



NEWS RELEASE

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SAN RAFAEL HIRES NEW DIRECTOR OF DIGITAL SERVICE AND OPEN GOVERNMENT



San Rafael, CA - Following a nationwide search, the City of San Rafael is pleased to announce Jessica MacLeod as their new Director of Digital Service and Open Government.

Jessica most recently served as Co-Founder and head of the Governments Team at U.S. Digital Response, a non-partisan, non-profit that provides rapid response to governments through free technical assistance. She previously consulted for the City of San Rafael, County of Marin, and other governments on digital transformation and performance improvement programs. Jessica will begin her new position on April 1, 2021.

“We care about outcomes, so it is not enough to just provide a City service. We need to design the delivery of services so they work from the community’s perspective and make sure government works for all,” said City Manager Jim Schutz. “Jessica is just the person to help us do that.”

Jessica holds a bachelor’s in art in International Relations from University of California, Santa Cruz. Over the past decade, she led the Customer Success teams at the Data & Insights Division of Tyler Technologies and at the government open data software company, Socrata. Prior to that, she served as a Policy Analyst at the Center for Global Development and Program Associate in the African Studies Department of the Johns Hopkins School of Advanced International Studies in Washington D.C.

“I’m grateful for the opportunity to serve my community of San Rafael. The city, like all governments, are at an inflection point on their journey to digital. COVID-19 has only accelerated that journey and revealed the urgent need for digital services and an open government that works for everyone,” said MacLeod. “Today, we can only deliver on our government’s mission if we can make the technology work, and I’m optimistic that together we can make it easier for city staff to get things done, and deliver equitable, effective services for our community.”

The nationwide recruitment was conducted by executive search firm Wendi Brown Creative Partners (WBCP). MacLeod’s starting salary will be \$ 13,632 per month.