



A-FRAME SIGNS GUIDELINES

A-FRAMES ALLOWED TO HELP BUSINESSES ADVERTISE WHILE KEEPING
SIDEWALKS SAFE & ACCESSIBLE - **NO PERMIT REQUIRED**

Requirements:

- ✓ Number: One (1) A-frame sign per business establishment
- ✓ Size: 24 to 36 inches tall and up to 24 inches wide
- ✓ Hours: Only during business hours and must be removed daily
- ✓ Design: Professionally made or neatly hand-crafted, stable and weighted (not permanently secured), and not retroreflective, illuminated, or powered
- ✓ Materials: must be durable & well-maintained

Placement:

- ✓ **Private Property:** No more than 50 feet from business entrance AND must maintain 4 feet of clear pedestrian space
- ✓ **Public right-of-way (sidewalk):** no more than 5 feet from business entrance AND must maintain 4 feet of clear pedestrian space

Prohibited:

- ✗ Larger than 24"x36", non-durable material such as cardboard, plastic, or chloroplast, faded, torn, or damaged
- ✗ Not within 24 inches of a curb face
- ✗ Cannot block passengers entering/exiting vehicles
- ✗ Cannot be placed in or near intersections, landscaped areas, parkways, or any visibility-restricted zones (including driveway visibility triangles, corner setbacks, or areas where sight distance is limited)



SCAN FOR FULL A-FRAME
ORDINANCE

Examples:

Consistent ✓



Inconsistent ✗



Public Works Agency's Right-of-Way A-Frame Guidelines

These Guidelines combine the City of Santa Ana's Municipal Code Section 41-869 ("SAMC") with the Public Works Agency's (PWA's) requirements for A-Frame sandwich boards ("A-frames") placed on public sidewalks (see Example 1). A permit is not required for A-frames that meet all SAMC and PWA's requirements as combined into these Guidelines and presented in this information document.

1. A-Frames shall be no taller than three* (3') feet and no wider than two (2) feet and may only be placed:
 - a. On streets with four or fewer regular vehicular through lanes and a posted speed of 35 mph or less and where the public sidewalk is at least eight* (8') feet wide. (**If the public sidewalk is at least six (6) feet wide, the maximum A-Frame height shall be thirty (30) inches and all other requirements in these guidelines and the ordinance shall be met.*)
 - b. Directly adjacent to and within the sidewalk fronting the business establishment a minimum distance "X" (Table 1) away from the corner of the building as shown in Figure 1, **and if A-Frames are no taller than thirty (30) inches, they may be placed in either the green or yellow (limited use) areas shown in Figure 1.*
 - c. Within five (5') or as close as practicable to the primary, front entry of the business establishment.
 - d. Where there will be a minimum four (4') foot wide pedestrian travel path between the edge of the A-frame and any other existing obstruction or street furniture, including, but not limited to poles/posts, cabinets, benches, shelters, railings, kiosks, etc.
 - e. Where the business establishment does not have a private property setback without a practical building recess or alcove area to place an A-Frame.
 - f. During business operational hours and shall be removed immediately after business hours to a location no longer in public view.

Figure 1

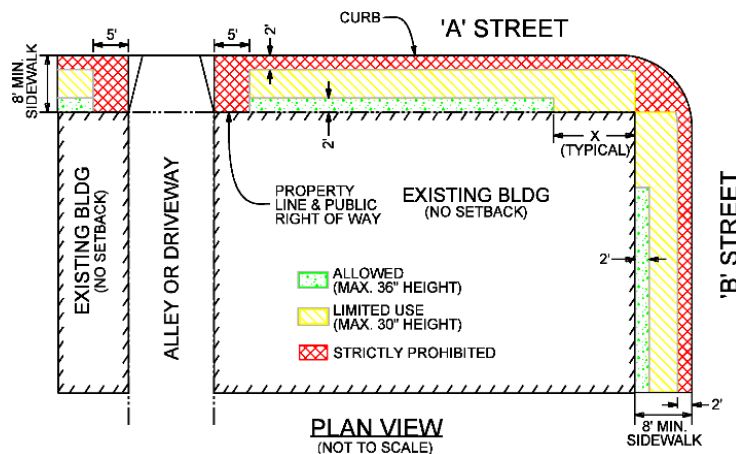


Table 1

Posted Speed (MPH)	X Distance
25	20
30	25
35	35

Example 1



Allowable A-Frame

2. A- Frames shall:
 - a. Be constructed of durable, weather-resistant materials (e.g. wood, metal), and maintained in good condition, free from flaking paint, rust, fading, or other damage.
 - b. Be stable and weighted to prevent tipping.
 - c. Not mimic or otherwise resemble any type of traffic control device, including, but not limited to, in color, shape, symbol, reflectivity, or message.
 - d. Not be retroreflective, illuminated or supplied with power.
3. A-frames shall not be placed where:
 - a. Prohibited in these Guidelines or SAMC Section 41-869.
 - b. Placing the A-frame would result in a less than a four (4) foot accessible and clear pathway at all times.
 - c. Within two (2) feet of the street's curb face.
 - d. Where the visibility of travelers is obstructed.
 - e. Any landscaped public parkway, planter, tree-well, divider, or street median.
 - f. Any alley, driveway/driveway approach, bikeway, railway line, loading zone, street vehicular travel or parking lane.
 - g. It could obstruct or impede pedestrian or vehicular traffic, or block access to building entrances, fire hydrants, utility boxes, streetcar or bus stops, or any other public amenity.
4. Additional guidelines:
 - a. An individual business establishment shall not place more than one A-frame within the public right-of-way frontage.
 - b. A-frames shall not be attached to any existing facility, surface, utility, or building, and shall be removable at all times and shall be removed at the end of each business day.
 - c. A-Frames within the public right-of-way shall be removed upon the request of City staff, contractors or permittee pursuant to Chapter 33 of the SAMC, as required to clean, maintain, excavate, repair, or replace the sidewalk or other improvements.
5. Hold Harmless Clause:

By placing an A-frame, the business owner promises and agrees to comply with all applicable regulations, guidelines, and that the City, it's employees, agents and volunteers shall not be held responsible or liable for any claims resulting from A-frame placements.