Stakeholder Identification Exercise

1° - Direct Experience

2° - Indirect Experience

3° - Subject Expertise

Community Connections

Power & Influence

Direct Experience - People who have lived experience with the challenge you are trying to address

Indirect Experience - Those who have already been doing work to address the challenge

Subject Expertise - People with subject matter, business, civic or design expertise

Community Connections - People or groups with strong local connections

Power & Influence - People with political or capital power to unlock resources or constraints

⚙ CivicMakers