THE CITY OF SAN RAFAEL STREETARY PROGRAM FACT SHEET

WHAT IS THE CITY OF SAN RAFAEL "STREETARY" PROGRAM?

The City of San Rafael is currently developing new guidelines for their Streetary Program that will replace the parklet program that expires on November 30, 2022. These regulations will strengthen safety standards, create a consistent design aesthetic, and ensure fairness in the way that the public right of way is being used. The new Guidelines are intended to increase the vibrancy and resiliency of our commercial areas by formalizing the uses of city streets.

https://www.cityofsanrafael.org/streetaries/

WHO DOES IT APPLY TO?

Any business with an existing outdoor dining structure on a public parking space within the City of San Rafael must apply for a new Streetary Encroachment Permit and must comply with the Streetary Program Guidelines. Any business that is considered a food service establishment may apply for a new Streetary permit compliant with the Guidelines.

WHAT ARE THE KEY DATES FOR THE STREETARY PROGRAM?

September 19, 2022 @ 7pm – City Council Meeting to hear first reading of the proposed Ordinance and staff presentation.

October 3, 2022 @ 7pm – City Council Meeting to hear final reading of the proposed Ordinance. Review of fees and guidelines to be decided by separate Resolution of the Council.

October 4, 2022 Businesses can begin preparing their applications for the Streetary Program.

November 2, 2022 - Effective Date of Streetary Program.

November 30, 2022 – End of the City's prior parklet programs. Any business choosing not to participate in the new Streetary Program must remove their outdoor dining structure from public parking spaces by the end of this date.

December 1, 2022 – All businesses with an outdoor dining structure in a public parking space must have an approved Streetary Application and Streetary Encroachment Permit in place.

WHAT ARE THE FEES AND COSTS OF THE STREETARY PROGRAM?

- One-time Streetary permit application fee
- Deposit that can be used for noncompliance with all Streetary Program requirements
- Annual encroachment lease fee and required insurance
- Optional Building Department fees for Building Permit if overhead structures, lighting, or electrical are desired

The City is contemplating waiving or discounting certain fees in the beginning of the program. The City Council will be deciding the fees and waivers by Resolution at the Council meetings stated above.

WHAT ARE THE BASIC REQUIREMENTS OF THE STREETARIES?

- Location depends on parking availability on the block and adjacent to storefront, vehicle speed, drainage and proximity to utilities, driveways, bike lanes.
- Approved materials for platform and side enclosures of Streetary structure are wood and metal.
- Umbrellas recommended instead of overhead structures.
- A separate Building Permit is required for overhead structures, electrical, or lighting.
- Structures should be movable in the event of utility repairs or public works projects. Ordinance and Guidelines include requirements relating to noise and music, cleanliness and maintenance, alcohol service, ADA compliance, no outdoor cooking or open flames, and insufficient usage.

NEXT STEPS:

Review the Streetary Program Requirements, including the current proposed Ordinance, proposed San Rafael Municipal Code Chapter 11.70, and proposed Streetary Program Design and Development Guidelines located on the City of San Rafael Website. Contact the City as soon as you have made a decision about whether you will participate in the Streetary Program, ideally before October 1st, 2022. Please contact the Public Works Streetary Program Team at streetary@cityofsanrafael.org.