirements. Needs would be satisfied by the dedication of land and development of recreation facilities to serve the new residents. In-lieu fees will be required if a finding is made that dedication and development of parkland is not a feasible or appropriate option.</p> <p>Program PR-25a: Parkland Dedication Ordinance. <i>Maintain and update as necessary the Parkland Dedication Ordinance.</i></p> <p>Policy PR-24: Contributions by Rental Residential Development Explore the feasibility of requiring contributions from rental residential development towards park improvements.</p> <p>Program PR-24a: Rental Residential Contributions. <i>Evaluate the feasibility of adopting an ordinance to require developers of apartments to contribute to park improvements.</i></p>	<p><i>Note policy change: Although we are increasing the park dedication standard, we are suggesting that rental housing continue to be exempt to avoid further increases in rental housing costs.</i></p>

ATTACHMENT 2: PARKS AND RECREATION ELEMENT: Proposed 2040 Policies Compared to 2020 Policies

Proposed 2040 Plan	Origin of statement (2020 Plan, etc.)	Comments
<p>Policy PROS 1.3: Distribution of Parks</p> <p>Strive for a balanced distribution of neighborhood and community parks across the city. When planning new parks, a priority should be placed on areas which are more than a 15-minute walk from the nearest park, or where park needs are unusually high due to higher housing densities and social and economic conditions.</p>	<p>Policy PR-3: Neighborhood Recreational Needs</p> <p>Serve all neighborhoods with neighborhood and/or community parks that meet the needs of the community. Priority areas should include Canal, Dominican, and Montecito neighborhoods.</p>	
<p><i>Program PROS-1.3A: New Parks. Develop additional parks in areas with unmet needs and in areas experiencing growth. Opportunities to create new parks within new development and on underutilized public land should be pursued.</i></p>	<p><i>Program PR-3a: Neighborhood Recreational Needs. Develop individual park plans as opportunities become available, determining cost estimates and priorities.</i></p> <p>Policy PR-9: New Parks. Provide additional park sites as identified below. Park sites should be in the service area and designed to meet the needs of the targeted population, giving priority to underserved neighborhoods. If sites are unavailable, consider alternative park sites that are within the vicinity of the service area. Encourage the development of new parks as follows:</p> <ol style="list-style-type: none"> a. Bellam/Windward Way site. Prepare a park master plan that responds to the traffic and environmental constraints of the property. Explore passive and active recreational opportunities. Consider development on a portion of the site for private or public non-recreational use if it would benefit the neighborhood and provide funding for park improvements. b. Montecito/Happy Valley. Pursue opportunities to provide a neighborhood park. Encourage San Rafael High School or School District corporation yard to provide a neighborhood park with play facilities for toddlers and young children. Work with San Rafael City Schools to identify a potential park site. c. Dominican. Pursue opportunities to provide a neighborhood park and/or recreation facilities in Dominican/Black Canyon. For example, encourage Dominican University to provide a neighborhood park and/or access to recreational facilities. Work with Dominican University in conjunction with the 	<p>Place-based recommendations removed from Element. The text will identify areas of unmet needs, but sites for new parks will be determined by a Parks Master Plan.</p>

ATTACHMENT 2: PARKS AND RECREATION ELEMENT: Proposed 2040 Policies Compared to 2020 Policies

Proposed 2040 Plan	Origin of statement (2020 Plan, etc.)	Comments
	<p>future Master Plan to identify potential park and/or recreational facilities.</p> <p>d. Lincoln/San Rafael Hill. Pursue opportunities to provide a neighborhood park in the Lincoln/San Rafael Hill neighborhood.</p> <p>e. Unincorporated Areas. Encourage the County to provide on-site recreation facilities in new subdivisions due to their low-density character (i.e., lack of population to support additional public neighborhood park facilities) and the distance to existing neighborhood park and school facilities.</p> <p>Program PR-9a: New Parks. Prepare plans, seek funding and create new neighborhood park facilities.</p>	
<p>Program PROS-1.3B: Parks on Former School Sites. Work with San Rafael City Schools and the Miller Creek School District to identify ways to acquire on-site recreational facilities in the event that school properties are closed, leased, or offered for sale.</p>	<p>Policy PR-20: School Site Recreation Facilities</p> <p>Attempt to secure the continued public use of recreational facilities at schools that are closed, or that could be closed during the time of the plan. Refer to Appendix D for recreation facilities on school sites and acreage to retain.</p> <p>Program PR-20a: Preservation of School Recreation Facilities. Allow clustering of development in order to preserve recreation facilities at surplus school sites</p> <p>Program PR-20b: School Site Recreational Facilities. When a school site is proposed to be sold, designate a School Liaison Committee composed of two City Council and two School Board members to identify ways to acquire recreation facilities on the school site, after consultations with affected community and neighborhood residents, appropriate staff and advisory committees.</p>	
<p>Program PROS-1.3C: Adaptation Projects. Incorporate shoreline access and new recreational amenities in sea level rise adaptation projects where feasible.</p>		<p>New</p>

ATTACHMENT 2: PARKS AND RECREATION ELEMENT: Proposed 2040 Policies Compared to 2020 Policies

Proposed 2040 Plan	Origin of statement (2020 Plan, etc.)	Comments
<p>Policy PROS 1.4 Park Design Design parks so that they are comfortable, attractive, inviting spaces. Park design should balance recreation, environmental, safety, and aesthetic considerations while avoiding conflicts with surrounding neighborhoods.</p>	<p>Policy PR-17: Park Design. Design recreation facilities to be safe, attractive and easy-to-maintain in order to minimize conflicts with surrounding neighborhoods and to protect sensitive natural resource areas.</p>	
<p>Program PROS 1.4A: Park Plan Review. Work with qualified landscape architects, the Design Review Board, the Parks and Recreation Commission, and the Planning Commission when preparing and reviewing park master plans and designing park improvements. Park projects should receive a level of design review similar to that required for private recreational facilities.</p>	<p>Policy PR-17a: Park Plan Review. Work with qualified landscape architects, the Design Review Board, the Parks and Recreation Commission, and the Planning Commission when preparing and reviewing park master plans and designing park improvements. Review park plans and projects similar to the level of design review required of privately developed recreational facilities</p> <p>Program PR-3a: Parks and Recreation Commission Priorities. On a periodic basis, work with the Parks and Recreation Commission to recommend priorities for park improvements.</p>	
<p>Program PROS 1.4B: Community Engagement. Engage the community in park planning and facility development. To ensure balance, comments should be solicited from non-advocates as well as advocates, including groups and individuals who would be affected by such improvements.</p>	<p>Policy PR-18: Community Involvement in Park Planning Encourage and facilitate the participation of residents, sports groups and civic organizations in park planning and design.</p> <p>Program PR-18a: Community Involvement. Work with park neighbors, user groups, civic organizations and neighborhood associations when preparing park master plans and designing park improvements.</p>	
<p>Policy PROS-1.5: Park Image Create a positive image of the City’s park system.</p>		New
<p>Program PROS-1.5A: Branding and Signage. Develop and implement consistent branding, signage, and wayfinding programs for San Rafael’s parks that identify park properties and help the public locate parks and navigate around them. Park signage should be attractive, durable, and contribute to civic pride and identity.</p>		New

ATTACHMENT 2: PARKS AND RECREATION ELEMENT: Proposed 2040 Policies Compared to 2020 Policies

Proposed 2040 Plan	Origin of statement (2020 Plan, etc.)	Comments
<p>Policy PROS-1.6: Park Improvements</p> <p>Regularly upgrade and modernize San Rafael’s parks to meet the recreational needs of the community and replace aging or deficient facilities.</p>	<p>Policy PR-6: Community Center Improvements. Upgrade or expand San Rafael’s community centers to meet the passive and active recreational needs of the population.</p> <ol style="list-style-type: none"> a. Pickleweed Community Center. Renovate and expand the facility according to the Pickleweed Expansion Plan (April, 2002). b. San Rafael Community Center. Complete implementation of the Albert Park Master Plan. c. Terra Linda Community Center. Prepare a site master plan addressing buildings and grounds. <p>Policy PR-7: Community Park Improvements Upgrade San Rafael’s community parks to meet the recreational needs of the served population.</p> <ol style="list-style-type: none"> a. Albert Park. Complete implementation of the park master plan with the addition of group picnic facilities, basketball court, water play feature and the Downtown Promenade (from Mahon Creek at Albert Park Lane to Andersen Drive with views of Mission San Rafael Archangel). b. Bernard Hoffman. Complete field improvements and restroom installation. c. Boyd Park. Implement the Boyd Park Master Plan (including History Museum). Explore uses for vacant parcel on Robert Dollar Drive adjacent to the Park. d. Gerstle Park. Prepare a master plan that addresses renovation and development needs. e. Pickleweed Park. Complete construction of the Jean and John Starkweather Shoreline Park around Pickleweed Park. f. Shoreline Park. Complete implementation of the Jean and John Starkweather Shoreline Park Master Plan, continuing to oversee the development of the privately- and publicly-owned sections of the park consistent with the San Rafael Shoreline Park Master Plan and the Shoreline Enhancement Plan. <p>Policy PR-8: Neighborhood Park Improvements. Upgrade San Rafael’s neighborhood parks to meet the recreational needs of the served population.</p> <ol style="list-style-type: none"> a. Beach Park. Prepare a master plan prior to expiration of the lease of adjacent City property to the San Rafael Yacht Harbor. Consider possible expansion and improvements which would support the proposed Canal Waterway Vision. b. Bret Harte Park. Complete implementation of the Bret Harte Park Master Plan. Evaluate ways to improve access 	<p><i>PR-6, PR-7, and PR-8 from the 2020 Plan have been deleted and replaced with a much more general policy to upgrade and modernize parks and recreational facilities to meet community needs. Detailed recommendations for individual parks will be in a Parks Master Plan, to be prepared after the GP is adopted.</i></p> <p><i>Policies 12 and 13, which reference specific facilities (pool, senior center) also have been deleted here, although the Community Services Element will include policies related to a senior center and services for older adults.</i></p>

ATTACHMENT 2: PARKS AND RECREATION ELEMENT: Proposed 2040 Policies Compared to 2020 Policies

Proposed 2040 Plan	Origin of statement (2020 Plan, etc.)	Comments
	<p>from the park into hillside open space land to the south to provide picnic and hiking opportunities.</p> <p>c. Freitas Park. Complete implementation of the Freitas Park Master Plan. Consider the sale of the northern parcel to provide funding for Freitas Park improvements.</p> <p>d. Munson Park. Improve the park consistent with the recommendations of the North San Rafael Vision Promenade Conceptual Plan.</p> <p>e. Peacock Gap Park. Update the Peacock Gap Park Master Plan as needed to improve trails and access to open space.</p> <p>f. Ranchitos Park. Build the park as part of approved subdivision improvements.</p> <p>g. Riviera Park. Improve playground equipment.</p> <p>h. Russom Park. Prepare a park master plan.</p> <p>i. Santa Margarita Park. Complete implementation of the Santa Margarita Park Master Plan.</p> <p>j. Schoen Park. Prepare a park master plan to finalize Shoreline Park link, and to provide appropriate recreation amenities</p> <p>k. Sun Valley Park. Complete planned park improvements. The following parks require no further park improvements at this time. During the five-year General Plan review, they will be assessed to determine if the situation has changed: Bayside Mini Park, Beach Park, Hartzell Park, Oleander Park, Terra Linda Park, Victor Jones Park</p> <p>Policy PR-12 Public Pools Address the need for more public pools south of Puerto Suello Hill in San Rafael.</p> <p><i>Program PR-12a Public Pool. Explore opportunities to construct a year-round pool in central San Rafael.</i></p> <p>Policy PR-13: Senior Recreational Facilities Provide dedicated facilities for senior recreational activities.</p> <p><i>Program PR-13a: Senior Facilities. Identify a site(s) and seek funding for senior recreational facilities.</i></p>	
<p>Program PROS-1.6A: Needs Assessment. Conduct a needs assessment as part of a Parks Master Plan. Recreational facility needs should be periodically reevaluated in response to trends, demographics, and changing conditions.</p>		<p>New</p>

ATTACHMENT 2: PARKS AND RECREATION ELEMENT: Proposed 2040 Policies Compared to 2020 Policies

Proposed 2040 Plan	Origin of statement (2020 Plan, etc.)	Comments
<p>Program PROS-1.6B Park Improvements. Prepare plans to improve neighborhood and community park facilities and seek funding to implement these plans.</p>	<p>Program PR-6a: Community Center Improvements. Prepare plans, seek funding and improve community center facilities</p> <p>Program PR-7a: Community Park Improvements. Prepare plans, seek funding and improve community park facilities.</p> <p>Program PR-8a: Neighborhood Park Improvements. Prepare plans, seek funding and improve neighborhood park facilities. Encourage partnerships with neighborhood organizations and residents in projects to improve existing parks.</p>	<p>Combines three programs</p>
<p>Policy PROS-1.7: Field Design Encourage athletic field design which maximizes versatility and the ability to use fields year-round.</p>	<p>Program PR-4a: All-Weather Fields. Provide cost-effective all-weather fields to optimize year-round use of community sports facilities. As fields are rebuilt, consider the feasibility of using year-round surfaces.</p>	<p>Refocuses policy around versatility of design</p>
<p>Program PROS-1.7A: Field Improvements. Evaluate local athletic fields as part of a Parks Master Plan. Develop design and capital facility recommendations for fields based on the findings.</p>	<p>Policy PROS-14: Amateur Multi-sport Athletic Fields Strive for the development of publicly or privately funded, large multi-sport athletic field clusters to address the needs of the community.</p> <p>Program 14a: Athletic Fields. Explore opportunities to construct multi-sport athletic fields in San Rafael.</p>	
<p>Policy PROS-1.8: Linear Parks and Trails Encourage linear parks and trails along the Bay shoreline, the San Rafael Canal, local creeks, and transportation corridors such as the SMART right-of-way. Where feasible, spur trails should connect linear parks to nearby neighborhoods.</p>		<p>New</p>

ATTACHMENT 2: PARKS AND RECREATION ELEMENT: Proposed 2040 Policies Compared to 2020 Policies

Proposed 2040 Plan	Origin of statement (2020 Plan, etc.)	Comments
<p>Program PROS-1.8A: Trails Master Plan. Pursue grant funding for a Trails Master Plan, including provisions to improve access and signage to park and open space areas from San Rafael neighborhoods. The Plan should incorporate the “greenway” improvements from the Bicycle and Pedestrian Master Plan, as well as plans for the Bay Trail, Canal walkway, North San Rafael promenade, and “water” trails for kayaks in San Francisco Bay.</p>		New
<p>Policy PROS-1.9: Role of Open Space Recognize San Rafael’s open space network as an essential component of the park system, including its potential to provide for hiking, picnicking, wildlife observation, environmental education, and enjoyment of nature. Passive recreational activities such as hiking and picnicking, should be encouraged in these areas where consistent with habitat protection and hazard reduction goals.</p>		New
<p>Program PROS-1.9A: Coordination with Open Space Managers. Work with the County of Marin/ Marin Open Space District and the State of California to encourage local use of their parks and open space areas within San Rafael. As needed, meet with County and State Park service providers to discuss issues of mutual interest, review plans and programs, and consider opportunities for joint projects and better connections between City, County, and State parks.</p>	<p>Policy PR-22: Relationship to Other Public Agencies Cooperate with Marin County and the State to coordinate the use and management of facilities and programs on City, County and State park lands. Program PR-22a: Cooperative Ventures. Maximize opportunities to expand recreational facilities and increase recreational programming through cooperative ventures with the State and County.</p>	
<p>Policy PROS 1.10: Historic Preservation and Parks Incorporate important historic and cultural resources into the City park system, including historic homes and the grounds around them. The use of such spaces for cultural and recreational programming is strongly encouraged.</p>		New
<p>Policy PROS 1.11: Urban Parks and Plazas Encourage the creation of small gathering places open to the public in Downtown San Rafael and other business districts, including plazas, green spaces, activated alleys, and similar features.</p>	<p>Policy PR-15: Downtown Recreation Encourage the creation of recreational facilities and gathering places open to the public, such as plazas, green spaces, and unexpected places such as the alley improvements behind Art Works Downtown.</p>	

ATTACHMENT 2: PARKS AND RECREATION ELEMENT: Proposed 2040 Policies Compared to 2020 Policies

Proposed 2040 Plan	Origin of statement (2020 Plan, etc.)	Comments
<p>Program PROS 1.11A: Design for All Users. Engage social service providers, including organizations serving unsheltered residents and persons with disabilities, in the design and management of urban parks to safely accommodate all users, provide universal access, and minimize conflicts in the use of such spaces.</p>		New
<p>Policy PROS 1.12: Joint Use Encourage formal agreements with the School Districts that allow for the joint development, maintenance and use of school facilities for recreational use when schools is not in session. Agreements should also address access to school parking lots for sporting events and other measures to minimize the impacts of joint use on nearby neighborhoods.</p>	<p>Policy PR-21: City-School Cooperation Memorialize cooperation efforts between the City and school districts for the joint development, maintenance, and use of school facilities for educational programs, park development, and recreational use.</p>	
<p>Program PROS-1.12A: Joint Use Agreements. Work with SRCS and MCSD to formalize joint use agreements for parks, playgrounds, sports fields, and other school facilities.</p>		New
<p>Policy PROS 1.13: Recreational Facilities in Development Projects Encourage the construction of on-site recreational facilities in multi-family, mixed use, and office projects to supplement the facilities available in City parks.</p>	<p>Policy PR-10 Onsite Recreation Facilities Require onsite recreation facilities in new multifamily residential projects and encourage construction of onsite recreation facilities in existing multifamily residential projects, where appropriate.</p>	
<p>Program PROS-1.13A: Onsite Recreation Facilities. Continue to implement zoning regulations that require appropriate recreational facilities in new development.</p>	<p>Program PR-10a: Onsite Recreation Facilities. Continue to implement zoning regulations to require appropriate recreational facilities.</p>	
<p>Program PROS-1.13B: Rooftop Open Space. Encourage the development of rooftop open space in higher density residential, mixed use, and commercial projects. Such spaces should be designed to minimize the potential for noise, privacy, and light impacts on nearby properties.</p>		New

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Proposed 2040 Plan	Origin of statement (2020 Plan, etc.)	Comments
<p>Policy PROS 1.14: Commercial Recreation Encourage private sector development of recreational facilities to serve community needs, such as commercial recreation and athletic field facilities, swim clubs, tennis clubs, marinas, and gyms and health clubs.</p>	<p>Policy PR-13: Commercial Recreation Encourage private sector development of commercial recreational facilities to serve community needs by:</p> <ul style="list-style-type: none"> a. Permitting compatible commercial concessions at community and regional parks to provide sources of funding for public parks. b. Encouraging major employers to provide for the recreational needs of their employees on site or in conjunction with City recreation facilities or programs. c. Encouraging commercial recreational facilities open to the general public. 	
<p><i>Program PROS-1.14A: Commercial Recreation. Consider amending the zoning ordinance to allow a floor area ratio exemption for on-site recreational facilities open to the public.</i></p>	<p><i>Program PR-13a: Commercial Recreation. Consider amending the zoning ordinance to allow a floor area ratio exemption for on-site recreational facilities open to the public.</i></p>	
<p>Policy PROS-1.15: Park Maintenance Provide a high level of maintenance that allows San Rafael’s parks to fully meet recreational needs and serve as valued community assets.</p>	<p>Policy PR-19: Park Maintenance Maintain public recreation facilities and parks.</p>	
<p><i>Program PROS-1.15A: Cost Considerations in New Projects. Consider maintenance and long-term operating costs when developing any new facility or modernizing an existing facility. Sustainable funding mechanisms for maintenance should be identified for every capital project.</i></p>		New
<p><i>Program PROS-1.15B: Park Stewardship. Consider “adopt a park” programs and other stewardship initiatives that engage volunteers in park clean-up and maintenance.</i></p>		New
<p>Policy PROS 1.16: Funding Pursue diverse funding sources for park improvement and maintenance.</p>	<p>Policy PR-23: Funding Establish and maintain a public and private funding program for park and recreation facilities development and maintenance.</p>	

ATTACHMENT 2: PARKS AND RECREATION ELEMENT: Proposed 2040 Policies Compared to 2020 Policies

Proposed 2040 Plan	Origin of statement (2020 Plan, etc.)	Comments
<p>Program PROS-1.16A: Park Funding Strategy. Seek new and ongoing sources of funds for park development and maintenance, including grants, foundations, bonds, taxes and assessment districts, impact fees, contributions from “Friends” organizations, renewal of Measure A, private donations and land dedications, public/private joint ventures, the Capital Improvement Program, and all other available means.</p>	<p>Program PR-23a: Funding. Seek new and ongoing sources of funds for park development and maintenance. Pursue private donation and dedications, Federal, State and other grant sources, use of assessment districts, public/private joint ventures and all other available means to implement park and recreation policies. Sources of funding include user fees, the Capital Improvements program, Friends of San Rafael for specific parks, private foundations, and the Parkland Dedication Ordinance. Encourage the dedication of land for parks, as well as monetary contributions and gifts-in-kind for facilities and programs. Consider naming park facilities in exchange for significant donations to an ongoing maintenance fund.</p>	
<p>Program PROS-1.16B: Partnerships. Encourage partnerships with neighborhood organizations and residents in projects to improve existing parks.</p>	<p>Policy PR-1.8: Neighborhood Park Improvements. Prepare plans, seek funding and improve neighborhood park facilities. Encourage partnerships with neighborhood organizations and residents in projects to improve existing parks.</p>	<p>Second sentence of existing policy pulled out and made its own.</p>
<p>Program PROS-1.16C: Naming Rights and Gifts in Place. Explore opportunities to generate revenue through naming rights, sponsorships, and gifts-in-place.</p>		<p>Previously part of PR-23a</p>
<p>Program PROS-1.6D: Sale, Lease, or Contractual Agreements. In the event City-owned park or open space land is sold or leased in the future, require that the proceeds are appropriately used to support park improvements, maintenance, or operating costs.</p>	<p>Policy PR-26: Sale, Lease or Contractual Agreements Provide that funds from the sale of City parks or open space shall be used for park or open space acquisition or improvements. Provide that funds from the lease of, or through contractual agreements involving, City parks or open space shall be used for capital improvements, or operation and maintenance costs.</p> <p>Program PR-26a: Use of Funds from Sale of City Parks or Open Space. With the sale of parks or open space, ensure that the funds are used appropriately for park or open space acquisition or improvements, or that lease revenue is used for improvements, operations or maintenance.</p>	

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Proposed 2040 Plan	Origin of statement (2020 Plan, etc.)	Comments
<p>Policy PROS-1.17 Sustainable Park Operations Encourage sustainable park management and operations that enhances the role of parks as green infrastructure and part of the City’s climate resilience strategy.</p>		New
<p>Program PROS-1.17A: Sustainable Design. Incorporate sustainability principles such as reduced water and energy, use of recycled and non-toxic materials, stormwater capture, and carbon sequestration, in the design of park facilities and grounds. Parks should also support the City’s wildfire prevention and sea level rise adaptation strategies, and be designed to maximize their accessibility by pedestrians, bicyclists, and transit users.</p>		New
<p>Program PROS-1.17B: Climate Adaptation. Address potential design changes to local parks in the City’s sea level rise and climate adaptation strategies.</p>		New

ATTACHMENT 2: PARKS AND RECREATION ELEMENT: Proposed 2040 Policies Compared to 2020 Policies

Proposed 2040 Plan	Origin of statement (2020 Plan, etc.)	Comments
<p>GOAL PROS-2: EXCELLENCE IN RECREATION PROGRAMMING</p> <p>Provide accessible, affordable recreational programming that is responsive to public needs and promotes fitness, health, knowledge, cultural understanding, and personal growth.</p>		<i>New Goal</i>
<p>Policy PROS-2.1: Meeting Diverse Needs. Ensure that recreational programs and facilities meet the needs of all San Rafael residents, particularly young children, youth, and older adults.</p>	<p>Policy PR-4: City Recreational Needs</p> <p>Provide opportunities for recreational activities for boys and girls, teens, and adults through the creation of additional facilities such as fields for active sports, a public pool south of Puerto Suello Hill, and a community Senior Center.</p>	
<p>Program PROS-2.1A: Age-Specific Programs. Provide facilities and programs that are specifically designed to meet the needs of children, teens, and older adults, as well as those designed for intergenerational participants.</p>		<i>New</i>
<p>Program PROS-2.1B: Cultural Competency. Provide culturally competent programming that reflects the diversity of San Rafael's population.</p>		<i>New</i>
<p>Policy PROS-2.2: Responding to Changing Community Needs. Continually adapt recreational programs to meet changing community needs and interests.</p>	<p>Policy PR-27: Recreational Programs for Changing Community Needs</p> <p>Continually adapt recreational programs to meet changing community needs and interests.</p>	
<p>Program PROS-2.2A: Recreational Programs. Monitor and evaluate participation in the City's recreational programs and use this information when developing new programs.</p>	<p>Program PR-27a: Recreational Programs. As part of seasonal program planning, monitor, evaluate and develop appropriate recreational programs for the community.</p>	
<p>Program PROS-2.2B: Surveys. Conduct periodic surveys in English and Spanish to evaluate recreational needs in neighborhoods and the City as a whole.</p>	<p>Policy PR-5: Review of Needs</p> <p>Conduct a review of San Rafael's recreational, facility and program needs, as part of the five-year update of General Plan 2020, and amend policies as needed.</p> <p>Program PR-5a: Needs Survey. Prepare an updated citywide recreation needs survey to help provide direction for future park and program development.</p>	

ATTACHMENT 2: PARKS AND RECREATION ELEMENT: Proposed 2040 Policies Compared to 2020 Policies

Proposed 2040 Plan	Origin of statement (2020 Plan, etc.)	Comments
<p>Policy PROS-2.3: Coordinated Programming</p> <p>Work with local public schools, the County of Marin, sports leagues and athletic associations, community service organizations, and other agencies to provide complementary and mutually supportive programming. Joint ventures with other service providers should be encouraged where appropriate.</p>		New
<p><i>Program PROS-2.3A: Summer Programs. Provide increased programming during periods when children are out of school, including summer youth programs at locations convenient to each neighborhood.</i></p>	<p>Policy PR-28. Summer Recreation Programs</p> <p>Provide summer recreation programs at locations convenient to each neighborhood.</p> <p><i>Program PR-28a: Summer Programs. Offer summer youth recreational programs at the Community Centers and other appropriate venues.</i></p>	
<p>Policy PROS-2.4: Social Services</p> <p>Continue to provide child care and social services for older adults through the City’s parks, schools, and community centers.</p>		New
<p><i>Program PROS-2.4A: Operating Hours. Maintain operating hours that meet public needs and accommodate activities such as child care and after school care.</i></p>		New
<p>Policy PROS-2.5: Recreation and Health</p> <p>Provide programs and activities that contribute to physical and mental health, personal growth, and the leisure time needs of San Rafael residents.</p>		New
<p>Policy PROS-2.6: Local Partners</p> <p>Engage local artists, athletes, craftspeople, health and fitness workers, creative professionals, and others in the delivery of recreational classes and programs.</p>		New

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<p>Program PROS-2.6A: User Fees. Recover a portion of recreational program costs through user fees, facility rentals, and other direct charge for public use. Provisions for reduced fees for low income and special needs patrons should be included.</p>		New
<p>Policy PROS-2.7: Community Events Encourage special events, festivals, street fairs, and community programs that build civic unity and bring residents of different backgrounds together.</p>		New, tie to Arts and Culture Element
<p>Policy PROS-2.8: Community Gardens Continue to support and maintain community gardens and look for ways to sustain such gardens as food sources.</p>	<p>Policy PR-16: Community Gardens Continue to support and maintain community gardens and look for ways to sustain the gardens.</p>	
<p>Policy PROS-2.9: Environmental Education Pursue opportunities for environmental education in the parks, including classes and programs, interpretive trails and boardwalks, and plaques and markers that raise awareness of nature and climate change.</p>		Tie to Conservation Element
<p>Policy PROS-2.10: Community Centers Recognize the role of parks and community centers in supporting community resilience and emergency preparedness.</p>		New
<p>Program PROS-2.10A: Back-Up Power. Maintain back-up power sources at the City's community centers so they remain operational during power outages. Community centers should serve as community gathering places in the event of an emergency or disaster.</p>		New



SAN RAFAEL
THE CITY WITH A MISSION

MEMORANDUM

Date: March 12, 2020
To: Park and Recreation Commission
From: Susan Andrade-Wax, Library & Recreation Director
Subject: Schedule of Upcoming Meetings and Events of Interest

Date	Time	Meeting/Event	Location
March 7	5:00 – 8:00 p.m.	Annual Pollinator Plant Sale	Falkirk Cultural Center
March 11	6:00 – 9:00 p.m.	2040 General Plan Steering Committee	BioMarin Conference Room, 750 Lindaro Street, San Rafael
March 12	6:00 p.m.	Park and Recreation Commission	San Rafael Community Center, 618 B Street, San Rafael
March 13	5:00 – 8:00 p.m.	2nd Friday Art Walk	Downtown San Rafael & Falkirk Cultural Center
March 16	7:00 p.m.	City Council	City Council Chamber, 1400 Fifth Avenue, San Rafael
April 6	7:00 p.m.	City Council	City Council Chamber, 1400 Fifth Avenue, San Rafael
Feb. 12	6:00 – 9:00 p.m.	2040 General Plan Steering Committee	BioMarin Conference Room, 750 Lindaro Street, San Rafael
April 20	7:00 p.m.	City Council	City Council Chamber, 1400 Fifth Avenue, San Rafael
April 26		Marin County Marathon	Point San Pedro Road from Riviera Drive to Biscayne Drive www.marinmarathon.org
April 30 – May 2		Doclands Film Festival	Rafael Theater www.doclands.com