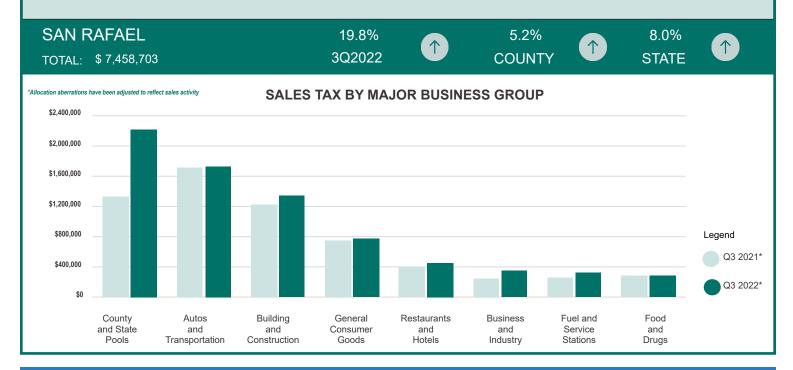
# **CITY OF SAN RAFAEL**

## SALES TAX UPDATE

**3Q 2022 (JULY - SEPTEMBER)** 





Measure E TOTAL: \$3,781,456 7.0%

Measure R TOTAL: \$1,260,243



7.0%



### **CITY OF SAN RAFAEL HIGHLIGHTS**

San Rafael's receipts from July through September were 18.0% above the third sales period in 2021. Excluding reporting aberrations, actual sales were up 19.8%.

Overall point of sales activity rose 7% from year ago comparisons. The cost of construction materials stayed above prepandemic levels but did not slow project activity; building-construction grew 9% with gains from all four segments.

An unexpected thrust in testing solution and heavy industrial products sales provoked 41% growth in businessindustry. Customers paid the highest ever gas prices at the pumps.

Pool use taxes generated a sizeable

onetime surge caused by a large negative taxpayer correction to another Marin agency which hyperinflated the City's distribution.

Quick service, fast causal and casual dining venues each increased over 8%; the restaurants-hotels group 14% increase was further aided by more activity from food delivery/catering and leisure/entertainment venues.

Car dealerships nudged sales up 1%. Measures E and R gains reflected greater auto, building and restaurants tax filings.

Net of aberrations, taxable sales for all of the Bay Area improved 9.9%.



#### **TOP 25 PRODUCERS**

**ABC Supply Co** Airport Appliance

Arco Smog Pros Au Energy Shell Station

Audi Leasing / Bentley

Leasing

Audi Marin

Averna Test Systems

Best Buy

BMW of San Rafael

Consolidated Electrical Distributors

**Financial Services** Vehicle Trust

Golden State Lumber

Home Depot

Lexus of Marin

Marin Honda Marin Mazda Marin Subaru Marin Toyota

Maserati & Alfa Romeo of Marin

Mercedes Benz Of Marin

Pace Supply

Rafael Lumber

Safeway

**Target** 

Volvo Cars Marin

HdL® Companies



#### **STATEWIDE RESULTS**

Local one cent sales and use tax for sales occurring July through September was 8% higher than the same quarter one year ago after adjusting for accounting anomalies and back payments from previous quarters. These returns mark another strong period of growth for the California spending economy.

Even as the Federal Reserve Board continued ramping up interest rates in an effort to curb the larger concern of inflation, consumers maintained purchases on multiple fronts, especially automobiles. Surprisingly, new car dealers experienced 10% gains over the comparable period in 2021. Limited inventory and demand for higher mileage vehicles including electric and hybrid models helped support growth. In addition, the increased cost of used vehicles has pushed many into the new vehicle market; in contrast, sales of recreation vehicles and auto leasing activity remained soft.

For Californians, the summer of 2022 had the highest gas prices on record; subsequently fuel and service stations receipts jumped 21%. Commuters and summer travel remained steady, yet overall consumption still trails pre-pandemic levels by approximately 13%. Although the Russia-Ukraine conflict initially caused a dramatic shift in global crude oil markets, prices have begun to pull back closer to historical norms.

Restaurants experienced a strong uptick as increased menu prices, consistent desire to dine out and strong tourism contributed to this favorable news. Just as important, theme parks, leisure-entertainment venues and hotels pushed positive momentum back to 2019 levels. With tightening profit margins and sustained labor concerns, future improvement could be slowed compared to the last two years.

Busy contractors and plumbing-electrical

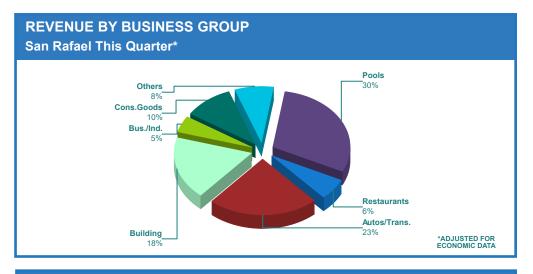
suppliers boosted the building-construction sector. Solid residential and commercial housing prices persisted despite recent interest rate hikes. Tenant improvements further support spending activity as businesses assess future office needs. With statewide new housing requirements and federal infrastructure funding on the horizon, current forecasts stay optimistic.

Steady investment in capital equipment coupled with the overall increased price of goods enhanced both business-industry and countywide use tax pool allocations.

For the second straight quarter, fuel sales linked to discount department stores propped up general consumer goods results. Otherwise, retailers experienced flat to decreased receipts as many apparel categories, home furnishings and sporting goods struggled to keep pace with the prior year. As consumers balanced summer opportunities and higher prices, in-store shopping appears to have taken a temporary back seat.

Sustained price increases and interest rate hikes certainly have consumers contemplating where to spend their dollars. However, historically low statewide unemployment rates and the recovery of the national stock markets from declines earlier this year leave modest optimism heading into 2023.

\*In thousands of dollars



#### San Rafael **HdL State** County Q3 '22\* Change **Business Type** Change Change 9.9% 1 New Motor Vehicle Dealers 1,271.0 1.6% -1.2% **Building Materials** 989.6 9.3% 2.8% 8.1% Service Stations 325.6 22.5% 18.2% 18.6% Casual Dining 232.6 9.1% 11.0% ( 10.2% 3.6% Electronics/Appliance Stores 179.1 11.7% 18.7% Plumbing/Electrical Supplies 168.9 9.4% 7.9% 12.9% Auto Lease 153.1 -17.3% -12.6% -13.6% -1.7% Home Furnishings -8.7% 🕕 **-**6.2% **↓** 140.8 3.4% 11.9% Contractors 135.1 15.5% 1 3.2% 0.7% **Grocery Stores** 132.8 3.1%

TOP NON-CONFIDENTIAL BUSINESS TYPES

\*Allocation aberrations have been adjusted to reflect sales activity