



SAN RAFAEL CITY COUNCIL STAFF REPORT

Department: City Clerk

Prepared by: Lindsay Lara, City Clerk

City Manager Approval: _____

TOPIC: Citizens Advisory Committee on Economic Development & Affordable Housing Interviews

SUBJECT: INTERVIEW APPLICANTS AND CONSIDER APPOINTMENTS TO FILL FOUR FOUR-YEAR TERMS AND ONE ALTERNATE FOUR-YEAR TERM TO THE END OF MAY 2023, ON THE CITIZENS ADVISORY COMMITTEE ON ECONOMIC DEVELOPMENT & AFFORDABLE HOUSING DUE TO THE EXPIRATION OF TERMS OF DIRK BRINCKERHOFF, BILL CARNEY, KATI MILLER, WILLIAM O'CONNELL, JR., AND ALTERNATE MEMBER GLADYS GILLILAND

RECOMMENDATION:

Interview the following applicants and make appointments to the Citizens Advisory Committee:

Name
Gladys Gilliland
Bill Carney
Dirck Brinckerhoff
J.e.b. Pickett
Kati Miller
Kelly Alga
Shingai Samudzi
William O'Connell, Jr.

BACKGROUND:

At the meeting of March 18, 2019, the City Council called for applications for the Citizens Advisory Committee to fill four four-year terms and one alternate four-year term to the end of May 2023 due to the expiration of terms of Dirk Brinckerhoff, Bill Carney, Kati Miller, William O'Connell, Jr., and Alternate Member Gladys Gilliland. Nine (9) applications were received in the City Clerk's Office by the deadline of Tuesday, April 9, 2019; however, one applicant withdrew their application.

COMMUNITY OUTREACH:

The call for applications for the Citizens Advisory Committee was advertised in Snapshot (the City Manager's e-newsletter), the City website, Nextdoor and Facebook social media platforms.

FISCAL IMPACT:

There is no fiscal impact associated with this item.

FOR CITY CLERK ONLY

File Number:

Council Meeting:

Disposition:

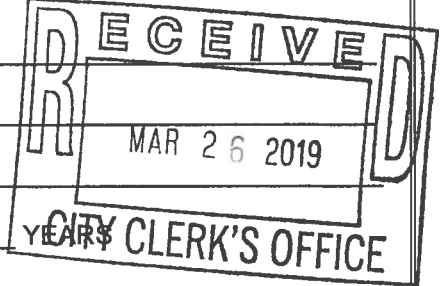
RECOMMENDED ACTION:

Interview applicants and make appointments.

ATTACHMENTS

1. Eight (8) applications
2. Citizens Advisory Committee Guidelines

CITY OF SAN RAFAEL
APPLICATION TO SERVE AS MEMBER OF CAC



NAME: _____ Gladys C Gilliland
STREET ADDRESS: _____
CITY/STATE/ZIP CODE: _____ San Rafael, CA 94903

RESIDENT OF THE CITY OF SAN RAFAEL FOR _____ 62

PRESENT POSITION: Retired

NAME OF FIRM: _____

BUSINESS ADDRESS: _____

*HOME & BUSINESS PHONE: _____

*E-MAIL ADDRESS: _____

EDUCATION: B.A., M.S., CHU, C# FC

PARTICIPATION IN THE FOLLOWING CIVIC ACTIVITIES: Starting 1958 - PTA, School Board, Home Owners Ass, Bond Campaign (City & Schools), Jewish Branch Community Relations & Activities

MEMBER OF FOLLOWING CIVIC ORGANIZATIONS: Main Forum, CAC (San Rafael), Measure Oversight Committee for last two TVT tax measures

MY REASONS FOR WANTING TO SERVE ARE: To represent the needs of our older residents of San Rafael
Serving as an Alternate leaves room for others.

DESCRIBE POSSIBLE AREAS OF CONFLICT OF INTEREST: none

DATE: 3/15/2019

SIGNATURE: Gladys C. Gilliland

Filing Deadline:
Date: Tuesday, April 9, 2019
Time: 5:00 p.m.

Mail or deliver to:
City of San Rafael, City Hall, Dept. of City Clerk
1400 Fifth Avenue, Room 209, San Rafael, CA 94901

* This information will be kept confidential, to the extent permitted by law

Profile

Question applies to Citizens Advisory Committee on Economic Development & Affordable Housing, Design Review Board, Planning Commission

The deadline for filing applications is **Tuesday, April 9, 2019, at 5:00 p.m.** in the City Clerk's Office.

William Carney
First Name Middle Initial Last Name

Which Boards would you like to apply for?

Citizens Advisory Committee on Economic Development & Affordable Housing: Submitted

[Redacted]
Email Address

[Redacted] [Redacted]
Street Address Suite or Apt
San Rafael CA 94901
City State Postal Code

Are you a resident of San Rafael

Yes No

18
Resident of the City of San Rafael for how many years?

[Redacted] [Redacted]
Primary Phone Alternate Phone

Self-employed Principal
Employer Job Title

Business Address

Landscript Associates 166 Greenwood Ave. San Rafael, CA 94901

How did you learn about this vacancy? *

City Council Agenda

Interests & Experiences

Do you participate in any civic activities?

San Rafael Citizens Advisory Committee on Economic Development and Affordable Housing (2019 Chair); General Plan 2040 Steering Committee; Climate Change Action Plan 2030 Advisory Committee; TAM Measure AA Expenditure Committee (2018); TAM Electric Vehicle Working Group; Drawdown Marin (Carbon Sequestration Working Group)

List any civic organizations of which you are a member:

Sustainable San Rafael (President); Time to Lead on Climate Coalition (Co-Chair); Coalition for a Livable Marin (Steering Committee); Yerba Buena Gardens Festival (Finance Chair); San Francisco Friends of the Urban Forest (Past President); San Francisco Redevelopment Agency (public service, 1979 - 2004, including Director of Yerba Buena, South of Market, and Transbay redevelopment areas)

Education:

Masters of Landscape Architecture (Environmental Planning), U.C. Berkeley B.A. (English Literature), Williams College

Why are you interested in serving on a board or commission?

I wish to continue furthering the economic, social and environmental vitality of San Rafael--providing a voice for housing diversity and affordability, a walk-able downtown and neighborhoods, energy-efficient transportation alternatives, diverse local business development, and sustainability.

Describe possible areas in which you may have a conflict of interest with the City:

Past conflict-of-interest forms that I have submitted in connection with service on the CAC did not indicate any conflicts, and there have been no recent changes.

[BC_Curriculum_vitae_2018_.doc](#)

Upload a Resume

Demographics (Optional)

The demographic information you choose to provide is **VOLUNTARY** and **OPTIONAL** and refusal to provide it will not subject you to any adverse treatment. This information will be considered confidential, kept separate from your application and will not be used for evaluating applications or making appointments. The City of San Rafael will use this information solely to conduct research and compile statistical reports regarding the composition of its Board and Commission applicants.

Ethnicity:

To which gender to your most identify?

[Redacted]

How old are you?

[Redacted]



William Carney

Summary of Qualifications

Thirty years experience creating and interpreting exceptional public environments. Unique written and verbal communicator, committed to collaborative and community creativity and to socially and environmentally responsible design. Skilled in project management, planning and environmental design. Successful in accomplishing complex urban revitalization.

Consulting Experience

Landscript Associates, 1972-Present, Principal

- Facilitated content and design of interactive core exhibits for Museum of the African Diaspora, San Francisco.
- Wrote Shoreline Park interpretive signage master plan, San Rafael, Ca.
- Developed interpretive elements of Mahany Sustainability Garden, Roseville, Ca.
- On design team for award-winning urban forestry plan for Thousand Oaks, Ca.
- Wrote innovative environmental textbook for Berkshire County, Massachusetts.
- Compiled town plans for Great Barrington and Leverett, Massachusetts.
- Pioneered the effective use of taped interviews to involve the public in planning processes in Leverett, Massachusetts and Cincinnati, Ohio.
- Wrote hillside development guidelines for Cincinnati and proposal that established Cincinnati's model urban forestry program.
- Wrote proposal that preserved Yokum Ridge in West Stockbridge, Massachusetts.
- Designed competition entries for Flight 93 Memorial, Oklahoma City Memorial, San Francisco Federal Building Plaza and National Peace Garden.
- Designed land poem installations for multiple sites.

Publications

- *A Citizen's Guide to Maintaining Neighborhood Places* (Interior Dept.)
- *The Hip-Pocket Urban Tree Planter* (Ca. Department of Forestry)
- *What's Happening on Milton Street* (Landscript Associates)
- *Cities* (North Atlantic Books)
- *Mountain, an Evolutionary Epic* (Pan/Gaia Books)
- *The Emerging Landscape of Peace* (Editor, ADPSR)
- Articles in *Landscape Architecture*, *Places* and other publications

Public Service

San Francisco Redevelopment Agency, 1979-2004.

Senior Project Manager, Senior Landscape Architect, Architectural Associate

Yerba Buena Gardens

- Managed staff and budget for 87-acre showcase downtown redevelopment area.
- Conducted selection, negotiation and administration of six architectural contracts, totaling \$16 million, and three garden construction contracts, totaling \$55 million.
- Managed nine artworks by ethnically diverse artists, including Martin Luther King Memorial, as well as identity and orientation signage throughout Gardens.
- Managed highly public design review and approval process.
- Conducted difficult design resolution process between lead architects.
- Programmed Children's Center, including a lead role in conceiving and incorporating Children's Creativity Museum.
- Designed conceptual scheme for Jessie Square.
- Responsible for start up and oversight of Gardens operations and maintenance.

- Negotiated development agreements and conducted public approval process for Jessie Square Garage, Westfield San Francisco Center, St. Regis Hotel, Paramount residential tower and Eugene Coleman senior housing.

South of Market Redevelopment Area

- Managed staff and budget for 63-acre high-need redevelopment area.
- Developed strategy to achieve revitalization without displacement through infill creation, rehabilitation and preservation of affordable housing stock.
- Developed Sixth Street design guidelines and streetscape improvements.
- Managed Redevelopment Plan Amendment process to enhance public powers, working closely with sometimes contentious Project Area Committee.

Transbay Redevelopment Survey Area

- Completed and obtained Board of Supervisors' endorsement of Transbay 2020 Redevelopment Concept Plan and Design Concept for new Transbay Terminal.
- Managed staff, budget and public process and supervised selection, contracting & work of five major consultant teams.
- Maintained close liaison with Mayor's Office and Planning Department.

Other Projects

- Prepared and oversaw implementation of South Beach streetscape master plan.
- Managed programming, planning, design and construction documentation for over \$5 million of other Agency improvements, including Innes Avenue Affordable Homes, LaSalle Heights open space and Geary Avenue street improvements.
- Secured \$50,000 in state funding and directed implementation of demonstration urban forestry plantings at Hunters View Public Housing and Van Ness Avenue.
- Drafted San Francisco urban forestry ordinance for Mayor's Task Force.
- Established and facilitated residential and commercial maintenance associations.
- Conducted design review of landscape architectural, site planning and urban design aspects of private and public projects in all redevelopment areas.

Education and Registration

University of California, Berkeley, CA.

Masters of Landscape Architecture, Environmental Planning

Williams College, Williamstown, MA.

Bachelor of Arts, English and Environmental Studies , Phi Beta Kappa

Punahou Academy, Honolulu, HI.

California Landscape Architect, License 002266

Civic and Professional Activities

American Society of Landscape Architects (ASLA)

Sustainable San Rafael, President, **Time to Lead on Climate**, Co-Chair

San Rafael CAC on Economic Development & Affordable Housing, Chair

Drawdown Marin Carbon Sequestration Working Group

Yerba Buena Arts & Events, Board of Directors, Finance Chair

San Francisco Friends of the Urban Forest, Former President

San Francisco Planning and Urban Research (SPUR)

Frequent professional and academic speaker, including ASLA, UC Berkeley, UC Davis and Williams College. Keynote speaker at annual meetings of the California Council of Landscape Architects, Council of Educators in Landscape Architecture and Cincinnati Hillside Trust.

Profile

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The deadline for filing applications is **Tuesday, April 9, 2019, at 5:00 p.m.** in the City Clerk's Office.

J.e.b. Pickett
First Name Middle Initial Last Name

Which Boards would you like to apply for?

Citizens Advisory Committee on Economic Development & Affordable Housing: Submitted

[Redacted]
Email Address

[Redacted] Apt 10
Street Address Suite or Apt
San Rafael CA 94901
City State Postal Code

Are you a resident of San Rafael

Yes No

8
Resident of the City of San Rafael for how many years?

[Redacted] [Redacted]
Primary Phone Alternate Phone

The Goldman Law Firm Attorney
Employer Job Title

Business Address

55 Main St. Tiburon, CA 94920

How did you learn about this vacancy? *

City Council Agenda

Interests & Experiences

Do you participate in any civic activities?

Not presently.

List any civic organizations of which you are a member:

San Rafael Yacht Club, Corinthian Yacht Club, San Rafael Channel Association

Education:

San Francisco State University, BA U.C. Hastings College of the Law, San Francisco

Why are you interested in serving on a board or commission?

To give back to the community and to help create and shape a better San Rafael for all citizens.

Describe possible areas in which you may have a conflict of interest with the City:

None, other than as a homeowner.

[Upload a Resume](#)

Demographics (Optional)

The demographic information you choose to provide is **VOLUNTARY** and **OPTIONAL** and refusal to provide it will not subject you to any adverse treatment. This information will be considered confidential, kept separate from your application and will not be used for evaluating applications or making appointments. The City of San Rafael will use this information solely to conduct research and compile statistical reports regarding the composition of its Board and Commission applicants.

Ethnicity:

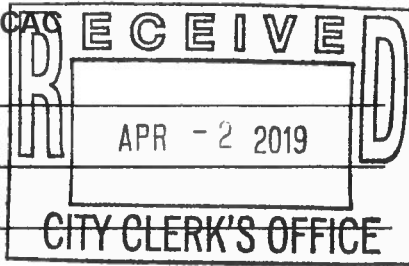
To which gender to your most identify?

[Redacted]

How old are you?

[Redacted]

CITY OF SAN RAFAEL
APPLICATION TO SERVE AS MEMBER OF CAC



NAME: Kati Millee

STREET ADDRESS: [REDACTED]

CITY/STATE/ZIP CODE: SAN RAFAEL, CA

RESIDENT OF THE CITY OF SAN RAFAEL FOR 6+ YEARS

PRESENT POSITION: RETIRED

NAME OF FIRM: _____

BUSINESS ADDRESS: _____

*HOME & BUSINESS PHONE: [REDACTED]

*E-MAIL ADDRESS: [REDACTED]

EDUCATION: B.A. Psychology U.C. Berkeley
MBA Haas School of Business, UC Berkeley

PARTICIPATION IN THE FOLLOWING CIVIC ACTIVITIES: PRESIDENT, PEACOCK POINT OWNERS ASSOCIATION, SECRETARY SAN PEDRO ROAD COALITION BOARD

OF DIRECTORS, MEMBER EXECUTIVE COUNCIL REDWOOD HIGH SCHOOL ALUMNI ASSOCIATION, MEMBER CHINA CAMP ROAD FIX PROJECT TEAM

MEMBER OF FOLLOWING CIVIC ORGANIZATIONS: MEMBER, SCHURIG CENTER FOR BRAIN RECOVERY, BOARD OF DIRECTORS, MEMBER, CAC

MY REASONS FOR WANTING TO SERVE ARE: I HAVE LEARNED A GREAT DEAL ABOUT THE CITY'S ECONOMIC DEVELOPMENT & AFFORDABLE HOUSING INITIATIVES THE PAST FOUR YEARS AND WOULD LIKE TO CONTINUE TO PROVIDE MY INPUT & SUPPORT OF THESE IMPORTANT EFFORTS.

DESCRIBE POSSIBLE AREAS OF CONFLICT OF INTEREST: NONE

DATE: 3/30/2019

SIGNATURE: [Signature]

Filing Deadline:
Date: Tuesday, April 9, 2019
Time: 5:00 p.m.

Mail or deliver to:
City of San Rafael, City Hall, Dept. of City Clerk
1400 Fifth Avenue, Room 209, San Rafael, CA 94901

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Profile

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The deadline for filing applications is **Tuesday, April 9, 2019, at 5:00 p.m.** in the City Clerk’s Office.

Kelly _____ A _____ Alga _____
 First Name Middle Initial Last Name

Which Boards would you like to apply for?

Citizens Advisory Committee on Economic Development & Affordable Housing: Submitted

[Redacted]

Email Address

[Redacted]

Street Address

Suite or Apt

San Rafael _____

City

CA _____

State

94901 _____

Postal Code

Are you a resident of San Rafael

Yes No

2 _____

Resident of the City of San Rafael for how many years?

[Redacted]

Primary Phone

[Redacted]

Alternate Phone

The Orrell Group _____

Employer

Business Manager & Agent _____

Job Title

Business Address

460 Canal St #1 San Rafael, CA 94901

How did you learn about this vacancy? *

NextDoor

Interests & Experiences

Do you participate in any civic activities?

I do not currently participate in any civic activities, but now that my son is going off to college, I would like to be more active within the city of San Rafael.

List any civic organizations of which you are a member:

Not applicable at this time, but looking forward to join some of San Rafael's civic organizations

Education:

Attended college back in the late 80', early 90's but did not obtain a college degree

Why are you interested in serving on a board or commission?

I feel like I have a lot to contribute to a city organization based on my career of the last 30 years in Project Management

Describe possible areas in which you may have a conflict of interest with the City:

No conflicts of interest

[Kelly_Alga_Resume_June_2018.doc](#)

Upload a Resume

Demographics (Optional)

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Ethnicity:

To which gender to your most identify?

[Redacted]

How old are you?

[Redacted]

Kelly A. Alga

[REDACTED]
[REDACTED]
San Rafael, CA 94901
Cell Phone [REDACTED]

Objective

To obtain a Senior level Project Management position in a challenging, creative environment utilizing my experience in business as well as technology. In addition, the opportunity to maintain an unsurpassed commitment to quality and professionalism, directly impacting company image and loyalty.

Summary of Expertise

- 20 years combined experience in Project Management within High Tech, Finance, Healthcare and Energy Markets
- Experience includes Project and Release management of end to end business systems software implementations such as Customer Relationship Management (CRM), Energy & Health Care Management Systems, Web Portal, Collaboration & Social Media projects & both new and migrating infrastructure projects.
- Solid experience in managing all phases and resources for full life cycle software development in regards to business analysis, design, back end and front-end development, change management, quality assurance testing, off-shore and on-shore vendor management, architecture, infrastructure, production implementation, support, stakeholder communications & partner management, including off-shore resources.
- Additional experience with global implementations, merger related projects, legacy system upgrades, infrastructure implementations & decommissioning of legacy products.
- Effective in balancing multiple priorities, projects and innovative strategies to continually meet and exceed company objectives as well as personal MBO's.

Personal Skills

- Exceptional analytical and follow-through skills
- Results-oriented with demonstrated capabilities in handling multiple complex projects across many different business units and technology partnerships.
- Excellent organizational skills.
- Ability to communicate effectively with a wide variety of groups and individuals, both vertically and horizontally, within an organization.

Proven areas of expertise:

- Business & Technical Project Management within High Tech, Health Care, Banking & Energy industries, managing mission critical applications supporting up to a 50,000 end-user base
- Technical Architecture/Network Infrastructure Design experience
- Process Development and Re-Engineering
- Global Implementations of various enterprise wide portals and applications
- Budgeting, Proposal Development, Statement of Work, Cost Estimating, and Scheduling
- Project Analysis, Design, Development, and Implementation
- Managing teams

Skills

Application Implementation Experience: BEA WebLogic Portal, Microsoft SharePoint 2007 & 2010, LifeRay , SiteCatalyst, FAST Search, Channel Secure, Tea Leaf, Siebel Sales Automation (CRM), Call Center, Marketing, eBusiness and Siebel Tools, Remedy 5.01, Remedy Web, Clearcase, SAP, JD Edwards One World, Saratoga Systems, Etrade Equity Edge, Sant Proposal System, Employease HRMS, Peoplesoft HR & Financials, Business Objects Reporting, Data Warehousing, Customer Support and web-based applications, Vantive, Clarify, Visio, Microsoft Project, HP Project & Portfolio Management Application

Database Experience: Oracle, SQL, SQL Analyzer

OS Experience: Windows, UNIX, and Linux

Work Experience

Sr. Project Manager - Feb 2018 to June 2018

Bell Carter Foods/Lindsey Olive Company – 590 Ygnacio Valley Rd, Walnut Creek CA 94596

Responsibilities: Worked collaboratively with the lines of business as a Sr Project Manager (e.g., Manufacturing, Finance, Marketing, Operations, Production, Supply Chain, Information Technology, PMO, Sales, etc.) to manage/implement JD Edwards One World Enterprise company-wide as well as multiple third-party reporting & analytical solution software projects across various user groups. This included deploying best-in-class rapid delivery using the Agile project methodology. For larger more complex projects within Bell Carter the waterfall methodology was utilized. Managed & aligned user needs and business value while streamlining channels for product delivery. Assisted the Business Analysts in identifying audience, user groups, needs and feature requirements. Managed full life-cycle project teams that consisted of Business Analysts, Technical Developers, Network Engineers, Security teams, QA testers & implementation groups. Delivered high value project management metrics/analytics across business lines as well as rapid delivery of mission critical business process re-engineering within rapidly changing departments. Prioritized the most important work (short-term & long term) and set tasks/milestone dates within the project plan to achieve business goals as well as technical, testing, compliance, and implementation deliverables. Worked with department managers/VP's & the business owners to balance tradeoffs among product value, design & technology. Developed acceptance criteria while acting as final release gatekeeper, provided status to executive teams as well as any third-party vendor involved with the project. Acted as the voice/representative of the projects in-flight, interfacing with enterprise leaders as an advocate for the both the product/technology & the business. Managed all change management within the organization and vendor management for various projects with contracted consulting companies & representative's. Continually worked with upper management within the business to simplify, improve, and standardize business management processes & streamline project lifecycles & change management. Managed project budgets, resource allocations & hours, executive presentations/status, metrics & reporting.

Sr. Project Manager - Consultant

Sept 2017 to Dec 2017

Pacific Gas & Electric Co – 77 Beale St, San Francisco CA 94105

Responsibilities: Worked collaboratively with the lines of business as a Sr Project Manager (e.g., Gas Operations, Electric Operations, Meter to Cash, etc.) to manage/implement multiple consumer & third-party billing analytical solution software projects across various user groups. This included deploying best-in-class rapid delivery using the waterfall project methodology. For larger more complex projects within PG&E the waterfall methodology was utilized. Managed & aligned user needs and business value while streamlining channels for product delivery. Assisted the Business Analysts in identifying audience, user groups, needs and feature requirements. Managed full life-cycle project teams that consisted of Business Analysts, Technical Developers, Network Engineers, Security teams, QA testers & implementation groups. Delivered high value project management metrics/analytics across business lines as well as rapid delivery of mission critical web applications. Prioritized the most important work (short-term & long term) and set tasks/milestone dates within the project plan to achieve business goals as well as technical, testing, compliance, and implementation deliverables. Worked with product managers & the business owners to balance tradeoffs among product value, design & technology. Developed acceptance criteria while acting as final release gatekeeper, provided status to executive teams as well as any third-party vendor involved with the project. Acted as the voice/representative of the projects in-flight, interfacing with enterprise leaders as an advocate for the both the product/technology & the business. Managed all change management and vendor management for various projects both on-shore and off-shore. Continually worked with upper management within the business to simplify, improve, and standardize business management processes & streamline project lifecycles & change management. Managed project budgets, resource allocations & hours, executive presentations/status, metrics & reporting.

Sr. Project Manager - Consultant**Feb 2016 to August 2016****Hewlett Packard Enterprise** – 8000 Foothills Blvd, Roseville CA 95747

Responsibilities: Project Manager as part of the CalWIN Covered California segment within HPE. Managed complex projects from proposal phase to project phase for Eligibility changes/logic, new business requirements from the State of California (Line of Business), integration with CalHEERS backend, defect fixes and support issues. Managed full life cycle software development methodologies, including Line of Business management, project budget, billable milestones, vendor management, developer oversight/management, integration testing, quality assurance testing, release management coordination, change management, implementation, support & executive reporting to Director and Senior Deputy Directors for the State of California. In addition, managed a major internal initiative to capture and report metrics that were part of the master agreement/contract between HPE and the State of California on various production and non-production systems, including coding, testing, support & production applications. These metrics were used to manage billable SLA milestones for each project. Tracked multiple projects concurrently using HPE's PPM (Project Management & Portfolio Management) tool. Managed and met with local County representatives throughout the State of California to ensure project status was communicated and testing plans were in place for each individual county. Responsible for resource assignments/allocation & time management for BA's, Developers, QA testing & implementation resources both on-shore & off-shore.

Sr. Project Manager - Consultant**Feb 2014 to August 2015****California Independent Systems Operator (Cal ISO)** – 250 Outcropping Way, Folsom, CA 95630

Responsibilities: Full Lifecycle project management of multiple high visibility efforts involving core energy management systems operations as well as new energy technologies. Created and maintained full budgets for multiple large-scale implementations of both infrastructure & energy software implementations. In addition, managed multimillion dollar project/budget as release manager to ensure operational excellence on main EMS system. FERC (Federal Energy Regulatory Commission) compliance projects for internal systems were also managed. Utilized Microsoft Project Server, based on a large scale internal implementation as well as SharePoint to manage projects and collaborate with various groups within the organization such as Lines of Business, Internal Technologies Product development, change management, Quality Assurance, engineering, integration teams, compliance, legal, DB groups and operations. Also managed vendor relationships with Siemens, ABB/Venti & Open Access Technology International (OATI).

Sr. Project Manager - Consultant**Feb 2013 to December 2013****Delta Dental of California** - 11155 International Dr, Rancho Cordova, CA 95670

Responsibilities: Project Manager within the IT Operations group managing all aspects of Infrastructure upgrades, patching, maintenance, and implementation of new systems where needed. Managed Unix, Network, Operations, release and DBA engineers to rollout new infrastructure. In addition, worked with Release Management to support code drops for major business systems within Delta Dental. Also managed major IT upgrades of business-critical software upgrades (Citrix 6.5). Acted as 24/7 IT Operations support Project Manager for any/all after-hours issues/efforts that needed resources from various teams across Delta.

Sr. Wholesale Intranet Project Manager**March 2005 to Feb 2013****Wells Fargo Wholesale Bank** - 333 Market St, San Francisco, CA 95103

Responsibilities: Lead Project Manager responsible for all projects/releases/enhancements of ice (WebLogic Portal) and Microsoft SharePoint Collaboration Space into the Wells Fargo Wholesale Services production environments supporting 45,000 internal business users nationwide. Duties include coordination and project management of integration teams and deliverables from the following teams; business analysis, software development & engineering, release coordination, architecture, quality assurance testing, training, support & marketing teams. Lead on communication to the business proponents/stakeholders/executives, managing timelines and critical path items, risk management, milestones, testing coordination and all aspects of enhancements, defects, and releases within the bank under the e-delivery framework. Oversee entrance and exit criteria for all phases of project timeline, sign off from technical and business groups/leads. Responsible for all documentation, release readiness tasks, coordination of game plans, design reviews, checkpoints. Originally was hired as a contractor, converted to FTE March of 2006.

eCommerce Coordinator/Business Analyst (Contract)**May 2004 to March 2005****Harley-Davidson Inc.** - 200 Helgenberger Rd Oakland, CA 94621

Responsibilities: Analyze and Manage the Sales Lead tracking software powered by Power Sports Network and used on Bob Dron's website www.bobdron.com. Work with vendor to enhance the sales tool where leads were brought in online for motorcycle purchases and online motor clothes orders. Work with vendor to enhance the tool and bring on new functionality to the company's website, such as eNews letter, Current Motorcycle Inventory page, capture database for all sales leads to use for email communications. Enhance user interface, usability, and streamline sales process using additional tools. Assisted in qualifying leads and was compensated for sales. Helped bring in additional revenues for company by setting up and managing online auctions for thousands of dollars of discontinued Parts and Accessories, and other items. Set up dealership website to sell all Genuine and Licensed Motor clothes online. Enabled and managed all aspects of eCommerce for Bob Dron Harley-Davidson Inc.

Business Systems Analyst/Project Manager (Contractor)**October 2003 to May 2004****SBC Internet Services** - 2600 Camino Ramon San Ramon, CA 94583

Responsibilities: Worked on capturing and analyzing business requirements for new Peoplesoft 8.42 web-based application to be rolled out throughout the United States for SBC. Migrating existing Vantive 7 system to PeopleSoft web-based application. In addition, working on developing Systems Requirements documents which further capture more of the technical aspect of how the application is to be developed and tested such as data migration, interface design with various web applications, and workflow process. Duties included meeting with the business contacts, understanding current business process and mapping them to Peoplesoft functionality, out of the box, and documenting any customizations/configurations that need to be completed. Documenting Interface agreements between various disparate systems to the CRM system as well as developing test conditions for QA. My areas of focus are Tech Support, Fulfillment, and Reporting.

Senior Business Systems Analyst/Project Manager**September 2002 to May 2003****Brocade Communications** - 1745 Technology Dr San Jose, CA 95134

Responsibilities: Single Point of contact between Brocades 350 end user Engineering Organization and IT as it pertained to all business systems used within the group. Managed Remedy Web implementation along with Source Code control system, ClearCase. Managed full lifecycle software releases/upgrades, server upgrades, issue management and resolution, interface design between various engineering automation tools, managed document versioning and control, UAT, oversaw testing efforts both system test and unit testing, managed development and configuration of business software. Developed strong relationships with Director level and above to ensure success of the systems rollout, often a challenge in an engineering organization. Developed Functional documents for the development team to begin design work, also developed test plans and cases for testing.

Lead Business Systems Analyst**January 2002 to September 2002****NetIQ Corporation** 3553 North First St San Jose, CA 95134

Responsibilities: Lead business analyst for Internal Business Applications/IT Department. In charge of Business Process for Global Sales, Marketing, Maintenance Renewal, Channel and IT support. Joined NetIQ three weeks prior to their go-live for a 650-user rollout of Siebel Sales Enterprise software. Took over ownership of various relationships between business owners and Business Applications department to work specifically on internal initiatives and drive them within our project team. Responsible for Design, Implementation, QA and support of on-going phased release of Siebel, which includes a planned project for interface design between Siebel and SAP. Also in charge of Change Management from an IT perspective, and Process Change from a business process perspective. Technical responsibilities are review and maintenance of custom interfaces used to auto-load data from web site to business application and to use SQL for data analysis. Application administration, workflow and application resource monitoring on production environment.

Senior Business Systems Analyst/IT Manager**January 2001 to June 2001****Securant Technologies Inc.** 345 California St Suite 2300 San Francisco, CA 94104

Responsibilities: Started employment with Securant as Senior Business Systems Analyst managing the full life-cycle implementation of their Siebel Mid-Market Sales, Call Center and eBusiness project for 150 users globally (EMEA), which included Sales, Marketing, Customer Support, and Professional Services. Responsibilities included leading requirements gathering, process analysis and re-engineering, GAP analysis, project management, managing developers, system testing, user acceptance testing, infrastructure build, remote connectivity (VPN Secure Access), end user training, and rollout. Promoted to IT Manager in March 2001 responsible for operations, MIS and support for global IT department. Managed 5 employees which consisted of UNIX, NT, and Linux system admins, help desk support, and operations employees. Responsible for day to day operations of all company equipment, security for global corporate network and change management. Reported to CFO of company.

Manager of Delivery Management West – CRM Business Unit March 1999 to January 2001
USinternetworking Inc. 1375 McCandless Dr. Milpitas, CA 95035

Responsibilities: Used professional concepts to manage and motivate employees responsible for planning, tracking, and managing project schedules for all Siebel client deliveries on the West coast. Managed approximately 13 full life-cycle Siebel implementations which included professional services work; functional expertise, configuration, business analysis and process re-engineering, workflow design, system test, user acceptance testing for US and EMEA clients (which included configuration of multi-currency and Channel Sales). Scoped and managed technical infrastructure requirements, including database sizing, for hosting of Siebel in our Data Center. Oversaw technical support of custom Siebel configuration and documented future enhancement requests.

Release Coordinator/ Senior Technical Analyst December 1997 to March 1999
Cisco Systems Inc. 170 W. Tasman Drive San Jose, CA 95134

Responsibilities: Coordinated, managed and scheduled internal global releases of sales force automation tool powered by Siebel Systems. Liaison between the Support & Training Organization and the Siebel development group. Assisted developers to create sales tools that better met the needs of our internal global organization based on requirements gathering. Implemented policies and procedures to build infrastructure of call center. Authored Service Level Agreements between development & support organizations. Also acted as Senior Technical Analyst supervising eight Level One support analysts on troubleshooting web-based tools, Oracle Database (ERP), Forecasting software and contact management tools. Special projects included globalization of the Training & Support Organizations in Paris France, comparative analysis of stand-alone sales tools, maintained internal web sites, and the global release of Forecast Tracker (received Cisco quarterly award).

Education

University of California Berkeley Extension Berkeley, CA

Various courses toward Bachelor's Degree in Information Systems Management

Wave Technologies International San Jose, CA 1997

Acquired Wave Technologies Certifications in Windows 95 Administration, Windows NT Core Technologies, Networking Essentials, Implementation of TCP/IP in Windows NT, A+ Microcomputer Hardware Support and Services, HTML and Internet Fundamentals

San Francisco City College San Francisco, CA 1994

General Studies

Profile

Question applies to Citizens Advisory Committee on Economic Development & Affordable Housing, Design Review Board, Planning Commission

The deadline for filing applications is **Tuesday, April 9, 2019, at 5:00 p.m.** in the City Clerk's Office.

Shingai _____ Samudzi _____
First Name Middle Initial Last Name

Which Boards would you like to apply for?

Citizens Advisory Committee on Economic Development & Affordable Housing: Submitted
Planning Commission: Submitted

Email Address

Street Address Suite or Apt
San Rafael CA 94901
City State Postal Code

Are you a resident of San Rafael

Yes No

2
Resident of the City of San Rafael for how many years?

Primary Phone Alternate Phone

Looker _____ Data Scientist _____
Employer Job Title

Business Address

2300 Harrison Street San Francisco, CA 94110

How did you learn about this vacancy? *

NextDoor

Interests & Experiences

Do you participate in any civic activities?

Organized the Rising Star of Oakland award for social entrepreneurship

List any civic organizations of which you are a member:

Currently: Rotary Club of Oakland Formerly: Chamber of Commerce, Berkeley Chamber of Commerce, Columbia,MO

Education:

BS, Decision Science Carnegie Mellon University

Why are you interested in serving on a board or commission?

I have a deep passion for land use policy and urban planning, and have spent the past several years developing patented models for evaluating community needs in order to develop optimal public policy.

Describe possible areas in which you may have a conflict of interest with the City:

None

[Profile.pdf](#)

Upload a Resume

Question applies to Design Review Board, Park and Recreation Commission, Planning Commission

NOTE: All Design Review Board, Planning Commission and Park & Recreation Commission members are required to file Fair Political Practices Commission Conflict of Interest Statements, which are open to public review.

[Resolution # 12129]

Demographics (Optional)

The demographic information you choose to provide is **VOLUNTARY** and **OPTIONAL** and refusal to provide it will not subject you to any adverse treatment. This information will be considered confidential, kept separate from your application and will not be used for evaluating applications or making appointments. The City of San Rafael will use this information solely to conduct research and compile statistical reports regarding the composition of its Board and Commission applicants.

Ethnicity:

None Selected


To which gender to your most identify?

None Selected

How old are you?

None Selected

Contact


www.linkedin.com/in/shingai
(LinkedIn)
asoba.co (Company)

Top Skills

Product Development
Data Analysis
Cloud Computing

Languages

English (Native or Bilingual)
French (Professional Working)
Spanish (Limited Working)

Honors-Awards

Carnegie Scholarship
HCI Innovator Award

Publications

The 10 Companies With The
Happiest Young Professionals
Driving Cost Effective Obesity
Care Delivery With Wearable
Technologies
The Creator's Handbook

Shingai Samudzi

Data Science & Social Entrepreneurship
San Francisco Bay Area

Summary

Connecting data science with meaningful social impact. Particularly interested in projects related to housing markets, food distribution, fintech, and access to health services

Experience

Looker

Data Analyst Consultant
February 2019 - Present
San Francisco, California

Best-in-class business intelligence and data science platform. Working with enterprise clients to customize Looker and implement best data practices that deliver high quality business insights.

Asoba

Owner
January 2018 - Present
San Rafael, California

Research and development of value-based real estate investment strategies. Developing proprietary data models for finding undervalued markets with high growth potential, particularly in communities traditionally overlooked by investors.

ProjectVision

Founder, CEO
May 2014 - November 2017 (3 years 7 months)
Berkeley, CA

Founder and lead engineer of a clinically validated patient engagement platform for chronic disease management. We developed machine learning models that helped care providers personalize interventions based on psychosocial factors.

Kaiser Permanente
Corporate Strategy

February 2013 - July 2015 (2 years 6 months)

Oakland, CA

Co-founder of an internal startup tasked by the CEO to develop and implement the talent management model that will enable the company to retain its leadership position within the healthcare through the transformational shifts brought by ACA.

Kaiser Permanente

Innovation Technology Consultant

June 2012 - July 2015 (3 years 2 months)

San Francisco Bay Area

Served as a bridge between internal business partners and Kaiser's technology stack to investigate technology solutions to business problems, build clinical technology workflows, and help improve business processes. Worked with a range of clinical specialties. Specialized in data integration, ETL, and workflow design.

Cerner Corporation

Software Designer

July 2010 - June 2012 (2 years)

Provided front-end (javascript) UX/UI design to help clinical groups customize Cerner's Millennium EMR platform. Won a Healthcare IT Innovator award for my ICU Flowsheet app design. Also played a key role in convincing senior executives to make heavy investment in Service Oriented Architecture in order to support a wide range of present and future mobile use cases.

US Department of Health and Human Services

Software Developer

March 2010 - June 2010 (4 months)

Washington D.C. Metro Area

Developed a PHP app that converted PDFs into HTML pages. We used this to convert hundreds of PDFs with useful public health data into web pages that could be indexed by Google and more easily found by the public.

BDA Global

Technical Consultant

January 2009 - March 2010 (1 year 3 months)

Washington D.C. Metro Area

Grant writing and consulting for federal and state level government contracts focused on Disaster Recovery and Continuity of Operations planning

Footprint Zeroed LLC
Co-Founder, CTO
October 2009 - February 2010 (5 months)
Washington D.C. Metro Area

Making carbon offsets trading accessible for B2C consumers online

Education

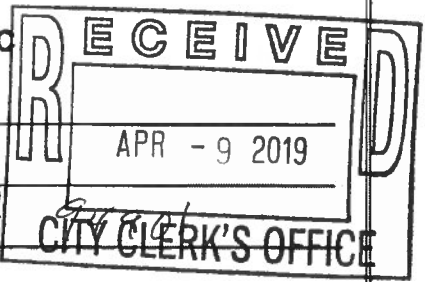
Carnegie Mellon University
BS, Decision Science, International Relations · (2004 - 2008)

Sciences Po Aix
Political Economy · (2007 - 2007)

David H. Hickman High School
· (2001 - 2004)

University of Oxford
Politics, Philosophy, and Economics · (2003 - 2003)

CITY OF SAN RAFAEL
APPLICATION TO SERVE AS MEMBER OF CAC



NAME:

BILL O'CONNELL

STREET ADDRESS:

[Redacted]

CITY/STATE/ZIP CODE:

SAN RAFAEL CA

RESIDENT OF THE CITY OF SAN RAFAEL FOR

30

YEARS

PRESENT POSITION:

Attorney

NAME OF FIRM:

O'CONNELL LAW OFFICES

BUSINESS ADDRESS:

[Redacted]

*HOME & BUSINESS PHONE:

[Redacted]

*E-MAIL ADDRESS:

[Redacted]

EDUCATION:

J.D.: New York University

A.B.: University of Notre Dame

PARTICIPATION IN THE FOLLOWING CIVIC ACTIVITIES:

Marin History Museum, former DIRECTOR

MARIN BAR Association

MEMBER OF FOLLOWING CIVIC ORGANIZATIONS:

Marin Chamber of Commerce

MY REASONS FOR WANTING TO SERVE ARE:

Make CAC proactive in giving input to the City Council, less reactive. Continue to focus on development and business vitality.

DESCRIBE POSSIBLE AREAS OF CONFLICT OF INTEREST:

None known of.

DATE:

4-9-19

SIGNATURE:

[Handwritten Signature]

Filing Deadline:

Date: Tuesday, April 9, 2019

Time: 5:00 p.m.

Mail or deliver to:

City of San Rafael, City Hall, Dept. of City Clerk

1400 Fifth Avenue, Room 209, San Rafael, CA 94901

* This information will be kept confidential, to the extent permitted by law

CITIZENS ADVISORY COMMITTEE ON ECONOMIC DEVELOPMENT AND AFFORDABLE HOUSING

Guidelines for Advisory Committee

1. Purpose - The purpose of the Citizens Advisory Committee (CAC) is to advise City Council on economic development and affordable housing projects. In addition, the Committee provides residents, business owners and property owners with a forum to express their views on economic development and affordable housing projects.
2. Scope of the Committee - The Citizens Advisory Committee is a special single purpose body focused on economic development related projects in San Rafael. From time to time, the City Council may assign the Committee specific issues, outside of the Committee's normal purview, to consider and receive public input.
3. Functions - The Citizens Advisory Committee advises the City Council in two ways:
 - a) The Committee provides ongoing advice and feed back to the City staff in an informal liaison manner.
 - b) The Committee makes official recommendations to the City Council on those items which may be considered at City Council meetings.
4. Membership - Members of the Committee shall be appointed by the City Council. They shall be residents, property owners, or business people within the City of San Rafael. While meetings of the Advisory Committee shall be open to the public, only members of the Committee, appointed by the City Council, shall have voting rights.
5. Office and Staff - The office of the Committee for the transaction of business shall be the office of the City of San Rafael. City staff shall provide all necessary staff services to the Committee.
6. Meetings - The Committee shall adopt a regularly scheduled meeting time. They shall meet once a month at a set designated place. That meeting shall be open to the public, and the Committee may have other meetings as it deems advisable. Such special meetings may be called by the Chair, or by a majority of the Committee Members. Notice of each such meeting shall be given to each member twenty-four (24) hours in advance of the meeting, either by mail or telephone. A quorum of the meeting shall be constituted if 50 percent of the members are present.
7. Officers - The Committee shall select from among its members a Chair, a Vice-Chair, and a Secretary.
 - Chair - The Chair shall be the Chief Officer of the Committee and shall preside at all meetings. He/she shall be an ex-officio member of all sub-committees and shall have the general powers and duties usually vested in the office of Chair.
 - Vice-Chair - The Vice-Chair shall assume the office of Chair in the absence of the Chair.
 - Secretary - The Secretary shall keep or cause to be kept at the principal office of the Committee a book of Minutes of all meetings and record of attendance of all members. The Secretary shall also keep or cause to be kept such other records as shall be directed by the Committee.Officers shall be elected at the first meeting of the Committee each year and shall serve for a one (1) year term.