

ICMA-RC is now



## Presenting Our New Name: MissionSquare Retirement

### Frequently Asked Questions

ICMA-RC is thrilled to announce our new name: MissionSquare Retirement. We will be enriching our focus and singular purpose — to serve those who serve their communities across the public sector. Our new name and brand reflect our values to help public-sector employees build retirement security.

#### **Q: Why are we changing our name and brand?**

**A:** Our organization was founded in 1972 to help city and county managers prepare for retirement, and this focus was reflected in our previous name. From the beginning our mission has been on public sector employees as they build retirement security.

While our mission has never changed, it has grown. We expanded to support *all* employees who serve their communities. With this growth came the need for a brand that represents both our foundation and our future.

Our new name, MissionSquare Retirement, reflects the diversity of our clients as well as our historic commitment to serving those who serve their communities.

#### **Q: What does MissionSquare Retirement mean, and why did we choose it?**

**A:** The words that make up our new name highlight why we do what we do, whom we serve, and why people put their trust in us.

“Mission”: The focus on our mission — to help those who serve their communities build retirement security — sets us apart and is at the heart of the enduring partnerships we’ve built over nearly 50 years.

“Square”: From the term “town square,” this concept links our brand with the idea of a central gathering place, the hub of a community and those who represent it.

The radiating square within the name’s “o” represents the town square meeting place as a venue for new capabilities and ideas, while also symbolizing windows of opportunity for our clients.

#### **Q: When does the name change go into effect?**

**A:** Following the announcement of our new name in March 2021, we will begin the transition to using our new name with our clients starting in late June 2021. We will provide regular communications via email, phone, and our website throughout the transition.

**Q. Can you provide more detail about what names are changing?**

**A:** Effective in June 2021, ICMA-RC is changing its name to MissionSquare Retirement. Our legal name will remain ICMA-RC with our Doing Business As name changing to MissionSquare Retirement. Our contracts will not need to be updated at this time.

Effective in September 2021, some of our other brand names will be changing, including:

- Vantagepoint Investment Advisers (advisor to the funds) is changing to MissionSquare Investments
- Vantagepoint Funds is changing to MissionSquare Funds
- VantageTrust Trust Series Funds is changing to MissionSquare Trust Funds

More information will be provided as these dates approach.

**Q. How will my participants learn about the name change?**

**A:** There will be a number of communications notifying participants of this change over the following weeks and months, including messaging through Account Access, participant statements, and our contact center self-service phone line.

**Q: Who can I reach out to with additional questions?**

**A:** For additional questions, reach out to your ICMA-RC representative, or email us at [MissionSquareRetirement@icmarc.org](mailto:MissionSquareRetirement@icmarc.org).