

City Council
Economic Development Subcommittee
Thursday, February 10, 2022
8:30 AM – 9:30 AM

Join Virtual Meeting
<https://tinyurl.com/2p9ep5ns>
Meeting ID: 811 4713 3851
Passcode: 162128
Phone: 1 (669) 900-9128

Agenda

1. Public Comment – Items not on the agenda
2. Group Discussion Items
 - a. Inclusive Economics in Climate Action Update – Cory Bytof
 - b. Downtown Beautification: Trashcans – Bill Guerin & Cory Bytof
 - c. Parklet Status Update – Danielle O’Leary, Bill Guerin, Victoria Lim
3. Economic Development Partner Updates
 - a. San Rafael Chamber Updates & GEM Visits
 - b. ESR Updates
 - c. Downtown BID Updates
 - d. Hispanic Chamber Updates
4. Adjournment



SAN RAFAEL

THE CITY WITH A MISSION

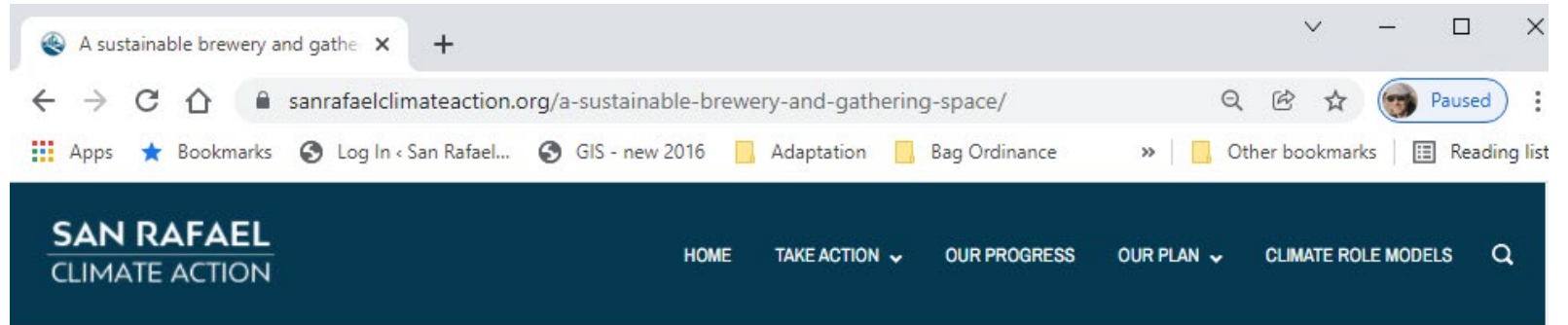
Inclusive Economics in Climate Action Update

February 10, 2022

Climate Action Plan

Key Elements

- Goal: 40% GHG reduction by 2030
- Aligned with State
- 54 programs
- Commitment to equity and economic benefit
- Extensive engagement



A sustainable brewery and gathering space

We try to be as sustainable as possible. We are diligent about sourcing locally, reducing energy and

DO YOUR PART

We all need to do our part to make a difference in San Rafael's carbon emissions. Not sure where to start? Check out our Take Action page to get started.

Do you have a story to tell about changes you have made at your home or business that may inspire others to reduce their carbon footprint?

[Take Action](#)

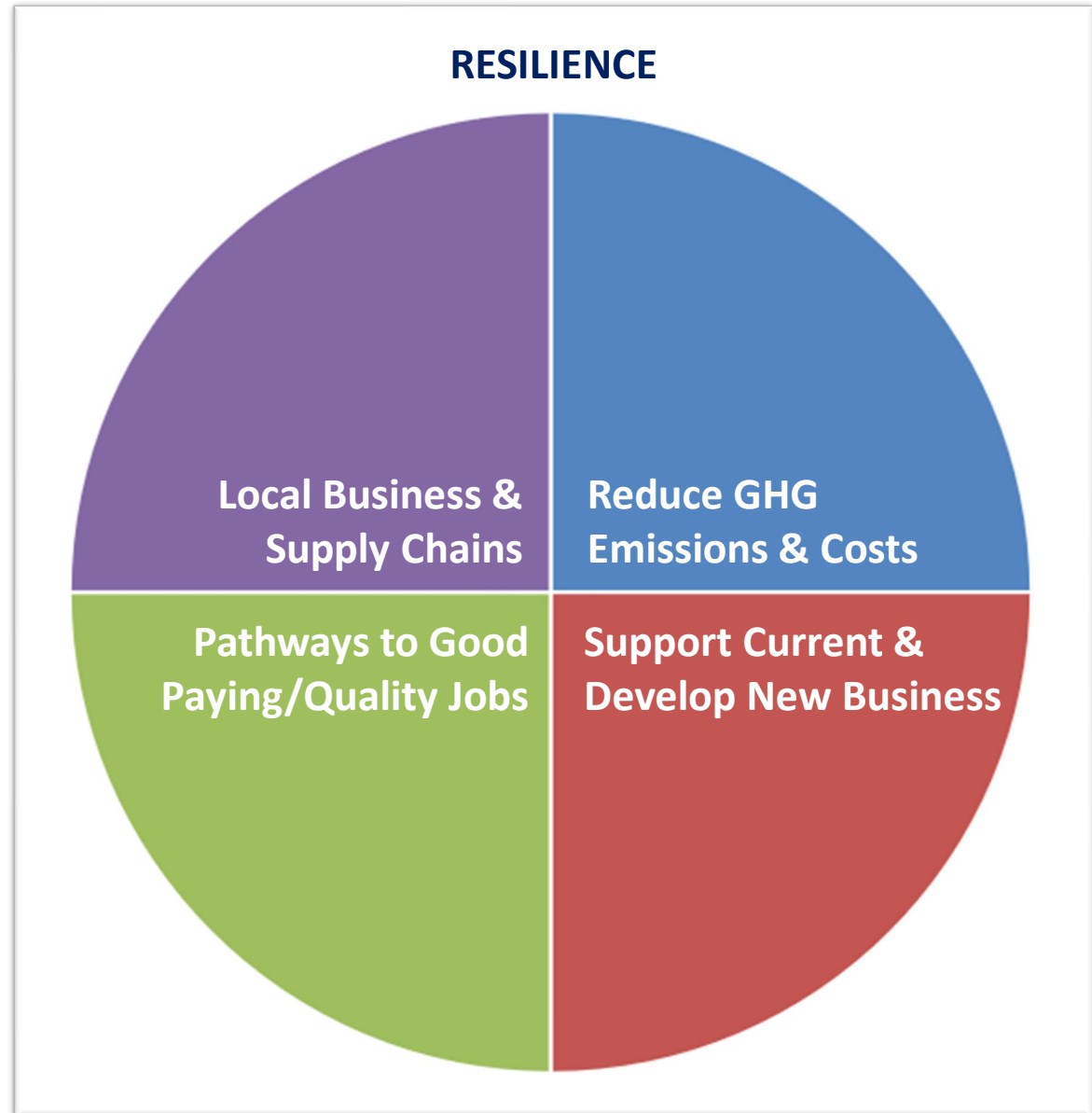
[Tell Your Story](#)

2021-2023 Priority Workplan

#6 Equitable Low Carbon Economy

How can climate action benefit the local economy and workforce?

- Convened thought-leader team
- Participated in nationwide trainings
- Developed draft vision and goals



2021-2023 Priority Workplan

#6 Equitable Low Carbon Economy

WORKFORCE

High-Road Workforce Guide for City Climate Action

APRIL 2021

Next Steps

- Conduct focus groups
- Identify key opportunity areas
- Develop work plan and recommendations



PREPARED FOR THE

American Cities
Climate Challenge

