

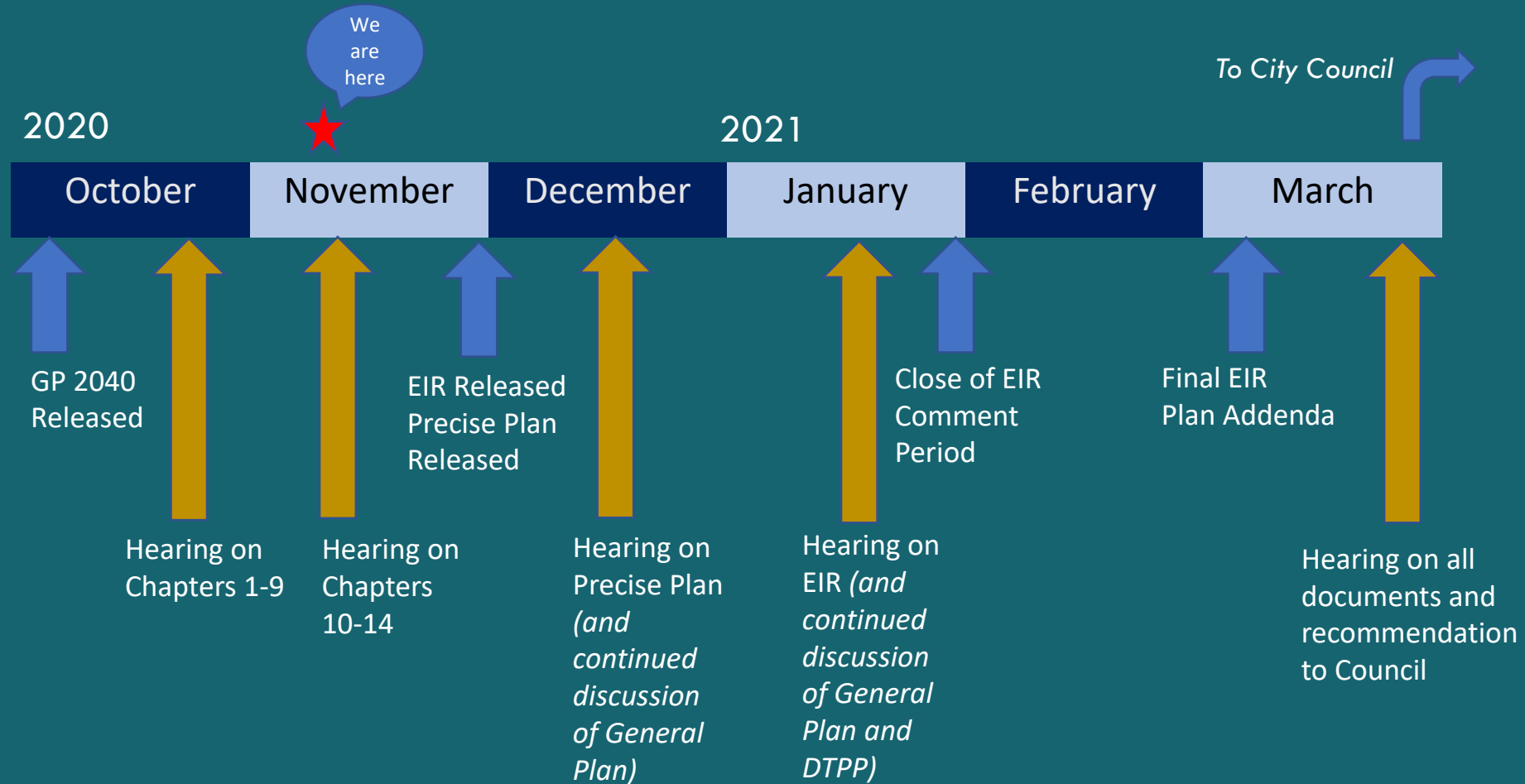


San Rafael General Plan 2040

San Rafael Planning Commission Public Hearing: November 12, 2020



Planning Commission Hearings (tentative)



General Plan Organization

Covered Oct 27, 2020

Context

1. Introduction
2. Framework and Guiding Principles

Our Built Environment

3. Land Use
4. Neighborhoods
5. Community Design and Preservation

Our Natural Environment

6. Conservation and Climate Change
7. Parks and Open Space
8. Safety and Resilience
9. Noise

Connecting the City

10. *Mobility*
11. *Community Services and Infrastructure*
12. *Arts and Culture*

Opportunity for All

13. *Economic Vitality*
14. *Equity, Diversity, Inclusion*
15. *Housing*

Nov 12, 2020

Mobility Element



1. Regional Leadership
2. Improved Transportation Efficiency and Access
3. Cleaner Transportation
4. High-Quality, Affordable Public Transit
5. Attractive Streets that Connect the Community
6. Safe Walking and Cycling
7. Well-Managed Parking

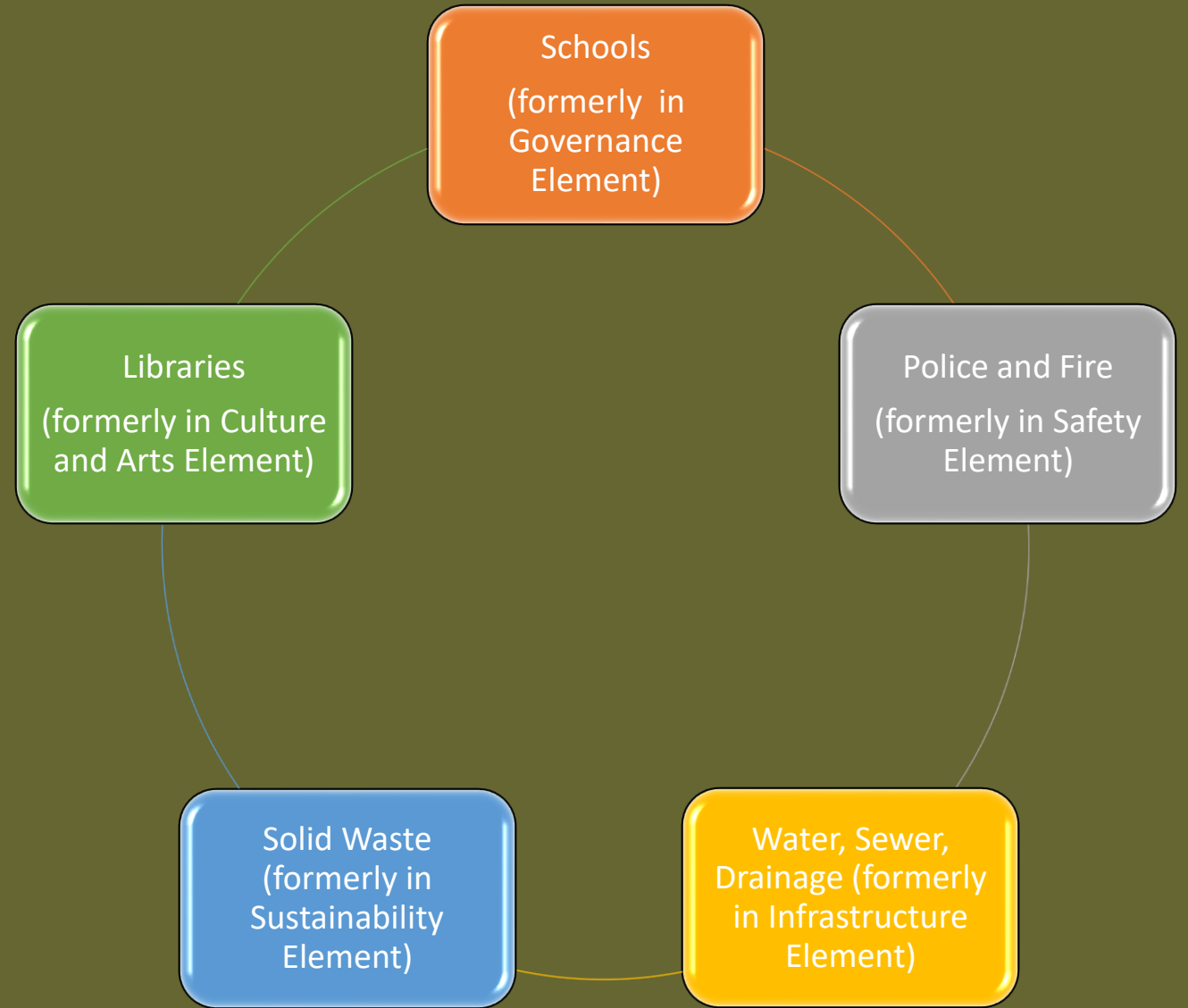
LOS vs VMT: Key Differences

	Level of Service (LOS)	Vehicle Miles Traveled (VMT)
Use	Was the common CEQA threshold from 1980s until 2020	As of July 1, 2020—now the required CEQA threshold
Purpose	Reduce congestion	Reduce greenhouse gas emissions
Scale	Local	Regional
Measures	Travel Delay during peak hour	Distance driven in an average day
Metric	Letter Grade (A through F)	Miles Per Capita
Mitigation	Increase road capacity	Reduce number and length of car trips

City Council Direction on LOS and VMT

- Retain LOS for use in planning and development review
- Continue collecting traffic improvement fees based on trip generation
- Minimize the need for Council CEQA overrides/ exceptions for each project
- Avoid creating additional obstacles for housing
- Utilize OPR recommended metric of 15% below regional average for VMT
- Provide LOS exemption for Downtown San Rafael but continue to require traffic impact studies to evaluate and address impacts

Community Services and Infrastructure Element



Arts and Culture Element



- Libraries moved to CSI Element
- Historic Preservation moved to CDP Element
- Arts and Culture focused more explicitly on sustaining the arts in San Rafael
 - San Rafael as cultural hub of Marin
 - Arts as an economic driver
 - Inclusive, culturally diverse arts programming
 - Partnerships with the arts community
 - Public art and placemaking
 - Space for the arts
 - Special events
 - Arts-supportive environment

Economic Vitality Element



- Introduction
- Data on the Local Economy
- Goal: Healthy and Resilient Economy
 - Develop Economic Dev Strategic Plan
 - Relationship-Building and Partnerships
 - Business Retention and Support
 - Business Attraction
 - Marketing and Branding
 - Housing for the Workforce
 - Support for Innovation
- Goal: Diverse and Balanced Business Mix
 - Policies by sector (retail, office, industry, hotel)
 - Retain industrial land
- Goal: Distinctive Business Districts

Equity, Diversity and Inclusion Element



- Introduction—why an EDI Element?
- Local Context: Disadvantaged Communities
- Spanish language survey findings
- Goals:
 - Authentic and Inclusive Participation
 - Healthy Communities and Environmental Justice
 - Housing Stability
 - Equitable Service Delivery
 - Access to Education and Economic Opportunity
 - An Age-Friendly Community

Tonight's Hearing

- Clarifying Questions/ Accept Report
- Accept Public Comments on Chapters 1-14
- Commission Discussion of Public Comments and Chapters 10-14
- Continue hearing to December 15 for staff responses to issues raised at 10/27 and 11/12 hearings
- Dec 15 hearing will also include introduction to Downtown Precise Plan
- Opportunities for public comment will continue through early 2021

Comments Received to Date (as of 11/11/20)

- Letter from Marin Audubon regarding Canalways and wetlands policies
- Letter from Responsible Growth Marin
- Letter from Hillside Neighbors



Thank You!
All documents are on-line at
www.sanrafael2040.org

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